

# Customer Performance Snapshot

01 June 2026



## INNOV8 INTERIORS

R2 | F1 | KAM

**Category:** Wooden Furniture

**State:** Karnataka

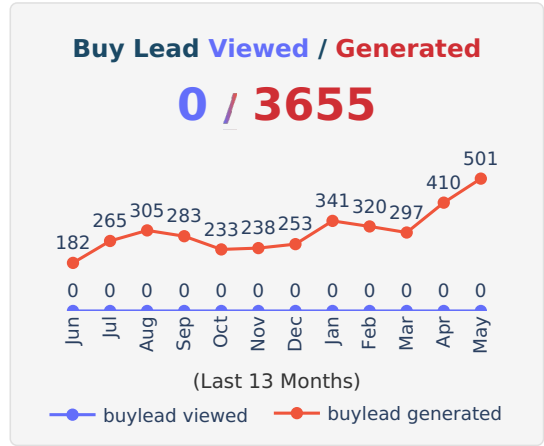
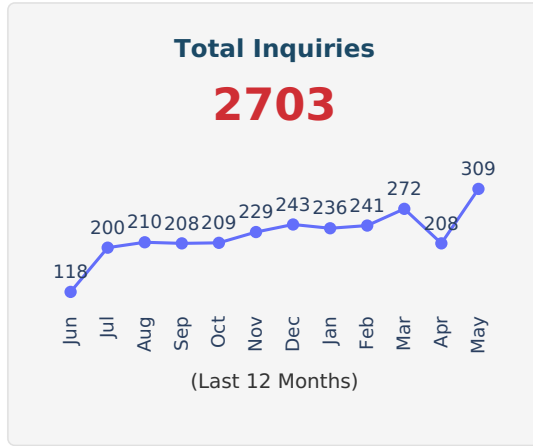
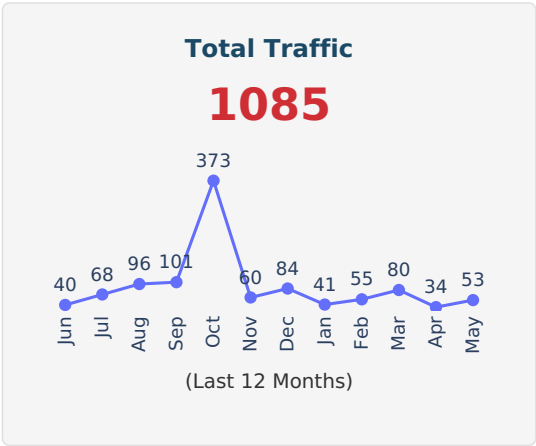
**Domain:** innov8interiors.co.in

**App Downloads:** No

**Total Contracts:** 1

**Vintage:** 1 years

**Last Login:** 24 Sep 2024



**Open Rate**

**2%**

(Last 3 Months)

**MTI Response**

**0%**

(Last 3 Months)

**Total Products**

**20**

FP: 0 | CP: 20

**Prod Score < 70**

**20**

(Count)

**Without Price**

**12**

(Count)

**Product Keywords**

**28**

(Unique)

**Product Mcats**

**35**

(Unique)

**Product Score**

**22**

(Avergae)

### Mcats Inquiries (Last 3 Months)

Mcat	Inquiry	Global Unique Inquiry	Total Traffic
office chairs	201	1597	5863
wooden beds	153	1320	9321
office table	51	572	5072
office tables	41	293	969
wooden wardrobe	17	204	2223
wooden single bed	17	249	2848
wooden bed	15	148	2827
fabric sofa set	15	253	1302
steel almirah	12	2943	29416
metal almirah	11	396	10037
modern sofa set	10	80	2107
wooden carved bed	10	119	731
designer sofa set	9	187	3282
wooden office table	9	213	3496
wooden almirah	9	253	4428
sofa set	8	1282	6001
modern steel almirah	8	154	263
wooden double bed	7	267	6668
antique wooden	6	69	366

### State-wise Inquiries (Last 3 Months)

State	Inquiry
Karnataka	251
Tamil Nadu	212
Telangana	117
Andhra Pradesh	92
Maharashtra	3
Goa	2
West Bengal	2
Outside India	1
Haryana	1
Uttar Pradesh	1

wardrobe			
polished wooden beds	6	77	453

### Page-wise Traffic (Last 3 Months)

Page	Pageviews	Users
https://www.innov8interiors.co.in/	50	43
https://www.tradeindia.com/products/wooden-modular-wardrobe-c9942555.html	21	17
https://www.tradeindia.com/innov8-interiors-88401385/	19	13
https://www.tradeindia.com/products/auditorium-chair-c9942417.html	11	11
https://www.tradeindia.com/products/dunlop-sofa-c9942525.html	10	8
https://www.tradeindia.com/products/hospital-sofa-c9942429.html	9	9
https://www.innov8interiors.co.in/contact-us.html	9	8
https://www.innov8interiors.co.in/products.html	9	5
https://www.innov8interiors.co.in/company-profile.html	6	5
https://www.tradeindia.com/innov8-interiors-88401385/product-services.html	5	4
https://www.tradeindia.com/products/wooden-wardrobe-c9942424.html	5	4
https://www.tradeindia.com/products/hostel-bed-c9942438.html	4	4
https://www.tradeindia.com/products/hotel-bed-c9942439.html	4	3
https://www.innov8interiors.co.in/hospital-sofa-9942429.html	3	3
https://www.tradeindia.com/products/wooden-bed-c9942423.html	3	3
https://www.innov8interiors.co.in/office-interiors.html	3	2
https://www.innov8interiors.co.in/auditorium-chair-9942417.html	2	2
https://www.innov8interiors.co.in/dunlop-sofa-9942525.html	2	2
https://www.innov8interiors.co.in/home-interiors.html	2	2
https://www.tradeindia.com/products/auditorium-portable-chair-c9942418.html	2	2

### Google Search Ranking Data (Last 3 Months)

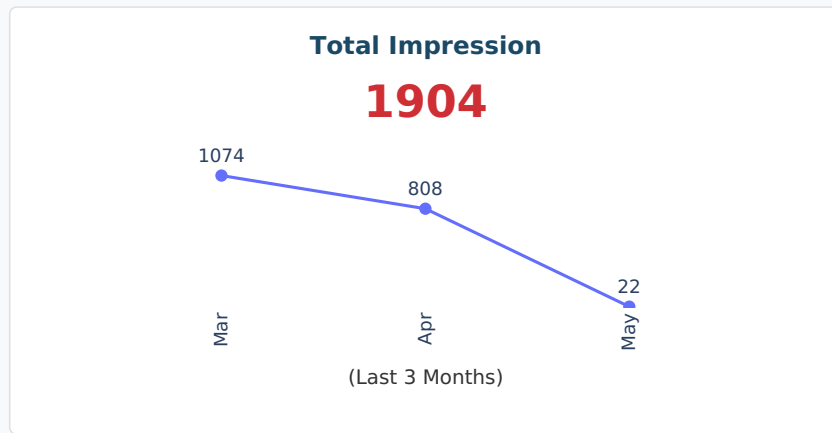
Page	Impression	Clicks	Search Query	Avg Rank
https://www.innov8interiors.co.in/hostel-interiors.html	None	None	hostel interiors price hostel interiors supplier	1 12
https://www.innov8interiors.co.in/hostel-sofa-9942437.html	None	None	hostel sofa price hostel sofa supplier hostel sofa hostel sofa manufacturer	2 4 5 16
https://www.innov8interiors.co.in/auditorium-interiors-9942418.html	None	None	auditorium interiors manufacturer	14
https://www.innov8interiors.co.in/auditorium-chair-9942417.html	None	None	ec-008 auditorium chair contemporary auditorium chair price	17 20
https://www.innov8interiors.co.in/auditorium-interior.html	None	None	auditorium interior price auditorium interior designing price auditorium interiors price	12 19 20

**Disclaimer:** The displayed data, including rankings, impressions, and clicks, is based on aggregated Google Search Console metrics and may vary due to factors such as device type, search type (web/image), geographic location, search personalization, and time of search. These metrics are indicative and may not represent exact real-time performance.

## Google shopping data: 8 Products



Adding **SHOPPING DETAILS & PRICES** can help push your products on Google Shopping. Please visit My TradeIndia -> Manage Product -> My Product for updating product details  
**Inquiries increase up to 5X** when customers see prices directly!



Page	Impression (Last 3 Months)	Clicks (Last 3 Months)
https://www.tradeindia.com/products/hotel-bed-c9942439.html	0	2
https://www.tradeindia.com/products/bedroom-wooden-almirah-c9917541.html	387	0
https://www.tradeindia.com/products/wooden-modular-wardrobe-c9942555.html	1517	2

**Disclaimer:** The data displayed above is sourced directly from Google Merchant Center (GMC) and is presented for informational purposes.

## Mcats Recommendation (Business keyword could be added against the product name)

Product ID	Product Name	Source	Business Keyword	Keyword Match	Unique Inquiries (Last 3 Months)	Total Traffic (Last 3 Months)
9942423	Wooden Bed	CATALOG	wooden beds	95.0%	1320	9087
9917542	Doors Designed Wooden Almirah	CATALOG	designer wooden doors	75.5%	334	1080
9942423	Wooden Bed	CATALOG	wooden double bed	85.2%	267	6500
9942423	Wooden Bed	CATALOG	wooden single bed	88.0%	249	2772
9942442	Office Table	CATALOG	wooden office table	81.9%	213	3440
9942442	Office Table	CATALOG	steel office table	83.6%	160	2875
9917546	Sliding Door Wooden Almirah	CATALOG	aluminum sliding door	78.0%	138	2863
9942428	Hospital Chair	CATALOG	chair	78.4%	117	4250
9942417	Auditorium Chair	CATALOG	chair	75.5%	117	4250
9942438	HOTEL INTERIORS	CATALOG	hotel amenities	79.5%	82	761

## Business States

Tamil Nadu, Andhra Pradesh, Goa, Telangana, Karnataka

## Competitor

### JANGID ART AND CRAFTS

**Category:** Wooden Furniture

**State:** Rajasthan

**Amount Paid**

**159800**

**Total Inquiries**

**30845**

Last 12 months

**Total Products**

**394**

**Keywords**

**654**

**Mcats**

**385**

## Feedback

**Q1**

-

No feedback

**Q2**

-

No feedback

**Q3**

-

No feedback

## Opportunities

### Domain

✓ Opted

### SSL

✓ Opted

### Email

✓ Opted

### Google Ads

✗ Not Opted

## High Traffic Pages In Which Industry Leader Available

### Manufacturer Page (Last 3 Months)

Page	Keyword	Users
https://www.tradeindia.com/manufacturers/office-chairs.html	office chairs	193
https://www.tradeindia.com/manufacturers/office-table.html	office table	175
https://www.tradeindia.com/hi/manufacturers/wooden-almirah.html	wooden almirah	147
https://www.tradeindia.com/manufacturers/hostel-beds.html	hostel beds	121
https://www.tradeindia.com/manufacturers/hospital-chair.html	hospital chair	98
https://www.tradeindia.com/hi/manufacturers/office-table.html	office table	95
https://www.tradeindia.com/hi/manufacturers/plywood-wardrobe.html	plywood wardrobe	55
https://www.tradeindia.com/manufacturers/wooden-almirah.html	wooden almirah	44
https://www.tradeindia.com/manufacturers/modular-wardrobes.html	modular wardrobes	38
https://www.tradeindia.com/manufacturers/auditorium-chair.html	auditorium chair	35

### City Page (Last 3 Months)

Page	Keyword	City	Users
https://www.tradeindia.com/hyderabad/hostel-beds-city-196467.html	hostel beds	Hyderabad	63
https://www.tradeindia.com/thrissur/wooden-almirah-city-222507.html	wooden almirah	Thrissur	43
https://www.tradeindia.com/delhi/office-chairs-city-228067.html	office chairs	Delhi	42
https://www.tradeindia.com/ulhasnagar/office-chairs-city-224019.html	office chairs	Ulhasnagar	33
https://www.tradeindia.com/srinagar/wooden-wardrobe-city-220263.html	wooden wardrobe	Srinagar	33
https://www.tradeindia.com/patna/office-chairs-city-211517.html	office chairs	Patna	31
https://www.tradeindia.com/kozhikode/wooden-wardrobe-city-200996.html	wooden wardrobe	Kozhikode	26
https://www.tradeindia.com/bengaluru/plywood-wardrobe-city-183339.html	plywood wardrobe	Bengaluru	25
https://www.tradeindia.com/chennai/plywood-wardrobe-city-187278.html	plywood wardrobe	Chennai	24
https://www.tradeindia.com/coimbatore/hostel-beds-city-228082.html	hostel beds	Coimbatore	21

**Note:** The Industry Leader slots are limited to 2 and will be allocated on a first-come, first-served basis. Data is refreshed every month.

## Recommendations

1. Current recency status: R2 means active between 15-75 days ago. Increase your activity on MTI panel and mobile app to maintain and boost consistent engagement.
2. Current frequency status: F1 means logged in or checked inquiries on 1-5 unique days in last 90 days. Increase login frequency to 6 or more times to stay updated on inquiries and leads.
3. Only 2% inquiries are opened and 0% responded. Respond promptly to inquiries through My Trade India or Mobile App to convert more leads.
4. 0 views on buy leads out of 3655 generated implies many opportunities are missed. Review and act on buy leads promptly to capture business.
5. Google Ads service is not opted. Enable Google Ads for enhanced online visibility and lead generation.
6. Having only 20 products limits discovery. Add more relevant products to increase product visibility and attract more quality leads.
7. Expand and refine product keywords aligned with top industry search terms such as 'wooden beds', 'designer wooden doors' to improve search discoverability.
8. Currently receiving inquiries from limited states. Remove geographic restrictions to receive inquiries from all states and increase market reach.
9. Average product score is 22.0, with many products lacking price. Improve product descriptions, images, specs, and add prices to enhance trust and conversions.
10. Leverage high-traffic manufacturer and city pages like office chairs and wooden almirah by purchasing Industry Leader packages to improve top-page visibility and attract premium leads.

