

**"WE'RE VERY PLEASED  
WITH THE EASYLINE®  
SYSTEM, ESPECIALLY  
AS THE FLOORS WE'RE  
MARKING ARE OLD  
AND UNEVEN.  
THE EASYLINE®  
APPLICATOR MARKS  
THE STRAIGHTEST  
LINES TOO."**

ANDREW DOCWRA,  
TPM CO-ORDINATOR, UNILEVER  
(COLMANS OF NORWICH)

**"YOUR MACHINE WAS  
PERFECT. WE SAVED  
TIME AND HEALTH  
CONCERNS WERE  
ELIMINATED. IT WAS  
A VERY CLEAN,  
MOBILE AND LIGHT  
UNIT INDEED. NO  
MORE EMULSION  
FOR US."**

FORBES MCGREGOR,  
BRAEMER HIGHLAND GAMES

**EASYLINE® EDGE  
ROCOL HOUSE  
SWILLINGTON  
LEEDS  
LS26 8BS  
UNITED KINGDOM**

**WWW.EASYLINEEDGE.COM**

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+44 (0) 113 232 2740**

**EMAIL US:  
easylineedge@rocol.com**

**THE  
GREATEST  
LINES  
FROM  
EASYLINE®**

**KNOW YOUR LINES**



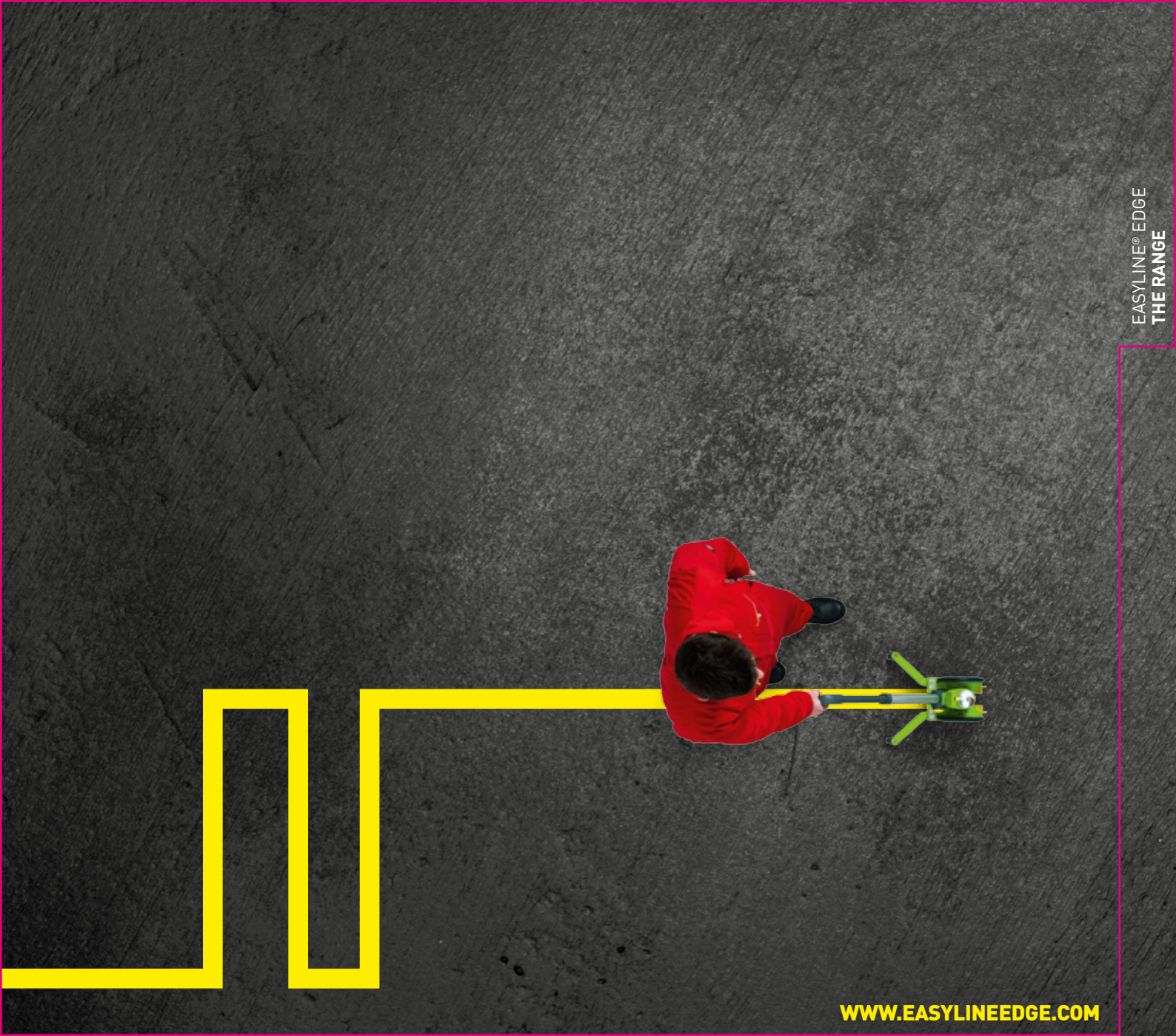
# EVERY JOB WORTH DOING IS WORTH DOING RIGHT

This guide is to help you help your customers get the most from their line-marking projects.

Inside you'll find key info on the EASYLINE® product range, the sectors we work in, quick usage tips and technical data too.

It's also available online – just type in [easylineedge.com](http://easylineedge.com)





EASYLINE® EDGE  
THE RANGE

[WWW.EASYLINEEDGE.COM](http://WWW.EASYLINEEDGE.COM)



# THE EASYLINE® RANGE THE SYSTEM

We understand that line-marking can be a task, so we've made everything as easy for you as we possibly can.





## FEATURES AND BENEFITS

- 3 line widths: 50mm, 75mm & 100mm
- Line-mark close to walls and racking systems
- For internal and external use
- Quick and easy to use
- Heavy-duty storage case
- Clean, sharp lines

## RECOMMENDED COLOURS

GENERAL MARKING



HAZARD/CAUTION



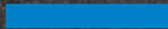
CHEMICAL STORAGE



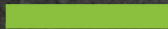
DANGER/PROHIBITION



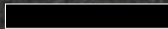
MANDATORY/PROTECTION



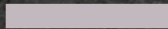
INFORMATION/DIRECTION



DELETE EXISTING LINE



DELETE EXISTING LINE



FLUORESCENT PINK



FLUORESCENT YELLOW





# THE EASYLINE® RANGE EDGE PAINT

## IT'S EXCELLENT VALUE-FOR-MONEY

- 100% more paint than most other systems
- Up to 100m of a 50mm (2") wide line  
(based on a dry, smooth, sealed concrete surface)
- Lasts twice as long as our closest competitor
- No need for expensive contractors

## HIGHEST PAINT CONTENT

EASYLINE®

VOC's  
52.5%  
PROPELLENT  
& SOLVENT

47.5%  
PAINT

COMPETITOR

VOC's  
76%  
PROPELLENT  
& SOLVENT

24%  
PAINT

## IT'S QUICK AND EASY-TO-USE

- Touch-dry in 10 minutes
- Ready for light traffic in 30 minutes
- Intuitive EASYLINE® applicator
- Professional quality lines

## CRISP, CLEAN LINES

EASYLINE®

COMPETITOR A

COMPETITOR B

## IT PERFORMS BRILLIANTLY

- Twice as durable as any other paint on the market
- Maintains its bright colour longer than other competitors
- Chemically-resistant


## DURABILITY ASTM D4060-84


EASYLINE®  
AFTER 3800  
CYCLES OF  
ABRASION


COMPETITOR A  
AFTER 1500  
CYCLES OF  
ABRASION

COMPETITOR B  
AFTER 1400  
CYCLES OF  
ABRASION

## COLOUR STABILITY

EASYLINE®  
UV STABILITY  
AFTER  
2000 HOURS

COMPETITOR A  
UV STABILITY  
AFTER  
2000 HOURS




COMPETITOR B  
UV STABILITY  
AFTER  
2000 HOURS

## HEALTH, SAFETY & ENVIRONMENT FOCUSED

- One of the lowest VOC systems on the UK market
- Non-irritant formula\*
- Not harmful to the environment\*
- Not harmful to aquatic life\*

\*Evaluated under EC directive 1999/45/EC

## SAFER FORMULATION

	IRRITANT	HARMFUL TO THE ENVIRONMENT
EASYLINE®	NON IRRITANT	NOT HARMFUL TO THE ENVIRONMENT
COMPETITOR A	 HARMFUL	
COMPETITOR B	 IRRITANT	HARMFUL TO THE ENVIRONMENT



# THE EASYLINE® RANGE EXTENDED RANGE

## STENCILS

- EASYLINE® stencils are the quick and easy way to produce clear markings for indoor and outdoor locations
- Made from strong polypropylene
- Re-useable
- Heavy-duty storage case
- Play shapes for schools
- Numbers
- Upper and lower case letters



## EASYLINE® HAND-HELD APPLICATOR

- Hand-held applicator used for free-hand marking and stencilling
- This system gives the user added comfort and ease of use

## EASYLINE® UNIVERSAL APPLICATOR

- Two line widths: 55mm & 75mm
- Ideal for rough or uneven surfaces
- Ideal for grass, gravel or rough tarmac





# THE EASYLINE® RANGE

## PAINT CODES



USAGE	PRODUCT	CODE
GENERAL MARKING	EASYLINE® PAINT WHITE 	47000
HAZARD/CAUTION	EASYLINE® PAINT YELLOW 	47001
DANGER/PROHIBITION	EASYLINE® PAINT RED 	47002
MANDATORY/PROTECTION	EASYLINE® PAINT BLUE 	47003
INFORMATION/DIRECTION	EASYLINE® PAINT GREEN 	47004
CHEMICAL STORAGE	EASYLINE® PAINT ORANGE 	47005
DELETE EXISITING LINE	EASYLINE® PAINT BLACK 	47006
DELETE EXISITING LINE	EASYLINE® PAINT GREY 	47007
HIGH VISIBILITY	EASYLINE® FLUORESCENT PINK 	47008
HIGH VISIBILITY	EASYLINE® FLUORESCENT YELLOW 	47009

# APPLICATOR CODES

USAGE	PRODUCT	CODE
CLEAN, SHARP LINES	EDGE APPLICATOR 	47010
GRASS & UNEVEN SURFACES	UNIVERSAL APPLICATOR 	46010
FREE-HAND USE	HAND-HELD APPLICATOR 	46013
INFORMATION	UPPER CASE STENCIL PACK - 150mm 	40141
INFORMATION	UPPER CASE STENCIL PACK - 300mm 	40144
DECORATIVE	PLAY SHAPES STENCIL PACK 	40146



# EASYLINE® EDGE PAINT

## TECHNICAL DATA

<b>COLOUR</b> 10 BRIGHT COLOURS:	White (RAL 9016), Yellow (RAL 1023), Red (RAL 3020), Blue (RAL 5017), Green (RAL 6024), Orange (RAL 2009), Black (RAL 9017), Grey (RAL 7045)*, Fluorescent Yellow and Pink	
<b>DRYING TIMES</b> RAPID DRYING:	Touch dry –	10 minutes
	Surface –	30 minutes
	Through dry –	70 minutes
	Hard dry –	~ 4 hours
	Vehicular Traffic –	Overnight
<b>HIGH DURABILITY</b> NO PICK-UP TIME	ASTM D406-84	30 minutes
	(Representative of light traffic)	
<b>SUPERIOR TOUGH DURABILITY</b>	24 hours	142
	7 days	189
	TABER ABRASION WEAR INDEX: (WHITE)	
<b>USAGE AND SHELF LIFE</b>	2 years	
<b>MORE SURFACE BONDING THAN THE COMPETITION:</b>	CROSS HATCH ADHESION BS3900; PART 6; 1974	Very good / Excellent
<b>HARD WEARING FLEXIBILITY</b>	CONICAL MANDREL	Excellent
<b>CHEMICAL RESISTANCE:</b> SOLVENT RESISTANCE (After 7 days)	Resistant to most general chemicals for example: detergents, petrol, diesel and oil	
<b>FLEXIBLE APPLICATION</b>	5° to 30°C	

\* Colours are matched to RAL Codes



# PREPARING THE SURFACE

Any surfaces covered in heavy grime or grease should be cleaned with a heavy duty cleaner, thoroughly washed down with water after use and allowed to dry.

## PREPARATION

- Clean surface
- Needs to be dry
- Needs to be dust and debris-free

## STEEL

- Clean surface
- If possible, abrade the surface
- Needs to be dry
- Needs to be dust and debris-free

## CONCRETE

- Clean surface
- Use an acid etch solution on new or smooth concrete

## ASPHALT

- Clean surface
- Needs to be dry
- Needs to be dust and debris-free

## NEW TARMAK

- Clean surface
- Needs to be dry
- Needs to be dust and debris-free
- Paint first line quickly as a sealer
- When paint has dried, re-apply over top of line



# THE EASYLINE® RANGE

## APPLYING EASYLINE®



SHAKE CAN FOR 1 MINUTE  
AND ATTACH YELLOW NOZZLE



SET WIDTH



INSERT INTO APPLICATOR  
USING YELLOW NOZZLE





**PULL TRIGGER**



**WALK**



**CLEAN NOZZLE AFTER USE**



# THE EASYLINE® RANGE

## QUICK HINTS AND TIPS



**USE A STRAIGHT OBJECT SUCH AS A SCAFFOLD POLE, LENGTH OF WOOD OR ALUMINIUM LADDERS TO OBTAIN THE STRAIGHTEST LINE**



**FOR A CLEAN AND SHARP END, START AND FINISH JUST USE A PIECE OF CARD**



**REMEMBER TO ALWAYS USE THE YELLOW ACTUATOR WITH THE EDGE APPLICATOR**





**USE MASKING TAPE WHEN  
USING STENCILS**



**WHEN USING EITHER APPLICATOR  
LIFT THE BACK WHEELS TO  
LAY CURVES**



**CLEAN MASKING PLATES WITH ROCOL ANTI-GRAFITTI WIPES AFTER EACH USE**

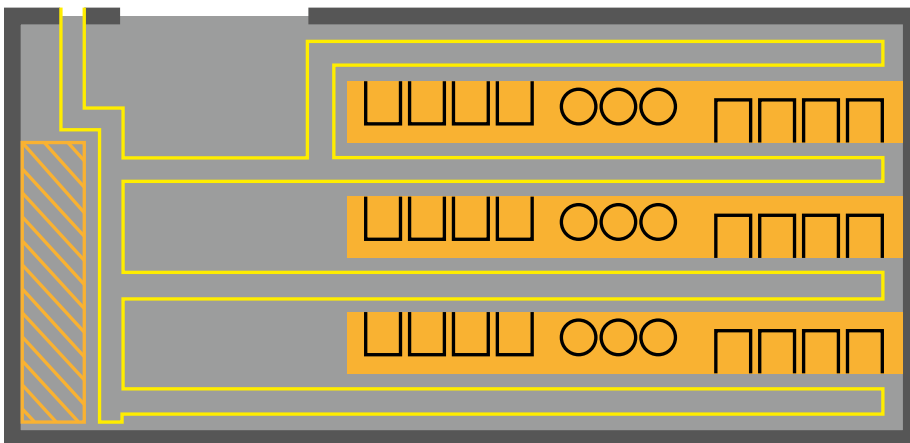


THE GREATEST LINES  
FOR WAREHOUSE AND DISTRIBUTION

**HARD WEARING, VISIBLE  
AND FAST DRYING -  
IDEAL FOR WAREHOUSES**







## SUGGESTED LAYOUTS:



CHEMICAL  
STORAGE

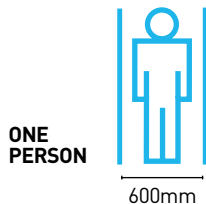


WALKWAY



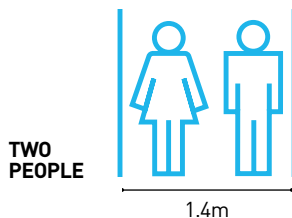
RACKING

## CLEAR WIDTH FOR PEOPLE:



ONE  
PERSON

600mm



TWO  
PEOPLE

1.4m

## QUICK TIPS

- Adjust rear wheels to get close to racking
- Always ensure the surface is clean and free from dust and debris
- Allow enough drying time: leave 30 minutes before walking on it, and for vehicular traffic, leave overnight
- Remember you have 3 line widths to choose from: 50, 75 & 100mm
- Make sure you calculate the right amount of paint. You can get up to 100m on a 50mm line (based on a dry, smooth, sealed concrete surface)

## COLOUR GUIDE

- GENERAL MARKING
- HAZARD CAUTION
- CHEMICAL STORAGE
- DANGER / PROHIBITION
- MANDATORY / PROTECTION
- INFORMATION / DIRECTION
- DELETE EXISTING LINES
- DELETE EXISTING LINES







THE GREATEST LINES  
FOR WAREHOUSE AND DISTRIBUTION

**“I WAS PLEASED WITH EASYLINE®’S  
SPEED OF APPLICATION, THE  
MINIMUM DOWNTIME, AND  
ESPECIALLY AT HOW BRIGHT AND  
SHARP THE LINES CAME OUT.”**

DAVID REEMAN, PREMISES MANAGER, BEKO PLC

## NO MORE CROSSED LINES FOR BEKO PLC

Beko’s car park isn’t just for cars. It’s got lorry, pedestrian and out-of-bounds areas to accommodate too. That’s a lot of lines, and after the previous cold winter, their existing thermoplastic markings had definitely seen better days.

Enter EASYLINE®. Beko found EASYLINE® paint easy to apply, quick to dry and with double the paint per tin than most other brands, fantastic value for money.

### **EASYLINE® LINE MARKING PAINT WAS CHOSEN BECAUSE:**

- **Excellent durability against both vehicular and pedestrian traffic**
- **Ease of application**
- **Minimal down-time during application (paint was trafficable after 1 hour)**
- **Bright, sharp lines with minimal overspray**
- **Does not crack or lift in cold weather**



THE GREATEST LINES  
FOR FACILITIES MANAGEMENT

**DURABLE, EASY TO APPLY  
AND NOT HARMFUL TO  
THE ENVIRONMENT - IDEAL  
FOR USE IN FACILITIES  
MANAGEMENT**



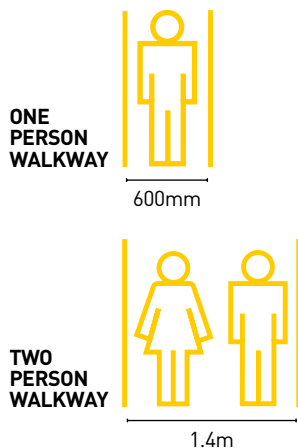




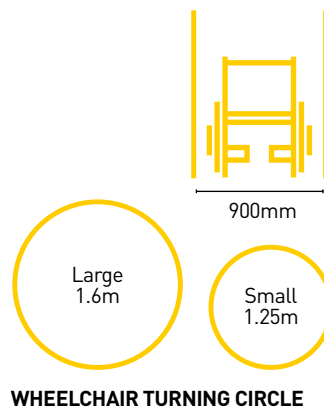
## QUICK TIPS

- Always make sure the ground is clean, dry and debris-free
- Don't use while there are cars in the car park
- Use a chalk line or a straight edge to get the straightest lines
- For crisp ends use a piece of card at the beginning and end of a line
- 1 tin of EASYLINE® should mark out up to 6 standard bays

## SUGGESTED LAYOUTS:



## CLEAR WIDTH FOR WHEELCHAIR:



## COLOUR GUIDE

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THE GREATEST LINES  
FOR FACILITIES MANAGEMENT

**“THE AMOUNT OF PAINT IN EACH EASYLINE® TIN IS AT LEAST FOUR TIMES THE AMOUNT OF OUR CURRENT PAINT. AND THE EASYLINE® APPLICATOR IS MUCH EASIER TO USE THAN OUR CURRENT CUMBERSOME UNIT.”**

DAVE MYLAM, FACILITIES MANAGER, HOLME GRANGE SCHOOL.

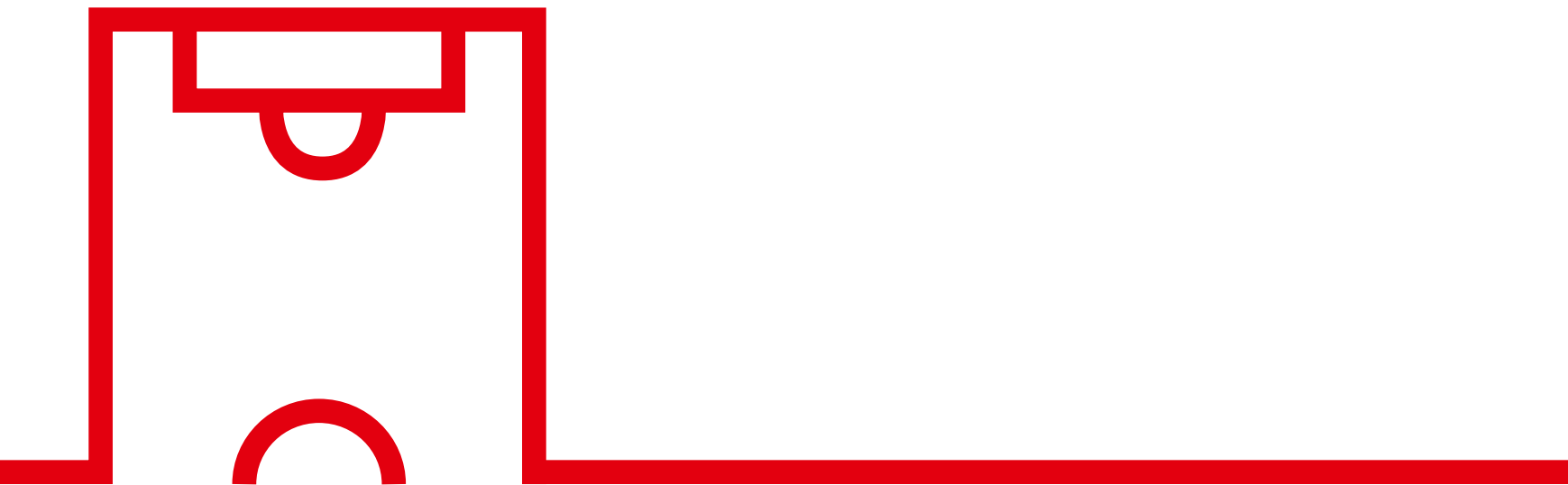
## FOUR TIMES THE VALUE FOR HOLME GRANGE SCHOOL

The groundsman at Holme Grange School had tried lots of different line-marking paints, but none of them lasted long enough. They had considered EASYLINE® but the school bursar didn't want to pay our £25 price – especially as a competitor brand costs only £6.50.

To test it out, the groundsman used one tin of our paint on a large area of their car park, and came back saying, 'I'd have used nearly five tins of the other brand for just one tin of EASYLINE®'. The proof was in the using – and the result means everyone benefited from the EDGE system.

THE GREATEST LINES  
FOR SPORTS AND EDUCATION

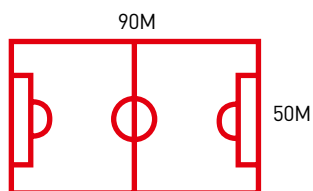
**FOR EVERY GYMNASIUM, CAR  
PARK, CANTEEN, PLAYGROUND  
AND SPORTS FIELD, THERE'S  
AN EASYLINE® EDGE SOLUTION**



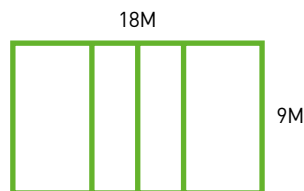




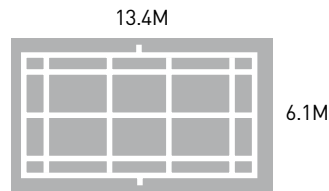
## SUGGESTED LAYOUTS AND TYPICAL AMOUNT OF PAINT USED



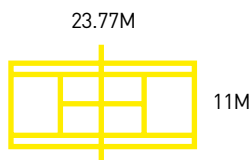
ASSOCIATION FOOTBALL  
JUNIOR: **5 CANS**



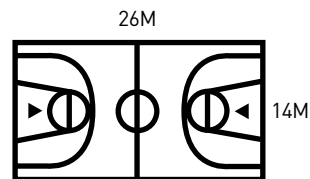
VOLLEYBALL: **1 CAN**



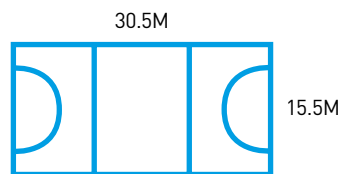
BADMINTON: **2 CANS**



TENNIS: **2 CANS**



BASKETBALL: **2 CANS**



NETBALL: **2 CANS**

## QUICK TIPS

- Always design before you begin
- Our brightly coloured paint is ideal for playgrounds – we also have two fluorescent colours
- Use masking tape to stop the paint from bleeding and the stencil from moving
- If you're marking on grass, the Universal Applicator is ideal, and make sure the grass is cut first too
- Remember that lines on grass use up more paint than on clean, dry surfaces
- If you're stencilling a playground, consider making your own stencils, and ask the children to get involved too
- For more durable lines, apply 2 coats

## COLOUR GUIDE

- FIVE-A-SIDE
- INDOOR TENNIS
- VOLLEYBALL
- BASKETBALL
- BADMINTON
- NETBALL



Note: These designs are for guidance only. Refer to relevant association guidelines for full specifications.



THE GREATEST LINES  
FOR SPORTS AND EDUCATION

**"WE LOVE THE SAFE PAINT AND  
EASY-TO-USE APPLICATOR; THE KIDS  
LOVE THE PLAYGROUND'S FRESH,  
VIBRANT COLOURS. WE'LL BE USING  
EASYLINE® AGAIN."**

FULHAM PRIMARY SCHOOL

## **TAKING PLAY SERIOUSLY AT FULHAM PRIMARY**

What makes a brilliant playground?  
Vibrant colours, lively stencils and  
the safest aerosol paints.

That's why the architects, Urban  
Salon, chose EASYLINE® for their  
project with Fulham Primary School.

Our environmentally safe paints  
have one of the lowest VOC systems  
on the UK market.

And because they dry so quickly, the  
children could get straight out there  
and enjoy every minute of their (new  
and improved) playtime.

### **PRODUCTS USED:**

- **EASYLINE®** Edge Aerosol Paint
- **EASYLINE®** Edge Applicator
- **EASYLINE®** Hand Held Applicator
- **EASYLINE®** Stencils



THE GREATEST LINES  
FOR THE FOOD INDUSTRY

AS IT'S LOW-ODOUR, NON-IRRITANT  
AND NOT HARMFUL TO THE  
ENVIRONMENT OR AQUATIC LIFE,  
EASYLINE® IS IDEAL FOR THE  
FOOD INDUSTRY

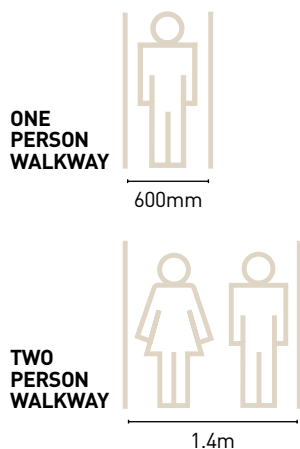




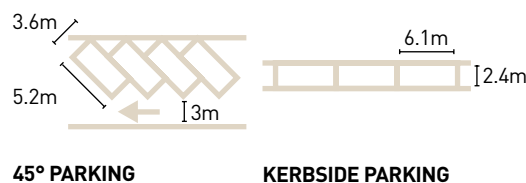
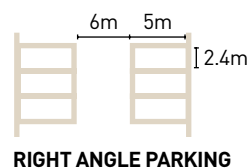
### QUICK TIPS:

- Assess area to be marked to avoid possible tainting or contamination
- Never use while manufacturing lines are running
- Adjust rear wheels to get close to machines
- Use a straight edge to get the straightest lines
- Don't let anyone walk on the lines before the 30 minute drying time is up
- Always ensure the surface is dry, and free of dust and debris before use
- Leave to dry overnight before allowing vehicular traffic over it
- We also supply a fire extinguisher floor-making kit

### SUGGESTED LAYOUTS:



### CAR PARKING:



### COLOUR GUIDE

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- HAZARD CAUTION
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- DELETE EXISTING LINES
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THE GREATEST LINES  
FOR THE FOOD INDUSTRY

“THANKS TO EASYLINE®, OUR FACTORY  
NOW HAS A FANTASTIC, SAFE  
COLOUR-CODED SYSTEM THAT MAKES  
EVERY WALKWAY, STORAGE AREA  
AND FIRE EXIT HIGHLY VISIBLE.”

REXHAM BEVERAGE

## A CLEAR SENSE OF DIRECTION FOR REXAM

Rexam Beverage wanted a colour-coded line marking system for their factory premises. They needed to identify walkways, product storage locations and fire exit routes on a concrete floor in their temperature controlled storage warehouse.

Rexam re-line every year, and having used EASYLINE® for the past two years, are confident about the quality and durability.

### WHY REXAM CHOSE EASYLINE®:

- It's durable and easily applied without hiring an expensive contractor
- Minimal down-time during application (paint was trafficable after 1 hour)
- EASYLINE® was used both internally and externally to mark out walkways, pedestrian crossing points and chevron areas

THE GREATEST LINES  
**FOR MANUFACTURING**

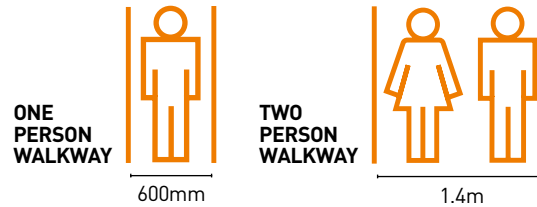
**IT'S LONG LASTING, QUICK,  
EASY AND PRODUCES BRIGHT,  
DURABLE COLOURS IDEAL FOR  
MANUFACTURING PLANTS**



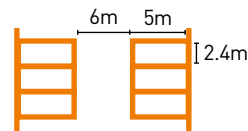




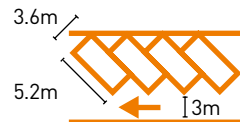
## SUGGESTED LAYOUTS:



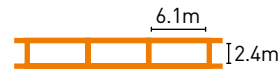
## CAR PARKING:



RIGHT ANGLE PARKING



45° PARKING



KERBSIDE PARKING

## QUICK TIPS

- Make sure the surface is clean and free from any dust or debris
- Ensure the weather forecast is good if you're using it outdoors
- Make sure you have cornered off the area you're going to be marking
- Double-check you've calculated the right amount of paint for the surface
- Leave to dry overnight before any vehicles go over it

## COLOUR GUIDE

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THE GREATEST LINES  
FOR MANUFACTURING

**“THE EASYLINE® SYSTEM WAS ABSOLUTELY BRILLIANT. THE APPLICATOR WAS EASY TO USE AND SAVED A LOT OF TIME AND HASSLE. I WAS IMPRESSED WITH THE PERFORMANCE OF THE PAINT AS WELL. I NEVER EXPECTED IT TO LAST AS LONG AS IT DID – MUCH LONGER THAN OTHER AEROSOL PAINTS WE’VE USED.”**

MICK MAGSON, YARD MANAGER, MARSHALLS PLC.

## HELPING MARSHALLS HANDLE THE PRESSURE

Paving manufacturers, Marshalls, were having trouble finding a durable, long-lasting aerosol paint for their heavily trafficked loading area.

When they trialled EASYLINE®, it was by far the greatest product they had come across. In an area trafficked by 44 tonne vehicles daily, they were delighted with the visibility and toughness of the paint.



**THE GREATEST LINES**  
FOR LOCAL AUTHORITIES

**COST EFFECTIVE, LONG LASTING  
AND EASY TO USE. IDEAL FOR  
LOCAL AUTHORITIES**

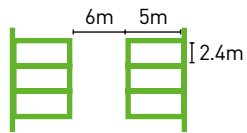




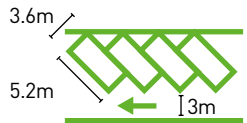
### QUICK TIPS

- Use our stencil kit to mark a 'V' or 'Visitor' in the car parking bays
- Use our disabled bay stencils near entrances
- Make sure the surface is clean and free from any dust or debris
- Leave to dry overnight before any vehicles go over it
- Ensure the weather forecast is good if you are using it outdoors
- Make sure you have cornered off the area you're going to be marking

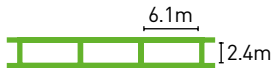
### CAR PARKING:



RIGHT ANGLE PARKING

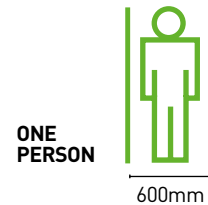


45° PARKING



KERBSIDE PARKING

### CLEAR WIDTH FOR PEOPLE:



ONE PERSON



TWO PEOPLE

### COLOUR GUIDE

- NORMAL PARKING BAY
- DISABLED PARKING BAY
- FOOTPATH
- CYCLE PATH
- NO PARKING







THE GREATEST LINES  
FOR LOCAL AUTHORITIES

**“WE’VE USED EASYLINE® PAINT FOR OVER TWO YEARS NOW. WE PREVIOUSLY USED CHALK PAINT AND A ROLLER WHICH WAS VERY TIME-CONSUMING, AND CONTINUAL RE-APPLICATION MADE IT VERY EXPENSIVE. FROM NOW ON, EASYLINE® PAINT IS THE NUMBER 1 CHOICE FOR ME.”**

CHRIS POORE, HARINGEY COUNCIL

## **SCORING THE ADVANTAGE FOR HARINGEY COUNCIL**

When Haringey Council needed a new paint for their outdoor tennis courts, they turned to EASYLINE®. The lines were laid using the EASYLINE® applicator, and the

hard-wearing results made a quick, easy but marked contrast to the chalk-based paint they’d used previously.

OUR CLIENTS  
TESTIMONIALS

**“EASYLINE® CREATES EXCEPTIONALLY CRISP, CLEAR RESULTS AND LASTS FOR AGES – IT’S EVEN BETTER THAN THERMOPLASTIC. THE PAINT AND EQUIPMENT IS STATE-OF-THE-ART, AND A REAL ASSET TO MY COMPANY. I HOLD IT IN THE HIGHEST REGARD.”**

JOHN NGAU, DIRECTOR,  
LITTER CLEAN SOLUTIONS

**“THE EASYLINE® LINES ARE CRISP AND CLEAR, AND STAY DOWN MUCH LONGER THAN THE OLD THERMO PLASTIC LINES.”**

GABRIEL KROUKAMP,  
STORE MANAGER  
ACCESS SELF STORAGE