



*Impressions*



**Vishal Rastogi**

+91 - 98 101 05055

**Liny Rastogi**

+91 - 99 100 90050

**Tanishq Rastogi**

+91 - 98 101 05045

**COMPANY**  
PROFILE

# A ONE STOP SOLUTION TO ALL YOUR PRINTING AND PACKAGING NEEDS



# INTRODUCTION

We started our business in **May 1995 single handedly**, with an aim to provide simple solutions to complex printing & packaging necessities.

Today, we provide a single source solution to meet your most challenging printing and packaging needs.

We are a team of innovative professionals who are always prepared to work from concept to completion, turning your thoughts into reality.

At present we are an Industrial Unit conveniently located at **DLF, Industrial Area, Faridabad** spread over **20000 sq ft** of work area and an ever growing team of more than **75 people**.

We are **Manufacturer, Trader, Service Provider, Supplier and Exporter**.

Our production capacity has developed markedly in recent years, through monitoring economic trends, training, quality assurance systems, improvements in technology and plant equipment, our planning has paid-off and we've by no way reached our limit.

We have proven our ability to provide quality print and packaging materials within expected delivery times. We have often been relied upon to produce items with critical and short lead times, or other challenging circumstances, and our commitment to our clients has ensured that these requirements have been met.

## COMPANY MISSION & VISION



Our motto is to first understand the customer's requirements and then synergize all resources to develop a solution that satisfies those requirements.

We believe in dealing ethically while continually striving for excellence in a healthy competitive environment and keeping customer satisfaction is our utmost priority.



Build long term customer relationship and loyalty and be the preferred supplier of quality printing and packaging products for our customers in the country and beyond.





# WHY CHOOSE US?



Visit [www.vrimpressions.net](http://www.vrimpressions.net) to know more about our products



Packaging is just packaging, right? After all, it's the product that really matters. **Wrong!!!**

**“Product packaging plays a more important role in consumer decisions than you might think.”**

A product's packaging communicates many things, from what the product can do for your customers to your company's values. **Good Packaging is as important as the product itself because it's a crucial marketing and communication tool for your business.**

We offer our customers opportunities to benefit from services and facilities we provide which **assist workflow, marketing as well as cost savings.**

We work with our customers to achieve results, which directly improve the overall performance and ease of operation of their business.

Through our experience and specialist business divisions we can combine **design, print and ideas** to fulfill complete campaign solutions.

Here are **7 reasons** you can depend on us to keep you and your business up and running:



Complete artwork development and pre-press services

One stop source of all Paper Printing and Packaging needs. A Full In-House Production Unit, providing a wide range of products



Lean Manufacturing, Quality and Environmental systems

On-time delivery of the orders



Highly effective, durable and attractive solutions

Experienced and knowledgeable technical advice



We are India's prime manufacturers of Skin and Blister Cards. ROHS Certified Blister Packaging Cards

# WHAT WE OFFER

We offer a vast range of Printing and Packaging Products to satisfy the exacting demands of customers from printed mono-cartons, corrugated cartons, Handmade Boxes skin packaging cards, blister packaging cards and sheets, inlay cards, leaflets, brochures, catalogues, educational books, exercise notebooks and registers, newspapers inserts along with office stationery, paper carry bags, calendars, diaries, Canvas Prints, Standees, Vinyl posters, Translites and many more...

We have integrated departments for artwork processing, offset printing, screen-printing, hot foil blocking, gold embossing, varnishing, die punching, stitching, pasting and binding.



## OUR SPECIALITY

### BLISTER/INLAY PACKAGING CARDS

Blister Cards are made of sturdy chipboard and printed front and back, used in various industries for packaging via both PVC and PET blisters. Blister packaging cards are available in various gramage of boards.

### SKIN PACKAGING CARDS

Impressions is one of the few sources for Skin packaging also, known as vacuum packaging. This involves a heat sensitive adhesive or coating on a printed paperboard of special quality, and surlyn skin film (a plastic, flexible, transparent film). A special die cut card with graphical designs/product images could be used to fulfill the purpose.

#### Chief Characteristics of Skin packaging :

- Full Product display yet secure
- Minimized packaging material
- No fear of Pilferage
- Less space required for display
- Economical cost of packaging
- Attractive packaging
- Eco friendly : disintegrate in the nature quickly.
- Available in variety of thickness from 260 GSM upto 1600 GSM



Blister Cards



Skin Cards

# COMPLETE PRODUCT RANGE

## ALL INDUSTRIAL SEGMENTS

### PRINTING

- Product catalogues
- Brochure
- Files/Folders
- Conference Kits
- Promotional Materials
- Table Menu & Take Away Menu Cards
- Postcards
- Danglers
- Table Tents
- Product tags
- Labels & Stickers
- Desk & Wall Calendars
- Planners
- Diaries & Directories
- Annual reports
- Stickers

### OFFICE STATIONARY

- letter Heads
- Visiting Cards
- Envelops
- Vouchers/Bill Books
- Writing Pads
- Handbooks

### PAPER CARRY BAG

- Multicolored Printed
- Brown & White Kraft
- Gold and Silver Foiling

### PACKAGING CARDS

- Blister Cards
- Inlay Cards
- Skin Cards

### PACKAGING BOXES

- Multi-coloured printed Mono cartons
- Kraft boxes
- Corrugated boxes
- Windowed boxes
- Handmade and Rigid boxes
- UV coated boxes

## EDUCATIONAL SEGMENT

- Educational book
- Newspaper inserts
- Prospectus
- Workbooks
- Assignments / Question papers
- Report cards / Assessment records
- Folders / Files
- Almanacs / Diaries
- Certificates / Invitations / Post cards
- School specific paper stationary
- School Magazine / Newsletters
- Art and Craft supplies for Co-curricular Activities
- Exercise notebooks / Registers / Handbooks / Writing pads / Scribble pads / Drawing books
- Seminar and Workshop kits
- Activity calendar / Planners
- Banners / Posters

## CORPORATE GIFTING

## SPECIAL OCCASIONS

- Gift Wrapping Sheets
- Gift Boxes
- Birthday Cards
- Invitation Cards & envelops
- Festive Packaging Boxes
- Best Complement Tags

## DIGITAL SERVICES

- Logo Design & Branding
- Printing & Packaging Designs
- Realistic 3D Mockups
- Digital Artworks
- E-Catalogue & Brochures
- 2D & 3D Animations

## DIGITAL & LATEX PRINTING

### CANVAS AND TEXTILES

- Canvas Printing and Framing
- Gallery Wrapped Stretched Canvas
- Backlit Canvas Prints
- Personalised Wallpapers
- Personalised Canvas Certificates
- Textile and Fabric Prints

### LED FRAMES

- Translite with Clip-on frames
- Wooden LED Fabric and Backlit Canvas Box

### POSTERS AND BANNERS

- Vinyl Stickers
- Transparent Vinyls Prints
- Vinyl Posters on Sunboard
- Exhibition Stall Posters
- Photo Glossy Posters
- Banners with Standees
- Banners with Hangers

AND  
MANY  
MORE...



# INFRASTRUCTURE

## DESIGN TEAM

- Highly proficient designers with a wide range of softwares knowledge
- Computers with Latest hardware and software.

## PRE PRESS MACHINERY

- Pasting Table
- Plate Exposure System & Plate Processing

## PRINTING MACHINERY

- Paper Cutting M/c.
- Polar Paper cutting M/c (Size:44"x50")
- 4 Color Offset Printing M/c (Size:20"x29")
- 4 Color Offset Printing M/c (Size:19"x25")
- 2 Color Offset Printing M/c (Size:20"x29")
- 2 Color Offset Printing M/c (Size:28"x40")
- 1 Mini Offset Printing M/c
- HP Latex 315 - 6 Color (Size:54")  
Large Format Digital Printer

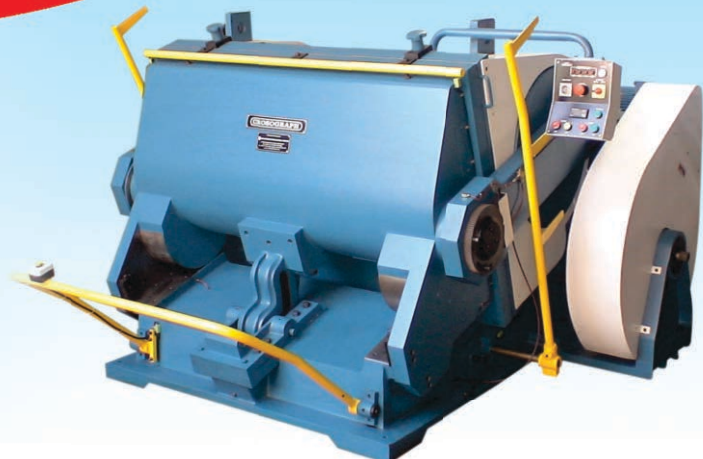


## PACKAGING & BOOK BINDING MACHINERY

- Coating Machine (32"x42")  
for Varnish/Skin/Blister Coating
- 3 Die Cutting M/c
- Board Cutter
- Corrugated Box Gluing M/c
- Book Stitching M/c
- E & Narrow Flute Corrugation M/c
- Automatic Sheet - Sheet Pasting M/c
- Lamination M/c
- Duplex Boxes Side Pasting M/c
- Box Stitching M/c
- Section Sewing M/c
- Book Edge Squaring M/c
- Book Perfect Binding M/c
- Paper Folding M/c
- Full Spot / Emboss UV M/c
- Foiling M/c

**SKILLED MANPOWER : 75**

**WORK AREA : 20000 Sq Ft**



# OUR VALUABLE CLIENTS

## AUTOMOTIVE INDUSTRY

- New Holland Tractors CNH Industrial India Pvt. Ltd.
- GKN Driveline India
- Claas India Ltd. (Escorts)
- Federal Mogul Bearing India Ltd.

## LIGHTING & ELECTRONIC INDUSTRY

- Philips India Ltd.
- Osram Lighting Pvt. Ltd.
- Dixon Technologies India Ltd.
- HQ Lamps Mfg. Co. Pvt. Ltd.
- Shakti Industries
- Hob Nob Electronic Pvt. Ltd.
- Dlink India Ltd.
- Svarn Infratel Pvt. Ltd.
- Geep Industries India Pvt. Ltd.
- Luminous Power Technologies Pvt. Ltd.

## INTERNATIONAL HARDWARE BRANDS

- Wickes
- Jolie
- Hiatt
- Laura Ashley
- Perry

## CORPORATE CLIENTS

- Whirlpool India Ltd.
- Samsonite South Asia Pvt. Ltd.
- Siemens Industry Software India P. Ltd.
- Larsen & Toubro Ltd.
- Simon India Ltd.
- Lindström services India Pvt. Ltd.
- Rajlaxmi Steel Industries

## HARDWARE EXPORTER

- DP Garg & Co. Pvt. Ltd.
- India International House Ltd.
- Ace Hardware
- Denz Enterprises
- R.S. Metals
- Mascot Metals Manufacturer
- Vidhi Export

## INDUSTRIES IN SEZs

- Market Movers Exports India Pvt. Ltd.
- Suprajit Engineering Ltd.

## EDUCATIONAL INSTITUTES & NGOs

- Global Cancer Concern
- SOS Education Institutes
- SOS Children Villages India

## GOVT. PSU

- NHPC Ltd.

... & Many More



## COSMETIC BLISTER CARDS



PET / PVC Coating

## SKIN CARDS



Secure Packaging  
Maximum Display

## LED LIGHTS BLISTER CARDS



PET / PVC Coating



We are India's **TOP** Suppliers of **Skin and Blister** packaging cards.

The Coating done on the cards is based on a **Special Formula** which we **mastered** several years ago.

We **GUARANTEE** on **quality of Coating** with **100% replacement** if the cards fail the quality check.

## SAFFRON BLISTER CARDS



Secure Packaging  
PET / PVC Coating

## LIGHTER BLISTER CARDS



PET / PVC Coating  
Inlay Cards

## CELL BLISTER CARDS



Secure Packaging  
PET / PVC Coating

## SCRUBBER BLISTER CARDS



PET / PVC Coating



# PACKAGING BOXES

## FOOD PACKAGING BOX



Multiple Styles Added Effects  
Wide Range of Food Boxes

## KRAFT BOX



Multi-Plys

## COSMETIC PACKAGING BOX



Gold & Silver Foiling  
Hybrid UV Wide Range

## LED PACKAGING BOX



Multiple Styles Hybrid UV  
Complete Range

## HARDWARE PACKAGING BOX



Multiple Styles Hybrid UV

## SPICE PACKAGING BOX



Multiple Styles  
Complete Range

## MOBILE ACCESSORIES PACKAGING BOX



Multiple Styles  
Wide Range Added Effects

## WINDOW BOXES



Custom Die Cut Windows  
Hybrid UV & Foiling

## ELECTRICAL ACCESSORIES PACKAGING BOX



Multiple Styles

# PRINTING

## COFFEE TABLE BOOK



Embossing Hybrid UV

## DANGLERS



Custom Die Cut Shapes

## PRODUCT TAGS



Gold & Silver Foiling  
Hybrid UV  
Custom Die Cut Shapes

## DESK & WALL CALENDERS



Multiple Sizes & Styles

## ANNUAL DIARY



Gold Corners Foiling  
Canvas Printed Cover  
Textured Paper Cover

## TABLE & TAKE-AWAY MENU CARDS



Gold & Silver Foiling  
Hybrid UV

## PRODUCT LABELS & STICKERS



Transparent Stickers  
Paper Labels Vinyl Labels

## LEAFLETS NEWSPAPER INSERTS



Single Sided Double Sided

## BROCHURES CATALOGUES



Multi-Fold Brochures  
Multi-Page Catalogues  
Hybrid UV & Foiling



# EDUCATION SEGMENT

## PROSPECTUS



Multiple Styles Hybrid UV

## SCHOOL MAGAZINES NEWSLETTERS



Multiple Styles  
Attractive Designs

## SCHOOL ALMANACS



Multiple Styles Wide Range

## EXERCISE NOTEBOOKS REGISTERS



All Types Copies Register

## EDUCATIONAL BOOKS



Multiple Styles  
Attractive Designs

## PRACTICE WORKBOOKS



High Quality Writing Paper

## FILE FOLDERS



School Stationary  
Attractive Designs

## LEAFLETS BROCHURES



Single Sided Double Sided  
Multi- Fold Brochures

## SCHOOL SUPPLIES



School Stationary Activities  
Administrative Supplies



# HANDMADE BOXES

## BOX WITH INNER TRAY



Gold & Silver Foiling  
Magnet Lock

## TOP BOTTOM RIGID BOX



Gold & Silver Foiling

## BOOK TYPE BOX



Hybrid UV & Foiling  
Optional Inner Tray

## RIGID BOX WITH FOAM PADDING



Magnet Lock Multi layered  
Briefcase Style

## DESIGNER SHAPE HANDMADE BOX



Unique Styles & Shapes

## TOP BOTTOM DOUBLE LAYERED RIGID BOX



Gold & Silver Foiling

# PAPER CARRY BAGS

## REVERSE PRINTED KRAFT BAGS



Economical High Bulk

## BROWN KRAFT BAGS



High Bulk material

## WHITE KRAFT BAGS



High Bulk material

# FESTIVE OCCASIONS

## SPECIAL OCCASION CARDS



Multiple Styles

## FESTIVE COLLECTION BOXES



Gold & Silver Foiling  
Hybrid UV

## GIFT BOXES



Hybrid UV & Foiling  
Attractive Designs & Styles

## GIFT WRAPPING SHEETS



Attractive Designs  
Multicolor Prints

## INVITATION CARDS



Attractive Designs  
Hybrid UV

## GREETING / COMPLEMENT TAGS



Attractive Designs

# PAPER CARRY BAGS

## DESIGNER GIFT BAGS



Multicolored Printed  
Hybrid UV

## PRINTED BAGS



Multi Colored Printed Bags

## PREMIUM BAGS



Gold & Silver Foiling  
Hybrid UV Embossing

# DIGITAL LATEX RANGE

## BACKLIT CANVAS WITH WOODEN FRAME



- Premium Backlit Canvas Media
- High Quality Lights
- 100% Customised Style

## TRANSPARENT PRINTS



- Transparent Vinyl

## GALLERY WRAPPED STRETCHED CANVAS



- High Quality Prints
- Matte / Gloss

## EXHIBITION STALL DESIGN & PRINTS



- Vinyl Prints
- Economical
- Custom Panel Sizes

## PHOTO-GLOSSY POSTERS



- High Gloss

## SPLIT PANEL CANVAS



- Matte / Gloss
- Custom Panels
- Multiple Framing Styles

We produce these prints using **HP Latex Printer** and can deliver prints upto **54" wide** in **roll format**.

The printer is capable of **delivering extremely High Quality and reliable results**.

## CANVAS CERTIFICATES



- Individual Naming
- Multiple Framing Styles

## BANNER HANGERS



- 3 Foot Wide
- Banner Media
- Customised Length



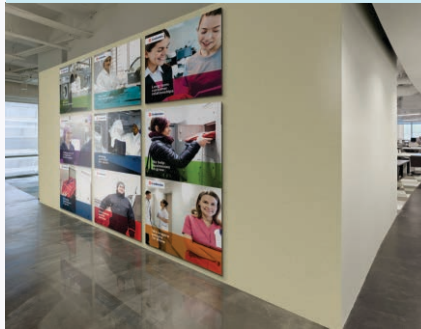
## TRANSLITES



Backlit Style

Multiple Size Options

## VINYL POSTERS



Optional Sunboard

Custom Sizes

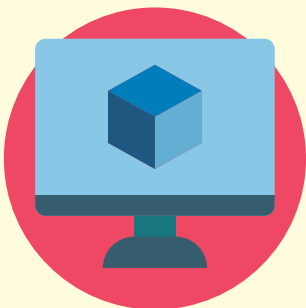
## ROLL UP STANDEES



Banner Media 2' x 5' 3' x 6'

# DIGITAL SERVICES

## 3D MOCKUPS



100% customised Solution

## SHORT ANIMATIONS



100% customised Solution

Scan this QR Code to  
View Our **3D**  
animation Videos



Scan me

**Not sure** how **3D Mockups** and **Animations** can help you? **Read this.**

A 3D mockup / Animation is generated by modelling detailed Objects in 3D softwares, applying textures to surfaces, adding motion to sequences in case of animations and finally rendering them in realistic lighting environments to achieve the final output.

A **3D mockup** allows you to **convert 2D artworks** into **actual products** and **visualize** how the **design / idea** will look like in the real world.

A **good** and **realistic 3D mockup / Animation** can also be used as **photos & videos** for **promotions, putting out on website** etc, thus **saving your efforts** of getting **professional photo-shoot** for them.

## GLOVE PACKAGING BOX



Tissue Box Style  
Custom Designs

## FACEMASK BOXES



Custom Designs

## MEDICINE PACKAGING BOXES



Multiple Styles Hybrid UV

## N95 FACEMASK PACKAGING BOX



Custom Designs

## HANDWASH & SANITIZER LABELS



Transparent Stickers  
Paper Labels Vinyl Labels

## DOUBLE FLAP FACE MASK PACKAGING BOX



Multiple Styles

## FACE SHIELD STICKERS



Custom Design

## AUTOMATIC LOCK FACEMASK BOX



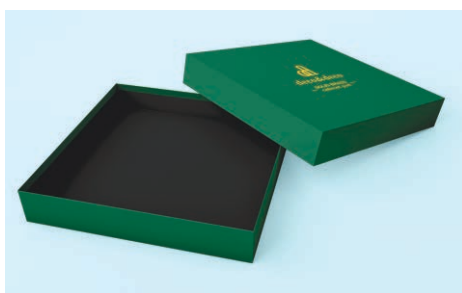
Multiple Styles

## TABLET PACKAGING BOX



Emboss Hybrid UV






Visit [www.vrimpressions.net](http://www.vrimpressions.net) to know more about our products





## CONTACT

 D-32/E & H-J, DLF Industrial Area,  
Phase-I, Faridabad -121003

 +91-129-4019235  
+91-99 103 96741

 [vrimepressions@gmail.com](mailto:vrimepressions@gmail.com)

 [www.facebook.com/vrimepressions/](https://www.facebook.com/vrimepressions/)

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