



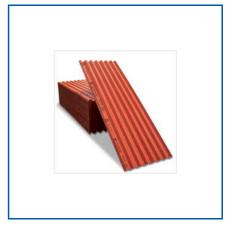
3.6 M Blue Coloured Fibre Cement Roofing Sheets, 3.6 M Coloured Fibre Cement Roofing Sheets, 3.6 M Fibre Cement Roofing Sheets, 3.6 M Green Coloured Fibre Cement Roofing Sheets, 3.6 M Red Coloured Fibre Cement Roofing Sheets, Asbestos Cement Roofing Sheets, Coloured Fibre Cement Roofing Sheets, Coloured Fibre Cement Roofing Sheets-Red, Coloured Fibre Cement Roofing Sheets-Blue, Coloured Fibre Cement Roofing Sheets-Green, Fibre Cement Roofing Sheets, etc.



3.6 M RED COLOURED FIBRE CEMENT ROOFING SHEETS



3.6 M FIBRE CEMENT ROOFING SHEETS



COLOURED FIBRE CEMENT ROOFING SHEETS











## **About Us**

Since our establishment in 1946, our company is a flagship company of a growing US \$2.4 billion conglomerate, CK Birla Group. HIL's 73 years journey from pioneer to leader along with its flagship brand Charminar can be featured to the contribution of the construction market in building modern India. Charminar has grown to be the country's largest manufacturer of Fibre cement sheets & metal roofing sheets. Our brand enjoys a pan-India presence & operates with a formidable network of over 6,000+ channel partners, six manufacturing facilities and 38 depots that service its labyrinthine network.

Our company is one of the leading manufacturer of sustainable building materials and gives innovative, premium quality and reliable products to its customers. We offers 5 major brands - Charminar, Charminar Fortune, Birla Aerocon, Birla HIL and the recently acquired German flooring brand, Parador. The company boasts of 21 advance manufacturing facilities in India and 2 manufacturing sites in Germany and Austria. Our R&D teams in India and Germany help us to provide innovative products aligned to evolving market requirements. The best-selling, first-choice of long lasting roofing for rural and semi-rural markets are Charminar's Fibre Cement Roofing Sheets. It has led the segment for so long, that today it is synonymous with the brand name Charminar. It has launched Charminar Coloured Cement Roofing Sheets, Cement Roofing Sheets, Roofing Sheets which is a remarkable step towards increasing the product assortment.









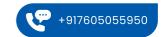
## Key Facts

No of Staff	5000
Year of Establishment	1946
No of Production Lines	7
OEM Service Provided	No
Memberships	EEPC









## **Our Products**



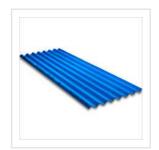
3.6 M Red Coloured



3.6 M Fibre Cement



**Coloured Fibre Cement** Coloured Fibre Cement







**Coloured Fibre Cement** Coloured Fibre Cement



3.6 M Green Coloured



3.6 M Coloured Fibre



Fibre Cement Roofing



3.6 M Blue Coloured



**Asbestos Cement** 















KEY PERSONNEL

Sourav Mukherjee
(ASSISTANT MANAGER MARKETING)

