

Customer Performance Snapshot

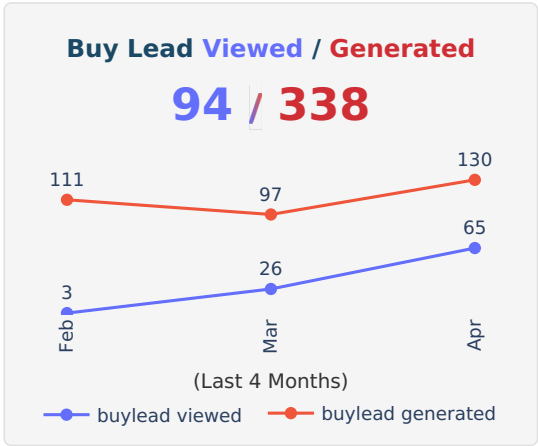
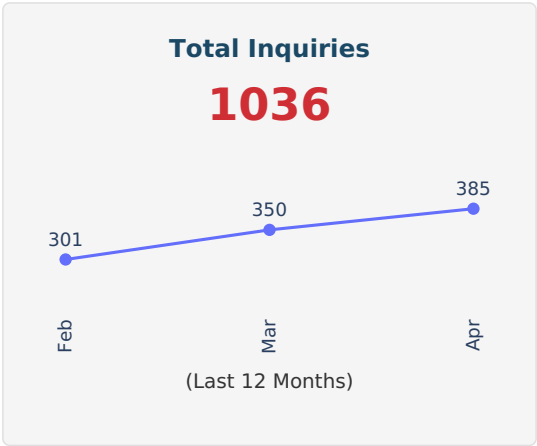
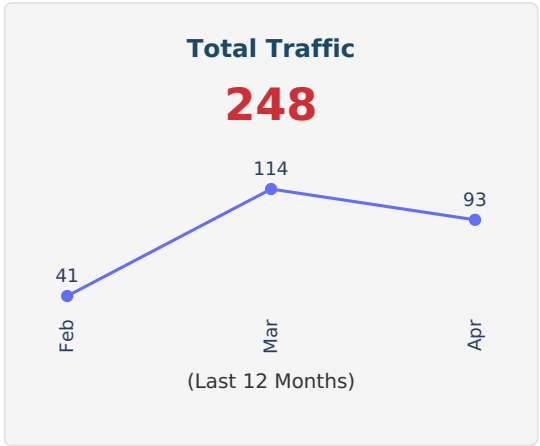
01 May 2026



EKAM ECO SOLUTIONS PRIVATE LIMITED

R3 | F3 | KAM
Category: Home Cleaning Products
State: Gujarat

Domain: ekameco.in
App Downloads: Yes
Total Contracts: 1
Vintage: 0-1 years
Last Login: N/A



Open Rate

95%

(Last 3 Months)

MTI Response

5%

(Last 3 Months)

Total Products

30

FP: 9 | CP: 21

Prod Score < 70

16

(Count)

Without Price

2

(Count)

Product Keywords

40

(Unique)

Product Mcats

20

(Unique)

Product Score

58

(Avergae)

Mcats Inquiries (Last 3 Months)

Mcat	Inquiry	Global Unique Inquiry	Total Traffic
floor cleaner	219	347	1847
septic tanks	163	321	2679
toilet cleaner	151	300	1878
hand wash	72	105	51
dish wash liquid	39	100	1130
liquid hand wash	34	98	1582
lizol floor cleaner	18	48	162
sewage treatment plant	17	157	1216
dishwashing liquids	12	69	887
bathroom cleaners	12	56	565
toilet cleaners	11	39	243
frp septic tank	10	53	698
drain cleaner	9	25	489
plastic septic tank	8	42	945
rcc septic tank	6	69	966
liquid floor cleaner	6	68	1273
urinal screen	6	22	233
multi purpose cleaner	6	29	246
	6		

State-wise Inquiries (Last 3 Months)

State	Inquiry
Maharashtra	135
Uttar Pradesh	84
Delhi	71
Tamil Nadu	62
Gujarat	55
Karnataka	43
West Bengal	40
Rajasthan	37
Telangana	34
Madhya Pradesh	32
Bihar	27
Haryana	27
Punjab	24
Andhra Pradesh	22
Kerala	18
Odisha	13
Jharkhand	11
Assam	9
Uttarakhand	9
Himachal Pradesh	6

liquid cleaner	■	32	577
dish wash bottle	4 ■	146	916

Page-wise Traffic (Last 3 Months)

Page	Pageviews	Users
https://www.ekameco.in/	76 ■■■■■	67 ■■■■■
https://www.ekameco.in/contact-us.html	15 ■■	15 ■■
https://www.ekameco.in/bio-digestor-septic-tank-11890051.html	15 ■■	13 ■■
https://www.ekameco.in/waterless-urinal-pan-11890005.html	11 ■■	10 ■■
https://www.ekameco.in/products.html	11 ■■	9 ■■
https://www.tradeindia.com/products/urinal-screen-and-bio-block-6838322.html	10 ■■	8 ■■
https://www.ekameco.in/company-profile.html	7 ■■	7 ■■
https://www.ekameco.in/hi/contact-us.html	6 ■■	6 ■■
https://www.tradeindia.com/products/zerodor-waterless-urinal-kit-stainless-steel-8905712.html	6 ■■	6 ■■
https://www.tradeindia.com/products/ceramic-wall-mounted-waterless-urinal-c11890005.html	6 ■■	5 ■■
https://www.ekameco.in/workplace-hygiene-solutions.html	5 ■■	5 ■■
https://www.ekameco.in/zerodor-care-anti-scaling-bio-block-11890015.html	5 ■■	5 ■■
https://www.ekameco.in/zerodor-waterless-urinal-premium--11936515.html	5 ■■	5 ■■
https://www.tradeindia.com/products/zerodor-care-anti-scaling-bio-block-c11890015.html	5 ■■	5 ■■
https://www.tradeindia.com/products/zerodor-waterless-urinals-c11890013.html	5 ■■	3 ■■
https://www.ekameco.in/odor-management-solutions.html	4 ■■	4 ■■
https://www.ekameco.in/sewage-treatment-solutions.html	4 ■■	4 ■■
https://www.tradeindia.com/ekam-eco-solutions-private-limited-26209540/	4 ■■	3 ■■
https://www.tradeindia.com/products/bio-digestor-septic-tank-c11890051.html	4 ■■	3 ■■
https://www.tradeindia.com/products/sea-blue-kitchen-drain-cleaner-6838277.html	4 ■■	3 ■■

Google Search Ranking Data (Last 3 Months)

Page	Impression	Clicks	Search Query	Avg Rank
https://www.ekameco.in/ceramic-wall-mounted-waterless-urinal-11890005.html	None	None	ceramic waterless urinal supplier	6 ■■■■■
https://www.tradeindia.com/products/blue-citrus-bio-block-90-gm-6838329.html	None	None	bio block price	4 ■■■■■
https://www.ekameco.in/	179	1	ekam eco solutions pvt ltd ekam eco solutions private limited ekam eco ekameco ekam eco solutions	2 ■■ 3 ■■ 4 ■■ 4 ■■ 12 ■■■■■
https://www.ekameco.in/toilet-cleaner-11890006.html	134	0	eco friendly toilet cleaning method eco friendly toilet cleaning toilet cleaner bottle acid toilet cleaner acid toilet cleaner acid bottle	77 ■■ 84 ■■ 118 ■■ 128 ■■ 430 ■■■■■
https://www.ekameco.in/dish-wash-11890036.html	65	0	utensil cleaner liquid dishwashing liquid commercial kitchen dish wash dishwash liquid bottle kitchen dishwashing liquid bottle kitchen	83 ■■■ 89 ■■■ 126 ■■■ 137 ■■■ 202 ■■■■■

Disclaimer: The displayed data, including rankings, impressions, and clicks, is based on aggregated Google Search Console metrics and may vary due to factors such as device type, search type (web/image), geographic location, search personalization, and time of search. These metrics are indicative and may not represent exact real-time performance.

Google shopping data: 24 Products

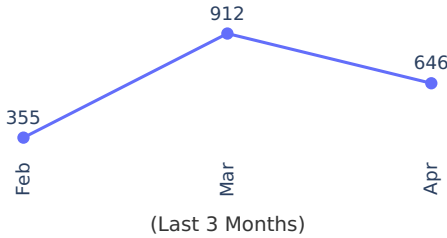


Adding SHOPPING DETAILS & PRICES can help push your products on Google Shopping. Please visit My TradeIndia -> Manage Product -> My Product for updating product details

Inquiries increase up to 5X when customers see prices directly!

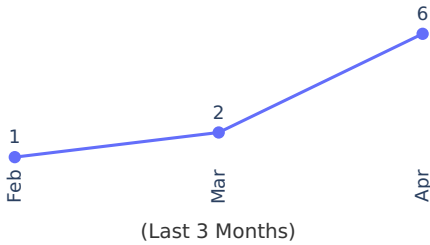
Total Impression

1913



Total Clicks

9



Page	Impression (Last 3 Months)	Clicks (Last 3 Months)
https://www.tradeindia.com/products/bio-digestor-septic-tank-c11890051.html	1913	2
https://www.tradeindia.com/products/ceramic-wall-mounted-waterless-urinal-c11890005.html	0	1
https://www.tradeindia.com/products/zerodor-care-anti-scaling-bio-block-c11890015.html	0	2
https://www.tradeindia.com/products/premium-waterless-urinal-cpvc-6838298.html	0	1
https://www.tradeindia.com/products/zerodor-waterless-urinals-c11890013.html	0	3

Disclaimer: The data displayed above is sourced directly from Google Merchant Center (GMC) and is presented for informational purposes.

Mcat Recommendation (Business keyword could be added against the product name)

Product ID	Product Name	Source	Business Keyword	Keyword Match	Unique Inquiries (Last 3 Months)	Total Traffic (Last 3 Months)
11890006	Toilet Cleaner	CATALOG	toilet cleaner	1.0%	300	1866
11890050	Packaged Portable Sewage Treatment Plant	CATALOG	sewage treatment plant	0.8%	157	1205
11890052	Sewage Treatment Plant	CATALOG	sewage treatment plant	1.0%	157	1205
11890007	Floor Cleaner	CATALOG	floor cleaning machines	0.8%	149	1682
11890036	Dish Wash	CATALOG	dish wash bottle	0.8%	146	901
11890035	Hand Wash	CATALOG	hand wash bottle	0.8%	123	1097
11890035	Hand Wash	CATALOG	hand wash	1.0%	105	51
11890036	Dish Wash	CATALOG	dish wash bar	0.8%	73	657
11890007	Floor Cleaner	CATALOG	liquid floor cleaner	0.9%	68	1262
11890050	Packaged Portable Sewage Treatment Plant	CATALOG	sewage treatment plant construction	0.8%	7	207

Business States

None

Competitor

HARISWARUP ENTERPRISE

Category: Home Cleaning Products

State: Gujarat

Amount Paid

159300

Total Inquiries

22592

Last 12 months

Total Products

440

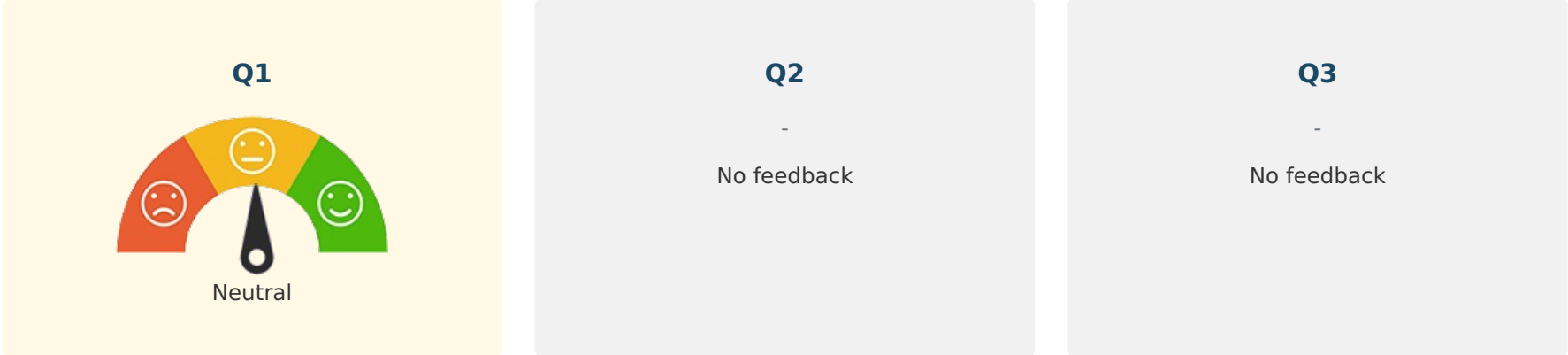
Keywords

555

Mcats

360

Feedback



Opportunities

Domain

✔ Opted

SSL

✖ Not Opted

Email

✔ Opted

Google Ads

✖ Not Opted

High Traffic Pages In Which Industry Leader Available

Manufacturer Page (Last 3 Months)

Page	Keyword	Users
https://www.tradeindia.com/manufacturers/liquid-hand-wash.html	liquid hand wash	169
https://www.tradeindia.com/manufacturers/septic-tanks.html	septic tanks	123
https://www.tradeindia.com/manufacturers/dish-wash-liquid.html	dish wash liquid	117
https://www.tradeindia.com/hi/manufacturers/septic-tanks.html	septic tanks	110
https://www.tradeindia.com/manufacturers/floor-cleaner.html	floor cleaner	108
https://www.tradeindia.com/hi/manufacturers/drain-cleaner.html	drain cleaner	67
https://www.tradeindia.com/manufacturers/air-fresheners.html	air fresheners	30
https://www.tradeindia.com/manufacturers/waterless-urinal.html	waterless urinal	29
https://www.tradeindia.com/manufacturers/drain-cleaner.html	drain cleaner	27
https://www.tradeindia.com/manufacturers/urinal-screen.html	urinal screen	26

City Page (Last 3 Months)

Page	Keyword	City	Users
https://www.tradeindia.com/guwahati/septic-tanks-city-194769.html	septic tanks	Guwahati	74
https://www.tradeindia.com/thrissur/septic-tanks-city-222507.html	septic tanks	Thrissur	47
https://www.tradeindia.com/chennai/septic-tanks-city-187278.html	septic tanks	Chennai	34

Note: The Industry Leader slots are limited to 2 and will be allocated on a first-come, first-served basis. Data is refreshed every month.

Recommendations

1. Increase response rate to inquiries via My Trade India panel or Mobile App to convert more leads.
2. Review and respond to buy leads quickly as current buy lead views are low compared to generated leads.
3. Activate SSL on your domain to enhance website security and customer trust.
4. Start Google Ads campaigns to boost online visibility and reach more potential customers.
5. Incorporate additional high-performing and relevant keywords to improve product search visibility.
6. Improve product descriptions, images, specifications and include pricing to increase product scores.
7. Invest in high-traffic manufacturer and city pages to gain top positions and attract quality leads.
8. Focus on popular products like bio-digester septic tank and waterless urinals to increase click-through and conversion rates.