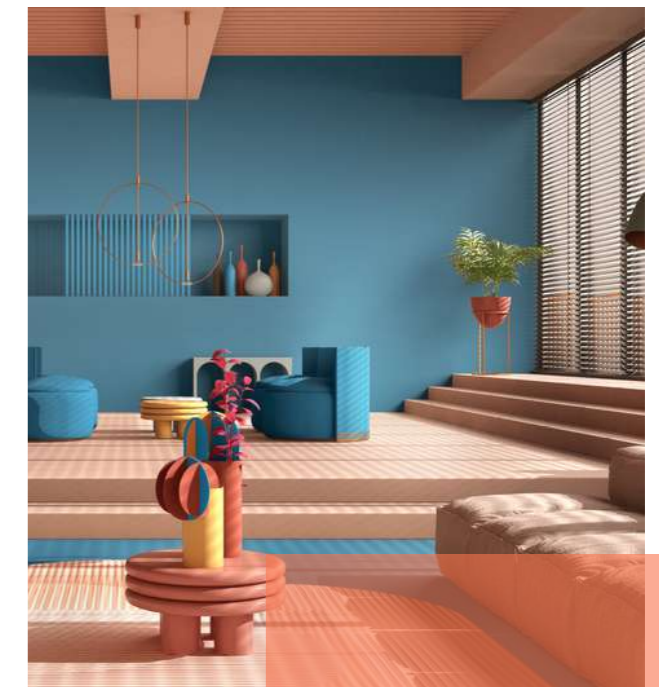




Atharva Paint Industries
22/a Sahajanand Estate, Nr. Gota Railway Crossing,
Gota, Ahmedabad, Gujarat - 382481
Customer Care : +91 7203878111



ATHARVA PAINT INDUSTRIES In Based In A City Of Ahmedabad located in Gujarat, which Deals in Premium Quality Products, thinking about Performance and affordability for their Customers, We are available, maintaining the Strictest Quality Standards in the Industry and have an unshakeable commitment towards the betterment of our Customers, Adding the Excitement and Fun we bring to our Customers by providing amazing Designs and Colours Plus Performance and Long Lasting Durability with the real aim for the betterment . Atharva Paint Industries-creating a Difference.

ATHARVA PAINT INDUSTRIES (ISO 9001-2015 COMPANY) established in 2017. as paint manufacturing company. Since then we have grown at a consistent rate over the year, into a professional team with keen interest in manufacturing and customer satisfaction, with wide and pioneering product range. we manufacture whole range of paint such as Interior Decorative Paint, Exterior Decorative Paint, Wood Paint, Industrial Paint, Auto Paint, etc.

VISION

We, at Atharva Paints Industries, strive to grow by building a State of the Art Facility that enables us to provide cost effective and superior quality products and service to our valued customers.

We have built this brand with the perfect blend of innovative technology and adhering to rigorous and unmitigated Corporate ethics.

We pledge to conserve natural resource and pursue and practice environment friendly policies.

We are committed to develop a culture for our Employees, that encourages self development

MISSION

Atharva Paints is committed to offer customize and value based solution to customers through collective efforts by innovative technology, services and finest quality products while taking care of environment. To create value in all that we do. Safety First for all employees

VALUES

Our Atharva Paint values reflect who we are and what we stand for as a company

We endeavor to propel growth beyond the horizons with innovation, creativity and imagination to fulfill our dreams.

Create a vibrant community of employees to work in teams with integrity, transparency and collective effort for growth are recognized, respected and valued.

Uphold the highest standard of ethics and integrity in all our action for shaping a new Organization culture which takes us to new heights.

To build a collaborative culture of harmony and dynamic excellence.

We will explore to discover and achieve sustainable ways for a holistic organization.

PHILOSOPHY

Our philosophy is to be responsible, accountable and work collectively with a sense of ownership of the organization We are committed to the employees of the organization and the society for its health, education and well being the organization shall ensure that it will work to conserve the environment by recycling, minimizing wastage and make sure we replenish what we use. The organization shall work with fairness, justice and sensitivity to individuals and society.

Wall putty

Wall putty is specially made by using ideal combination of white pigments, extender and special polymers

PROPERTIES

- Ease of application, Dries quickly, Very good filling and cutting properties
- For filling of dents and imperfections and levelling on primed wall, wooden and metallic surfaces prior to application of subsequent coats. It is used for Interior application only.



Texture Paint

Texture paint, unlike flat paint, has a slightly rough and gritty look that adds character and a rustic appeal to walls. They are often used as an alternative to wallpaper and are also a great solution to hide uneven and imperfect wall surfaces.

PROPERTIES

- Texture paint is used in Interior as well as Exterior
- It Provides Excellent Strength and protection to the wall + Has many design available for decoration of wall



Distemper

Distemper is supplied in paste form, and it can be used for the decoration of fully matured plasterwork, concrete, brickwork and asbestos surfaces. The paste is bound with a stable acrylic medium.

PROPERTIES

- Acrylic Distemper is recommended for interior use only. It can be applied on ceilings and wall surfaces where a matt finish, free from irritating glares due to light reflection is desired.
- Packing 20kg,10kg,5kg,1kg



Primer

Exterior Primer is the ideal prime coat for use under oil-based and latex house paints. This primer delivers excellent adhesion and long-lasting protection as it resists peeling and blistering; it also blocks tanning stains on redwood and cedar

PROPERTIES

- Gives a mildew-resistant coating For fiber cement siding, concrete block and masonry, bare or painted wood, and aluminum or vinyl gutters and downspouts Low odor, low VOC
- Packing 20kg,10kg,5kg,1kg □ Best for Exterior Durability



CRYSTAL

Crystal Emulsion provides maximum value for interior commercial projects.

PROPERTIES

- Economical and Smooth finish
- Easy application by brush, roller, spray
- Fast Drying time keeps you on schedule
- Consistent Performer for Cost sensitive Jobsite
- Superior Finish and Hardness



SILVER SHINE

PROPERTIES

- Soft Sheen finish
- Economical and Smooth finish
- Easy application by brush, roller, spray
- Superior Finish and Hardness
- Maximum hiding



GOLD

PROPERTIES

- Premium Smooth finish
- Easy application by brush, roller, spray
- Superior Finish and Hardness
- Mildew resistance finish
- Excellent adhesion that resists blistering and chalking
- Low Odor, Low VOC



LUXURY

PROPERTIES

- Luxurious Smooth finish with Soft Shine
- Flexible, won't crack or peel
- Superior Finish and Hardness
- Exceptional Washability and Mildew resistance finish
- Maximum Hiding, Anti fade
- Low Odor, Low VOC

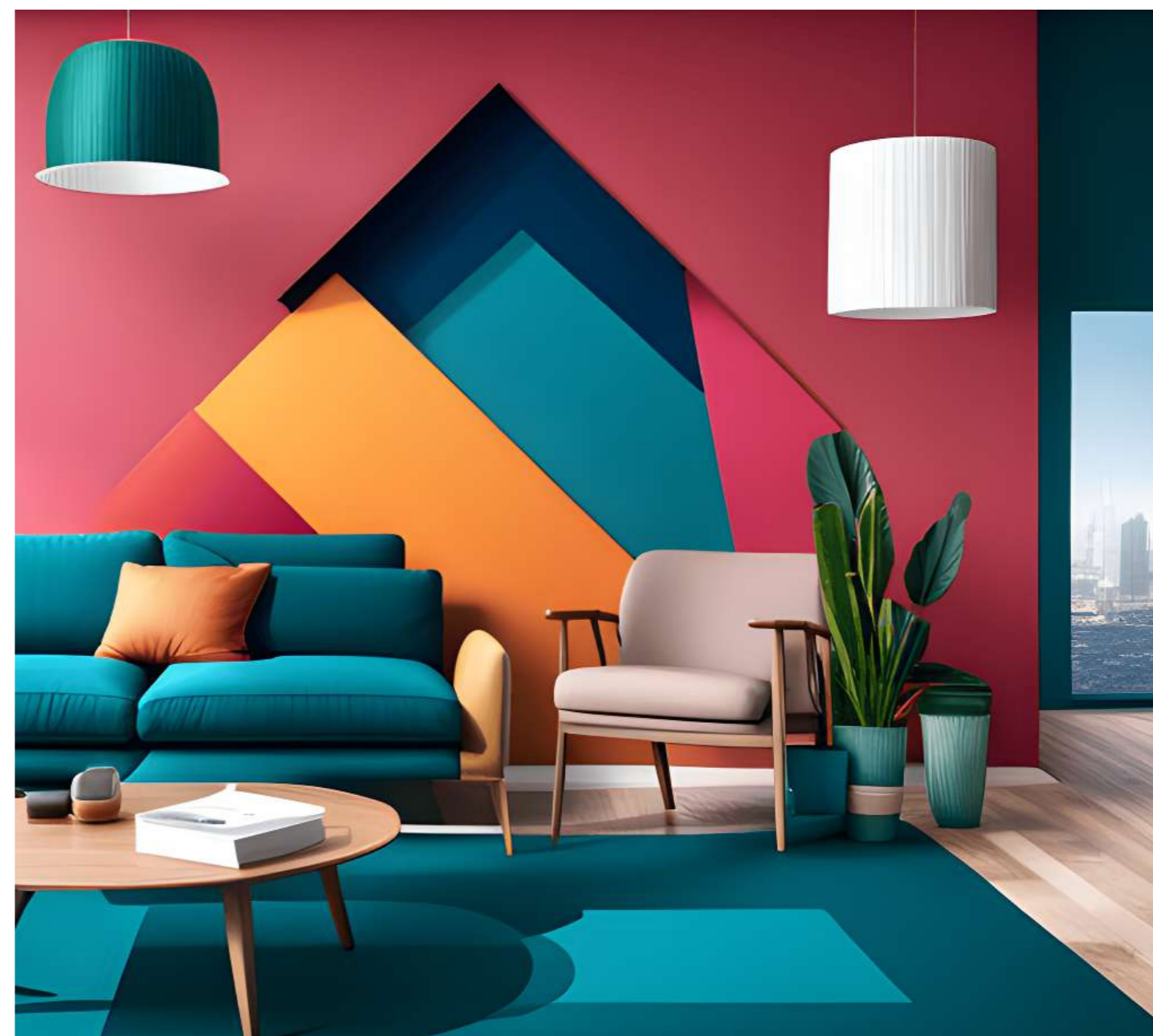


MASTER SHINE

An Unique Product made for both Interior and Exterior Walls

PROPERTIES

- Latex base Advanced Formula
- Smooth finish with Soft Shine
- Flexible, won't crack or peel
- Good Washability
- Maximum Hiding
- Low Odor, Low VOC



Exterior Emulsion Series

STAR

PROPERTIES

- Economical and Smooth finish
- Easy application by brush, rollar, spray
- Anti fade, Good Hiding
- Consistent Performer for Cost sensitive Jobsite
- Superior Finish and Hardness



SUPREME

PROPERTIES

- Soft Sheen finish and Smooth finish
- Advance Anti Fade formula
- Ultimate Weather Defense
- Superior Finish and Hardness
- Maximum hiding



PEARL

PROPERTIES

- Soft Sheen finish and Smooth finish
- Algae and Fungal Resistance
- Superior Finish and Hardness
- Mildew resistance, Mositure Resistance
- Excellent adhesion that resists blistering and chalking
- Dirt pick up resistance
- Low Odor, Low VOC



HIGH GLOSS

PROPERTIES

- Luxurious finish with Execlent Gloss
- Flexible, won't crack or peel
- Exceptional Washability and Mildew resistance finish
- Maximum Hiding, Anti fade
- Algae and Fungal Resistance
- Elastromeric Properties
- Exceptional Washability and Mildew resistance finish
- Dirt pick up resistance
- Low Odor, Low VOC



OIL BASE PRIMER

OIL BASE PRIMER is product which is used as base coat on Metal, Wood and Walls Surface

PROPERTIES

- It can used on Wood, Metal, Walls surface
- Smooth finish
- Superior Finish and Hardness



REDOXIDE PRIMER

REDOXIDE PRIMER is product which is used as base coat on Metal Surface

PROPERTIES

- Smooth finish
- Superior Finish and Hardness
- Excellent Corrosion Resistance
- Excellent Hiding



ZINK CHROME PRIMER

ZINK CHROME PRIMER is used for corrosion protection

PROPERTIES

- Smooth finish
- Superior Finish and Hardness
- Excellent Corrosion Resistance
- Excellent Hiding



HIGH GLOSS ENAMEL

High Gloss Enamel Used As Top Coat For Wood And Metal Surface

PROPERTIES

- Excellent Gloss with dust pick up resistance
- Smooth finish with Excellent clarity
- Superior Finish and Hardness
- Excellent Corrosion Resistance
- Excellent Hiding
- Excellent Abrasion & Scratch Resistance



AUTO FINISH

Auto finish is specially modified product for industrial sector which contains fast drying properties which results into more production and adds long life to the product

PROPERTIES

- Fast Drying with better dirt pick up resistance
- Smooth finish with excellent clarity
- Excellent Gloss Retention
- Excellent Abrasion & Scratch Resistance

Use

- It can be used on any metal or wooden surface as a top coat
- It can also be used for Auto Finish



BLACK JAPAN

Black Japan is used as protective coating in storage tanks and used as bituminous paint on roads

PROPERTIES

- Economical and Durable
- Fast Drying with Abrasion and Scratch Resistance
- Smooth Finish
- Corrosion Protection



LAMINATE

Laminate is a Damp & Seal Product Which Can Be Used in Interior and Exterior to Prevent Dampness and Moisture on Walls

PROPERTIES

- Long lasting with excellent Scratch Resistance
- Smooth finish
- Excellent gloss
- Clear Coat properties
- Excellent Damp and Moisture Resistance
- Water Proofing



SBR

Styrene Butyl Rubber is used as bonding agent for better Adhesion

PROPERTIES

- Excellent Adhesion
- Excellent Bonding Agent
- Excellent Water Proofing Properties



ACID & ALKALI RESISTANCE EPOXY FINISH

- ❑ Excellent Acid & Alkali Resistance
- ❑ Excellent Abrasion & Scratch Resistance
- ❑ Good Looking as Matt, Satin & Glossy Finish
- ❑ Excellent Abrasion & Scratch Resistance

APPLICATION

- ❑ Chemical, Paper, Refineries, Sugar and Other Industries



HR [HEAT RESISTANCE] PAINT

- ❑ Heat Resistance Aluminum Paint Withstand 200 °C & 600 °C
- ❑ Heat Resistance Colors Withstand up to 200 °C
- ❑ Improve article life against environment
- ❑ Easy to use

APPLICATION

- ❑ Boiler, Ceramic Klin, Chimney and Furnace



STOVE COAT [STOVING]

- ❑ Excellent Abrasive & Scratch Resistance
- ❑ Soft and Tough Finish with good clarity
- ❑ Good Protective Coat
- ❑ Easy to use

APPLICATION

- ❑ Steel Accessory, Cabinet, Equipment, Furniture and Electrical Goods



PU (Polyurethane) FINISH

- ❑ Superior Acid and Alkali Resistance
- ❑ Excellent scratch & abrasion Resistance
- ❑ Specially made for Industrial uses
- ❑ UV Stabilizing Property
- ❑ Beautiful, Smooth & Long Life Finish

APPLICATION

- ❑ Chemical Plant and Machinery, Electrical Goods and Steel Furniture



SPECIALIZED PRIMERS & PUTTY

Protective Primers

- ❑ Zinc Phosphates
- ❑ Zinc Chromate

General Purpose Primers

- ❑ Red oxide Metal Primers
- ❑ Yellow oxide Metal Primer

- ❑ Putty, Epoxy, PU, NC



AUTO PU Finish (Polyurethane)

- ❑ Specially made for Automobile
- ❑ UV Stabilizing property
- ❑ Attractive smooth & Long life Finish
- ❑ Designed for Indian environment
- ❑ Excellent abrasion & scratch resistance
- ❑ Superior dust pick - up resistance
- ❑ Excellent Gloss Retention

APPLICATION

- ❑ Car refinishing



Car Finish Color And Metallic - Chain

- ❑ Smooth Finish with excellent clarity.
- ❑ Excellent abrasion resistance
- ❑ Fast Drying with better dust pick up resistance
- ❑ Better Color retention properties
- ❑ Velvet look
- ❑ Excellent Gloss Retention

APPLICATION

- ❑ Car finishing & Refinishing



Auto Finish Colour And Metallic - Nc

- ❑ Better scratch resistance property
- ❑ Excellent weather resistance property
- ❑ Excellent non yellowing property
- ❑ Fast Drying
- ❑ Ease of application

APPLICATION

- ❑ Two Wheeler & Four Wheeler Resurfacing



PRIMERS, PUTTY, PRIMERS

- ❑ Full range of Putty and primer with superior Finishing & Hardness
- ❑ Durable formula specially designs for Auto
- ❑ Wide range of thinners



NITROCELLULOSE PRODUCTS

- Excellent Non yellowing property that maintains the Nature Look of the Wood Surface.
- Better scratch & Chemical resistance property than melamine.

APPLICATION

- Kitchen cabinets, Office Furniture, Vanities, Household Furniture & Othe Interior wooden products.



Polyurethane Products Matt And Gloss

- Soft touch finish with excellent clarity.
- Excellent Resistance to tea, Coffee & Water Spillage.
- Excellent abrasion & scratch resistant.
- Good flexibility, unaffected by contraction & swelling.
- Fast drying, can stack the furniture after 8-10 hrs.

APPLICATION

- Kitchen cabinets, vanities, Chairs, household furniture & wide range of interior wooden products.
- Hotels, Office Furniture etc.



MELAMINE PRODUCTS MATT, SATIN, AND GLOSS

- Classy wet look.
- Smooth finish with excellent clarity.
- Resistance to Tea, Coffee & Water spillage.
- Excellent abrasion & scratch resistant.
- Fast drying, low dust retention on the surface.

APPLICATION

- Kitchen cabinets, vanities, Chairs, household furniture & wide range of interior wooden products.



Polyurethane Exterior Products

- Specially made for Exterior application.
- UV Stabilizing Property, do not allow to yellowing look.
- Better Protection against UV in sunlight.
- Designed for exterior application.
- Painting system Consist of UV absorbers that absorbs UV rays & doesn't allow the same to degrade the wooden substrate.
- Door & Window Exposed to Sunlight / Rain
- Graden Furniture
- Stone & Articles Exposed to Sunlight & Rain

