

the ananda bag tea co. Itd.

PRODUCT CATALOG









An ISO 22000 : 2005, 9001 : 2008 W W.H.O GMP certified company

ABOUT US

The company was started sometime in the year 1893 and was incorporated in the year 1920. The company has its own tea plantation names "Ananda Bag Tea estate". The name literally translates to "Garden of Haqppiness" and it is indeed the garden of happiness producing high quality Assam CTC and Orthodox teas for a long time. The company's corporate office is based in Kolkata (West Bengal, India). The company has a respected status in the worldwide market owing to it's high quality Tea and Domestic Tea Brands.

Our major markets are Japan, Sri Lanka, China, Middle East, Vietnam, UK, Iran, Iraq, Russia and Germany. We produce roughly 2.0 million kgs of Black Tea which includes both CTC and Orthodox teas. Besides our own manufacturing, the group is engaged in trading activites of all varieties of tea being produced in India namely: North Indian CTC, Orthodox, Darjeeling, South Indian CTC and Milgiri Orthodox Teas.

We are registered buyer members of all major auction centers in North as well as South India.

We provide Domestic Tea Brands with different trade names such as Top Tee Gold, Top Tee Premium, Golden Sipp, Ananda gold etc in pillow pouches. standing zipper packets, pet jars, mono cartons, jute bags and non woven bags that are entirely customisable as per individual needs of buyers regarding pricing as well as volume. Our in-house blending, tea processing and packaging setup make us comfortable and competent to introduce exciting range of teas in accordance with the emerging needs of buyers.

Our Domestic Brands

TOP TEE GOLD

Our Top Tee Gold is a Royal blend of Assam CTC tea along with long leaves of Darjeeling and Assam Orthodox Teas, which creates a very tasteful cup. With it's rich taste, aroma, strength, flavor and brightness. It's what we call "a full cup" in Tea language.

Available in Packets: Rs 5/-, Rs 10/-, 100 Gms, 250 Gms & 500 Gms

















TOP TEE PREMIUM

As the name suggests it's a blend of premium Assam and Dooars CTC Tea with Assam orthodox long leaves in packets were as in jars the blends varies according to jar size. Which gives a very soothing and bright cup, full of aroma strength. With its natural flavor and taste are top tea premium stands out in the market. It comes in various different forms of packing.

Available in - Packets : Re 1/-, Rs 5/-, Rs 10/-, 50Gms, 100 Gms, 250 Gms & 1 Kg

Jars: 2 Kg & 3 Kg - 2 Variants available: Leaf and Plain

Jars: 250g Gms & 1 Kg



















GOLDEN SIPP

Every sip of our Golden Sipp, the person drinking and feel the uniqueness in it's flavor and strength. It's indeed of your cup of Assam tea, having the favour, aroma and strength of the Assam region. The jars have three different variant. One comprises of Green leaf, another comprises of long leaves of Assam orthodox tea and the third is a blend of premium Assam CTC tea.

Available in - Packets : Rs 5/-, 50Gms, 100 Gms, 250 Gms & 500 Gms Jars: 3 Kg - in Leaf, Plain & Premium Variants

Bag: 5 Kg, Non Woven























TOP TEE GREEN TEA

The uniquely fermented Top Tee Green Tea has excellent quality, aroma, shelf like and taste. It's a blend of Darjeeling Green Tea and Assam Green Tea. Our Green Teas are clear in cup as well as not too harsh in mouth with it's natural flavour and taste. Due to blending we are able to keep the quality same thorughout the year. We don't add artificial flavours in our tea

Health Benefits: Improves Digestive System, Helps in controlling Cholesterol, Boosts Immunity & Lowers Blood Pressure

Available in: Mono Carton - 100 Gms









TOP TEE JANATA/ECONOMY

Derived By its name, our top TEA economy it's economical for customers. We promise optimum quality top tea economy at the best price. Rich in taste and flavor this variant of tea is widely appreciated. The offer consumer gift with every TOP TEE 100g economy packet. Top tea Janata is one of the other variants of hygienically processed and pocket friendly Tea available at us. It's a blend of Dooars CTC Tea, which are rich in brightness and flavor.

Available in : Packet 100 Gms, Jar 1 KG







TOP TEE DUST

Our top tee dust gives you a very strong cup with lots of flavor and aroma. It is a blend of Doars dust tea and Darjeeling dust tea and it is ideal for tea shops as well as for those who enjoy a strong cup. Our Top Tee Dust Tea is popular all over West Bengal, Madhya Pradhesh, Andhra Pradesh, Andaman and Telangana. We have a very special blend for our top tee dust 1 kg pouch. It's a blend of best of Assam fannings and Dust Teas giving it a very bright, thick and strong cup. Available in: Packet 500 Gms Standing Zipper Pouch, Bulk 5 Kgs Jute Bag



ANANDA GOLD

Available with refreshing aroma and taste our offered Ananda Gold is low cost tea which helps consumers to enjoy a cup of tea without making a hole in their pocket. We make sure the quality is upto the mark without increasing the cost.

Packaging: Packet: 50Gms, Jar - 2 Kgs comes in 3

variants - Plain/Leaf/Janata







Corporate and Marketing Head Quarters:

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11-E, Everest House

46-C, Jawaharlal Nehru Road, Kolkata - 700071, India

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Taratala Office:

Brooklyn Depo, Old FCI Godown, Taratala Road, Kolkata - 700043, West Bengal, India

Blending & Packaging Units:

- Unit 1 : Shed No. 9, ABCD, Brooklyn Depo, Old FCI Godown, Taratala Road, Kolkata - 700043, West Begal, India
- Unit 3 : Shed No. 10, A to H, Brooklyn Depo, Old FCI Godown, Taratala Road, Kolkata - 700043, West Begal, India
- Unit 4: Shed No. 11, A to J, Brooklyn Depo, Old FCI Godown, Taratala Road, Kolkata - 700043, West Begal, India
- Unit 5 : Shed No. 16, A to J, Brooklyn Depo, Old FCI Godown, Taratala Road, Kolkata - 700043, West Begal, India

