

A Business Super Brand:



- Eureka Forbes Limited, part of the Shapoorji Pallonji Group, is a 10-billion-rupee multi product, multi-channel corporation with over 7,000 employees.
- Leaders in domestic and Industrial Water Purification Systems, Vacuum Cleaners, Air Purifiers & Security Solutions Fire Extinguishers, Cleaning Technology Equipment to Railways and Railway Coach Cleaning at over 40 stations for several years.
- Pioneers in Direct Selling, we are Asia's Direct Sales Organization
 - 1) 8,000 strong Direct Sales Force touches 1.70 million Indian homes 1,500 customers daily.
 - 2) Customer family now over 10 million.
 - 3) Operations in over 127 cities and 475 towns across India.
- A strong service network that backs up sales efforts
 - 1) 5,800 company-trained technicians who make 40,000 kitchen visits daily
 - 2) Supported by Call Centers, Customer Care Representatives and Mobile Service Vans.
- Eureka Forbes is a Business Super Brand
 - 1) Ranked among India's Most Admired Consumer Durable Companies
 - 2) One of India's best Employers.
 - 3) Winner of Most Admired Knowledge Enterprise -Asia Awards
 - 4) A case study at the prestigious Harvard Business School.
 - 5) Winner of awards on Customer Representatives.
 - 6) Winner of Water Digest Awards

OUR STRENGTH - FRANCHISEE OPERATION

- Eureka Forbes has multi-location Franchisee operations across India with all required support in terms of automated machines, BIS certification and stringent quality norms.
- Packaged Water is manufactured under strict supervision and water treatment plant supplied by eureka Forbes as per BIS and Eureka Forbes standard
- Daily monitoring of water quality by an exclusive quality audit team from Eureka Forbes.

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EUREKA FORBES
Your friend for life

AquaSure

Sehat ka khara sona.

The World's First Packaged Drinking Water with Gold Seal Certification.



AquaSure™
from
Aquaguard

Leaders in Water Purification

AquaSure™

PACKAGED DRINKING WATER

from
Aquaguard



Few years ago, Eureka Forbes established the Packaged Drinking Water division with a vision to reach consumers with the same guarantee of purity and safety in water maintained by all their water purification products, through a franchisee network across the country. This is currently operational across the country under the brand name - **AquaSure**

AquaSure Packaged Drinking Water is manufactured under strict supervision in a water treatment plant supplied by Eureka Forbes, as per BIS. Eureka Forbes ensures exacting standards through daily monitoring of water quality by a special quality water audit team.

THE AQUASURE ADVANTAGE:



- Stringent Water Purification Processes
- BIS Certified
- FSSAI Certified
- International Quality Certification (WQA, Gold Seal)
- Aquaguard is synonymous with pure and safe water
- Water Neutral
- Largest Manufacturing capacity in India
- Water Treatment Plant to produce purified water is manufactured and supplied by Eureka Forbes, to maintain highest product quality standards

AQUASURE FROM EUREKA FORBES' IS THE FIRST AND ONLY GOLD SEAL-CERTIFIED PACKAGED DRINKING WATER PRODUCT IN THE WORLD. The prestigious Gold Seal Certification by Water Quality Association, USA, is trusted and acknowledged as the hallmark of water quality, purity and safety globally.

BENEFITS OF GOLD SEAL

- It is a mark of trust and confidence
- It is an assurance to consumers that the product's manufacturing system meets Industry standards for material safety, structural integrity and performance in eliminating a variety of drinking water contaminants
- It is internationally accepted as the ultimate mark of

