

Customer Performance Snapshot

01 June 2026



FUTURE SMART VISION Category Leader

R3 | F2 | SEMI-KAM

Category: Surveillance Equipment

State: Uttar Pradesh

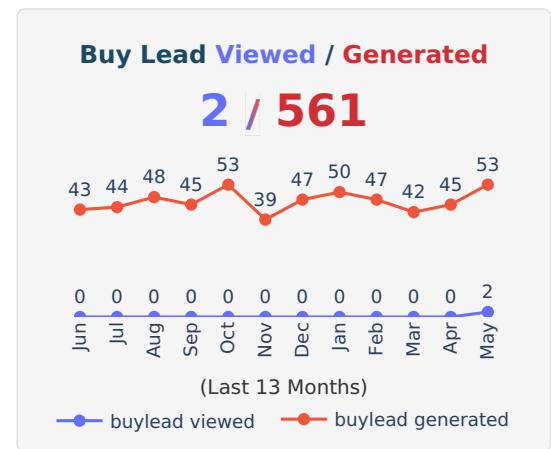
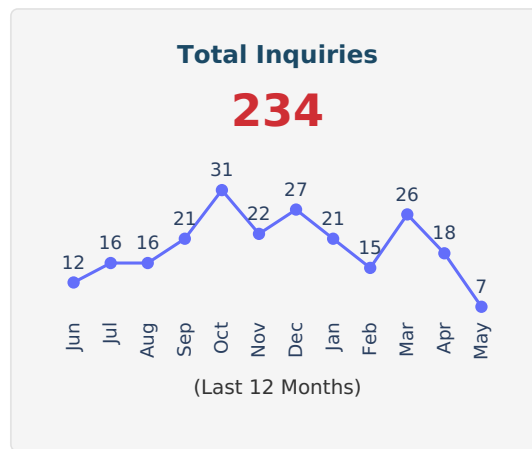
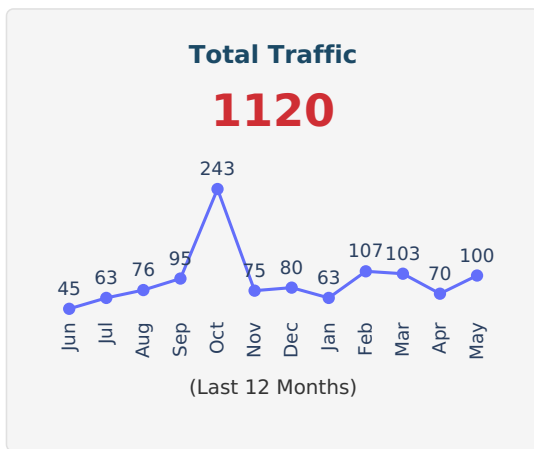
Domain: futuresmartvision.co

App Downloads: Yes

Total Contracts: 1

Vintage: 1 years

Last Login: 28 May 2026



Open Rate

78%

(Last 3 Months)

MTI Response

5%

(Last 3 Months)

Total Products

28

FP: 0 | CP: 28

Prod Score < 70

28

(Count)

Without Price

0

(Count)

Product Keywords

14

(Unique)

Product Mcats

9

(Unique)

Product Score

42

(Avergae)

Mcats Inquiries (Last 3 Months)

Mcat	Inquiry	Global Unique Inquiry	Total Traffic
interactive flat panel	23	417	3175
dome cameras	6	114	1014
pan tilt zoom camera	3	31	191
ptz camera	2	66	816
ptz dome camera	2	12	301
led monitor	1	48	550
cctv camera	1	1536	9363
android led tv	1	332	3430
led display panels	1	133	1886
mini ptz camera	1	3	61

State-wise Inquiries (Last 3 Months)

State	Inquiry
Uttar Pradesh	16
Bihar	15
Haryana	1
Jammu and Kashmir	1
Jharkhand	1
Maharashtra	1

Page-wise Traffic (Last 3 Months)

Page	Pageviews	Users
https://www.futuresmartvision.co/	42	39
https://www.futuresmartvision.co/interactive-flat-panel.html	18	17
https://www.futuresmartvision.co/gyanmark-65-inch-android-14-9785495.html	16	13
https://www.futuresmartvision.co/75-inch-brio-touch-panel-9785489.html	15	12
https://www.tradeindia.com/products/75-inch-brio-touch-panel-c9785489.html	13	12
https://www.futuresmartvision.co/evota-pan-tilt-zoom4k-ptz-camera-9785499.html	13	8
https://www.tradeindia.com/products/75-inch-evota-interactive-flat-panel-c9785472.html	12	10
https://www.futuresmartvision.co/75-inch-evota-interactive-flat-panel-9785472.html	11	8
https://www.futuresmartvision.co/65-inch-black-maxhub-interactive-flat-panel-9785467.html	10	9
https://www.futuresmartvision.co/gyanmark-4k-ptz-dome-camera-9785501.html	9	7
https://www.futuresmartvision.co/65-inch-brio-touch-panel-9785487.html	7	7
https://www.tradeindia.com/products/86-inch-evota-interactive-flat-panel-c9785465.html	7	7
https://www.tradeindia.com/products/gyanmark-86-inch-android-11-interactive-flat-panel-c9785463.html	7	6
https://www.futuresmartvision.co/contact-us.html	6	6
https://www.futuresmartvision.co/newline-ip-plus-seres-interactive-flat-panel-9785485.html	6	6
https://www.futuresmartvision.co/gyanmark-android-13-8-128gb-9920982.html	6	5
https://www.futuresmartvision.co/company-profile.html	6	4
https://www.tradeindia.com/products/4k-ptz-camera-c9785502.html	6	4
https://www.futuresmartvision.co/evota-65-inch-interactive-flat-panel-9785493.html	5	5
https://www.futuresmartvision.co/newline-q-plus-seres-interactive-flat-panel-9785484.html	5	5

Google Search Ranking Data (Last 3 Months)

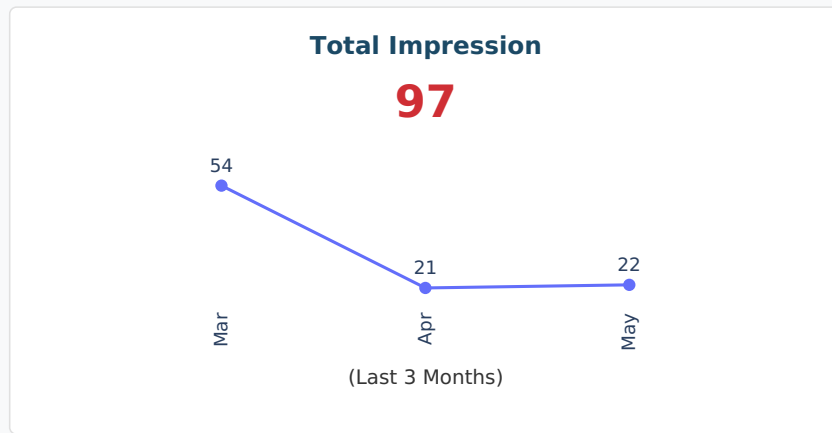
Page	Impression	Clicks	Search Query	Avg Rank
https://www.futuresmartvision.co/evota-10x-zoom-ptz-camera-9785503.html	56	0	ptz 10x camera supplier ptz 10x camera price	17 19
https://www.futuresmartvision.co/led-interactive-flat-panel-9785486.html	None	None	rectangular interactive flat panel	15
https://www.futuresmartvision.co/gyanmark-android-14-8-128gb-9785497.html	None	None	gyanmark android 14 8/128gb	1
https://www.futuresmartvision.co/products.html	None	None	gyanmark android 13 8/128gb	10
https://www.futuresmartvision.co/gyanmark-android-13-8-128gb-9920982.html	None	None	gyanmark android 13 8/128gb	1

Disclaimer: The displayed data, including rankings, impressions, and clicks, is based on aggregated Google Search Console metrics and may vary due to factors such as device type, search type (web/image), geographic location, search personalization, and time of search. These metrics are indicative and may not represent exact real-time performance.

Google shopping data: 28 Products



Adding SHOPPING DETAILS & PRICES can help push your products on Google Shopping. Please visit My TradeIndia -> Manage Product -> My Product for updating product details
Inquiries increase up to 5X when customers see prices directly!



Page	Impression (Last 3 Months)	Clicks (Last 3 Months)
https://www.tradeindia.com/products/86-inch-brio-touch-panel-c9785488.html	0	1
https://www.tradeindia.com/products/gyanmark-86-inch-android-11-interactive-flat-panel-c9785463.html	0	1
https://www.tradeindia.com/products/gyanmark-android-13-8-128gb-c9920982.html	0	1
https://www.tradeindia.com/products/newline-ip-plus-seres-interactive-flat-panel-c9785485.html	22	0
https://www.tradeindia.com/products/newline-q-series-tt-6521q-interactive-flat-panel-c9785481.html	0	1
https://www.tradeindia.com/products/86-inch-evota-interactive-flat-panel-c9785465.html	0	2
https://www.tradeindia.com/products/75-inch-brio-touch-panel-c9785489.html	0	1
https://www.tradeindia.com/products/65-inch-brio-touch-panel-c9785487.html	0	1
https://www.tradeindia.com/products/75-inch-evota-interactive-flat-panel-c9785472.html	0	1
https://www.tradeindia.com/products/newline-interactive-display-panel-c9785473.html	0	1
https://www.tradeindia.com/products/4k-ptz-camera-c9785502.html	75	3
https://www.tradeindia.com/products/newline-q-series-tt-9821q-interactive-flat-panel-c9785483.html	0	4
https://www.tradeindia.com/products/maxhub-i75fa-black-interactive-flat-panel-c9785470.html	0	3

Disclaimer: The data displayed above is sourced directly from Google Merchant Center (GMC) and is presented for informational purposes.

Mcats Recommendation (Business keyword could be added against the product name)

Product ID	Product Name	Source	Business Keyword	Keyword Match	Unique Inquiries (Last 3 Months)	Total Traffic (Last 3 Months)
9785490	Interactive White Digital Board Panel	CATALOG	interactive whiteboard	80.0%	98	1312
9785501	Gyanmark 4K PTZ Dome Camera	CATALOG	ptz speed dome camera	79.0%	4	152
9785501	Gyanmark 4K PTZ Dome Camera	CATALOG	speed dome ptz camera	78.9%	4	84

Business States

Bihar, Uttar Pradesh

Competitor

VANTAGE INTEGRATED SECURITY SOLUTIONS PVT. LTD.

Category: Surveillance Equipment

State: Uttar Pradesh

Amount Paid

125000

Total Inquiries

11076

Last 12 months

Total Products

168

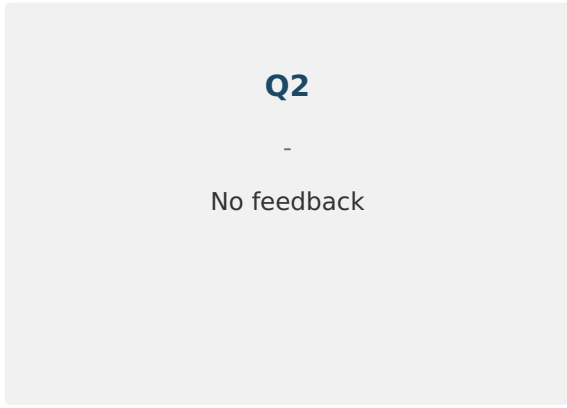
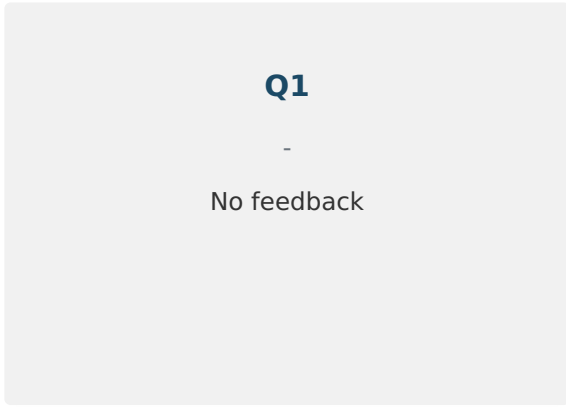
Keywords

159

Mcats

137

Feedback



Opportunities

Domain <input checked="" type="checkbox"/> Opted	SSL <input checked="" type="checkbox"/> Opted	Email <input checked="" type="checkbox"/> Opted	Google Ads <input type="checkbox"/> Not Opted
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High Traffic Pages In Which Industry Leader Available

Manufacturer Page (Last 3 Months)

Page	Keyword	Users
https://www.tradeindia.com/manufacturers/android-led-tv.html	android led tv	421
https://www.tradeindia.com/manufacturers/interactive-flat-panel.html	interactive flat panel	149
https://www.tradeindia.com/manufacturers/ptz-dome-camera.html	ptz dome camera	35
https://www.tradeindia.com/manufacturers/ptz-camera.html	ptz camera	23

City Page (Last 3 Months)

Page	Keyword	City	Users
https://www.tradeindia.com/hyderabad/interactive-flat-panel-city-196467.html	interactive flat panel	Hyderabad	22

Note: The Industry Leader slots are limited to 2 and will be allocated on a first-come, first-served basis. Data is refreshed every month.

Recommendations

- Customer frequency is currently F2, which means they logged in or checked inquiries on 6-25 unique days in the last 90 days, indicating moderate platform engagement. Increase login frequency to maintain interest and capture more leads.
- Improve the MTI response rate from the current 5% to promptly respond to inquiries via My Trade India panel or Mobile App to enhance buyer engagement.
- Buy lead views (2) are significantly lower than total buy leads generated (561). Review and act on buy leads promptly to maximize lead conversion opportunities.
- Enable Google Ads service to boost your digital presence and attract more targeted traffic to your profile and products.
- Increase the number of products listed beyond 28 to improve online discovery and attract higher quality leads, especially compared to competitor with 168 products.
- Add relevant and industry-aligned keywords, including recommended terms like 'interactive whiteboard' and 'ptz speed dome camera', to boost search visibility and attract targeted inquiries.
- Remove geographic business state restrictions to receive inquiries from all states instead of limiting to Bihar and Uttar Pradesh, expanding potential market reach.
- Enhance product quality by enriching descriptions, updating images, adding detailed specifications, and including prices to increase average product score from 42.
- Consider purchasing Industry Leader packages for high-traffic manufacturer and city pages related to your category such as 'interactive flat panel' or 'ptz dome camera' to increase visibility and gain premium leads.