



Introduction of iPresid

iPreside: IT Agency

We are a crazy, inventive and a professional team of IT professionals who are into pulling off digital solutions for businesses, bootstrapping startups, enterprises and almost every possible challenge in the digital world. With a lucrative approach, modern tools and state of the art technologies, we are a bunch of nut heads trying to crack the digital world with an innovative touch or as they say a 'Midas Touch' to it.

As a company, we envision to be a globally-recognized firm - a group of creators, thinkers and innovators that pulls off every possibility to deliver only what is best suited for your business. With a vision of such momentum, we aim to learn a lot during the process and add the finesse to it.



Our Process



an Idea



Designing



Developing



1. Website Development

Build world-class web experiences for your business to out-smart your competitors. Scrutinizing your business to deliver smart and flawless solutions, we can help you achieve the digital presence needed.

We work with flexible technology. We adapt it to suit your needs.

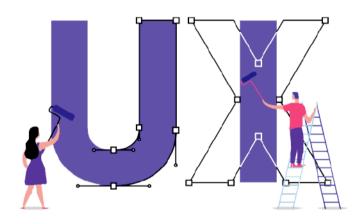
- 1. Static/ Dynamic websites
- 2. E-Commerce websites
- 3.CMS

We make it work for you.



2. UI & UX Design

It's all about bringing emotions to logic. We map empathy and cognitive science to derive on a product that is not just usable but appealing as well.



From idea to product, we spread the force of your imagination



1. Wireframes:

We simplify the story that specifically focuses on prioritization of content, functionalities and behaviors.



2. Visual Design:

We give life to designs by adding visually appealing elements that evoke emotions.



3. Prototyping:

We test the product by creating a usable mockup for initial feedback.

3. Mobile Application

We believe in building world-class and tailor-made mobile applications. Adhering to the latest tools and technologies we, not just design but create phenomenal outputs.

We combine ergonomy, usability, mobile technology and design, to ensure your information and products are fully accessible to everyone, from everywhere.

- 1.iOS
- 2. Android
- 3. Cross Platform

Now we're getting technical!



4. Branding

Your brand is the soul of your company. Every visual representation of your brand - the name, the logo, the symbols, the fonts - convey meaning and create an emotional link between you and your customers.

- 1. Brand Purpose
- 2. Brand Positioning
- 3. Brand Promise
- 4. Brand Personality & Values
- 5. Brand Expression



To find yourself, think for yourself.

5. Digital Marketing

We look at the big picture before drilling down to the detail.

We start with a preliminary analysis of your:

- 1. Objectives
- 2. Target audience
- 3. Current digital presence
- 4. Current overall communication approach
- 5. Resources (people and budget)



To find yourself, think for yourself.

Technologies we use

Native Mobile





iOS

Android

Hybrid Mobile







React Native

Xamarin

Unity

Web









HTML 5

Xamarin

Angular JS

React JS

CMS



6









Drupal

Magento

Joomla

WooCommerce

OpenCart

Technologies we use

Backend







Node JS

PHP

.Net

Design







Photoshop



Illustrator



Adobe XD

Database



Mongo DB



Dynamo DB



MySql



Sql Server

Dev Ops



Git Hub



Bit Bucket

Technologies we use

Push Notification









Firebase



Batch

Amazon SNS

APNS

Analitics





Google Analytics

Fabric

Payment







Apple Pay

Stripe

Paypal

Chat







Web Socket

Sinch

Talk Box

Why work with us?



More than 5 years of Experience



Expertise on Multiple
Platforms



Use of Best Project Management Tool



24 x 7 Availability



Longterm Business Relationship



Happy Clients base Across Globe

Contact US

