

Quality defines us.

CTC BOOK WORLD PVT. LTD.

AN ISO 9001 : 2015 CERTIFIED CO.



Catalogue



Scan with your smartphone

www.ctcbookworld.com

About us

Welcome to CTC BOOK WORLD, a leading publishing company that has been shaping the literary landscape since 1985 under the guidance of Mr. H. S. Chawla.

Our diverse imprints and advanced manufacturing units bring forth a wide range of stationery products, including custom notebooks, diaries, children's books, drawing books, and scrapbooks, catering to exporters and suppliers.

As part of Aman Copy House, our manufacturing units are strategically located with modern machines ensuring efficient production. Our dedicated team oversees every stage of the workflow, ensuring top-notch quality for long-term partnerships.

We believe in the transformative power of books to connect people. Working across India, we strive to foster a culture of honesty and trust, consistently delivering on our promises to clients. Join us on this literary journey where quality meets commitment.



Contact Address

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AN ISO 9001 : 2015 CERTIFIED CO.

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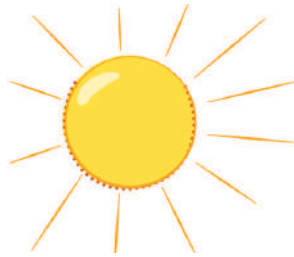
Website : - www.ctcbookworld.com

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RHYMES BOOK

Rhymes & बॉलगीत



₹ 140.00

Rhyme Books

Rhymes are a valuable way to introduce the sounds of a language and practise speaking in a fun and motivational way. A rhyme, for young children, is a complete, short experience, which fits well with their limited attention span. These books are made with lots of efforts of the staff to keep them intact and interesting for young minds.

Key Features

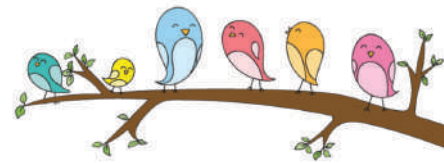
The books are designed so interestingly to keep children indulge in various small educational activities and to make them learn through and innovative methods and creative methods.



₹ 140.00



₹ 140.00

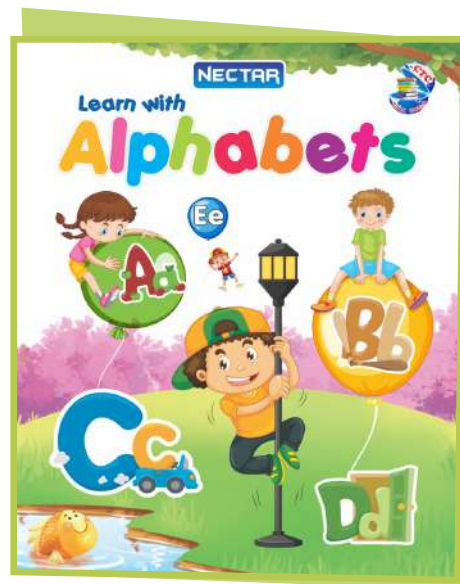


ENGLISH

Alphabets & Activity Book



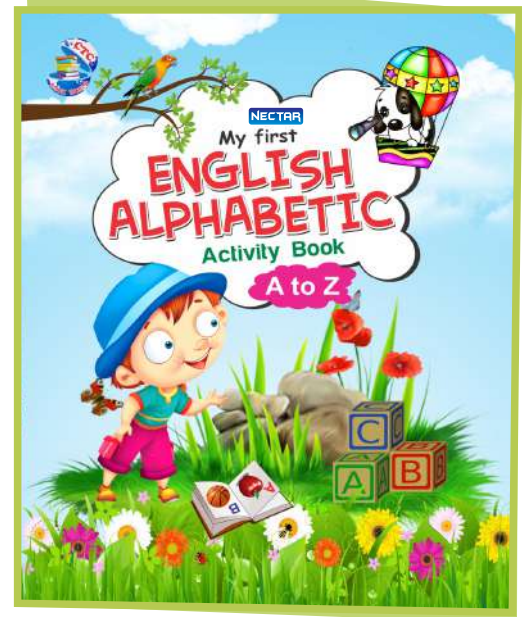
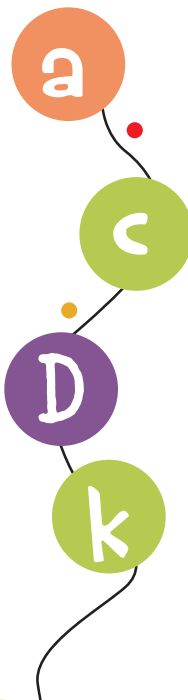
₹ 155.00



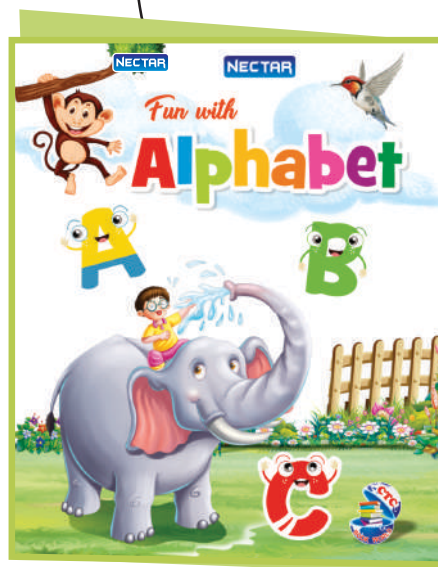
₹ 155.00

English Alphabet Book

Reading A-Z English Alphabet Books and their accompanying resources help students learn to identify, name and write the letters of the alphabet. Along with printable and projectable books for the letters of the alphabet, there are exercises to help teachers and parents to teach the alphabetic principles.



₹ 145.00



₹ 145.00

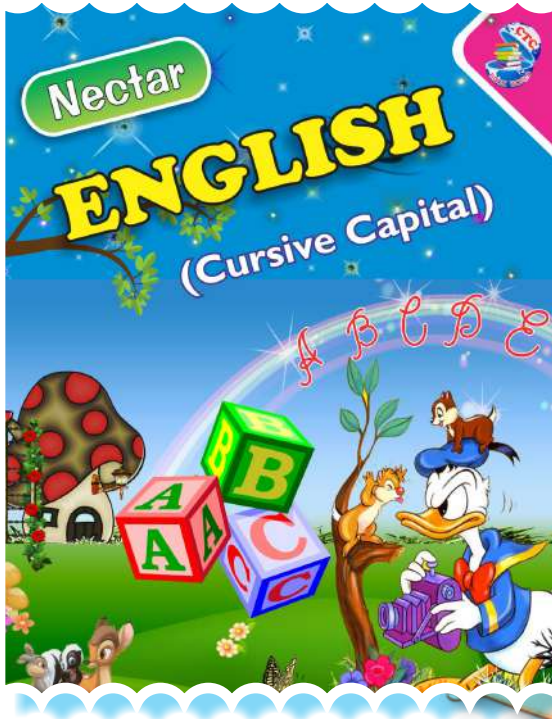


Key Features

The books will enable the children to recognize the uppercase and lowercase letters of the alphabet which is one of the most important steps in the process of learning how to read and setting a strong foundation.

WRITING & CURSIVE

Capital & Small



₹ 210.00



₹ 135.00



₹ 180.00



₹ 175.00

English Cursive Writing Books

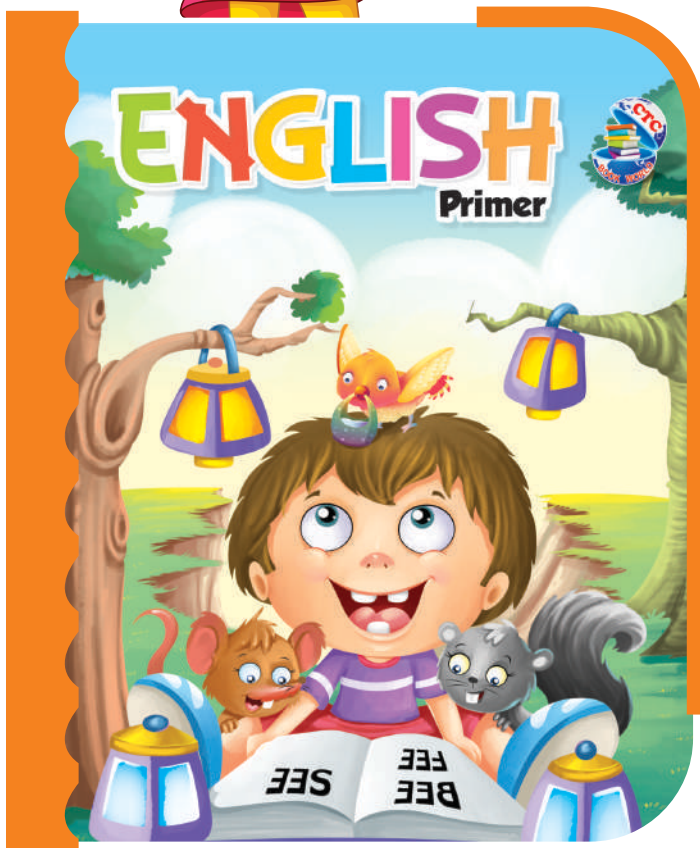
Learning to write is an important step in every child's education. And learning to write in cursive is vital for development of brain in the areas of thinking, language and memorising cursive writing is tricky to master which enhances the confidence and speed of writing in a child.

Key Features

These books will help It improve the writing of the students which indirectly will help in the development and enhancement of the students' personality. Cursive writing books are available in both the formats such as capital and small.

ENGLISH

Pre-Primer & Primer



₹ 200.00

English Pre-Primer & Primer Books

Pre-Primer and Primer books must bring together a blend of learning areas such as Language Development, Preparatory English, Environmental Learning and Life Skills Education.



₹ 180.00



Key Features

These books are such a unique blend that will help the students strengthen their basics and the attractive glossy images will leave an unforgettable impact on their young minds.

भाषा सौरभ

अक्षर, शब्द व स्वर



₹ 105.00



₹ 175.00

Hindi Bhasha Saurabh Books

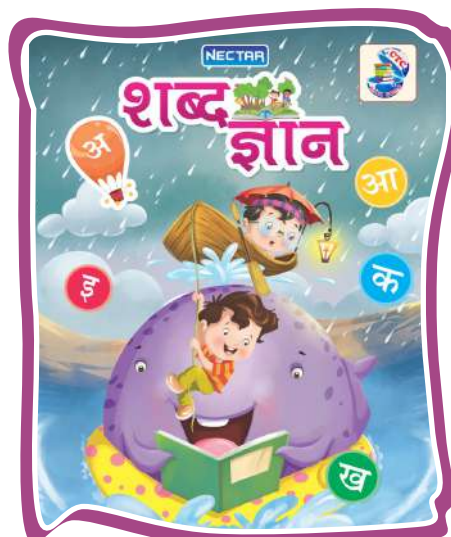
The sounds are taught in Hindi alphabetical order using traditional vocabulary in a graded and controlled way through relevant colourful pictures which generate keen interest among students.

Key Features

These books will help the students to learn the basics which will enable them in indulging conceptual learning and make their base strong and clear.



₹ 230.00



₹ 180.00



₹ 185.00



₹ 200.00



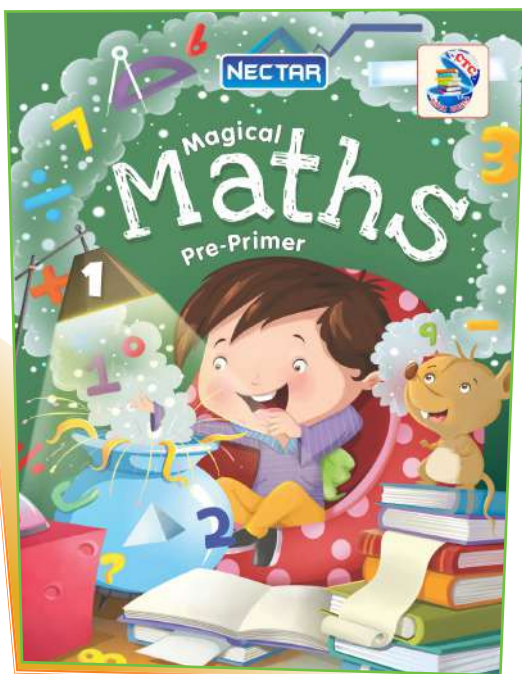
₹ 200.00



₹ 230.00

MATHS

Pre-Primer, Primer & Number Books



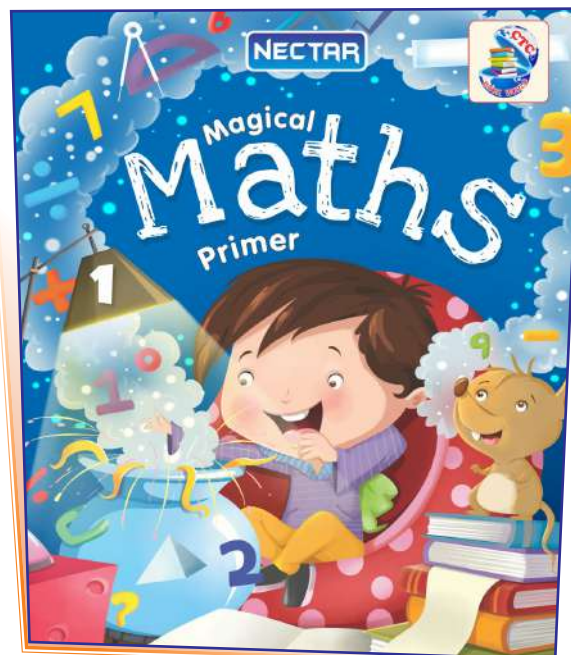
₹ 175.00

Mathematics Primer, Pre-Primer and Number Books

Mathematics is an extremely important subject that provides learners with the tools to: think critically, use inductive and deductive reasoning, solve problems, apply logics, make connections, select the right tools, represent, interpret and analyze information. Children learn maths by investigating, solving problems, gathering and organizing information, graphing and analyzing, explaining, proving and representing their thinking.

Key Features

These books encourage problem solving skills and persistence among students. The table books will also help the students do mathematic calculations in much lesser time along with enhancing their learning capacity.



₹ 185.00



₹ 175.00



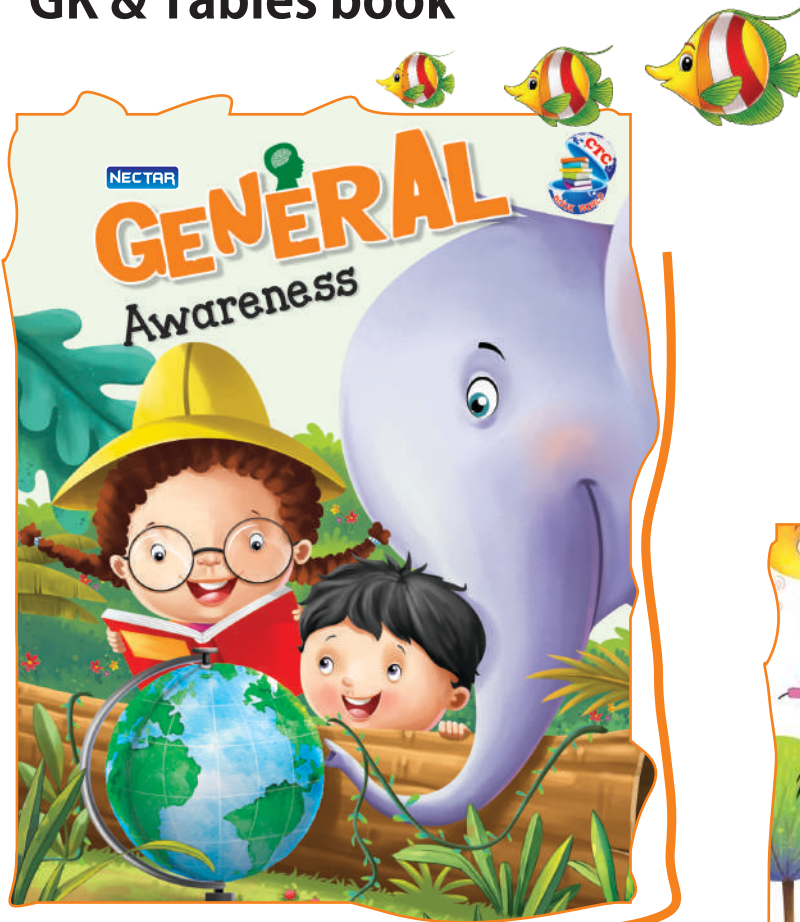
₹ 180.00



₹ 150.00

KNOWLEDGE BOOK

GK & Tables book



₹ 170.00

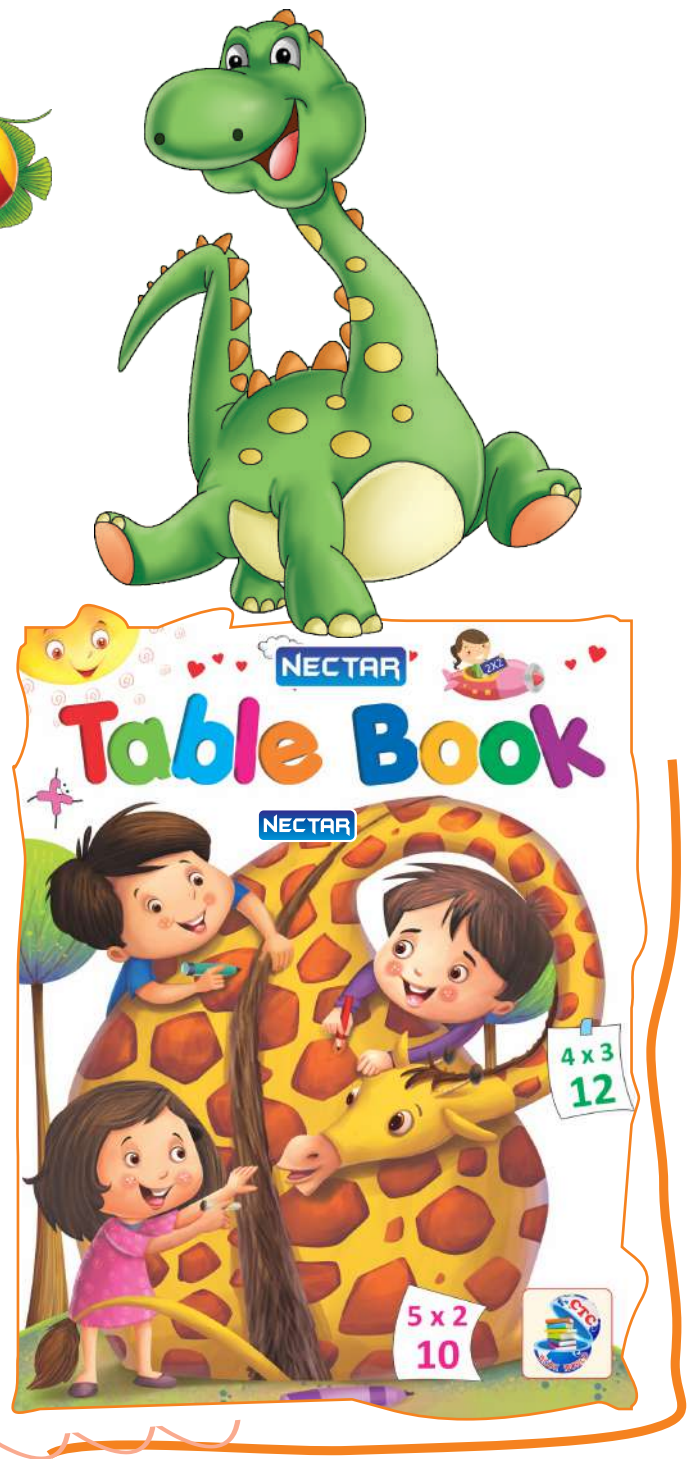
GK & Table book

General knowledge books are always a good repository for children to improve their awareness in diverse life areas. These books connect the children to their outer world and enable them to compete in the world of challenges.



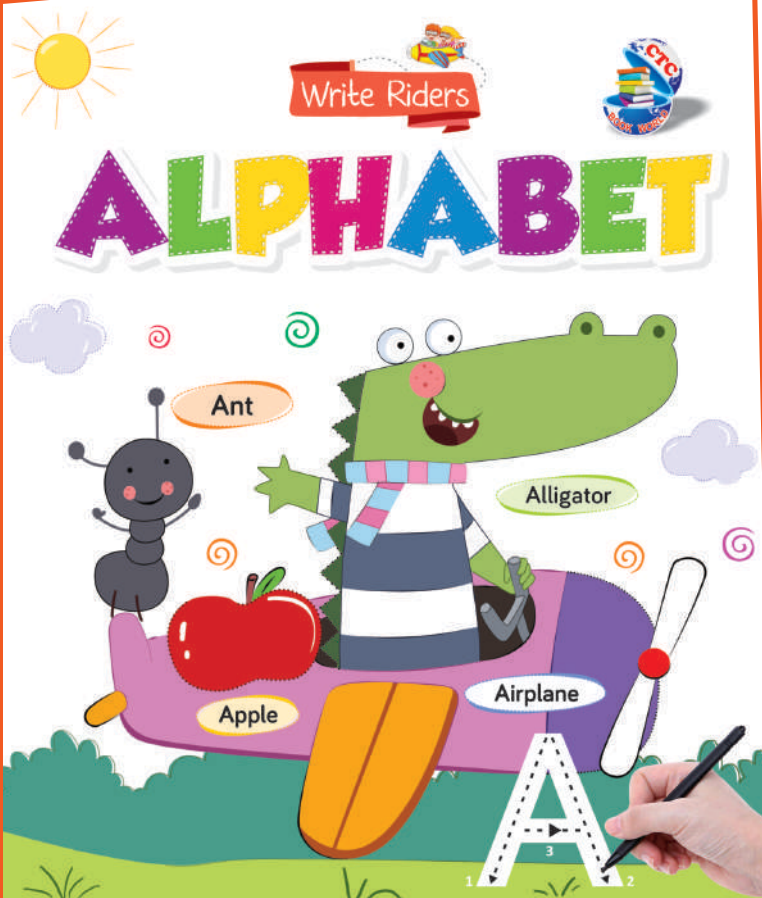
Key Features

General knowledge books will help to grow the confidence level of the readers and prove to be of great help during some important events like interviews etc. These books also include various illustrations that have been compiled to give a fresh style of quizzing.



₹ 160.00

WRITE RIDERS



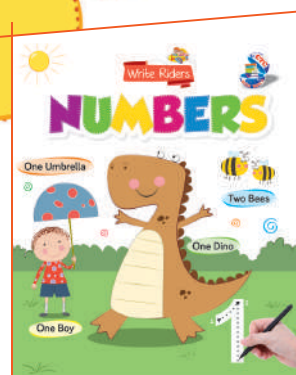
₹ 125.00

Write Riders

Learning is not only limited to text books but it is beyond the horizons and to go beyond we need to start with the first step of learning with the help of alphabets and numbers. As big sentences are formed from small words and small words alphabets.

Key Features

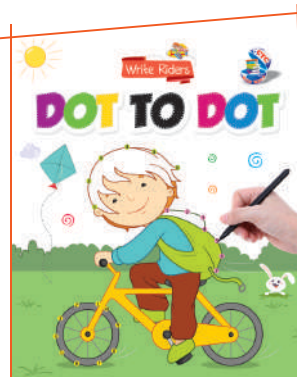
These books are the series where we learn writing alphabets, numerics, dot to dot, etc because journey for 100 miles starts from single and small steps. Books are designed to make students learn from basic and improve their skills from ground state.



₹ 125.00



₹ 125.00



₹ 125.00



₹ 125.00



₹ 125.00



WORK BOOK

Hindi, English & Maths



₹ 165.00



₹ 165.00

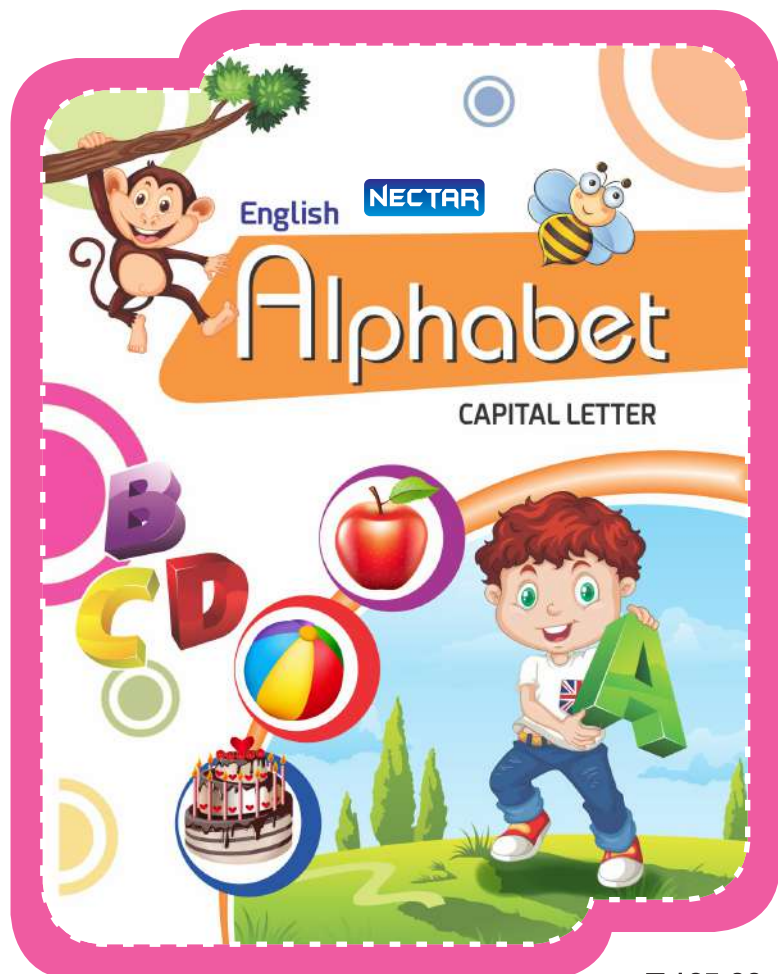
Work Book

This product is best suited for practice purposes as work book can provide a solid education. This is made with superior quality paper with attractive cover designs.



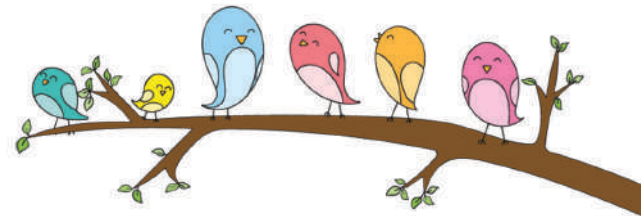
Key Features

It is made with best quality of papers and helps younger kids to use them for spellings/phonics, grammar, maths and various other things.



₹ 165.00

FUN WITH COLOUR



Fun Colouring Books

Colouring books help to promote fine motor development and eye-hand coordination. There are a simple colouring activities that will help children to develop cognitively, psychologically and creatively. They will love to do these it anyway, and would lead to a healthier, happier life in adolescence and adulthood too.

Key Features

All together these books are very beneficial for the users since these improve the motor skills, stimulate creativity, contribute to better handwriting, color awareness, recognition and discernment boundaries, structure and Spatial awareness. etc. It leads to a wholesome development of a child.



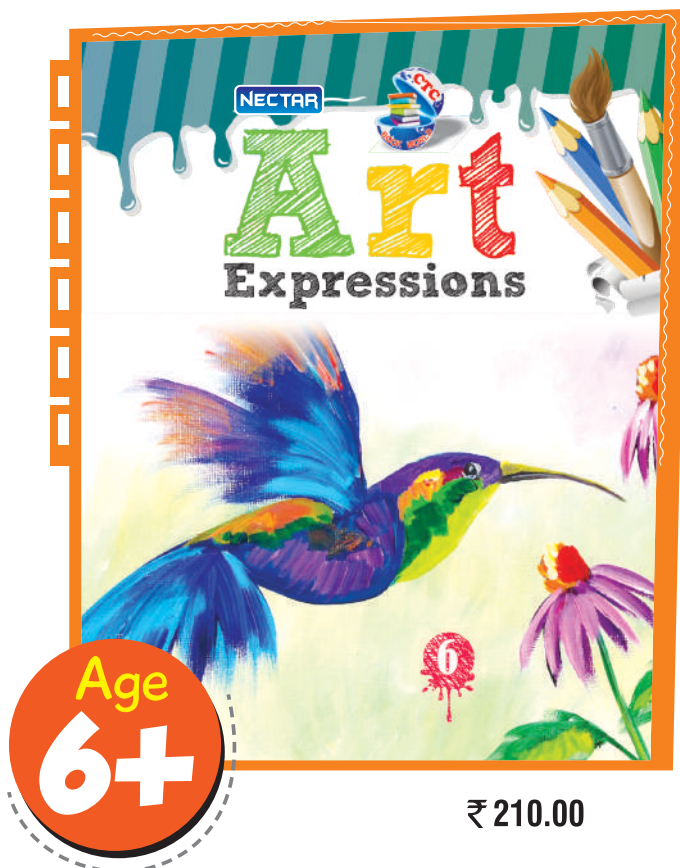
₹ 160.00

Details

Books : A to C - Size : 8.5 X10.7 inch.

Books : 1 to 5 - Size : 8.5 X10.7 inch.

Books : 6 to 8 - Size : 11.3. X 8.9 inch.



₹ 210.00



₹ 150.00

ART 'N' CRAFT

Design By Heart

13

Art & Craft & Colouring Book

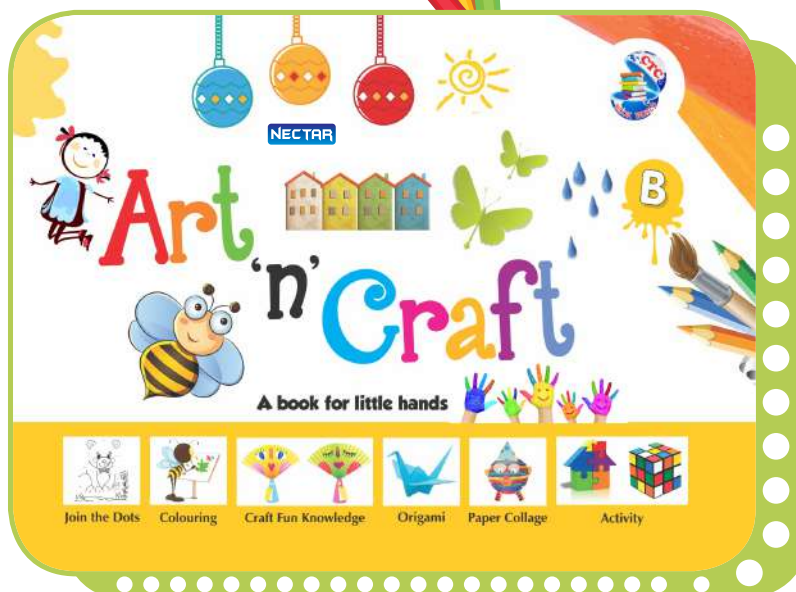
CTC is the unique entity in the industry which is committed actively towards providing a qualitative range of the books that includes colouring books for the kids and young toddlers having different levels. Art & craft books for various ages with interesting activities that indulge students more and helps in developing their co-curricular skills.



₹ 265.00

Key Features

These books are made with consistent effort of the staff by keeping them well equipped with latest designs and innovative ideas. They have a lot of interesting activities in which students enjoy fascinating in.



₹ 265.00



₹ 265.00



FUN WITH COLOUR

Drawing File

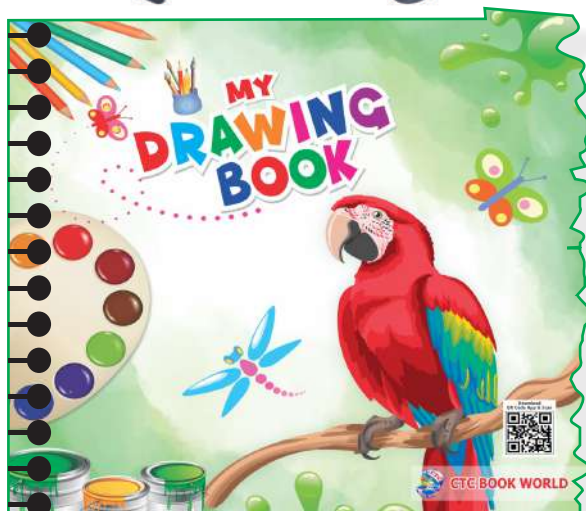
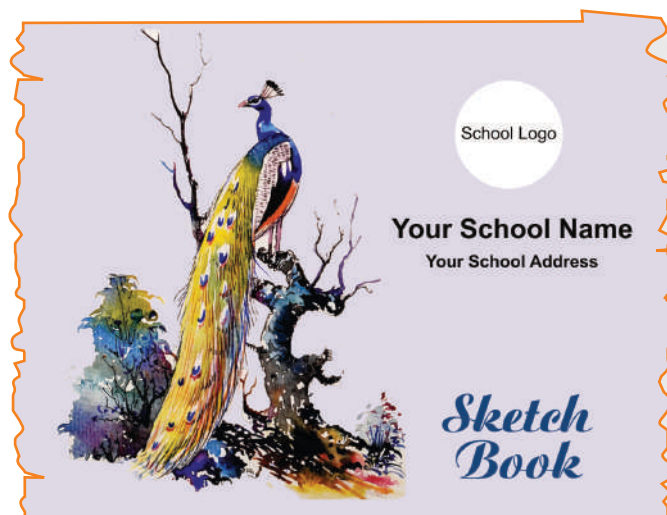


Drawing File

Our Company manufactures a wide range of drawing files in different sizes with appropriate quality of papers that are best suitable for drawing.

Key Features

It enhance drawing skills of students with to its fine and superior quality of papers. Customer asks it by name as it is best suited for sketching and showing your other creative skills.

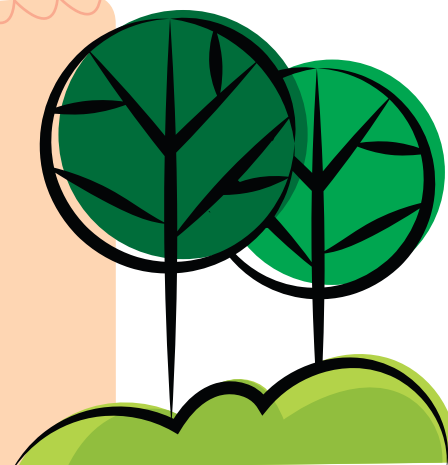


Available

Drawing Book
Size : 25x31.5 cm
Pages : 40
Stitching . Centerpin

Size : 20.5x25.5 cm
Pages : 40
Stitching . Centerpin

Size : 27.5x27.5 cm
Pages : 40
Binding : Spiral



SCHOOL PRODUCTS

Design By Heart

15

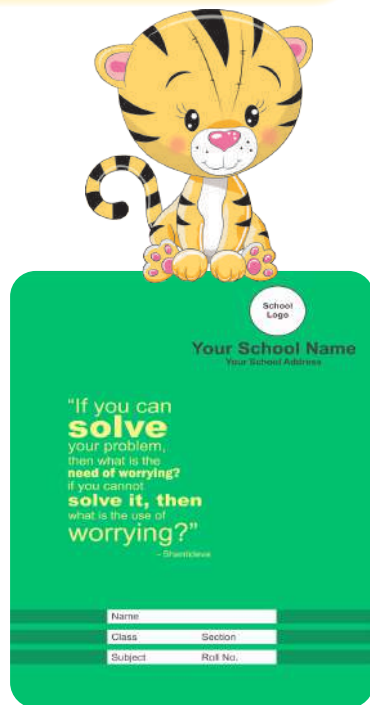
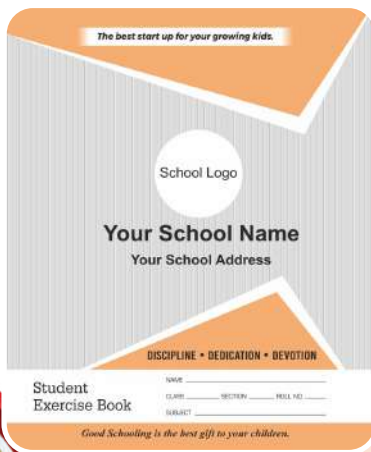
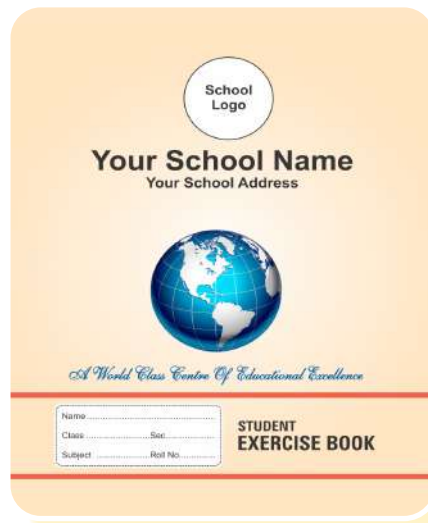
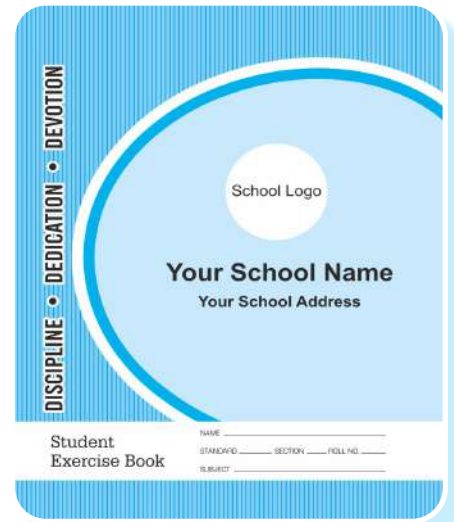
Customized Notebook

Customized Notebook

A quality product from **CTC BOOK WORLD** Stylish cover designs of your own choice. Specially designed for day to day's activities. Available in many design.

Key Features

Customized notebooks, develops an interest among youngsters of studying and completing their work on time. Moreover, It provides a powerful marketing platform for the association to grow and outreach.



Details

Size. : 18 x 24 cm

Pages. : 32,40,48,64,96,104,112, 120,128,136,160

Binding Type.: Centerpin stitch, thread binding

* Rounded corner cutting notebook are also available.



SCHOOL PRODUCTS

A4 Long Book



A4 Long Book

CTC BOOK WORLD brings to you long books that have single ruled lines on A4 size papers. This set of A4 long book will find the best place in your child wish list as they consist of attractive features. They have separate pages for writing index Writing is more fun when the paper is smooth and the finest quality is provided by the company.

Key Features

Whether you need to write notes, write your journal or you just feel like expressing your feelings, there's no better way to do it than on this long book. Children will enjoy writing in long book featuring with number A4 long book quality.

Details

Size. : 20.5 x 29.5 cm

Pages. : 120,128,136,160, 184 ,200 etc

Binding Type.: Centerpin stitch, thread binding

* Rounded corner cutting are also available.

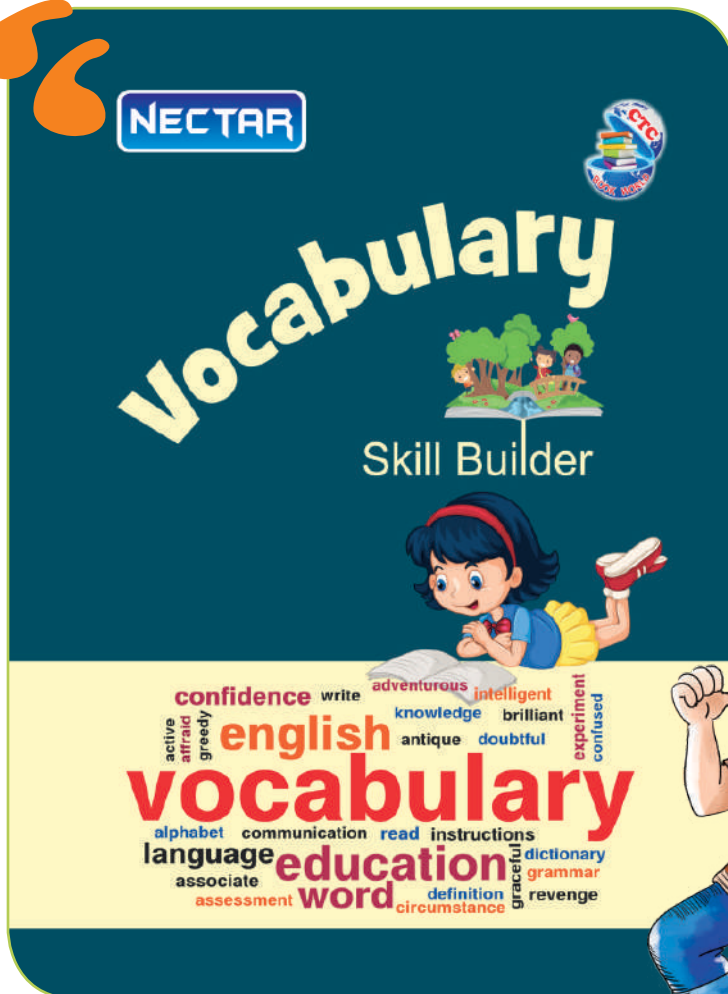


SCHOOL PRODUCTS

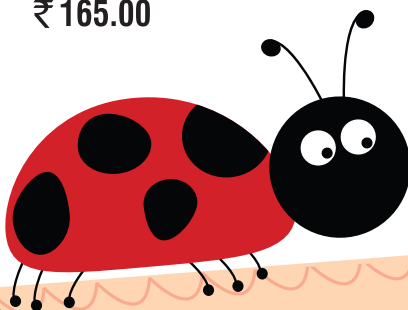
Vocabulary Notebook

Vocabulary Notebook

A vocabulary notebook is a small book where you can record new words. Remembering new vocabulary is something that many students find difficult. You need to move the word in your long-term memory. It is a notebook perfect for increasing word power that teaches from the core(base) and clear all the doubts that one might have. It consists of smooth papers with interesting graphics.



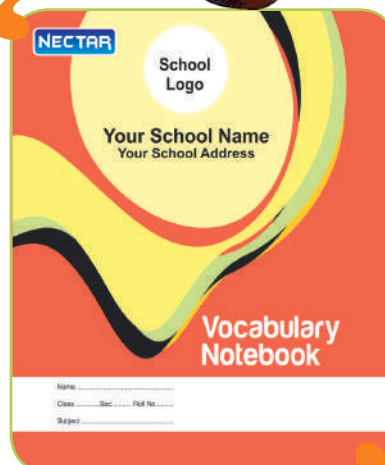
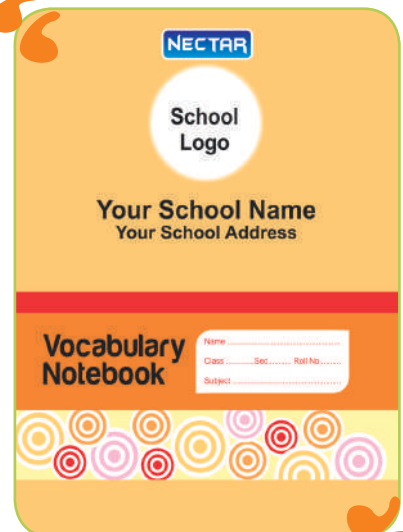
₹ 165.00



Key Features

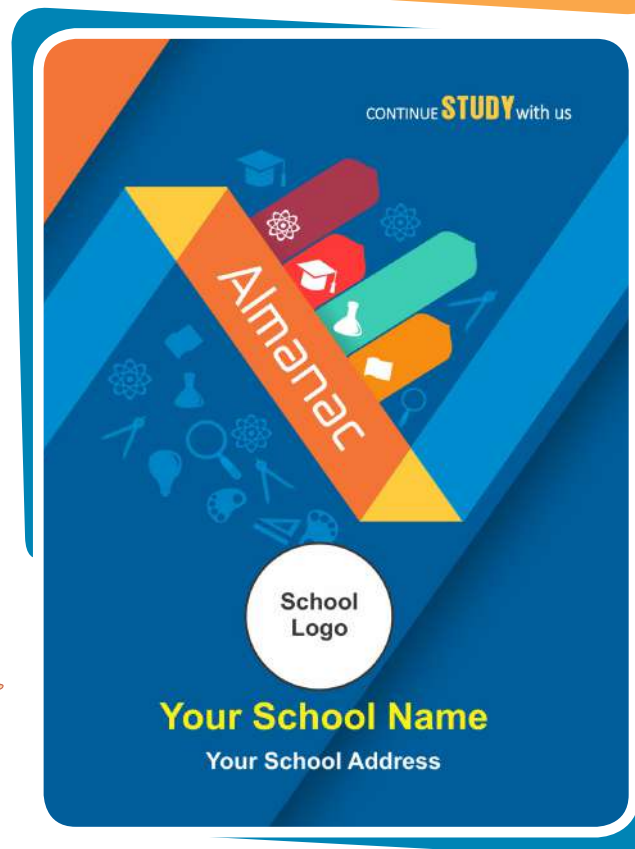
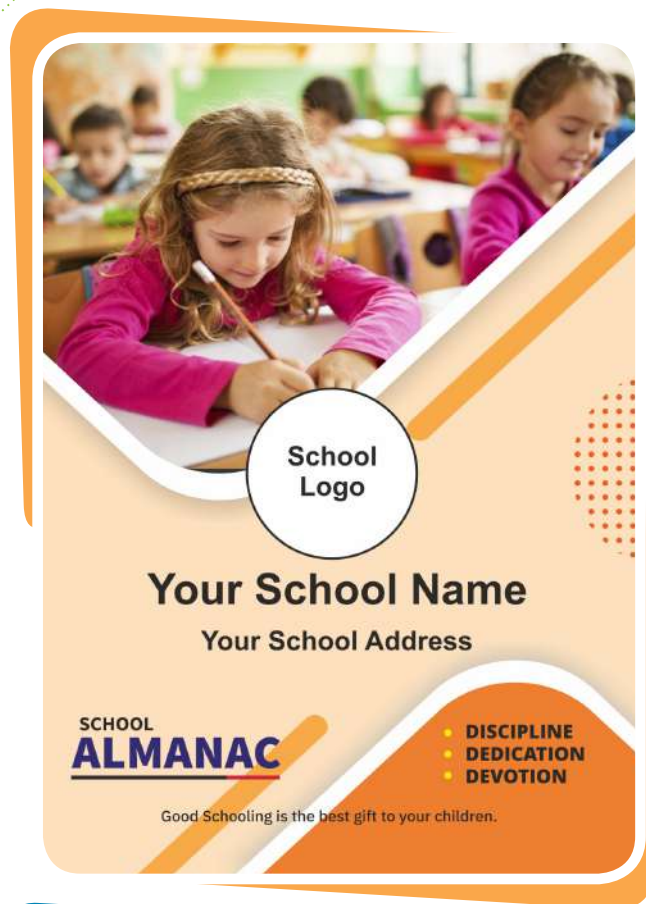
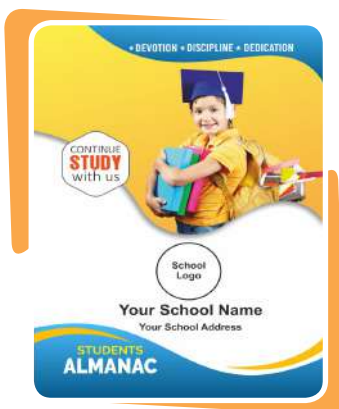
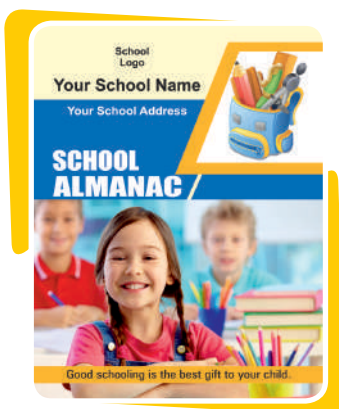
It helps in teaching all the concepts from beginning and upgrade the level of the student and prepares them for high knowledge.

* Rounded corner cutting are also available.



SCHOOL PRODUCTS

School Almanac



School Almanac

School diary is now Smarter! It is made with finest quality of papers to keep parents in contact with school teachers and for students to note their homework and important date in order to be regular and punctual towards their work and studies.

Key Features

It is an annual publication listing a set of events forthcoming in the next year, It includes information like list of holidays, important dates to be celebrated, etc.

Details

Size. : 18 x 24 cm 14 x 21.5 cm

Pages. : 120,144,160 etc.

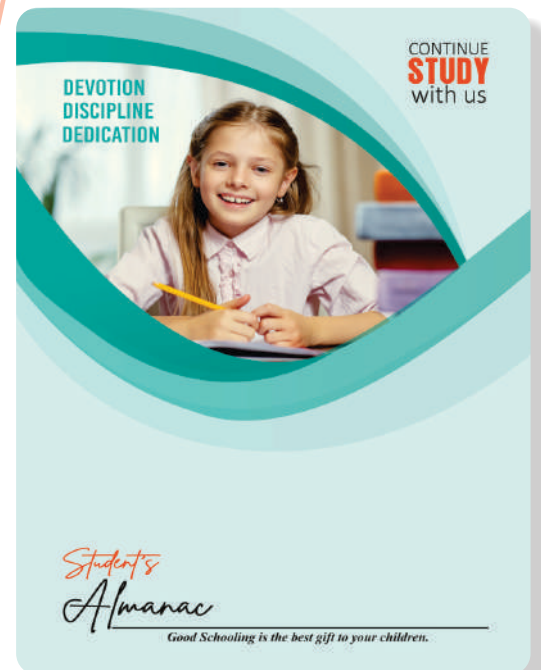
Binding Type.: Perfect Binding,
thread binding

* Rounded corner cutting are also available.



SCHOOL PRODUCTS

School Almanac



Details

Size. : 18 x 24 cm
14 x 21.5 cm
Pages : 120,144,160 etc.
Binding Type.:
Perfect Binding,
thread binding

* Rounded corner cutting
are also available.

School Almanac

It results in a harmonious and productive relationship between parents and teachers that greatly impact not only the learning and development of the students but also adds value to the school as a reliable and strong academic institution.

Key Features

it helps the students to keep their work upto date and become a good learner as well.

SCHOOL PRODUCTS

Answer Sheet & Examination Pads



Answer Sheet & Examination Pads

CTC presents exam pads and answer sheets for the youth. The examination paper could be easily held by a clip available at the top of the exam boards. Students would be able to write smoothly. Clear and good handwriting on these exam pads due to its very smooth paper provided by the company. Also the answer sheets are available in multiple sizes and formats to meet different schools needs.

Key Features

This pad makes writing exams much easier and comfortable and their attractive design develops an interest in youngsters to study and write more. The quality of paper is very fine and smooth especially designed for students.

SCHOOL PRODUCTS

School Certificates

Design By Heart

21



School Certificates

We bring for our customers best and excellent quality range of school certificates. They are very neatly and smartly in designed which is printed on best quality paper to preserve for life time.

Key Features

Due to perfect finishing, higher durability, innovative and impressive design, these certificates are widely used in various award function to applaud the excellence of individuals.



SCHOOL PRODUCTS

Progress Report Card

Your School Name
Your School Address

School Logo

Photo

Assessment Report-Card
Session 20..... to 20.....

Name _____

Class : _____ Section _____ Roll No. _____

Date of Birth _____

Father's Name _____

Mother's Name _____

Address _____

Mobile _____ Ph. No. _____

Class Teacher _____

Your School Name
Your School Address

School Logo

Progress Report Card
Session 20..... to 20.....

Name _____

Class : _____ Section _____ Roll No. _____

Date of Birth _____

Father's Name _____

Mother's Name _____

Address _____

Mobile _____ Ph. No. _____

Your School Name
Your School Address

School Logo

Photo here (student's latest photograph)

Progress Report Card
Year 20..... To 20.....

Name : _____

Class : _____ Section : _____ Roll No. : _____

Date of Birth : _____ Admission No. : _____

Father's Name : _____

Mother's Name : _____

Residential Address : _____

Contact No. : _____

Class Teacher : _____

Your School Name
Your School Address

School Logo

Photo here (student's latest photograph)

Progress Report Card
Year 20..... To 20.....

Name : _____

Class : _____ Section : _____ Roll No. : _____

Date of Birth : _____ Admission No. : _____

Father's Name : _____

Mother's Name : _____

Residential Address : _____

Contact No. : _____

Class Teacher : _____

Progress Report Card

Education is the key to achieve success and in order to get the success evaluation is also a necessity. Hence, these report cards offer the best way to evaluate students and give them the scope of improvement and correction.

Key Features

It gives benefit to teachers as it makes their work easier and saves time. It also helps student to make improvements in their examination results.

SCHOOL PRODUCTS

Pocket Folder



Achievement Records Book

It is a personal journal used to keep track of all the meeting activities. The purpose of the Record Book is to provide you with a detailed description of your year's work. A complete book that will be useful for reference in upcoming years and will also show the various accomplishments achieved.

Key Features

These Books encourage members to set goals, pursue strategies to meet in the upcoming years and plays a part in making them achieve their goals.



Clip Folders are also available

SCHOOL PRODUCTS

Plastic Cover



Available Covers

Notebook, A4 Long Book, Regular Size Long Book, Fee Card, Pocket Folders.

Plastic Cover

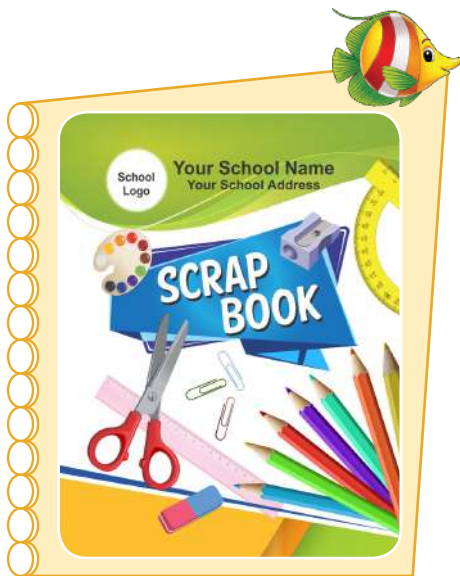
The product is available in different sizes and in different qualities as client needs. Plastic Cover is provided with the tough and durable outer cover to protect the notebooks, books, etc.

Key Features

It is best suited for school as well as home. It comprises of high material strength with finest finishing.

GENERAL PRODUCTS

Scrap Book



Scrap Book

Scrapbook is method of preserving, presenting, arranging personal & family memories in the form of a book. Typical memorabilia include photographs, printed media, and artwork. Scrapbook albums are often decorated and frequently contains extensive Journaling. Scrapbooks are wonderful way to express yourself and preserve your memories. It has finest quality papers with best designs.

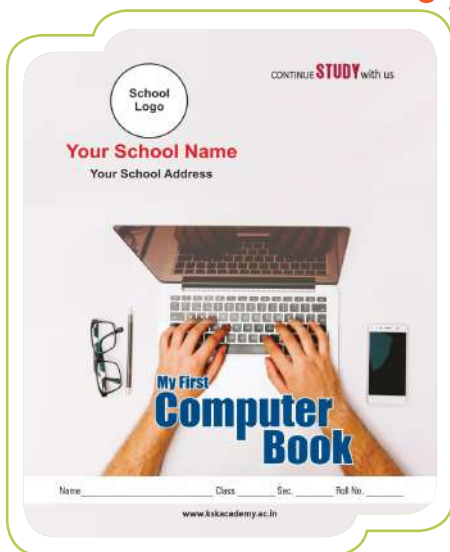


Key Features

Perfect for creating beautiful book of memories, idea boards for wedding/parties and even gifts for friends and family to celebrate a special day. Scrapbooks are no longer messy old bundles of paper that end up in the hectic, but can be maintained beautifully so you'll wish to buy more often.

GENERAL PRODUCTS

Computer & Practical Notebook

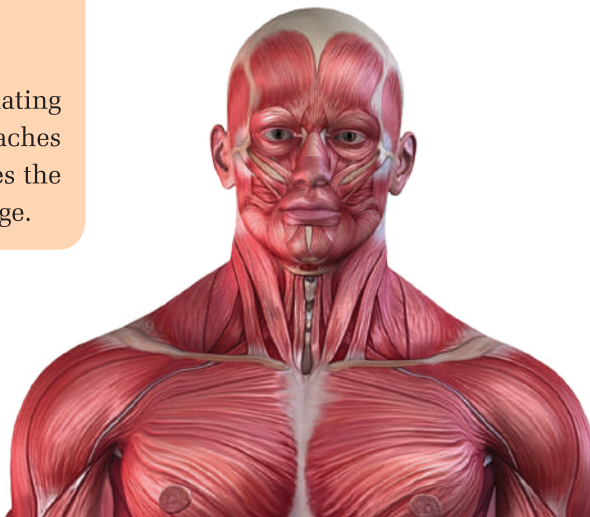
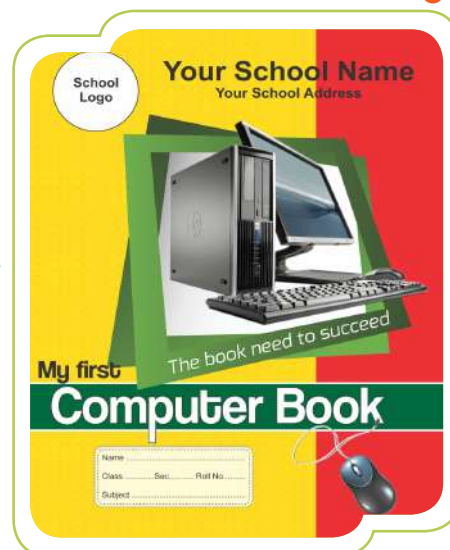
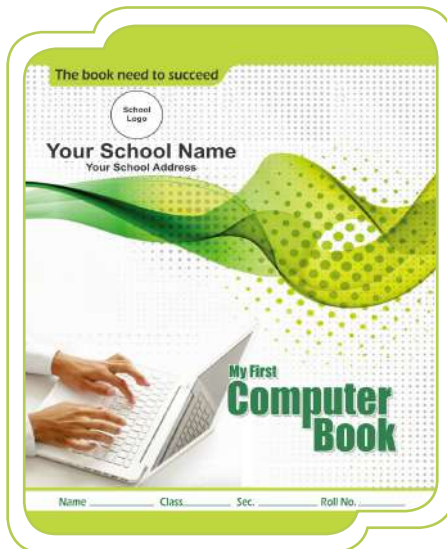
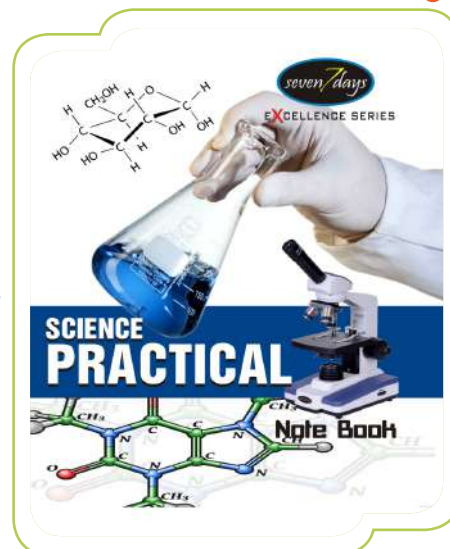
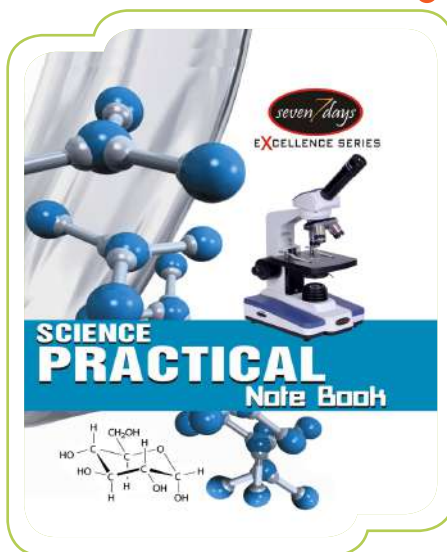


Computer & Practical Notebook

A laboratory notebook is a primary record of research. Our company manufactures practical notebook of top quality 'A' grade mill paper. We provide all type of Practical Files. For example Chemistry, Physics, maths, computer, etc.

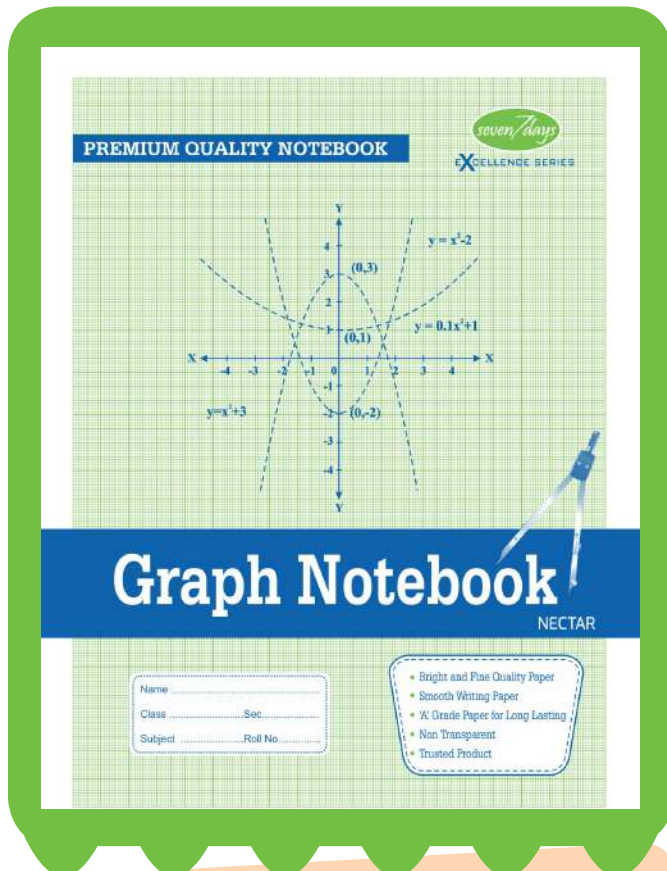
Key Features

It motivate students by stimulating interest and enjoyment. It teaches laboratory skills and enhances the learning of scientific knowledge.



GENERAL PRODUCTS

Graph Notebook



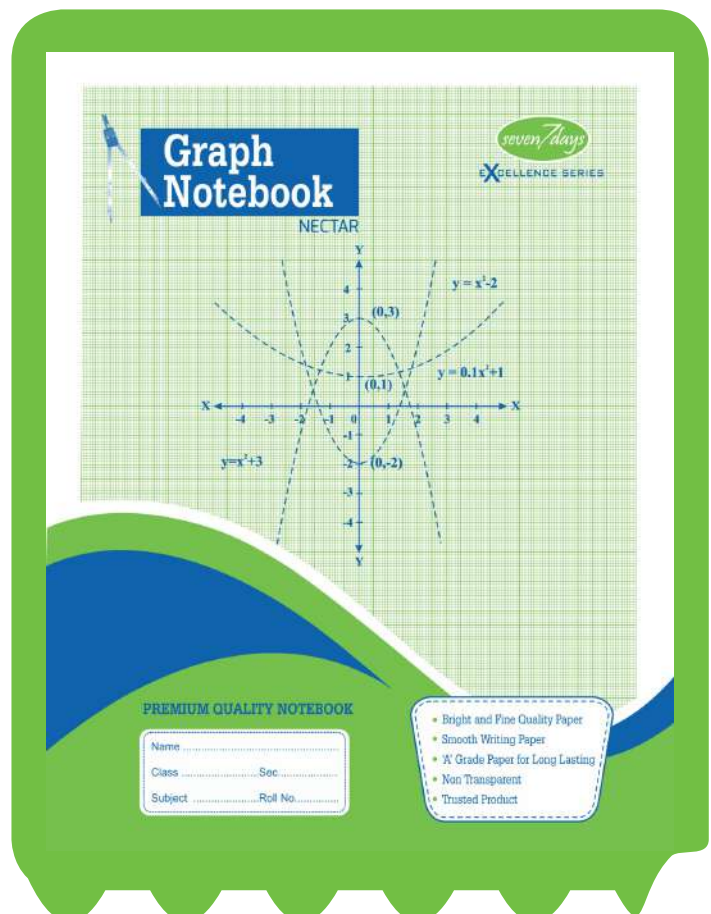
Key Features

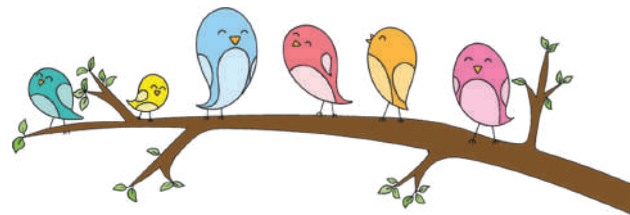
Graph Notebook makes you feel like you're breaking complex situations down into simpler, solvable parts.



Graph Notebook

Square Grid Pattern-Minimal Design and perfect size. These paper are printed with fine lines making up a regular grid. The lines are often used as guides for plotting mathematical functions or experimental data and drawing two or three dimensional graphs. It is commonly found in mathematics and engineering education setting and in laboratory notebooks.





GENERAL PRODUCTS

A4 & Designer Sheet

A4 & Designer Sheet

These sheets are made with thick papers consisting of all categories of sheets with new and innovative designs. They are very attractive and smooth in writing.



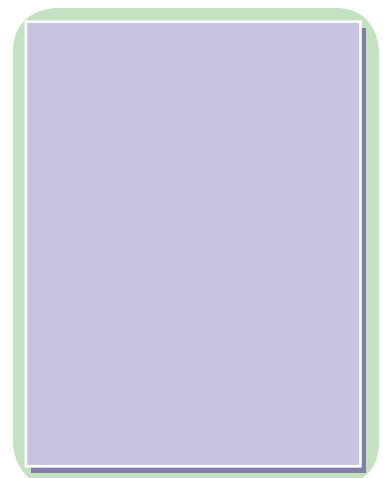
Key Features

It makes the projects look interesting and attractive which adds on to their presentation skills.



Available

Designer Sheets
Colour ruled Sheets
Both Side Ruled Sheets
One Sided Ruled Sheets
Ruled Colour Sheets

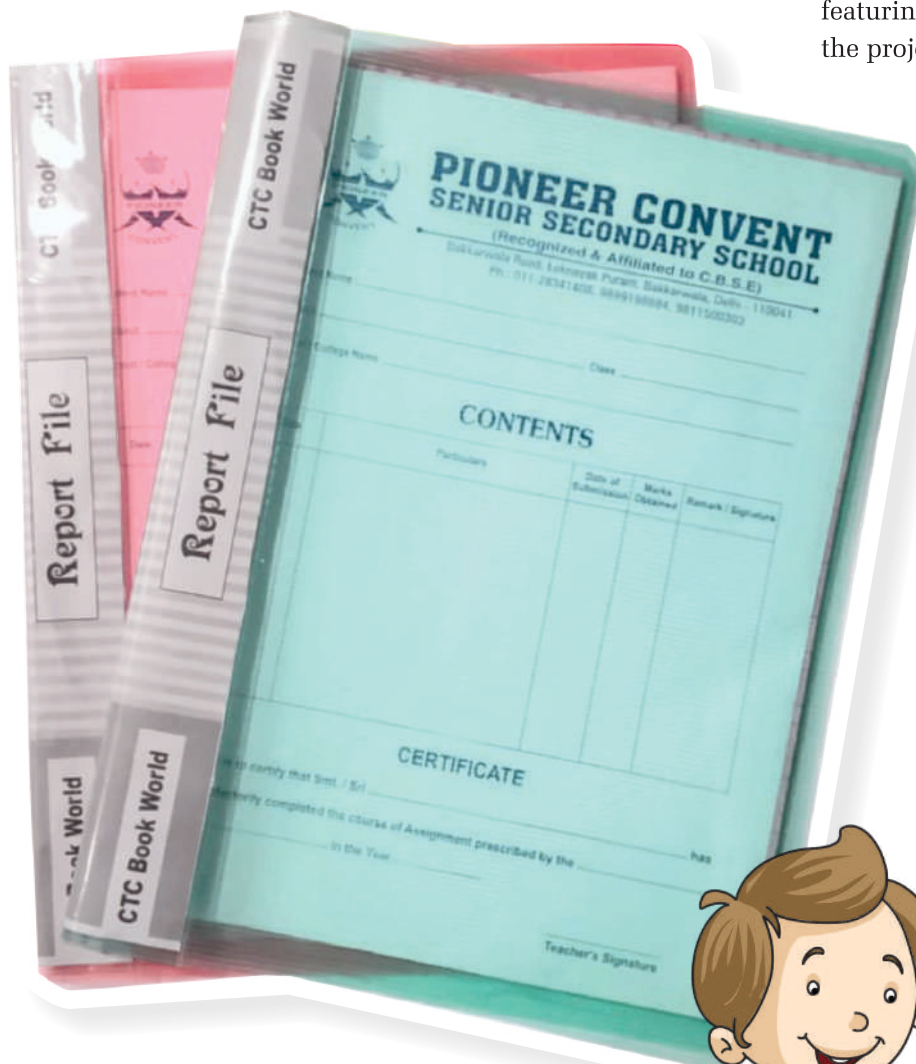


GENERAL PRODUCTS

Project File

Project File

Project Files are handy, compact, comprehensive, publications dedicated to singular project featuring information related to the project and a design review.



Key Features

It helps the students presenting data in a more synchronized and presentable manner which becomes attractive and comfortable for the readers.

Project File

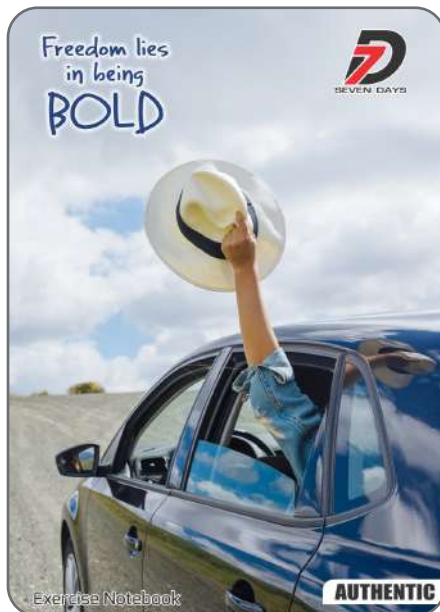
Project File

DAYS

MONTHS

MARKET PRODUCTS

Seven Days

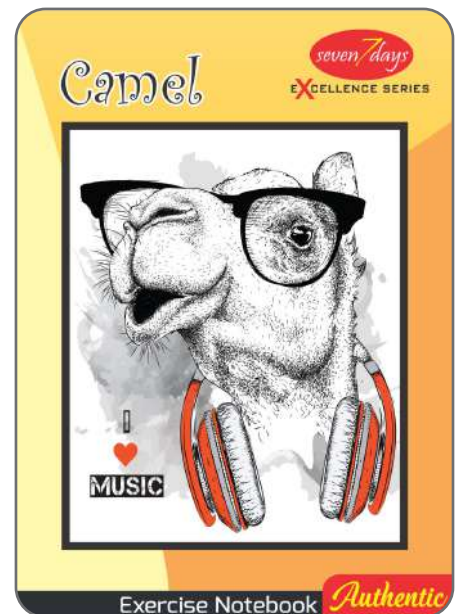
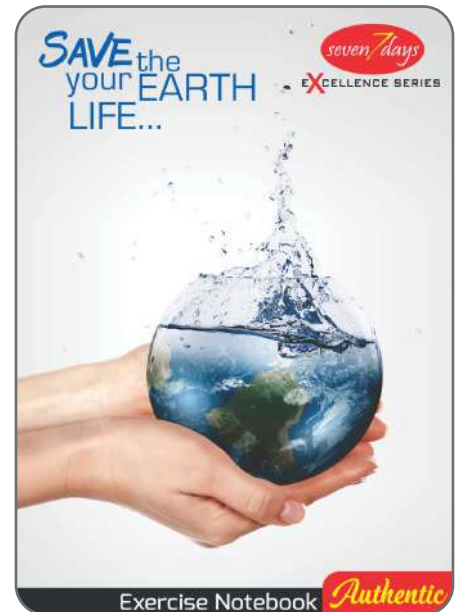
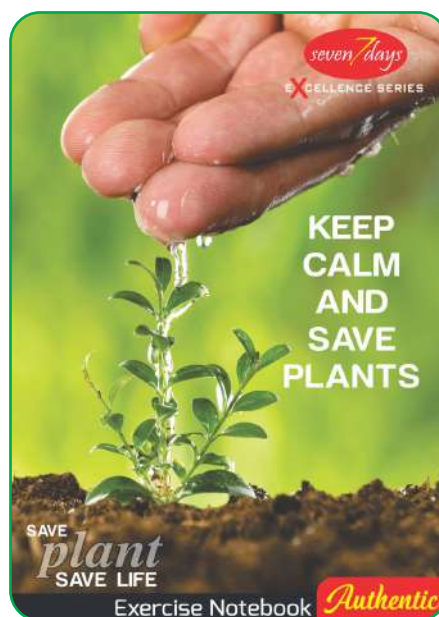
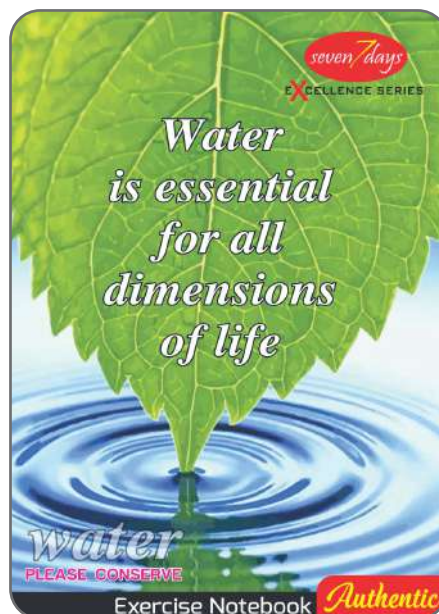


Key Features

These notebooks come with a wide variety of covers with activities and trivial to make every CTC notebook unique in its own way.

Notebook

Notebooks are made to the highest quality standards. Made from superior quality paper, the pages are whiter, brighter and smoother. The superior cut and excellent finish ensure the pages are in perfect alignment without any folded corners.



Details

Size. : 18 x 24 cm

Pages. : 32,40,48,64,96,104,112, 120,128,136,160

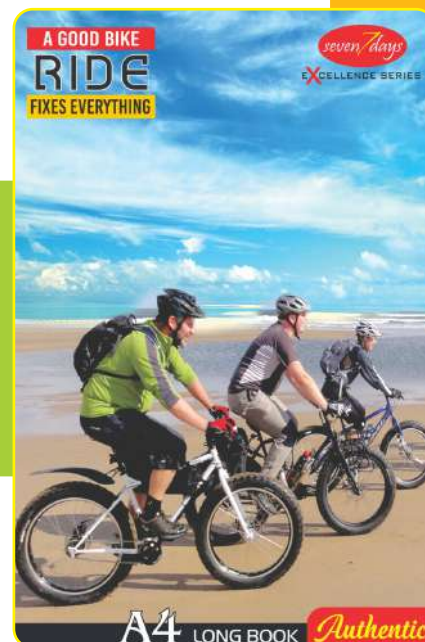
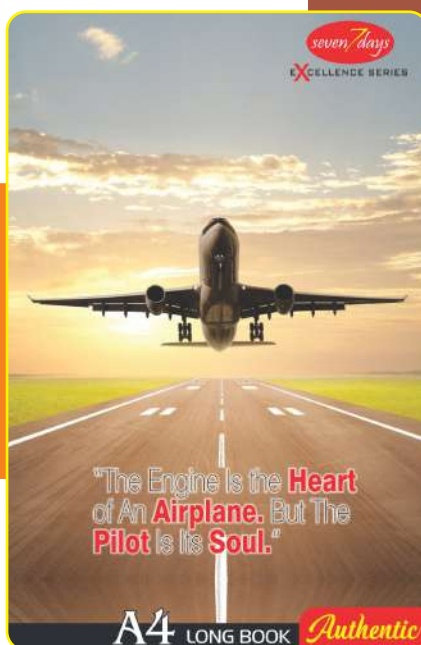
Binding Type.: Centerpin stitch,

MARKET PRODUCTS

A4 Registers

Design By Heart

31



Details

Size. : 20.5 x 29.5 cm

Pages. : 120,128,136,160,
184 ,200 etc

Binding Type.: Centerpin stitch,

A4 Long Book

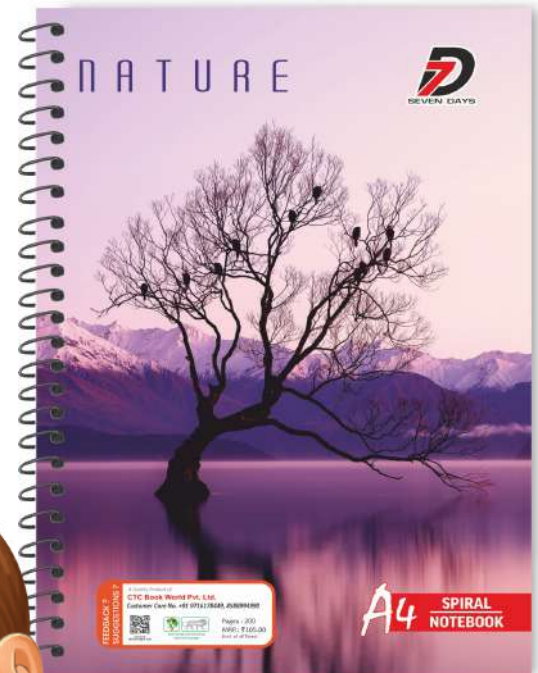
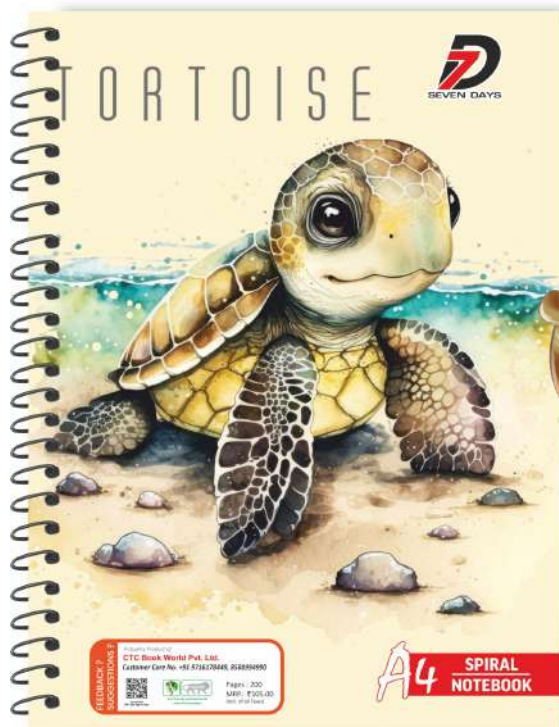
Writing is more fun when the paper is smooth with neatly marked lines. CTC brings to you long notebooks that have ruled lines on A4 size papers. Designed with attractive covers and this set of notebooks will find a place in your heart.

Key Features

They have separate pages for writing "index" and "About Page" to know that from whom the register belongs.

MARKET PRODUCTS

Spiral Registers



Spiral Registers

We are presenting a distinguished collection of Spiral Registers to our clients since facilitated by a technically advanced process. In order to ensure its quality and designing, these registers are thoroughly checked on different quality measures.

Key Features

Beautifully crafted with durable printed and eye catchy for students which would develop interest in them.

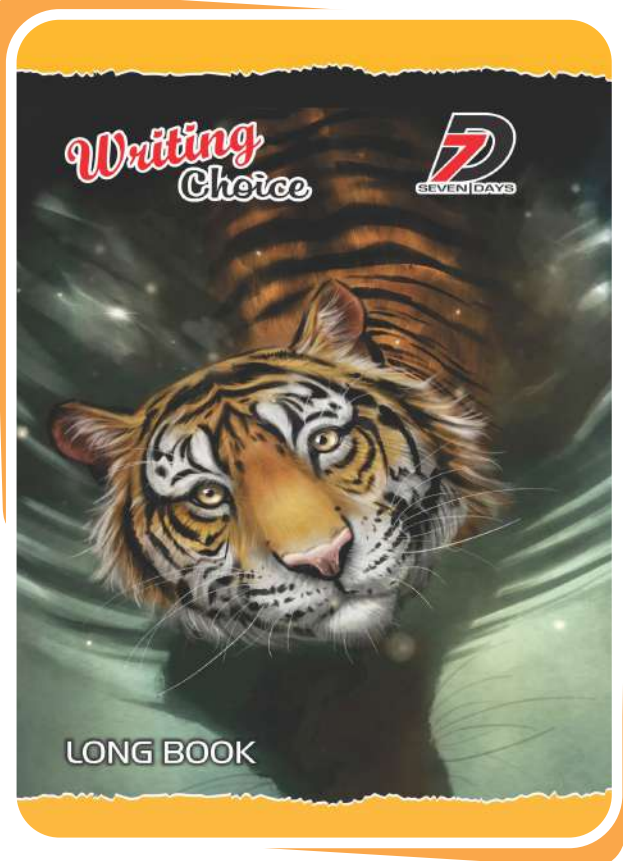
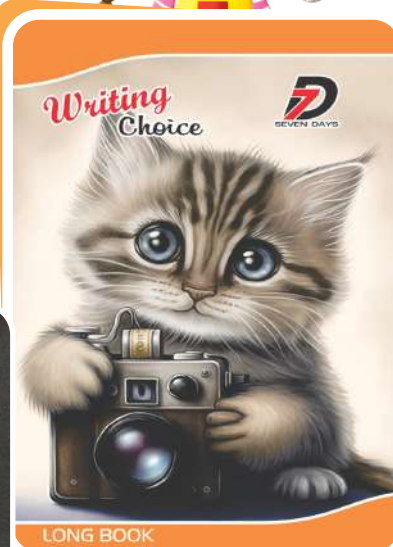
Details

Size. : 20.5x29.5 cm
Pages : 200, 300, 400
Binding : Spiral



MARKET PRODUCTS

Long Book Registers



Details

Size. : 17 x 27 cm

Pages :48,88,120,172,200,240

Binding Type.: Centerpin stitch,

Long Book

These are the registers on which you can write and draw as these have a wide space. These are manufactured by making use of the best grade papers under experts supervision and modern techniques.

Key Features

They are light in weight, glossy shine and are made with perfect finish which attracts students to buy more and develops interest among students to study. In addition, Our customers can get these registers at a very affordable prices.



MARKET PRODUCTS

Notepads



Notepads

CTC offers a wide range of printed notepads such as includes customized printed notepads, self stick notepads etc. Using supreme grade materials with advanced tool and machinery, our offered collection is in line with the prevailing market trends and developments.

Key Features

We have lots of interesting designs in these types of products and we also provide as per client requirement customization with best quality and service.



Brand Promotion

Design By Heart

35

We are a team of Thinkers, Innovators and Brand Experts! We can help you build your brand better and stand apart from your competitors in terms of Marketing and Advertising. We will transform your business & work as a part of your team from the idea process, to understand the needs, so you can be proud of. Advertising on “CTC BOOK WORLD PVT. LTD.” products is a unique opportunity to reach a huge global audience in a creative and compelling way. We present your brand's message in a bigger, bolder and more beautiful way than anyother digital platform. We aim to create the most appealing brand experiences across platforms and help build meaningful consumer connections. Advertising in India is getting tougher day by day. With an audience as diverse and gigantic as India, it's difficult for brands to reach out to everyone. We promote your brand with low premium and a longer period.

Comparison between different Media of Advertisement:

Media	Viewer ship	Life	Recall	Teach to T.G.	Competition	Cost
T.V	Not Fix	30 sec	As per cost	not fix	300 channels	Avg. 2000 per 10 sec.
Audio	Randomly	30 sec	10 times a day	not fix	Many stations	Avg. 700 per 10 sec.
Newspaper	Randomly	1 day	1 Day	not fix	Language Wise	Avg. 500 per 10 sq. cm
Outdoor	Randomly	as per duration	1 Month	not fix	Many hoardings	Avg. 5000per per month.
CTC Book World Products	Continuous	minimum 1 year	1 Year	Direct	Just 1 or 2 brands	Just Rs. 1 per bc per month (Avg.)



DISCIPLINE • DEDICATION • DEVOTION

The best start up for your growing kids.

School Logo

School Name

School Address

ADVERTIMENT

School Name

School Address

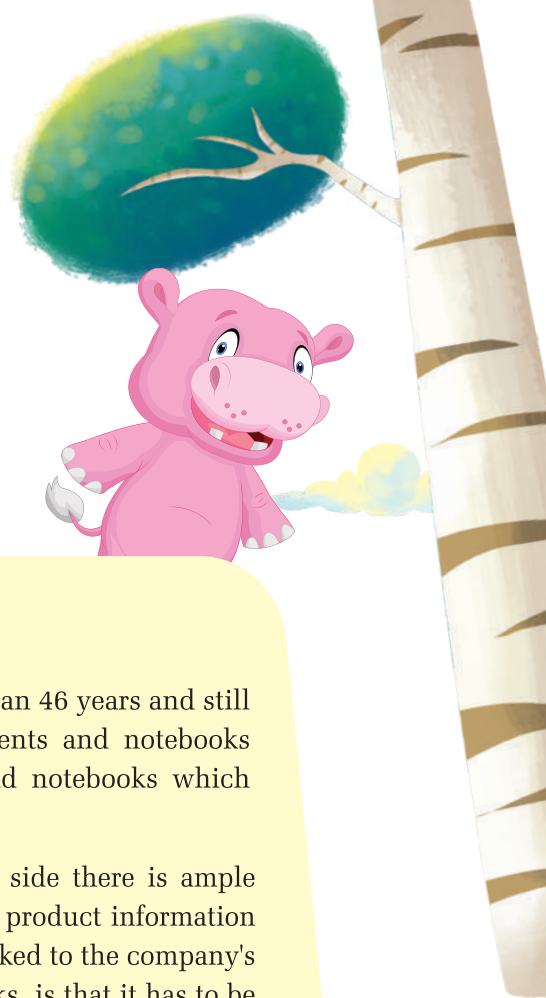
Student Exercise Book

NAME _____

STANDARD _____ SECTION _____ ROLL NO. _____

SUBJECT _____





Why choose us:-

CTC BOOK WORLD PVT. LTD. has been in the market for more than 46 years and still counting. The company makes books for Primary School students and notebooks for all the segments. There are more than 30,00,000 books and notebooks which enter the market annually and in direct hands of the customer.

These notebooks have an attractive cover page and on the back side there is ample space for your advertisement. The entire back page can have your product information and also your image. It can also support QR codes which can be linked to the company's website or promotional page. The main advantage of the note books is that it has to be with the students for the entire year and thus the brand is promoted thoroughly.

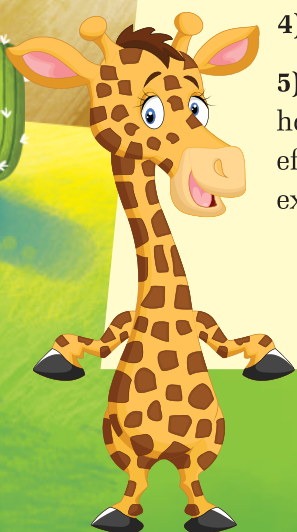
1) Quick Results – Offline adverts reach far more people in less time and money. For example: If a local paper has a circulation of 50,000, that 1% sales lead could potentially be anything up to 500 inquiries.

2) Longevity - Offline advertising has a recall value, if done intelligently. You might not get instant results but people will remember you in the long run for that one right thing you did in the campaign. Print/ TV or radio campaigns stay in the hearts and do not die so soon.

3) Effective - Offline campaigns stay for a longer time and can be utilized time and again. The same offline branding can be put on various online platforms and the effectiveness of the entire campaign could be doubled.

4) Dependent - A business doesn't have to be dependent on an internet connection.

5) Positive Result - Many people respond much more positively to something they can hold and touch something they can see in their hand which has taken some time and effort. On a subconscious level, it tells the customer a business is willing to go the extra mile for their attention.



Catalogue



A Quality product By.

CTC BOOK WORLD PVT. LTD.

AN ISO 9001 : 2015 CERTIFIED CO.

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New Delhi-110018

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