BTP ECO PRODUCTS PRIVATE LIMITED



ABOUT US

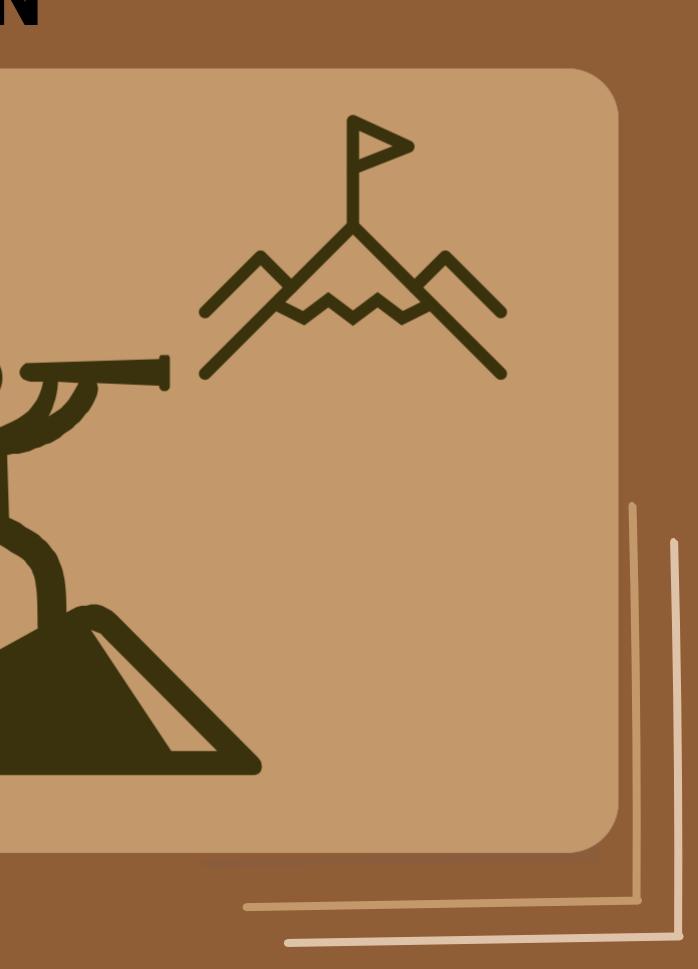


Welcome to BTP Eco Products Pvt Ltd., where our passion for sustainability drives our commitment to providing top-tier, eco-friendly solutions for the food and beverage industry. Established in 2020, we've swiftly emerged as a premier manufacturer and exporter of single and double-wall paper cups, alongside a diverse range of sustainable disposable tableware. Committed to quality, our products are crafted using responsibly sourced raw materials and are either recyclable, biodegradable, or compostable. Our mission is clear: to lead the charge in creating a plastic-free ecosystem within the food and beverage supply chain. With a relentless focus on customer satisfaction and stringent quality control measures, we aspire to revolutionize the industry by offering high-quality, affordable, and sustainable alternatives to traditional single-use plastics.

VISION & MISSION

VISION: At BTP Eco Products Pvt Ltd., our vision is clear: to lead the global market in sustainable, eco-friendly disposable tableware. We strive to redefine industry standards by offering top-quality, eco-conscious products that pave the way towards a plastic-free future in the food and beverage sector

MISSION: At BTP Eco Products Pvt Ltd., our mission is simple: to pioneer a plastic-free environment in the food and beverage industry. Through cutting-edge sustainability, we aim to offer high-quality, affordable, eco-friendly solutions, revolutionizing how food and drinks are served, delivered, and packaged.



PROBLEMS

- Raw Material Stability: Ensuring a steady, sustainable supply of raw materials may face global market fluctuations.
- Industry Adoption: Educating and encouraging widespread adoption of eco-friendly practices in the food and beverage sector is crucial.
- Market Competition: Standing out in a competitive market against traditional and alternative ecofriendly products can be challenging.
- Regulatory Compliance: Meeting stringent environmental standards while managing manufacturing processes requires ongoing effort and investment.
- Behavioral Shift: Encouraging consumers to favor eco-friendly options over conventional plastics might require a gradual change in consumer behavior.



SOLUTIONS



- Diversify Raw Material Sources: Explore multiple suppliers for steady, eco-friendly materials.
- **. Educational Partnerships**: Collaborate and educate industry partners to boost adoption.
- Innovative Product Development: Invest in unique, costeffective product designs.
- Flexible Compliance Measures: Adapt quickly to changing regulations without disrupting operations.
- **.** Consumer Engagement: Engage consumers through marketing, emphasizing product sustainability and benefits for the environment.

OUR PRODUCTS

Paper Cups



PLA Series



Single Wall PE Coated Series



Double/Ripple Wall Series



Water Based Series





Vibrant Design Series



Kraft Paper Series

OUR PRODUCTS



Food Containers



Paper Coasters



Paper Plates

Ice Cream Cup

Paper Bags





Paper Lids



Wooden Cutlery

UNIQUE SELLING POINT



- top-notch products.
- diverse designs.
- tableware.

• Extensive Eco-Friendly Range: Offering a diverse line of sustainable tableware for various food and beverage needs.

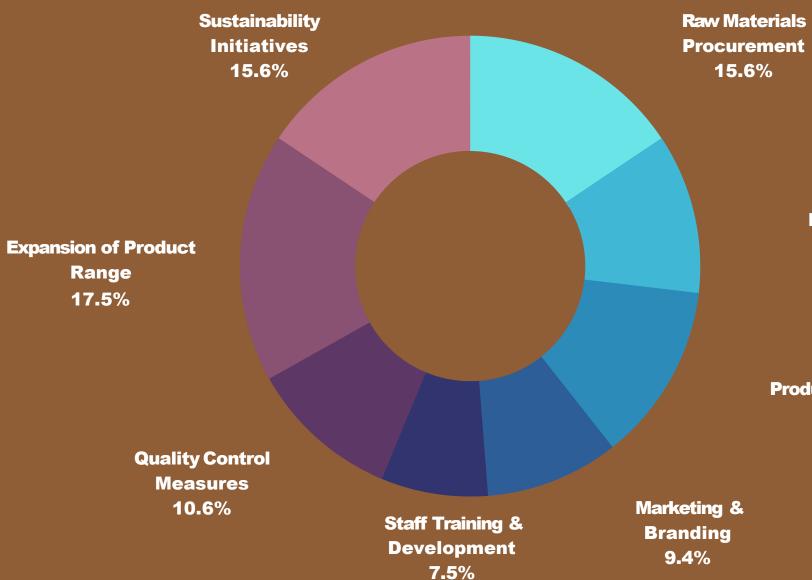
• Certified Quality Assurance: Ensuring high standards with ISO and FSC certifications for

• Innovative Materials & Designs: Introducing unique materials like PLA-coated cups with

• Custom Branding Options: Allowing businesses to customize and brand their eco-friendly

• Customer-Centric Care: Prioritizing quick issue resolution and excellent customer service.

FUND UTLIZATION





Procurement 15.6%

> **Research &** Development 11.3%

Production Machinery Upgrade 12.5%

Director's Desk



Rajeev Kumar

Our corporate culture cultivates passionate, talented, problem-solvers focussed on performance with industry -leading teamwork and responsiveness. We work hard to gain a deep understanding of our esteem client's needs and expectation, and our clients challenges are treated with respect and urgency, as we work relentlessly to meet or exceed their expectations.

Saurabh S Verma

Convenience – Technology – Sustainable. "Human beings are designed to generally choose the more convenient option when making intuitive decisions". Unfortunately, the human quest for convenience often results in an adverse impact on nature and the earth. A convenience is "True Convenience" only when it is driven by best technology available and is 100% sustainable and eco-friendly.

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