INTERNATIONAL MARKETING

As a global Healthcare organization, we have our marketing network in three continents and more than 15 countries viz. AFRICAN countries like Nigeria, Liberia, Sierra Leone, Ghana, Republic of Guinea, Angola, Benin & Togo, Mozambique, Malawi and Yemen. ASIAN countries like, India, Sri Lanka, Bangladesh & Bhutan.

CENTRAL AMERICAN countries like, El Salvador, Guatemala, Dominican Republic, Honduras, Bolivia & Nicaragua. CIS countries like, Russia, Ukraine, Azerbaijan, Moldova, Belarus, Tajikistan etc. & ARAB countries like Iraq and Iran.

COLLABORATION

We have entered into a licence agreement with BION Corporation LTD., London, UK, for joint Research & Development in latest Nutritional Supplements, Rarest of the Amino Acids, Pre & Pro Biotic formulations, Homeopathic & Herbal preparations for joint market penetrations throughout CIS countries, Some European markets & Latin American countries.

Pioneering the efforts in providing quality medications for both chronic and acute medical conditions has truly led us to live up to our corporate tag line "Spread the Fragrance of Life".

GROUP OF COMPANIES

Nicholson healthcare

BiON INC.
Licence User of BION CORPORATION LTD.
LONDON, U.K.

Marion innova Health Care (India)

Pearl O' Genetics

Smaco Biocon

OUR VISION & VALUES

To stimulate globalized efforts in our motto of "Spreading the Infectious Smile" and "Flying for Excellence" through concentrated Research & Development by strategic alliance both in India & Abroad.

Since its inception in 1998, the company has remained based on the following values :

- Faster an environment of creativity and openness.
- Achieve excellence in our products and services.
- Deliver our commitments.
- Determine to achieve business objectives and thus, accelerate the growth process.

OUR ENDORSEMENT

Quality is our way of life. Quality is our strength. Our endeavor is to do better every time.

All our actions are towards continuous improvement and upgradations of Quality. We are aware of the fact that quality will help us to attain our Goal. Quality will keep us create strong bond with our customers. Quality will make us spread SMILE.