

QS METROLOGY PVT. LTD. [999186]

October 18, 2021 - May 14, 2022

Keyword status	Keyword	Match type	Campaign	Ad group	Status	Status reasons	Currency code	Max. CPC	Clicks	Impr.	Avg. CPC	Cost
Enabled	"roughness tester"	Phrase match	20/10/2021 (NCR/Ludhiana)	Roughness Tester	Eligible		INR	30.00	208	2,280	25.78	5361.32
Enabled	"surface roughness tester"	Phrase match	20/10/2021 (NCR/Ludhiana)	Roughness Tester	Eligible		INR	30.00	241	2,263	27.25	6568.42
Enabled	"metallurgical microscope"	Phrase match	20/10/2021 (NCR/Ludhiana)	Metallurgical Microscope	Eligible		INR	30.00	87	1,177	25.74	2239.28
Enabled	"xrf analyzer"	Phrase match	20/10/2021 (NCR/Ludhiana)	Handheld XRF	Limited	below first page bid	INR	30.00	21	596	29.15	612.13
Enabled	"xrf analysers"	Phrase match	20/10/2021 (NCR/Ludhiana)	Handheld XRF	Eligible		INR	30.00	6	152	29.58	177.46
Enabled	"handheld xrf"	Phrase match	20/10/2021 (NCR/Ludhiana)	Handheld XRF	Eligible		INR	30.00	7	197	29.08	203.53
Enabled	weld penetration test equipment	Broad match	20/10/2021 (NCR/Ludhiana)	Welding Penetration	Eligible		INR	30.00	175	1,128	19.75	3455.55
Enabled	"metallurgical microscope"	Phrase match	20/10/2021 (Other Areas)	Metallurgical Microscope	Eligible		INR	30.00	197	2,357	22.19	4371.40
Enabled	weld penetration test equipment	Broad match	20/10/2021 (Other Areas)	Welding Penetration	Eligible		INR	30.00	205	1,554	19.66	4030.80
		Total: All but removed keywords					INR		1,147	11,704	23.56	27019.89
		Total: Account					INR		1,147	11,704	23.56	27019.89
		Total: Search					INR		1,147	11,704	23.56	27019.89