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*Swaad Double...
Khushiyan Double...*



K.S.OVERSEAS PVT. LTD.

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M/S BRAND DEPOT FZC

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Riyadh Office

M/S MAHADI TRADING EST .

P. O. - Box No : 321365
Riyadh - 11343
Mob : 0507044923 / 0507375725



They say good things
comes in small sizes indeed.



Experience goodness of life. Grain by Grain
with Double Chabi 1121 Basmati

Double Chabi, a brand that stands true to its name.

As one of the leading manufactures and suppliers of premium basmati rice, we offer radically pure and radically fit grains for people of all ages and tastes, across the world.

At Double Chabi, we believe that basmati rice is the most nutritive food in the world. it is an ingredient that enhances lives. And this belief is the reason that inspired us to start our glorious journey.

With the widest range of premium basmati rice, today, we are found in almost every kitchen, from top-notch restaurants to the most exalted airlines. We are known for uncompromised quality. Our finest grains for their goodness and nutritive value.

Sourced from the foothills to the Himalays and other rice growing states of India, each grain of Double Chabi Rice handpicked, tested for quality and carefully processed to serve our customers with unmatched taste and ensure a healthy and happy life.

AWARDS & ACHIEVEMENTS 2017-18



**World's Greatest
Brand Leader
2017-18**

www.doublechabirice.com

VISION & MISSION

GOODNESS of life in every GRAIN



Vision

To deliver value to the customer, be profitable and establish leadership in core markets. The company strives towards diversification and expansion of the product portfolio and to command top position and ensuring effective brand promotion strategies.

Mission

To preserve and enrich the legacy of Basmati in India by ensuring the genetic integrity of the seed, by encouraging farmers to adopt scientific agricultural practices and by leveraging world-class rice processing technologies. Invest in research & development activities so as to emerge as the industry benchmark for product quality and customer service.

OUR FOUNDERS



Late Sh. Kashmiri Lal Goyal Ji



Late Sh. Satpal Goyal Ji

GOODNESS of life in every GRAIN



CMD MESSAGE

Double Chabi Basmati Rice was envisioned as an organization which would not only go on to become an exemplary service provider in the rice industry, but also accomplish cult status for itself. This vision has been realized after almost four decades worth of sustained efforts in maintaining a standard which is unchallenged and world class. Along with adhering to stringent policies regarding quality in operational areas, the company has emphasized on the importance of constant technological up gradations to survive against obstacles in the way of its success. The outcome has been translated into the satisfaction of our stakeholders, customers and society. This fulfils the mission of our company which envisages upholding the trust that stakeholders place in the company.

With globalization being the trend in the industry, Shiv-Vani doesn't lag behind in going global. We are already present in countries like Saudi Arabia, Kuwait and U.A.E. Canada, U.S, Jordan, Syria and other European countries and are raring to expand our presence globally. To cater to expansion possibilities, our company is equipped to make a mark in the international arena. Nationally too, we aspire to contribute immensely to the Indian GDP, deliver quality and satisfaction to customers as well as explore technological potential in order to attain new heights.

COMPANY DIRECTORS



Brij Bhushan Goyal (CMD)



Ashu Goyal (MD)

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Pankaj Goyal (MD)



Pushkar Goyal (Director)

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DIRECTOR'S TEAM



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INFRASTRUCTURE

What does it take to produce the most sought-after, world-class basmati rice? The answer is simple – world-class rice processing plants. And that's something Double Chabi knows all about, perhaps better than most.



Its rice factory at Taraori (Haryana) is one milling capacity – 40 metric tonnes per hour. Not only that, the plant is ISO 9001 - 2008, . The entire initial activities of processing, length grading, separators and de-husking are carried out in house to ensure the quality of the product to be up to global standards. Organization uses color sorter (which are six in number) machines with the joint packaging capacity of 48 tons per hour, with meticulous electronics that combines embedded system with Digital Image technique perfectly that can only be described as impeccable.



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PACKAGING



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QUALITY CONTROL & STORAGE

Commitment to quality is the essence at Double Chabi and this is the reason why the company has access to the world's most discerning customers. More habit than just procedures, the stringent quality specifications set by the company is what makes it stand apart. No wonder our company has all the necessary certifications both in basmati rice and foods manufacturing



Not a millimeter less than quality, uncompromised hygiene standards:

Quality is never compromised by Double Chabi at any cost, so to ensure the qualitative delivery of the product all other operations such as: packing, stuffing, fumigations are carried out in house before exports, to maintain quality. Hygiene standards are followed from production till packaging. Best paddy is extracted from the certified and standardized sources, which are eminent for their excellence.

A selective seed usage is also ensured, refined treatment is provided to the seeds, nursery sowing, and preparing field in skilled way for transplantations.



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FACTORY OVERVIEW

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PLANT & MACHINERY



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Research & Development

"The best way to be ready for future is to invest in it"

As a part of our ever-growing commitment to one and all, we regularly invest in Research and Development, we have the most advanced machinery, the best of art laboratory and equipment.

We also encourage our technocrats to participate in various seminars and conventions all over the world to keep pace with the international trends in rice technology. The objective to make constant check on quality at every step and to deliver best products and always stay ahead.



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OUR BRANDS



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