

Customer Performance Snapshot

01 June 2026



Vansh Green Ene Patidar

R3 | F2 | WELCOME

Category: Gas Stove & Parts

State: Madhya Pradesh

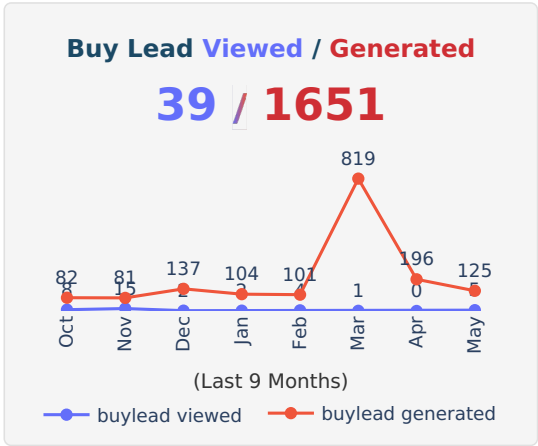
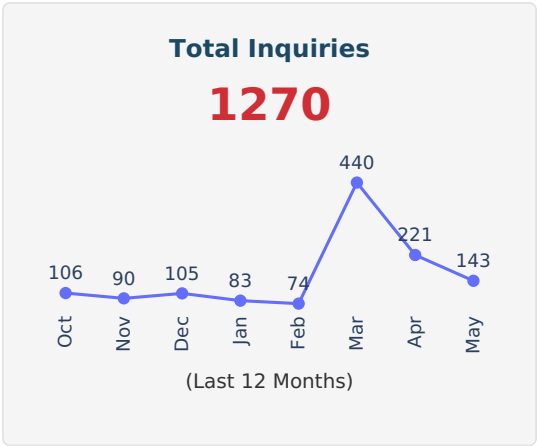
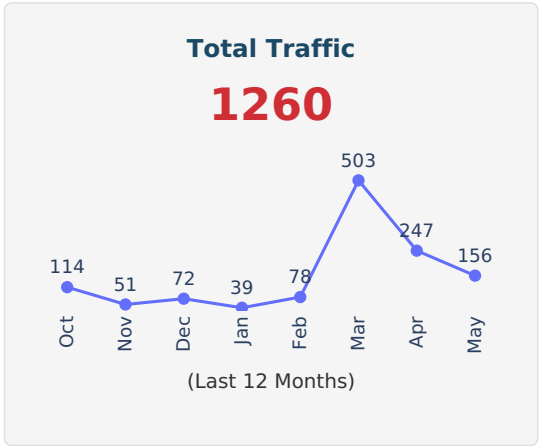
Domain: vanshgreenenergy.com

App Downloads: Yes

Total Contracts: 1

Vintage: 0-1 years

Last Login: 02 Jun 2026



Open Rate

4%

(Last 3 Months)

MTI Response

21%

(Last 3 Months)

Total Products

24

FP: 7 | CP: 17

Prod Score < 70

17

(Count)

Without Price

1

(Count)

Product Keywords

25

(Unique)

Product Mcats

21

(Unique)

Product Score

54

(Avergae)

Mcats Inquiries (Last 3 Months)

Mcat	Inquiry	Global Unique Inquiry	Total Traffic
biomass pellets	65	392	2771
cooking stove	65	1028	7062
pellet stove	44	575	2920
biomass wood pellet	40	177	1273
gas stove burner	38	270	3764
pellet burner	29	211	877
wood pellet	22	152	955
kitchen stove	15	132	9240
electric stove	15	1007	27894
biomass pellet	13	104	931
heating stoves	9	76	787
wooden pellet	8	75	291
single gas burner	8	27	512
two burner stove	6	185	2884
biomass cook stove	5	305	3158
biomass pellet plant	4	68	861
diesel bhatti	3	2306	18178
pressure stove	3	810	10586
electric induction cooker	3	1176	11503
	2		

State-wise Inquiries (Last 3 Months)

State	Inquiry
Maharashtra	214
Gujarat	112
Delhi	100
Uttar Pradesh	72
Madhya Pradesh	51
Haryana	49
Rajasthan	46
Punjab	33
Chhattisgarh	13
Uttarakhand	3
Andhra Pradesh	2
Tamil Nadu	2
West Bengal	2
Jammu and Kashmir	1
Jharkhand	1
Odisha	1
Telangana	1

electric coil stove	3	321	2636
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Page-wise Traffic (Last 3 Months)

Page	Pageviews	Users
https://www.vanshgreenenergy.com/	179	134
https://www.vanshgreenenergy.com/pellet-bhatti-11404702.html	135	107
https://www.vanshgreenenergy.com/pellet-namkeen-bhatti-11404734.html	68	55
https://www.vanshgreenenergy.com/pellet-bhatti-11404792.html	57	53
https://www.vanshgreenenergy.com/smart-pellet-cook-stove-11404697.html	56	50
https://www.tradeindia.com/products/smart-biomass-pellet-cook-stove-c11404697.html	49	36
https://www.vanshgreenenergy.com/pellet-namkeen-stove-11404705.html	48	36
https://www.vanshgreenenergy.com/stainless-steel-pellet-bhatti-11404737.html	41	39
https://www.tradeindia.com/products/biomass-pellet-bhatti-c11404702.html	41	32
https://www.tradeindia.com/products/biomass-pellet-bhatti-c11404792.html	39	31
https://www.vanshgreenenergy.com/contact-us.html	36	22
https://www.tradeindia.com/products/pellet-stoves-9892497.html	32	27
https://www.vanshgreenenergy.com/pellet-stove.html	28	19
https://www.tradeindia.com/products/biomass-pellet-namkeen-bhatti-c11404734.html	24	22
https://www.tradeindia.com/products/stainless-steel-biomass-pellet-bhatti-c11404737.html	23	20
https://www.tradeindia.com/vansh-green-ene-patidar-69116861/	20	16
https://www.vanshgreenenergy.com/wood-pellet-stove-11404741.html	20	14
https://www.vanshgreenenergy.com/pin-wood-pellet-bhatthi-11404849.html	18	16
https://www.vanshgreenenergy.com/cooking-pellet-stove-11404744.html	18	14
https://www.vanshgreenenergy.com/products.html	16	10

Google Search Ranking Data (Last 3 Months)

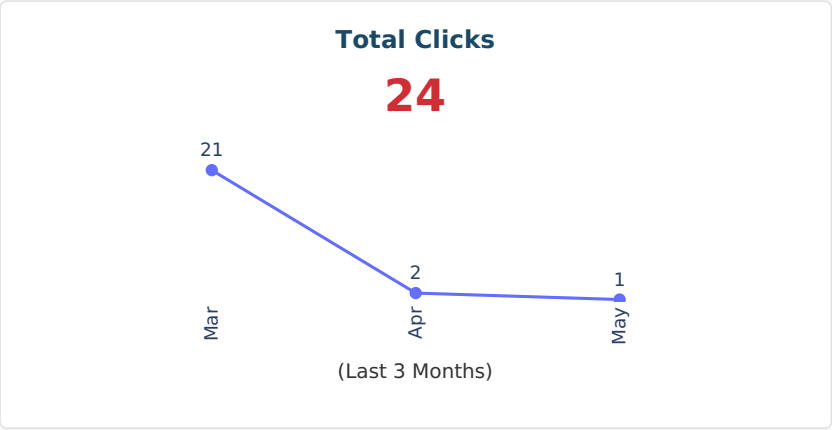
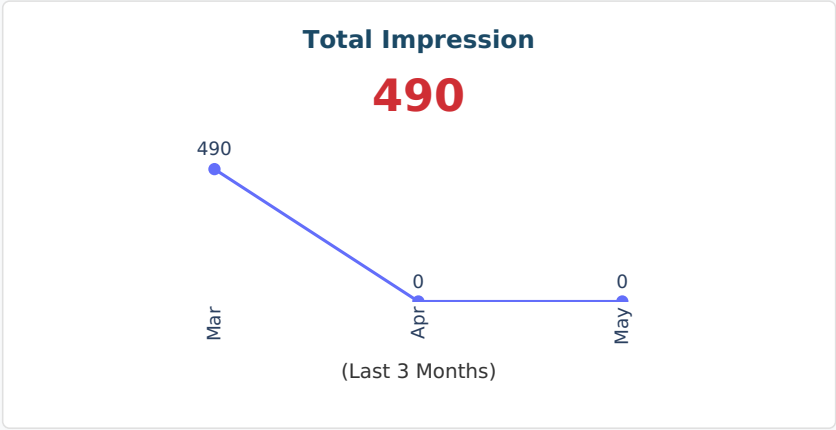
Page	Impression	Clicks	Search Query	Avg Rank
https://www.vanshgreenenergy.com/smart-pellet-cook-stove-11404697.html	None	None	smart pellet cook stove cooking pellet stove supplier cooking pellet stove price cooking pellet stove	2 12 15 16
https://www.vanshgreenenergy.com/cooking-pellet-stove-11404744.html	None	None	mild steel pellet stove	8
https://www.vanshgreenenergy.com/	None	None	pellet namkeen stove manufacturer pellet bhatti manufacturer pin wood pellet bhatthi pellet namkeen bhatti manufacturer cooking pellet stove manufacturer	2 3 4 5 6
https://www.vanshgreenenergy.com/pellet-namkeen-stove-11404705.html	None	None	pellet namkeen stove pellet namkeen stove price pellet namkeen stove supplier	1 2 2
https://www.vanshgreenenergy.com/pellet-stove-repairing-service-11404848.html	None	None	pellet stove repairing service	1

Disclaimer: The displayed data, including rankings, impressions, and clicks, is based on aggregated Google Search Console metrics and may vary due to factors such as device type, search type (web/image), geographic location, search personalization, and time of search. These metrics are indicative and may not represent exact real-time performance.

Google shopping data: 15 Products



Adding SHOPPING DETAILS & PRICES can help push your products on Google Shopping. Please visit My TradeIndia -> Manage Product -> My Product for updating product details
Inquiries increase up to 5X when customers see prices directly!



Page	Impression (Last 3 Months)	Clicks (Last 3 Months)
https://www.tradeindia.com/products/pellet-stoves-9892497.html	0	1
https://www.tradeindia.com/products/smart-biomass-pellet-cook-stove-c11404697.html	190	17
https://www.tradeindia.com/products/biomass-pellet-bhatti-c11404702.html	0	3
https://www.tradeindia.com/products/biomass-wood-pellets-burner-c11404790.html	0	1
https://www.tradeindia.com/products/stainless-steel-biomass-pellet-bhatti-c11404737.html	0	2
https://www.tradeindia.com/products/biomass-wood-pellet-stove-c11404741.html	300	0

Disclaimer: The data displayed above is sourced directly from Google Merchant Center (GMC) and is presented for informational purposes.

Mcat Recommendation (Business keyword could be added against the product name)

Product ID	Product Name	Source	Business Keyword	Keyword Match	Unique Inquiries (Last 3 Months)	Total Traffic (Last 3 Months)
9649161	Gas Burners	FEATUREDPRODUCT	industrial gas burners	0.9%	187	1253
9649160	Single Gas Burners	FEATUREDPRODUCT	single burner gas stove	0.8%	155	2140
9649161	Gas Burners	FEATUREDPRODUCT	commercial gas burner	0.9%	78	1013
9649160	Single Gas Burners	FEATUREDPRODUCT	commercial gas burner	0.8%	78	1013
9649162	Gas Fired Burners	FEATUREDPRODUCT	commercial gas burner	0.9%	78	1013
9339265	Biomass Wood Pellets	FEATUREDPRODUCT	biomass pellets making machine	0.8%	75	584
9339262	Biomass Pellet Burner	FEATUREDPRODUCT	biomass pellets making machine	0.8%	75	584
9339265	Biomass Wood Pellets	FEATUREDPRODUCT	biomass pellet plant	0.9%	68	842
9339262	Biomass Pellet Burner	FEATUREDPRODUCT	biomass pellet plant	0.8%	68	842
9649161	Gas Burners	FEATUREDPRODUCT	gas heaters	0.8%	4	89

Business States

Chhattisgarh, Delhi, Gujarat, Haryana, Madhya Pradesh, Maharashtra, Uttar Pradesh, Punjab, Rajasthan

Competitor

TEKSHIV SYSTEMS
PRIVATE LIMITED

Category: Gas Stove & Parts

State: Haryana

Amount Paid

59000

Total Inquiries

26897

Last 12 months

Total Products

221

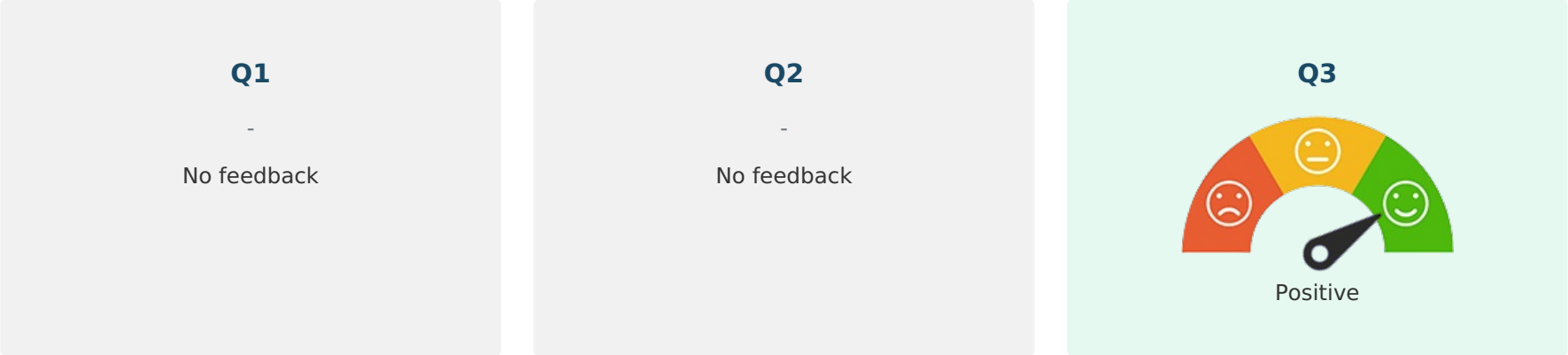
Keywords

197

Mcats

121

Feedback



Opportunities

Domain

✔ Opted

SSL

✖ Not Opted

Email

✖ Not Opted

Google Ads

✖ Not Opted

High Traffic Pages In Which Industry Leader Available

Manufacturer Page (Last 3 Months)

Page	Keyword	Users
https://www.tradeindia.com/manufacturers/pellet-stove.html	pellet stove	368
https://www.tradeindia.com/manufacturers/biomass-pellets.html	biomass pellets	282
https://www.tradeindia.com/hi/manufacturers/two-burner-stove.html	two burner stove	277
https://www.tradeindia.com/manufacturers/biomass-pellet-machine.html	biomass pellet machine	215
https://www.tradeindia.com/manufacturers/biomass-cook-stove.html	biomass cook stove	196
https://www.tradeindia.com/manufacturers/biomass-stove.html	biomass stove	192
https://www.tradeindia.com/manufacturers/pellet-burner.html	pellet burner	107
https://www.tradeindia.com/hi/manufacturers/biomass-stove.html	biomass stove	102
https://www.tradeindia.com/manufacturers/biomass-wood-pellet.html	biomass wood pellet	78
https://www.tradeindia.com/hi/manufacturers/biomass-pellets.html	biomass pellets	66

City Page (Last 3 Months)

Page	Keyword	City	Users
https://www.tradeindia.com/hyderabad/pellet-stove-city-196467.html	pellet stove	Hyderabad	106
https://www.tradeindia.com/bengaluru/pellet-stove-city-183339.html	pellet stove	Bengaluru	103
https://www.tradeindia.com/hyderabad/biomass-stove-city-196467.html	biomass stove	Hyderabad	83
https://www.tradeindia.com/bhubaneswar/biomass-pellets-city-183749.html	biomass pellets	Bhubaneswar	74
https://www.tradeindia.com/hyderabad/biomass-pellets-city-196467.html	biomass pellets	Hyderabad	72
https://www.tradeindia.com/kolkata/biomass-cook-stove-city-200579.html	biomass cook stove	Kolkata	61
https://www.tradeindia.com/ludhiana/biomass-pellets-city-203662.html	biomass pellets	Ludhiana	49
https://www.tradeindia.com/bengaluru/biomass-stove-city-183339.html	biomass stove	Bengaluru	47
https://www.tradeindia.com/kolkata/biomass-stove-city-200579.html	biomass stove	Kolkata	42
https://www.tradeindia.com/nagpur/pellet-stove-city-207836.html	pellet stove	Nagpur	40

Note: The Industry Leader slots are limited to 2 and will be allocated on a first come, first served basis. Data is refreshed every month.

Recommendations

1. Customer frequency is F2 indicating they visited the platform 6-25 days in last 90 days. Sales team should work to increase platform visits to maintain customer interest.
2. Current inquiry open rate is 4%. Quick checking and responding to inquiries will improve lead conversion.
3. MTI response rate is 21%. Prompt replies via My Trade India panel or Mobile APP are essential to capture leads effectively.
4. Only 39 of 1651 buy leads viewed. Recommend acting promptly on buy leads to leverage inbound interest.
5. Enable SSL and G Suite services to enhance professional digital presence and customer trust.
6. Current product count is 24, competitor offers 221 products. Add more relevant products to increase visibility and lead quality.
7. Add and optimize keywords aligned with top-performing industry keywords to improve search ranking and product discovery.
8. Expand business inquiry acceptance beyond current states to increase potential leads and market reach.
9. Average product score is 54. Enhance product descriptions, images, specifications and add pricing information to boost attractiveness.
10. Purchase top-performing industry and city page packages to gain priority placement and higher quality leads.