

Customer Performance Snapshot

01 July 2025



STARFLEX BELLOWS PRIVATE LIMITED

Category Leader

R3 | F3 | SEMI-KAM

Category: Bellows & Expansion Joints

State: Gujarat

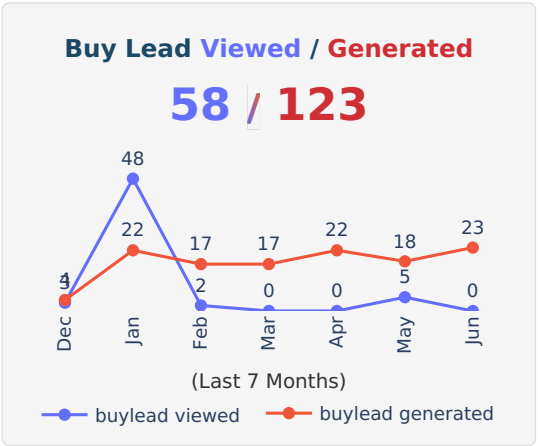
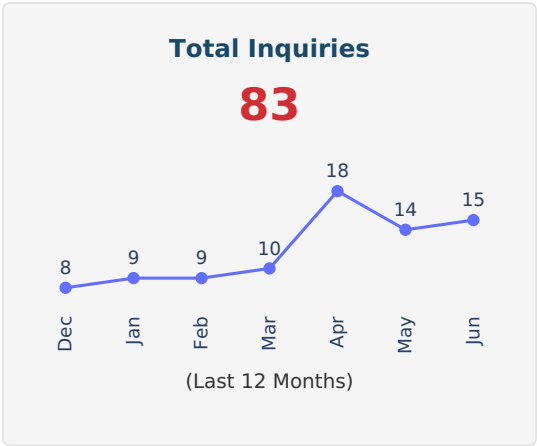
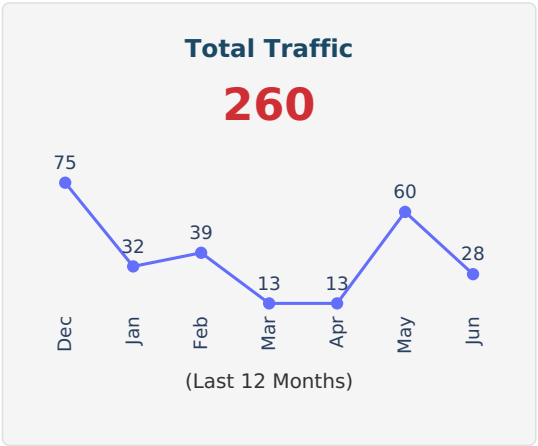
Domain: starflexbellow.com

App Downloads: No

Total Contracts: 1

Vintage: 0-1 years

Last Login: 25 Jun 2025



Open Rate

91%

(Last 3 Months)

MTI Response

0%

(Last 3 Months)

Total Products

21

FP: 1 | CP: 20

Prod Score < 70

20

(Count)

Without Price

19

(Count)

Product Keywords

22

(Unique)

Product Mcats

24

(Unique)

Product Score

46

(Avergae)

Mcats Inquiries (Last 3 Months)

Mcat	Inquiry	Global Unique Inquiry	Total Traffic
rubber bellows	7	81	271
rubber expansion joints	7	15	63
epdm rubber	4	34	218
fabricated expansion bellows	2	5	18
non metallic expansion joints	2	4	27
rubber expansion bellows	2	14	103
expansion bellows	2	21	147
metal hose	1	1	27
metallic expansion bellows	1	1	29
bridge expansion joints	1	2	42
rectangular expansion bellows	1	2	5
fabric expansion joints	1	2	37
neoprene rubber bellows	1	2	17
expansion compensators	1	3	5
metallic expansion joints	1	3	33

State-wise Inquiries (Last 3 Months)

State	Inquiry
Tamil Nadu	10
Maharashtra	6
Gujarat	5
Delhi	3
Uttar Pradesh	3
Karnataka	3
Madhya Pradesh	2
West Bengal	2
Rajasthan	2
Kerala	2
Bihar	1
Jharkhand	1
Outside India	1
Telangana	1
Uttarakhand	1

single expansion joints	1	2	17
lateral expansion joints	1	3	12
air bellows	1	11	123
expansion joint bellow	1	8	55
industrial expansion joints	1	6	39

Page-wise Traffic (Last 3 Months)

Page	Pageviews	Users
https://www.starflexbellow.com/	82	63
https://www.starflexbellow.com/contact-us.html	12	7
https://www.tradeindia.com/starflex-bellows-private-limited-18307068/	5	5
https://www.starflexbellow.com/company-profile.html	5	2
https://www.starflexbellow.com/inline-pressure-balance-expansion-joint-10140786.html	5	2
https://www.starflexbellow.com/products.html	5	2
https://www.starflexbellow.com/rectangular-expansion-joint-10140783.html	4	4
https://www.starflexbellow.com/rubber-expansion-joint-10140790.html	3	3
https://www.starflexbellow.com/fabric-expansion-joint-type-rectangular-10140793.html	2	2
https://www.starflexbellow.com/rubber-expansion-joints-10140791.html	2	2
https://www.starflexbellow.com/ss-flexible-hoses-10360717.html	2	2
https://www.starflexbellow.com/tied-lateral-universal-expansion-joint-10140781.html	2	2
https://www.starflexbellow.com/universal-expansion-bellows-10360720.html	2	2
https://www.tradeindia.com/products/tied-lateral-single-axial-expansion-joint-c10140779.html	2	2
https://www.starflexbellow.com/anfd-seal-expansion-joint-10140789.html	1	1
https://www.starflexbellow.com/axial-expansion-bellows-10360635.html	1	1
https://www.starflexbellow.com/clamshell-expansion-joint-10140788.html	1	1
https://www.starflexbellow.com/compression-coupling-10140795.html	1	1
https://www.starflexbellow.com/dismantling-expansion-joint-10140794.html	1	1
https://www.starflexbellow.com/elbow-type-expansion-joint-10140787.html	1	1

Google Search Ranking Data (Last 3 Months)

Page	Impression	Clicks	Search Query	Avg Rank
https://www.starflexbellow.com/anfd-seal-expansion-joint-10140789.html	None	None	anfd seal expansion joint	5
https://www.starflexbellow.com/elbow-type-expansion-joint-10140787.html	None	None	elbow type expansion joint elbow rubber expansion joint elbow bellows price	37 42 52
https://www.starflexbellow.com/industrial-metallic-hoses-10140796.html	97	0	industrial metallic hoses price industrial metallic hoses supplier metallic hose industrial metallic hoses manufacturer metallic hoses price	22 33 41 46 50
https://www.starflexbellow.com/universal-expansion-bellows-10360720.html	56	0	universal expansion bellows price universal expansion below price universal bellow price buy universal bellows universal bellows supplier	31 34 37 40 42
https://www.starflexbellow.com/balance-bellows.html	None	None	balance bellows supplier balance bellows manufacturer pressure balance bellows price pressure balance bellows supplier pressure balanced bellows supplier	25 25 28 34 45

Disclaimer: The displayed data, including rankings, impressions, and clicks, is based on aggregated Google Search Console metrics and may vary due to factors such as device type, search type (web/image), geographic location, search personalization, and time of search. These metrics are indicative and may not represent exact real-time performance.

Google shopping data: 2 Products



Adding SHOPPING DETAILS & PRICES can help push your products on Google Shopping. Please visit My TradeIndia -> Manage Product -> My Product for updating product details
Inquiries increase up to 5X when customers see prices directly!

Mcats Recommendation (Business keyword could be added against the product name)

Product ID	Product Name	Source	Business Keyword	Keyword Match	Unique Inquiries (Last 3 Months)	Total Traffic (Last 3 Months)
10227511	EPDM Rubber Bellows	CATALOG	epdm rubber profile	80.8%	337	139
10227511	EPDM Rubber Bellows	CATALOG	epdm rubber	87.5%	34	218
10227511	EPDM Rubber Bellows	CATALOG	epdm rubber sheet	77.0%	32	161
10227511	EPDM Rubber Bellows	CATALOG	epdm rubber gaskets	77.3%	25	182
10140796	Industrial Metallic Hoses	CATALOG	industrial hoses	85.5%	17	158
10140789	ANFD Seal Expansion Joint	CATALOG	compression seal expansion joint	79.7%	6	30
10140791	Rubber Expansion Joints	CATALOG	rubber joints	79.3%	6	7
10227511	EPDM Rubber Bellows	CATALOG	epdm rubber pad	79.1%	4	15
10140789	ANFD Seal Expansion Joint	CATALOG	strip seal expansion joint	76.7%	4	89
10140796	Industrial Metallic Hoses	CATALOG	stainless steel hoses	77.9%	3	61

Business States

Not Mentioned

Competitor

SHAH EXPANSION JOINTS (BELLOWS) MANUFACTURERS

Category: Bellows & Expansion Joints

State: Gujarat

Amount Paid

944000

Total Inquiries

964

Last 12 months

Total Products

101

Keywords

169

Mcats

75

Feedback

Q1

-

No feedback

Q2

-

No feedback

Q3

-

No feedback

Opportunities

Domain

✔ Opted

SSL

✔ Opted

Email

✔ Opted

Google Ads

✖ Not Opted

High Traffic Pages In Which Industry Leader Available

Manufacturer Page (Last 3 Months)

Page	Keyword	Users
https://www.tradeindia.com/manufacturers/dismantling-joints.html	dismantling joints	23
https://www.tradeindia.com/manufacturers/expansion-bellows.html	expansion bellows	22

Recommendations

- 1) Enhance your response rate by promptly addressing inquiries through the My Trade India panel (MTI) or Mobile App to improve customer engagement and satisfaction.
- 2) Review and act on buy leads promptly, as your views (58) are significantly lower than the total generated (123), indicating potential missed opportunities.
- 3) Enable the Google Ads service to expand your digital presence and drive more traffic to your offerings.
- 4) Increase your product count beyond 21 to enhance visibility and attract higher quality leads, as your competitor has a higher total product count (101).
- 5) Add relevant keywords to your listings based on high-performing industry terms to improve product visibility on search platforms.
- 6) Consider investing in Industry Leader packages for high-traffic pages or city-based promotions to ensure better exposure and higher lead quality.
- 7) Optimize product quality by improving descriptions, images, and specifications, and ensure prices are included. This is crucial for enhancing your average product score (46).
- 8) Add more products and list prices/MOQs to your catalog, which can help push your products into Google Shopping for increased visibility and lead generation.
- 9) Utilize recommended keywords effectively to ensure they align with industry trends and enhance the likelihood of inquiries.
- 10) Focus on maintaining or building your feedback score to reassure potential customers of your commitment to service quality, as positive feedback can lead to increased trust and more inquiries.