



THERMOWARE

CATALOGUE 2022-23





*Companion
for life...*

For over two decades Cello has been continuously evolving, anticipating consumer's needs to develop range of hygienic products to help preserve health of your loved ones.

Cello has an unmatched range of insulated thermo ware products, with world class designs made from German Polyurethane foam manufactured at their ultra modern plants in Daman and Haridwar. Its range includes Water Jugs, Water Bottles, Lunch Carriers, Casseroles, Jugs, Flasks and more.

After intensive research Cello has developed the unique, breakthrough product 'Thermi-Guard'. Thermi-Guard is an innovative Polyurethane protective shield, which gives Cello's Thermoware range superior performance year after year.



No wonder millions of families in India and around the world have put their trust in Cello. After all wherever there's love, wherever there's joy there's Cello, your companion for life.





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Sip of Purity

**Water
Bottles**



INSULATED

PURO CLASSIC

Cap.	MRP
600	150/-
900	173/-
1100	190/-



PURO TRENDS

Cap.	MRP
600	179/-
900	205/-



PURO SPORTS

Cap.	MRP
600	179/-
900	205/-



PURO CURVE

Cap.	MRP
600	169/-
900	191/-



PURO KIDS

Cap.	MRP
400	159/-
600	176/-
900	200/-



PURO JUNIOR

Cap.	MRP
400	167/-
600	181/-
900	205/-





PURO DISNEY

Cap.	MRP
600	179/-
900	205/-

PURO GLISS

Cap.	MRP
600	212/-
900	238/-



PURO FASHION

Cap.	MRP
600	159/-
900	185/-



PURO FROLIC

Cap.	MRP
600	207/-
900	228/-



SONIC

Cap.	MRP
400	200/-
600	247/-



SONIC

Cap.	MRP
900	291/-





WATERMATE

Cap. MRP
500 233/-

COOL JAZZ

Cap. MRP
1500 462/-



COOL TITAN

Cap. MRP
2000 557/-
2500 676/-



PURO EXPRESS

Cap. MRP
2200 543/-
2600 643/-



TUFF BOY

Cap. MRP
2000 411/-





**TUFF STEEL
INSULATED**

PURO STEEL X BENZ

Cap.	MRP
600	528/-
900	587/-



PURO STEEL X LEXUS

Cap.	MRP
600	436/-
900	499/-



PURO STEEL X ZEN

Cap.	MRP
600	420/-
900	472/-



PURO STEEL X QUICK FLIP

Cap.	MRP
700	347/-



PURO STEEL X KIDS ZEE

Cap.	MRP
400	410/-
600	436/-
900	483/-



PURO STEEL X SMILEY

Cap.	MRP
400	410/-
600	436/-
900	472/-





PURO STEEL X POLO

Cap.	MRP
600	647/-
900	746/-

PURO STEEL X ROVER

Cap.	MRP
600	528/-
900	587/-



PURO STEEL X COOPER

Cap.	MRP
600	565/-
900	635/-



PURO STEEL X VOLVO

Cap.	MRP
600	565/-
900	635/-



PURO STEEL X HUMMER

Cap.	MRP
900	641/-



PURO STEEL X DEBBY

Cap.	MRP
400	408/-
600	435/-



PURO STEEL X GLAD

Cap. MRP
800 489/-



PURO STEEL X BENZ PRO

Cap. MRP
600 572/-
900 636/-



SONIC STEEL

Cap. MRP
600 599/-
900 679/-





TUFF STEEL PRO STYLE

Cap. MRP
700 563/-

TUFF STEEL GO STYLE

Cap. MRP
600 354/-
900 431/-



STEEL BERG

Cap. MRP
900 507/-



*For Thirst of
Hygiene*

**Water
Jugs**



INSULATED

FOUNTAIN

Cap Ltr. 5	7.5	10	15	20
MRP : 713/-	940/-	1102/-	1553/-	1801/-



TRAVEL STAR

Cap Ltr. 5	7.5	10	16	20
MRP : 585/-	981/-	1102/-	1564/-	1871/-



KOOL STAR

Cap Ltr. 5	7.5	10	15	20
MRP : 667/-	913/-	1115/-	1659/-	2006/-





ATLAS

Cap Ltr. 5	10	15	20
MRP : 706/-	1081/-	1507/-	1801/-



CRUISER

Cap Ltr. 5	10	14	20
MRP : 810/-	1393/-	1612/-	2238/-



INDUS

Cap Ltr. 12	18	22
MRP : 1147/-	1564/-	1871/-

PURO COOL

Cap Ltr. 6	10
MRP : 701/-	1040/-



COOLER

Cap Ltr. 20
MRP : 1461/-



COOL TRAC

Cap Ltr. 5 | 10 | 15 | 20
MRP : 797/- | 1359/- | 1714/- | 2260/-



BREEZA

Cap Ltr. 7 | 14
MRP: 833/- | 1375/-



WOW

Cap Ltr. 6
MRP: 675/-



**TUFF STEEL
INSULATED**

EXPEDIA (Inner Steel)

Cap Ltr. 4 | 6
MRP : 1288/- | 1611/-



CARAVAN (Inner Steel)

Cap Ltr. 7
MRP : 1447/-



CONVOY (Inner Steel)

Cap Ltr. 4 | 6 | 8 | 10
MRP: 1209/- | 1523/- | 1835/- | 2069/-



HOT POTS

*Giving Motherly
Warmth to your food*



INSULATED

FLIP TOP

Cap. 850 MRP: 432/-

3 pcs gift set: 500+ 850+ 1500 MRP: 1319/-



NOVA

Cap.	500	1000	1500	2200
MRP:	273/-	405/-	547/-	656/-



ROTI PLUS

Cap. 1500 | 2000 | 2500

MRP: 609/- | 812/- | 928/-



HOT TREAT

Cap. 500 | 850 | 1500 | 2500
 MRP: 263/- | 363/- | 481/- | 758/-
 3 pcs gift set: 500 + 850 + 1500 MRP: 1097



PRISMA

Cap. 1500 MRP: 712/-



CHEF

Cap. 500 | 850 | 1500 | 2000 | 2500 | 3500 | 5000
 MRP: 256/- | 351/- | 460/- | 630/- | 747/- | 948/- | 1660/-
 Cap. 7500 | 10,000 | 13,500 | 17,500
 MRP: 2153/- | 2434/- | 2858/- | 3277/-
 3 pcs gift set: 500 + 850 + 1500 MRP: 1057





ALPHA

Cap. 500 | 850 | 1500 | 2000 | 2500 | 3500 | 5000
 MRP: 289/- | 401/- | 529/- | 716/- | 825/- | 1072/- | 1689/-
 Cap. 7500 MRP: 2210/- | Cap. 10,000 MRP: 2492/-
 3 pcs gift set: 500 + 850 + 1500 MRP: 1208/-



LEISURE

Cap. 500 | 800
 MRP: 454/- | 541/-



CARRY HOT

MRP: 532



ULTRA

Cap.	1500	2000	2500	3500
MRP:	481/-	658/-	758/-	974/-



HOT SAVER

3 pcs gift set: 500 + 1000 + 1500
MRP: 1005/-



SOLARIS

Cap.	500	1000	1500	2000	2500
MRP:	283/-	412/-	507/-	721/-	841/-

3 pcs gift set: 500 + 1000 + 1500 MRP: 1199/-



WICKER

Cap.	500	1000	1500	2500
MRP:	378/-	538/-	758/-	1150/-

2 pcs gift set: 500 + 500 MRP: 776/-

2 pcs gift set: 1000 + 1000 MRP: 1105/-

3 pcs gift set: 500 + 1000 + 1500 MRP: 1670/-



WICKER TWIN

Cap. 1000 + 1000 MRP: 1255/-



HOT FLAVOUR



Cap.	500	1000	1500	2000	2500
MRP:	245/-	349/-	451/-	600/-	719/-

3 pcs gift set: 500 + 1000 + 1500 MRP: 1043/-

3 pcs big gift set: 1000 + 1500 + 2500 MRP: 1550/-



CHERISH

Cap.	1000	1500	2500
MRP:	351/-	458/-	727/-

3 pcs gift set: 500 + 1000 + 1500 MRP: 1054/-



TRUMPH

3 pcs gift set: 600 + 1100 + 1600
MRP: 1501/-



WOW

Cap. 1000	1500	2500
MRP: 362/-	467/-	741/-

3 pcs gift set: 500 + 1000 + 1500
MRP: 1083/-



MIDAS

1500 MRP: 800/-
2pcs gift set: 500 + 500 MRP: 960/-
2pcs gift set: 1000 + 1000 MRP: 1280/-
3pcs gift set: 500 + 1000+1500 MRP: 1600/-



INSULATED
GLASS LID

ARISTOCRAT

3 pcs gift set: 750 + 1100 + 1700 MRP: 2746/-



ARISTOCRAT TWIN

Cap. 1000 + 1000 MRP: 1888/-



ROYALE

3 pcs gift set: 600 + 1100 + 1600 MRP: 2172/-



GLITTER

3 pcs gift set: 500 + 1000 + 1500 MRP: 2094/-



Gift Set



INSULATED

LUNCH EXPRESS

2 pcs gift set MRP: 885/-



TIFFY SET OF 2PCS

MRP: 458/-



DECKER LUNCH SET

2 pcs gift set MRP: 860/-



HI-TEA

2 pcs gift set MRP: 841/-



PURO CHEERS GIFT SET

2 pcs gift set MRP: 819/-



PURO TEA BREAK

7 pcs gift set
MRP: 1315/-



EXPRESSO STEEL MUG SET

6 pcs gift set MRP: 896/-





SNACK N SIP GIFT SET

2 pcs gift set MRP: 997/-



PURO SIP COFFEE SET

3 pcs gift set MRP: 554/-



**TUFF STEEL
INSULATED**

BENZ STEEL LUNCH SET

2 pcs gift set MRP: 1062



Lunch Carriers

*Warmth Of Home
Cooked Food*



INSULATED

MARK DELUXE

2Pcs | 3Pcs | 4Pcs
MRP: 645/- | 823/- | 1065/-



MARK

2Pcs | 3Pcs | 4Pcs
MRP: 645/- | 823/- | 1065/-



COSMOS DELUXE

4Pcs MRP: 1415/- | 5Pcs MRP: 1753/-



COSMOS

4Pcs MRP: 1415/- | 5Pcs MRP: 1753/-



RANGER DELUXE

3Pcs | 4Pcs | 5Pcs
MRP: 1609/- | 2038/- | 2496/-



RANGER

3Pcs | 4Pcs | 5Pcs
MRP: 1609/- | 2038/- | 2496/-



WOW MEAL MATE

4Pcs MRP: 1415/- | 5Pcs MRP: 1753/-



MEAL KIT

2Pcs | 3Pcs | 4Pcs
MRP: 615/- | 786/- | 1018/-



MEAL STAR

4Pcs | 5Pcs | Jumbo
MRP: 2094/- | 2547/- | 3793/-



DESIGNER

3Pcs MRP: 827/- | 4Pcs MRP: 1069/-



MEGA HOT LUNCH CARRIER 5

5Pcs MRP: 3795/-



MERIT

2Pcs | 3Pcs
MRP: 381/- 541/-



MERIT XL

2Pcs | 3Pcs
MRP: 418/- 586/-



RELISH

3Pcs MRP: 860/- | 4Pcs MRP: 1115/-



AMAZE

2Pcs | 4Pcs
MRP: 557/- | 1018/-



HOT EXPRESS

2Pcs | 3Pcs | 4Pcs
MRP: 603/- | 761/- | 981/-



MY DECKER

2Pcs | 3Pcs | 4Pcs
MRP: 530/- | 734/- | 956/-



DECKER

(Lunch Packs - Insulated)



750ml x 2pcs MRP: 749/-
750ml x 3pcs MRP: 991/-
1000ml x 3pcs MRP: 1243/-
1500ml x 3pcs MRP: 1782/-
750ml x 4pcs MRP: 1301/-



WOW

2Pcs | 3Pcs | 4Pcs
MRP: 613/- | 771/- | 991/-



HI LUNCH BIG DELUXE

(inner steel) MRP: 958/-



HI LUNCH SMALL DELUXE

(steel inner) MRP: 718/-



SENIOR DLX

(steel inner) MRP: 958/-





FEAST DLX

(inner steel) MRP: 792/-



DOPPLER

(steel inner) MRP: 381/-



DOPPLER PLUS

(steel inner) MRP: 499/-



TIFFY

MRP: 274/-



SUPER TREAT

MRP: 349/-



HOT BREAK

MRP: 482/-



FOOD MATE

MRP: 320/-



LUNCH MATE

MRP: 402/-



QUBE SQUARE

Cap. 5 MRP: 272/-





QUBE BIG DLX

(steel inner) MRP: 449/-



QUBE BIG

MRP: 322/-



MUNCH

small MRP: 242/- | big MRP: 289/-



WOW SNACK PACK

MRP: 289/-





CRUNCH

small MRP: 206/-
big MRP: 237/-

MICRA

4 Pcs MRP: 814/-



**MICROWAVE
SERIES**

**PLASTIC
SOFT TOUCH**

MEGA BITE

MRP: 390/-



PLASTIC
SOFT TOUCH
MAXFRESH



MICRO LUNCH 2

MRP: 809/-



MICRO LUNCH 3

MRP: 1277/-



HOT WAVE LUNCH 3

MRP: 1021/-



HOT WAVE LUNCH 2

2 pcs set MRP: 834/-



**TUFF STEEL
INSULATED**

THERMO CLICK TIFFIN BIG

MRP: 971/-



THERMO CLICK TIFFIN MEDIUM

MRP: 789/-



THERMO CLICK TIFFIN SQUARE

MRP: 384/-



SNACKO PACK

MRP: 321/-



DOUBLE DECKER

small	medium	large
MRP: 490/-	657/-	733/-



HOT MAX JUMBO

4 Pcs MRP: 3114/- | 5 Pcs MRP: 3859/-



HOT MAX

3 Pcs | 4 Pcs | 5 Pcs
MRP: 1651/- | 1982/- | 2525/-



CARBON

2 Pcs | 3 Pcs | 4 Pcs
MRP: 1005/- | 1119/- | 1334/-



HOT STUFF

3 Pcs MRP: 1182/- | 4 Pcs MRP: 1440/-





THERMI PACK

	small	medium	big
MRP:	322/-	434/-	572/-



MAX STEEL TIFFIN BIG

MRP: 629/-



MAX STEEL TIFFIN SMALL

MRP: 503/-



**TUFF STEEL
INSULATED
SOFT TOUCH**

GET EAT

MRP: 481/-



BIG BITE

MRP: 552/-



GET SET

MRP: 394/-



FUNDO

MRP: 561/-



ARCHO

4Pcs MRP: 1184/-



KINGSTON

3 Pcs MRP: 923/-



**TUFF STEEL
INSULATED
SOFT TOUCH
MAXFRESH**

ALL STEEL LUNCH 2

2 pcs set MRP: 774/-



ALL STEEL LUNCH 3

3 pcs set MRP: 1036/-



THERMOSTYLE LUNCH 2 SMALL

2 pcs set MRP: 823/-





THERMOSTYLE LUNCH 2 BIG

2 pcs set MRP: 922/-



THERMOSTYLE LUNCH 3

3 pcs set MRP: 1185/-



MATIZ LUNCH 2

2 pcs set MRP: 656/-





MATIZ LUNCH 3

3 pcs set MRP: 849/-



MATIZ LUNCH COMBO

5 pcs set MRP: 1122



PRIME STEEL

3 Pcs MRP: 938/- | 4 Pcs MRP: 1036/-





FRESIO

3 Pcs set MRP: 1099/-



FOODZONE

3 Pcs set MRP: 1286/-



HOT N FRESH

3 Pcs set MRP: 880/-



ELECTRO

3 Pcs MRP: 2249/- | 4Pcs MRP: 2649/-



NEWTON

3 Pcs MRP: 1699/- | 4 Pcs MRP: 1949/-



PROTON

(steel inner) MPR: 1449-

ATOM

MPR: 1349/-



- Ultra Low Power Consumption
- Special Power Cable Box inside
- Leak Resistant Inner Lids
- Epoxy Coated Heating Base

HOT BITE

MPR: 1399/-

- Piping hot food in 15 minutes.
- Attractive & sleek design.
- Leak-proof SS containers.
- Easy to clean.
- Inbuilt mains cord winder with slider.
- LED indicator show indications



EXCEL 3

MPR: 2199/-



Enjoy hot beverage

Tuff Jugs



INSULATED

NEPTUNE

1000ml MRP: 523/- | 1500ml MRP: 628/-



PURO TUFF JUG

Cap. 750	1000	1500	2000
MRP: 338/-	378/-	518/-	642/-



PURO DLX

1000ml MRP: 422/-



PURO JUG (with plastic inner)

1000ml MRP: 301/-



PURO SIP

300ml MRP: 206/- | 450ml MRP: 244/-



PURO SIP

1200ml MRP: 504/-



WOW TUFF JUG

1000 MRP: 409/-



CAROLINE

Cap.	350	500	1000	1500	2000
MRP:	525/-	685/-	970/-	1164/-	1579/-



**TUFF STEEL
INSULATED**

FLASK

*Stands
By You
Through
Hot And
Cold*



IVY

1250ml MRP: 1081/-

GLASS
FLASK



SENORITA

600ml MRP: 419/- | 1000ml MRP: 560/-



NEXUS

Cap. 300 | 600 | 1000
MRP: 357/- | 417/- | 540/-



**GLASS
BELT FLASK**

ORCHID

Cap ml 500 | 1000
MRP: 369/- | 471/-



SENSATION

500ml MRP: 339/- | 1000ml MRP: 446/-



**TUFF STEEL
INSULATED**

HOT X CLASSIC

600ml MRP: 514/- | 900ml MRP: 604/-



All Time
Favourites

Take a Break



PICNIC

20 MRP: 4083/-

30 MRP: 5402/-



CHILLER

12 Ltr. MRP: 2168/-



Ice Packs



CHILLER

Cap Ltr.	3	8	14
MRP:	546/-	1263/-	2194/-



Ice Pail

PURO ICY ICE PAIL

MRP: 435/-



ICE MATE STEEL

MRP: 818/-

**Ice Pail
Tuff Steel**



THERMOWARE

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