

Corporate Office:
304-305 / G 24, Gundecha Ind. Complex, Akurli Road,
Nr. Big Bazar, Kandivail (E), Mumbai - 400 101.

Tel.: +91-22-28846564 / 82 / 83 / 86 • Fax: 91-22-2887 6419

Email: kevin@kevinindia.in • info@kevin-india.com

Website: www.kevin-india.com



Dyes & Chemicals Pvt. Ltd.

KEVIN [INDIA] CO.

Govt. of India Recognised Export House

TECHNICAL DATA SHEET

PRODUCT NAME : PIGMENT RED 254	
Pigment Red 254 Mid tone red with high weather fastness, excellent heat resistance.	
Chemical Class	DPP
PHYSICAL PROPERTIES	
Appearance	Red Color Powder
Density	1.6 gm/cm ³
Oil Absorption	40 - 50
Sieve Residue (%) Max. (350BSS)	0.1
Volatile Matter (%) Max.	1.0
pH of Water Extract (5% Solution)	5.5 – 7.5
Conductivity (µS/cm) Max. (5% Solution)	200
Water Solubles (%) Max.	0.5
FASTNESS TO SOLVENTS	
Ethanol	5
Water	5
M.E.K	5
Mineral Spirit	5
Key : (1-5 Scale) 1-Poor. 5-Excellent	
FASTNESS TO CHEMICALS	
Acid	5
Alkali	5
Soap	5
Key : (1-5 Scale) 1-Poor. 5-Excellent	
THERMAL RESISTANCE	Upto 300° Cel.
FASTNESS TO LIGHT	
Full Tone	
Tint Tone	
Key : (1-8 Scale) 1-Poor. 8-Excellent	
APPLICATION RECOMMENDATION	
PVC	
LDPE	
HDPE	
LLDPE	
PP	
Rubber	
Key : limited suitability ○ I Recommended • I Not Suitable X	

An ISO 9001 : 2015 Certified Organisation
D-U-N-S® Number 91-726-2701

Branch Office : 349 / 53, Samuel Street, 15 Indu Chambers, 2nd Floor, Masjid Bander,
Mumbai – 400 003. India.

Tel.: +91-22-28846564 / 82 / 83 / 86 • Fax: 91-22-2887 6419

Not just business but lifetime relationship...