



Malti Agaravathi
STEP INTO THE WORLD OF MALTI FRAGRANCE

PRODUCT CATALOG

YEAR 2024



MALTI AGARAVARTHI

Pure Herbal Vegan Charcoal Free products at affordable prices

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TABLE OF CONTENT

PAGE 7



ABOUT US

Story Behinds Malti Agaravarthi's Birth

PAGE 8



AGARAVARTHI

Meaning of Agaravarthi

PAGE 9



PATENTS, TM & FACTORY PICTURES

TABLE OF CONTENT

PAGE 10-11

AGARAVARTHI IN JUTE POUCH

Pure Herbal Vegan Charcoal Free hand made masala agaravarthi, packed in golden jute pouches. Six fragrances.

PAGE 12-13

AGARAVARTHI IN WOODEN BOX

Pure Herbal Vegan Charcoal Free hand made masala agaravarthi, packed in hand carved wooden boxes. Five fragrances.

PAGE 14

AGARAVARTHI CONES IN WOODEN BOX

Pure Herbal Vegan Charcoal Free hand made masala agaravarthi cones, packed in handcrafted wooden box. Two fragrances.

TABLE OF CONTENT



PAGE 15-16

FRAGRANCE BAGS

Masala Fragrance Bags, Can be used in wardrobes , vanity bags, chester drawers, cars to keep the atmosphere fragrant. The handbag packing makes it an excellent choice for budget gifting.



PAGE 18-19

HANDMADE AGARAVARTHI BOX

for Fragrance Gifting



PAGE 19

AGARAVARTHI STAND'S

Handmade wooden stand

TABLE OF CONTENT

PAGE 21



MALTI NATURAL PERFUMES

Best Quality Natural Product

PAGE 22

OTHER MAJOR PRODUCTS



OULDH BREEZE MALTI

After great admiration and acceptance of Sandalwood Malti and Mallika Malti perfume Now we are Launching ..

Oudh Breeze Malti

And awakening of your sensations. The execute fragrance might be just the adventure you need. The purity of frankincense along with Pure Oudh Melts into a delightful Aroma. In the background there is refreshing Ozonic notes and a daring Seaweed note that just keeps on giving.



भारत की अपनी खुशबू®

WWW.AGARAVARTHI.COM

ABOUT US

Story Behinds Malti Agaravarthi's Birth

In owner's word: when we lose someone very close to our heart there is a void left which can't be filled. We tend to associate different things liking disliking to our loved ones around us. In my case Fragrance is heavily associated with my Mother's. She had a purposeful and meaningful life. She served sick, helped needy and poor all her life. She touched so many lives and brought positive changes in many ways.

She was so fond of fragrances after she returns home from work any time of the day she will lit up few incense sticks, circulate the fragrances in entire home and our home used to be filled with the sweet aromas all the time. Unknowingly the fragrance did wonders in our lives. After she passed away in 2015 I tried to fill that void and started Malti Agaravarthi in my mother's name. It is our way to show gratitude and pay homage to her. We also incorporated handcrafted packing material be it handcrafted wooden box or jute packs. Everything is hand made from scratch. It served two very important purposes: First a small contribution to the livelihood of the KARIGARS crafting beautiful pieces of art. Second humble effort to keep wastage of packing materials to minimal. We have refill pack available which can be used to refill the jute packs as well as wooden boxes. Our motive is to provide our people the luxury fragrances at affordable price so they can feel the same calming effect and positive energies all around them.



AGARAVARTHI

meaning of agaravarthi

Malti Agaravarthi represents Indian cultural heritage.

Malti means “Tiny Fragrant Flower”, and

Agaravarthi also known as agarbatti (or agarbatti derived from Sanskrit word Agaravarthi, agara = odour, agar = aroma, varthi = wound). The burning of Agaravarthi or incense stick has a deep meaning of sacrificing oneself for society. The way the sticks burns to ashes but fill the environment with pleasant fragrance, the same way we are supposed to live our lives. At Malti Agaravarthi we are preparing pure masala incense sticks and cones based on our centuries old techniques. All the ingredients used in the making of Malti Agaravarthi products masala are pure natural and organic. The shelf life of Malti Agaravarthi products is much longer and the freshness of premium products remains intact for couple of years that is the beauty of Malti Agaravarthi.

Why To Choose Malti Agaravarthi over other Incense Sticks ?

Handcrafted by experienced hands to make the finest masala agaravarthi

Ten-inch-long agaravarthi Stick burns for more than sixty minutes and smell last for more than eight hours.

Pure, Organic, Herbal & Vegan,

Safe for your lungs and overall health,

Amazing handcrafted packing which are patented globally,

Exporting to more than 48 countries.



PATENTS AND TRADE MARKS

Malti Agaravarthi range of fmcg fragrance products have more than twelve design patents and six registered trademarks.

FACTORY





BEST SELLER

AGARAVARTHI IN GOLDEN JUTE POUCH

Product #0001

MRP
Rs.199/-

PURPLE BLOOM

Agaravarthi : Lavender Fragrance

Material : Organic, Herbal, Vegal, Charcoal free

Buring Duration : 45 Min

Content : 40 sticks & 1 Ceramic Stand

Uses : Air Freshner, Mood Uplifter, Romance, Sound Sleep

Dimension : 29cm x 7 cm

MFG Capacity : 1 lack Pouches / Month

Product #0002

MRP
Rs.199/-

KESAR SANDAL

Agaravarthi : Safron Sandal

Material : Organic, Herbal, Vegal, Charcoal free

Buring Duration : 45 Min

Content : 40 sticks & 1 Ceramic Stand

Uses : Purification, Protection, Mental Clarity / Focus

Dimension : 29cm x 7 cm

MFG Capacity : 1 lack Pouches / Month

Product #0003

MRP
Rs.130/-

SHUDDHA LOBAN

Agaravarthi : Pure Loban

Material : Organic, Herbal, Vegal, Charcoal Free

Buring Duration : 45 Min

Content : 20 sticks & 1 Ceramic Stand

Uses : Eliminates Negetive Energies & Balance Chakras

Dimension : 29cm x 7 cm

MFG Capacity : 1 lack Pouches / Month





BEST SELLER

AGARAVARTHI IN GOLDEN JUTE POUCH

Product #0004

MRP
Rs.199/-

FLOWER BOUQUET

Agaravarthi : Wild Floral

Material : Organic, Herbal, Vegal, Charcoal Free

Buring Duration : 60 Min

Content : 20 sticks & 1 Ceramic Stand

Uses : Spiritual Healings, Meditation, Increase focus

Dimension : 29cm x 7 cm

MFG Capacity : 1 lack Pouches / Month

Product #0005

MRP
Rs.199/-

FLORAL MIST

Agaravarthi : Complex Floral

Material : Organic, Herbal, Vegal, Charcoal Free

Buring Duration : 60 Min

Content : 20 sticks & 1 Ceramic Stand

Uses : Restoring Mental Peace and Balance

Dimension : 29cm x 7 cm

MFG Capacity : 1 lack Pouches / Month

Product #0006

MRP
Rs.199/-

RAIN FROM HEAVEN

Agaravarthi : Oudh

Material : Organic, Herbal, Vegal, Charcoal Free

Buring Duration : 60 Min

Content : 20 sticks & 1 Ceramic Stand

Uses : Antidepressant, Relieve Anxiety, Stress, Grief

Dimension : 29cm x 7 cm

MFG Capacity : 1 lack Pouches Per Month



BEST SELLER

AGARAVARTHI IN WOODEN BOX



Product #0008

MRP
Rs.299/-

FLOWER BOUQUET

Agaravarthi : Wild Floral

Material : Organic, Herbal, Vegal, Charcoal Free

Buring Duration : 60 Min

Content : 20 sticks & 1 Ceramic Stand

Uses : Spiritual Healings, Meditation, Increase focus

Dimension : 24 cm x 2.5 cm x 3.8 cm

MFG Capacity : 1 lack Boxes / Month

Product #0009

MRP
Rs.299/-

FLORAL MIST

Agaravarthi : Complex Floral

Material : Organic, Herbal, Vegal, Charcoal Free

Buring Duration : 60 Min

Content : 20 sticks & 1 Ceramic Stand

Uses : Restoring Mental Peace and Balance

Dimension : 24 cm x 2.5 cm x 3.8 cm

MFG Capacity : 1 lack Boxes / Month

Product #0010

MRP
Rs.299/-

RAIN FROM HEAVEN

Agaravarthi : Oudh

Material : Organic, Herbal, Vegal, Charcoal Free

Buring Duration : 60 Min

Content : 20 sticks & 1 Ceramic Stand

Uses : Antidepressant, Relieve Anxiety, Stress, Grief

Dimension : 24 cm x 2.5 cm x 3.8 cm

MFG Capacity : 1 lack Boxes Per Month



BEST SELLER

AGARAVARTHI IN WOODEN BOX



Product #0011

KESAR SANDAL

Agaravarthi : Safron Sandal

Material : Organic, Herbal, Vegal, Charcoal free

Buring Duration : 45 Min

Content : 20 sticks & 1 Ceramic Stand

Uses : Purification, Protection, Mental Clarity /Focus

Dimension : 24 cm x 2.5 cm x 3.8 cm

MFG Capacity : 1 lack Boxes / Month

MRP
Rs.299/-



Product #0012

PURPLE BLOOM

Agaravarthi : Lavender Fragrance

Material : Organic, Herbal, Vegal, Charcoal free

Buring Duration : 45 Min

Content : 20 sticks & 1 Ceramic Stand

Uses : Air Freshner, Mood Uplifter, Romance, Sound Sleep

Dimension : 24 cm x 2.5 cm x 3.8 cm

MFG Capacity : 1 lack Boxes/ Month

MRP
Rs.299/-



BEST SELLER

AGARAVARTHI CONES IN WOODEN BOX

Product #0013

MRP
Rs.299/-

FLORAL MIST

Agaravarthi : Complex Floral

Material : Organic, Herbal, Vegal, Charcoal Free

Buring Duration : 30 Min

Content : 20 cones & 1 Ceramic Stand

Uses : Restoring Mental Peace and Balance

Dimension : 10 cm x 10 cm x 3.2 cm

MFG Capacity : 1 lack Boxes / Month

Product #0014

MRP
Rs.299/-

RAIN FROM HEAVEN

Agaravarthi : Oudh

Material : Organic, Herbal, Vegal, Charcoal Free

Buring Duration : 30 Min

Content : 20 Cones & 1 Ceramic Stand

Uses : Antidepressant, Relieve Anxiety, Stress, Grief

Dimension : 10 cm x 10 cm x 3.2 cm

MFG Capacity : 1 lack Boxes Per Month





FRAGRANCE BAGS

Product #0015

SWEET LEAMON

Fragrance : Sweet Leamon

Material : Organic, Herbal, Vegal, Charcoal Free

Uses: Multipurpose, wardrobes , vanity bags, chester etc

Content : natural organic materials

Shelf Life : 6 months

Dimension : 10 cm x 10 cm

MFG Capacity : 1 lack Bags Per Month

MRP Rs. 499/-



Product #0016

ROSA

Fragrance : Wild Rose

Material : Organic, Herbal, Vegal, Charcoal Free

Uses: Multipurpose, wardrobes , vanity bags, chester etc

Content : natural organic materials

Shelf Life : 6 months

Dimension : 10 cm x 10 cm

MFG Capacity : 1 lack Bags Per Month

MRP Rs. 499/-



Product #0017

FOREST SANDAL

Fragrance : wild sandal

Material : Organic, Herbal, Vegal, Charcoal Free

Uses: Multipurpose, wardrobes , vanity bags, chester etc

Content : natural organic materials

Shelf Life : 6 months

Dimension : 10 cm x 10 cm

MFG Capacity : 1 lack Bags Per Month

MRP Rs. 499/-





FRAGRANCE BAGS

Product #0018

BEAUTIFUL BELA

Fragrance : Floral

Material : Organic, Herbal, Vegal, Charcoal Free

Uses: Multipurpose, wardrobes , vanity bags, chester etc

Content : natural organic materials

Shelf Life : 6 months

Dimension : 10 cm x 10 cm

MFG Capacity : 1 lack Bags Per Month

MRP Rs. 499/-



Product #0019

BUBBLY ORANGE

Fragrance : Citrus Orange

Material : Organic, Herbal, Vegal, Charcoal Free

Uses: Multipurpose, wardrobes , vanity bags, chester etc

Content : natural organic materials

Shelf Life : 6 months

Dimension : 10 cm x 10 cm

MFG Capacity : 1 lack Bags Per Month

MRP Rs. 499/-





Malti Agarvarthi
STEP INTO THE WORLD OF MALTI FRAGRANCE



*Gift
Handmade
Incense Box This
Festive Season*

whatsapp: +91-9911997722



SPECIAL PRICE

GIFT FRAGRANCE BOX



BUTTERFLY

Gift : Fragrance Box

Material : Wood Hand Made

Dimension : 11 x 6.4 x 4 INCH

Product #0020

MRP
Rs. 2100/-



DRAGONFLY

Gift : Fragrance Box

Material : Wood Hand Made

Dimension : 11 x 6.4 x 4 INCH

Product #0021

MRP
Rs. 2100/-



HEART

Gift : Fragrance Box

Material : Wood Hand Made

Dimension : 11 x 6 x 2.5 INCH

Product #0022

MRP
Rs. 2000/-



OWL

Gift : Fragrance Box

Material : Wood Hand Made

Dimension : 11 x 6 x 2.5 INCH

Product #0023

MRP
Rs. 2000/-



SPECIAL PRICE

GIFT FRAGRANCE BOX



SUNFLOWER

Gift : Fragrance Box
Material : Wood Hand Made
Dimension : 11 x 6.5 x 4 INCH

Product #0024

MRP
Rs. 2500/-



COMBO PACK

Gift : Fragrance Box
Material : Wood Hand Made
Pack Of Six Wooden Boxes

Product #0025

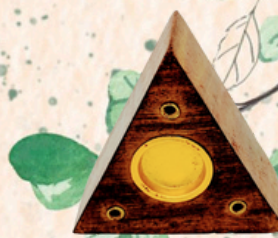
MRP
Rs. 1495/-



OVAL INCENSE HOLDER

Material : Wood Hand Made

Product #0026



TRIANGULAR INCENSE HOLDER

Material : Wood Hand Made

Product #0027



Matti Agaravathi
STEP INTO THE WORLD OF MALTI FRAGRANCE

Freshen Up The Environment With

Fragrance Bag

Pure Organic

Herbal Vegan

NEW



whatsapp On +91-9911997722



MALTİ NATURAL PERFUMES



SANDALWOOD MALTİ

Perfume : Natural
Fragrance : Sandalwood Pure
Type : Unisex

Product #0028

MRP
Rs. 599/-



MALLİKA MALTİ

Perfume : Natural
Fragrance : Floral
Type : Unisex

Product #0029

MRP
Rs. 599/-



ODUH BREEZE MALTİ

Perfume : Natural
Fragrance : Oudh Royal
Type : Unisex

Product #0030

MRP
Rs. 1499/-



OTHER PRODUCTS



COMMERCIAL PACK

Fragrance : 50 Plus
Material : Masala Agaravarthi
Packing : 250 Gm, 500 Gm

Product #0031



SAMPLE KIT

MRP
Rs. 4500/-

For : Partner Product Evaluation
Weight : 3 Kg
Complete Product Set in One Box
Dimension : 30 CM x 20 CM x 20CM
Product #0032



BHIMSENI KAPOOR

Grade : PUREST
Weight : 250 Gm, 500 Gm
Packing : Zip Polypack

Product #0033



CHANDAN POWDER

Grade : PUREST
Weight : 30 Gm, 50 Gm
Packing : pouch

Product #0034





Malti Agaravarthi
STEP INTO THE WORLD OF MALTI FRAGRANCE

Celebrate Festival Season

With

Floral Masala In Wooden Handcrafted Box Agaravarthi

*Handcrafted Luxury Incense
Pure Organic Herbal
Vegan Charcoal Free*



agaravarthi@gmail.com



Matti Agaravathi
STEP INTO THE WORLD OF MALI FRAGRANCE

CATALOG

YEAR 2024

thank you