





WSE WRITING PRODUCTS

Black Corporate Pencil, Blue Corporate Pencil, Coloured Sketch Pen, Colourful Multicolor Spartex Colour Pencil-Big, Green Corporate Pencil, Jar Pencil Holder, Kiddo Mini Sketch Pen, Kido Jar Sketch Pen, Le Zing Colour Pencil Small, Le-Zing Jojo Sketch Pen, Le-zing Colour Pencil Big, Lezing 3 in 1 Ball Pen, Lezing 336 Fountain Pens, Lezing 343B Fountain Pens, Lezing 343C Fountain Pens, etc.



LEZING SKYLINE DIRECT FILL PEN



LEZING SKYLINE PRO DIRECT FILL PEN



**SMARTY DIRECT FILL PEN** 











## **About Us**

A professionally managed firm based in Kolkata, WSE Writing Products, better known as Balaji Exim Co., aims at attaining utmost client satisfaction by offering the best assortment of school Stationery Products. Incorporated in the year 2006, we are a progressive manufacturer, importer, exporter, and supplier of Pens, Pencils, Sketch Pens, Fountain Pen, Polymer Pencil, Ball Pen, etc. Our products are extensively supplied to the domestic and international markets under the brand name 'Le-Zing'. We created renaissance in providing a neo classic collection of Fountain Pen, Polymer Pencil and Ball Pen, which are characterized by notable attributes such as lower price, impressive design, comfortable in hand, strong grip and unstoppable & smooth writing.

Whenever prestigious fountain or ball pens supplier are considered, we – WSE Writing Products – are always the primary choice of all. We are exporting, importing and supplying a wide range of Ball Pen, Sketch Pen Set, Fountain Pen, Sharpener and Erasers. Operating from Kolkata, India we offer huge online business opportunities for our products. Available in different sizes, the pens and other stationery items are thoroughly tested for their efficient use. Marketed in various colors, we pack different quantities of our products in different boxes. These elegant pens provide smooth writing and are characterized with no leakage and non-toxic nature. A nice option for promotional gift or business gift, we can meet client's specific requirements.











## Key Facts

Nature of Business	Manufacturer
No of Staff	10
Year of Establishment	2006
OEM Service Provided	No









## **Our Products**



**Spartex Trix** 



**Spartex Grip** 



Lezing Silky Direct Fill Pen



Spartex Smarty Direct Fill Pen



Lezing LG-5 Pen



Lezing Star Gel Direct Fill Pen



Lezing Prism Direct Fill Pen



**Lezing Sine Pen** 



**Lezing Sico Pen** 



Lezing Power Direct Fill Pen



Lezing Icy Gel Direct Fill Pen



Lezing Spicy Direct Fill Pen



Lezing Twin Direct Fill Pen



Lezing Mount Direct Fill Pen



Lezing Tasan Direct Fill Pen



Lezing Flotek Direct Fill Pen













KEY PERSONNEL

Yash Sharma
(BUSINESS DEVELOPMENT EXECUTIVE)

