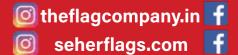






The Flag Company
Seher Flags & Flags Poles L.L.C.



Flags & Banners



Size: 4x6 in, 6x9 in, 8x12 in

TABLE FLAGS



Flag Size: 4x6inch, 6x9inch, 12x18inch 2x3ft, 3x4.5ft, 4x6ft, 6x9ft, 8x12ft or any custom

INDIAN NATIONAL FLAG



Flag Size: 4x6inch, 6x9inch, 12x18inch 2x3ft, 3x4.5ft, 4x6ft, 6x9ft, 8x12ft or any custom

SPORTS FLAGS



Flag Size: 4x6inch, 6x9inch, 12x18inch 2x3ft, 3x4.5ft, 4x6ft, 6x9ft, 8x12ft or any custom



Flag Size: 4x6inch, 6x9inch, 12x18inch 2x3ft, 3x4.5ft, 4x6ft, 6x9ft, 8x12ft or any custom



Flag Size: 2x6ft, 3x6ft, 4x8ft or Any Size

CUSTOM LOGO FLAGS



Flag Size: 4x6inch, 6x9inch, 12x18inch 2x3ft, 3x4.5ft, 4x6ft, 6x9ft, 8x12ft or any custom size

COUNTRY FLAGS



Pole Size: 4Ft, 6Ft, 8Ft, 10Ft

ADVERTISING FLAGS



Pole Size: 4Ft, 6Ft, 8Ft, 10Ft, 15Ft, 20Ft, 25ft

SCHOOL FLAGS / UNIVERSITY FLAGS



Flag Size: 8x12ft,12x18ft,20x30ft 30x45ft,60x90ft or any custom size

GIANT FLAGS

INDOOR FLAG POLES



TOUR GUIDE ANTENNA

OUTDOOR FLAG POLES



Flag Size: 4x6inch, 6x9inch, 12x18inch 2x3ft, 3x4.5ft, 4x6ft, 6x9ft, 8x12ft or any custom size

DROPDOWN FLAGS

Flags & Banners



Flag Size: 4x6inch, 6x9inch, 12x18inch or any custom size

Standard shapes (captom shape is available) SPEANNEAD RECYARGE TRIANGER

Flag Size: 4x6inch, 6x9inch, 12x18inch or any custom size

EXCHANGE FLAG



Banner Size_ 10x15Ft, 20x30Ft, 30x45ft or any custom

GIANT BANNER

MOVIE FLAGS



Flag Size: 4x6inch, 6x9inch, 12x18inch or any custom size



Size: 6x72inch, 6x65inch or any custom size



Flag Size: 4x6inch, 6x9inch, 12x18inch 2x3ft, 3x4.5ft, 4x6ft, 6x9ft, 8x12ft or any custom size

PENNANTS FLAGS



Flag Size: 4x6inch, 6x9inch, 12x18inch 2x3ft, 3x4.5ft, 4x6ft, 6x9ft, 8x12ft or any custom size

MUFFLER SCARF



Flag Size: 12x18inch, 2x3ft, or any custom size

HOTEL FLAG



Flag Size: 12x18inch, 2x3ft, any custom size

HAND FLAGS



Flag Size: 2x3 inch, 4x6 inch or any custom size

CAR FLAGS

PROMOTIONAL



Flag Size:3x4.5ft, 4x6ft or any custom size

BODY FLAGS

CEILING HANGING FLAGS



BACKPACK BANNER

Fabric Signage



TEAR DROP FLAGS



SHARKFIN

FLAG



FOLDABLE BANNER

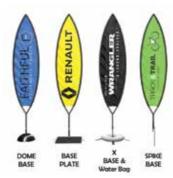


Flag Size: 2x3ft, 2x4ft, 3x6ft, 3x8ft,4x8ft,

ONE/ TWO SIDED STREET POLE BANNER



SWOOPER FEATHER FLAGS



Flag Size: 12ft, 16ft

BULLET FLAGS



FABRIC TENSION COUNTER



GARDEN UMBRELLA



L BLOCK RECTANGLE FLAG



Flag Size: 6ft, 8ft, 12ft, 16ft

TELESCOPIC BIG FLAG STAND-5MTRS



Flag Size: any custom size

TRADESHOW TABLE COVER



HAND UMBRELLA

FABRIC STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

CURL STANDEE









Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

LAVISH STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

SNAKE STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

SLANT STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

SUPERB STANDEE



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

Ontinental

Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft **ELEGANT STANDEE**



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft **STRIKING STANDEE**



Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft **ROUND HANGING**

SIGNS

VALENCIA STANDEE





SKODA

Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft



Flag Size: 5x5Ft, 8x8Ft, 10x10Ft



Flag Size: 8x8Ft, 10x10Ft

ARCH + TABLE

FABRIC TABLE





Flag Size: 2x4Ft, 2x5Ft, 3x6Ft and 3x6Ft

RECTANGLE HANGING

SIGNS

KIOSK



POP UP FABRIC KIOSK



BARRICADE STANDEE

FABRIC PILLARS AND TOWERS



Flag Size: 6ft, 7ft

FABRIC PILLAR



Flag Size: 6ft, 7ft

TRIANGULAR FABRIC TOWER



Flag Size: 6ft, 7ft

SQUARE



Flag Size: 6ft, 7ft

CYLINDRICAL FABRIC TOWER

FABRIC ARCH



Flag Size: 8x8Ft, 10x10Ft

BOX ARCH



Flag Size: 8x8Ft, 10x10Ft

FLAT ARCH

PROMOTIONAL TENT

STAR TENT





CANOPY TENT

6FT X 6FT (2X2M)









10FT X 10FT (3X3M)









10FT X 20FT (3X6M)







Top Branding + Backwall



Top Branding + Backwall + 2 Side Half Walls



Top Branding + Backwall + 2 Full Walls

STADIUM BRANDING









SEAT COVER

BARICADE BRANDING FABRIC STADIUM BRANDING

SCRIM CLOTH -SPEAKER BRANDING



Flag Size: 6ft, 8ft, 12ft, 16ft

FENCE SCRIM -MESH FABRIC

FASHION







SASHES

RIBBONS

FURNISHING







APRON BRANDING



STRING BAGS



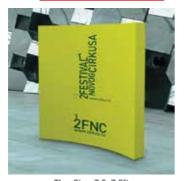
CAR COVER

FABRIC BACKDROP



Flag Size: 6x6ft, 8x8ft, 10x8ft any custom size

PILLOW BACKDROP



Flag Size: 7.5x7.5ft

CURVED VELCRO POP UP DISPLAY



Flag Size: 7.5x7.5ft

VELCRO FABRIC POP UP DISPLAY



Flag Size: 6x6ft, 8x8ft, 10x8ft

STEP AND REPEAT BACKDROP

BACKLIT FABRIC LIGHTBOX







BACKLIT OR NON LIT FABRIC TOTEM



BACKLIT OR NON - LIT FABRIC PROMOTIONAL TABLE



BACKLIT OR NON - LIT FABRIC CUBE



FABRIC EXHIBITION SERIES



FABRIC EXHIBITION SERIES



FABRIC EXHIBITION SERIES



ACHIEVEMENT











MEDIA





The Flag Company is the official flag manufactuer to Tanzania Government. (Government Procurement Agency Services)

Chronicle

World's largest cricket jersey was made within nine days

DECGAN CHRONIGLE | BIPIN DANI Published Jun 1, 2022, 4 18 pm IST

Updated Jun 1, 2022, 4:24 pm (ST





The jersey got Guinness record recognition in the IPL final in Ahmedabad on Sunday. (B)

The world's largest cricket Jersey (66 m x 42 m), which got Guinness record recognition in the IPL final in Ahmedabad on Sunday, was prepared within nine days by Mumbai's Flag Company.

The idea was conceptualized by the IPL owners.

"Well, something like this needs all hands-on deck. There wasn't any one person at the flag company who wasn't involved and didn't contribute to this project. A 55-member team worked on this massive opportunity". Dalvir Singh Nagl, the company CEO, speaking exclusively, said,

"After all a project like this require immaculate planning, in time procurement, accurate designing and rendering, printing and stitching precision, smooth logistics and hardworking assembly line", he added.

The time frame given was 15 days but the company was able to finish the product within 9 days.

"Printing (logos of all ten teams) and piecing the parts together required a lot of trials and errors and massive effort. The semi-finished printed fabric was shipped to the location for assembling and the piece was stitched and brought together to shape and live at the venue. It was overwhelming and exciting all at once!", Nagi added.

"It was a moment of pride and gave us goosebumps when the record was announced and exhibited and the entire nation applauded the effort. We felt one with the nation at that moment. It was like a surreal dream", he signed off.



'Har Ghar Tiranga' Campaign Drives 'Unprecedented' Demand For National Flag

'Har Ghar Tiranga' campaign by the Centre to commemorate 75 years of the country's Independence has helped boost demand for the tricolour as flag makers and traders are witnessing a surge in order and sales of the national flag.

Maker Ness | Press Trust of India | Updated August 15, 2002 642 am 62



'Har Ghar Tiranga' campaign leads to 'unprecedented' demand for tricolour



Kolkata: 'Har Ghar Tiranga' campaign by the Centre to commemorate 75 years of the country's Independence has helped boost demand for the tricolour as flag makers and traders are witnessing a surge in order and sales of the national flag.

Flag manufacturers also hailed the central government's decision to allow companies to spend their CSR (corporate social responsibility) funds for the campaign.

"There has been unprecedented demand for the national flag this year. I have not seen such a demand in the last 16 years of my business. We are still receiving enquiries but we have to decline some of them at the last minute. We have already supplied 10 lakh pieces of the national flag and sales were bolstered by the Har Ghar Trianga campaign," Mumbai-based The Flag Company co-founder Dalvir Singh Nagi told PTI.



me - News - Supplier & Service Provider - The Flag Company unfurts expo

The Flag Company unfurls expansion plans

By Smita Sinha | December 26, 2018

The signage company's new factory is spread across 45,000 sq ft and another 15,000 sq ft will be added to the existing facility soon.





Mumbal-based flags and signage from The Flag Company (TFC) has opened a new sarufacturing unit early this year. The new factory is spread eco ss 45,000 sq ft and the company will add another 15,000 eq ft to their existing facility coon. Currently, the factory has



Flag has precence in 7 cities - Mumbal, Delhi, Hyderabad, Chennal, Pune and Goa. It has by opened an office in Blangalore and will soon open a new office in Dubay to cater to the Middle Fast marks



After the January 2019 SGI exhibition, we will open a new office in Dubar. We have done a research. Our setup in ready in Dubai, but we are only for the mporte opportunity in the Middle-East market and the pricing is also great," Dalvir Singh Nagi. Managing Director of The Flag ng, voic Retail 4500



in textile and printing. TFC has been in the manufacturing business since 2006. TFC monefactures all fabric soft signages, flags for local and backit and front lit signages mulbete branding billboards. The company specializes in sublimation, direct printing, disperse screen printing



Dalvir Singly added speaking about the company, "We are peculised in printing in different textures of fabrics like polyester-knitted, woven, satin spun polyester, corton rylon and khadi in all size and to GSM varying from 70gem to 279gam fabric Currently, we are printing on 3.2m x 100 m. single piece of cloth without any stitches. The daily capacity of printing would be of 20,000

fabric lightbox. The company is equipped with all the latest machines in the market. Work is corried out at 6 units - weaving unit, cycling and raising unit. Fabric processing and printing, quality control division, stocking unit and packaging.

"We are the only company in India manufacturing fabric from procuring yarn to weaving to isning to stitching till dispatching. For four colour print jobs we use Juki Machinery for all the stitching and weaving is done on Sulzer Looms in order to produce the finest quality fabric." Sinch added

The company has a few strategic retail projects for Central, FBB, Mark & Spencer's Chamil Clarks and many more. "We have produced \$5,000 sq ft of retail backlit signages in 2 years Recently, we have done 550 sq ft bacidit ceiling for Central in BB Kumer Pecific, Pune, " said

DNA - MUMBAI coastwatch

Flag-bearer of our tim

Juhu-based 58-year-old Amarjeet Singh Nagi was so moved by the tragedy of July 11 train blasts that he changed the line of his business from exporting readymade garments to making the Indian flag

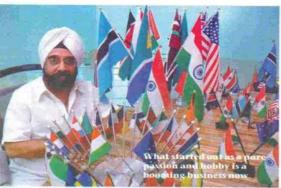
wood stars as its members. The largest maker and ex-50-year-eld Americent Sings porter of the tindum National hapt was always known, to be flee, liquit was engagined in the the flag bearer for all the 70 tender business for the last plus celebrity residents. But 70 years, this company will be lift of this businessman from in lower known that flag is one of the leading exporters.



Business India

BUSINESS INDIA . March 25, 2007

New Business



Flag bearer of the world

If the 11 July, 2006 Mumbai train blasts were a big tragedy in the life of Mumbaikars, it also brought to the fore citizens' concern about the well being and safety of the common peopeing and safety of the common peo-ple, a rare sense of awakening and national pride. It was also a rare dis-play of Mumbalikar's brotherly feel-ings, sympathy and compassion for those who were directly or indirectly

those who were directly or indirectly affected by the tragedy.

One of them was Amarject Singh Nagi, a Mumbai-based textle mill owner and garment exporter. The train blast opened up a new chapter in his blast opened up a new chapter in his life. As the then chaliman of the Vit-thalwadi cooperative housing society area in Juliu which houses bungalows of big businessmen and film stars like Amitabh Bachchan, Nagi felt terribly tormented by the blasts and shaken by a general apathy towards the tragedy among a lot of people in the area. "I immediately thought," says Nagl. mmediately thought," says Nagl, what is wrong with the people? Don't they have any sense of pride for their nation and the national flag?"

He had observed that not many Indians had hoisted the national flag. He was instantaneously reminded of Naveen Iindal, industrialist-turnedpolitician, who had fought a pitched battle with the government and finally won the right for all citizens to

hoist the national flag. An engineer by training, Nagi with the help of his son Dalvir, immediately set up a designing and manufacturing unit at this factory and started churning out the national flag in large numbers for free distribution to his neighbours. For the first time in the history of

the national flag. Nagi chose to use bunting cloth made of polyester instead of the traditional khadi to give the flags a longer life. To enhance the permanence of the flag colours he also used special dves.

Flags for all

"This innovation was necessary," he says, "because I wanted the people to use them on a regular basis and also periodically maintain them with a wash or dry cleaning." Seeing that Nagi could produce huge volumes of flags which were becoming a much sought-after possession in a close circuit, some close friends advised him

to take up flag manufacturing more seriously as a regular business. Spurred by the idea, Nagi started collecting flag designs of different nations, sports events and companies and manufactured a large number of samples. In less than one month of his foray, he named his venture The Flag Company. In August 2006, he

as invited to the International Media Exposition at Delhi's Pragati Maidan. His first exposure to the exhibition itself turned out to be quite a memorable one. His stall witnessed a large number of footfalls.

a large number of footfalls.
Impressed by his work, a number of participants from Asian, African and European countries became his customers there and then, placing orders with him for large quantities of flags. He secured orders from Sri Lanka, Mauritius, South Africa, Tanzania, Ethiopia, Saudi Arabia, Kuwait, Egypt, Afghanistan, and even the US.

"It was like a dream run for me." "It was like a dream run for me," recalls Nagl, Soon, he realised his hobby might eventually overtake his major interest in textiles and garment export business. Precisely, that is what started happening. A few weeks before the Champions Trophy last were been as the property of the start of the champions of the property of the champions. year, he secured a huge order from the BCCL. "All the flags displayed during the event were supplied by me," says Nagi with a tinge of pride.

What started out as a pure passion and hobby, is now becoming a big business for me." How big? Nagi will not disclose the figures, but indicates they could run into crores in the fore-seeable future. Right now, he is busy seeable future. Right now, he is busy making national flags for countries such as Zanzibar, Tanzania, Mozambique, and Botswana, besides many other countries. He is also making flags for Mozambique's Frelimo Party, Tanzanian and Botswana police, besides several corporates. In India, he claims, he is the only one to produce volumes on massive scales. "My core business of textiles and design unit offers me this opportunity," he unit offers me this opportunity," he says. "Moreover, I also have the first mover advantage in the business." Right now, he is in the process of bidding for several upcoming interna-

tional sports events, including the Commonwealth Games 2010 at New Dethi, Asian Games, etc., where he will have tough competition from global players. He has also set his eyes on the next Olympics and is confion the next Olympics and is confident of winning most of the bids. How? "We as an Indian company have a cost and cheap labour advantage over the rest," he says oozing confidence.

ACHIEVEMENT







WHO ARE WE?

- Incorporated in 2006
- Head Office & Factory at Mumbai
- 7 Offices in India and 1 Office at Dubai, UAE
- India Presence Mumbai, Delhi , Bangalore, Pune, Goa, Hyderabad & Chennai
- 55,000Sqft Factory at Mumbai
- Supplying across India and exporting to the world

Manufacturer & Supplier

- Flags All Countries & Customized
- Banners
- Stadium Branding
- Fabric Standee
- Sublimation Printing
- Screen Print(Disperse Printing)
- LED Backlit Fabric Lightbox

- Serving the Nation
- Big India Flags being supplied to 55 monumental flags across the country
- Biggest Flag at Wagah Border,
 Attari
 which is 80ft X 120 ft is supplied by
 The Flag Company
- Supplyingto 15 Airports inIndia

Supplied to Prestigious Events (few of them below)

- World Military Games 2007,
 Commonwealth Games 2010, Lusofinia
 Games 2014, South Asian Games 2016 (
 Guwahati)
- BRICS 2016, BRICS U-17 Football 2016, Vibrant Gujarat 2017 , WB Summit Bank
- 2017, African Development 2017, Asian Athletics Odisha 2017 And More



OUR BUSINESS PARTNERS























































































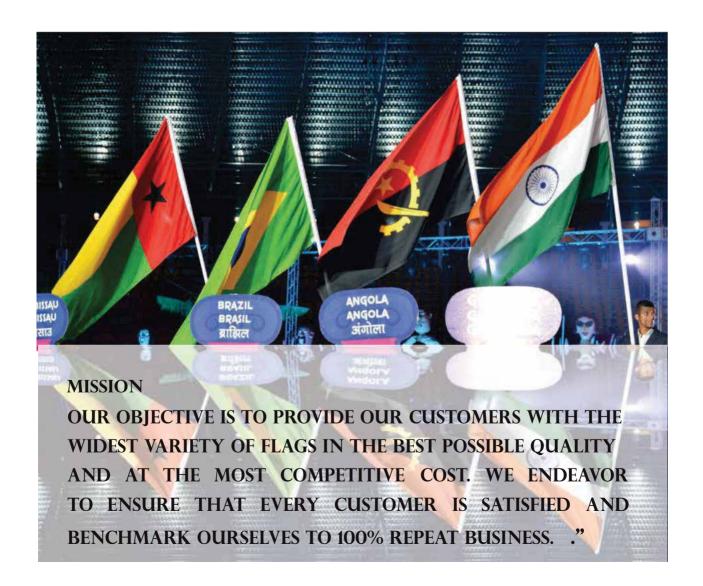




HOW IT'S DONE

We procure the best possible ployester yarn available in the country. Weaving is done on Sulzer Looms in order to produce the finest quality fabric. The finishing is done before printing to get maximum absorption. We use the highest quality and safe chemical dyes to get durable and brighter colour effects. Our padding, disperse and discharge print facilities are the latest and second to none in the industry. For four colour print jobs we use Juki Machinery for all the stitching.

We also specialise in screen printed, dispersed dye flag manufacturing. We have the latest sublimation printers and heat transfer machines. The sublimation process ensures that the richness of the fabric and sharpness of the image is preserved. The combination of screen printing and dispersed dying produces long lasting and light weight flags.

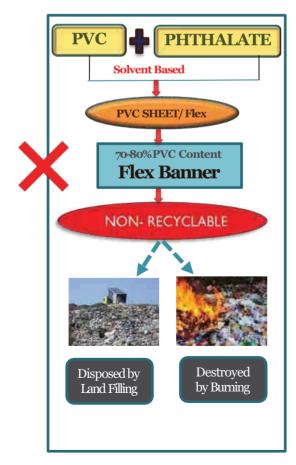


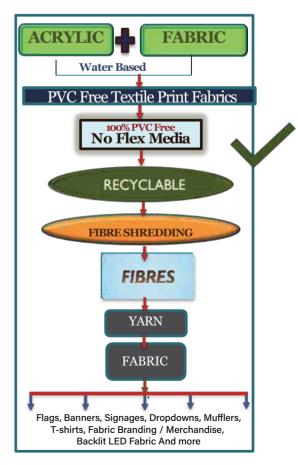
Underlying our dedication to delivering world-class products and services is our commitment to strong product knowhow and manufacturing process. Throughout our product development process, we benchmark and evaluate our flags and equipments against predefined quality measures, ensuring consistently high standards for the products we launch.

Our approach to developing high-quality products begin with our creative and production teams. Our training programs enhance the skills of our development and quality assurance workers. All our units are fully equipped with the latest machines in the market. Work is carried out at 6 units: Weaving Unit, Dyeing and raising Unit. Fabric Processing and Printing, Quality Control Division, Stitching Unit and Packaging.

We incorporate the processes from higher levels of quality control Mode into our development environment, some such processes are project planning, in-process inspections, and quality planning and tracking. This framework supports the individual teams in using the specific development methodology most appropriate to their current project.

"Go Green Go Fabric"





OUR RECOGNITIONS

2007 - 4th CISM WORLD MILITARY GAMES

2008 - Life Insurance Corporation of Indian

(LIC)- Pan level Supply of flags

2009 - ICC Cricket World Cup 2011

2010 - Commonwealth Games 2010

2011 - The Buddh International Circuit

2012 - PEPSI IPL 2012

2014 - LUSOFONIA GAMES

2015 - Indian African Summit

2016 - South Asian Games - Guhwati



















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www.theflagcompany.in www.seherflags.com

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Dubai

Seher Flags And Flag Poles Trading LLC Dubai Warehouse No 9, 22nd Street, Al Quoz Industrial Area 2, Same Line Of Jubliee Wholesale.

Website:

www.theflagcompany.in www.seherflags.com

Mumbai - Goa - Hyderabad - Delhi - Pune - Bangalore - Kolkata - Chennai - UAE