

easypay

on **tradeindia**

EMI Based Subscription Model with ECS

# Package Design

- **Package Cost to Customer** = Existing Package Cost + Cost of Loan payable to Lender (10%)
- **Down Payment:** 20% of Loan Amount paid to Infocom Network Limited
- **Remaining amount:** paid in 8 EMIs
- **Each Monthly EMI:** 10% of loan amount

## Example:

- Tradeindia package: INR 1,00,000/-
- Loan Amount/ Revised package cost to customer: INR 1,10,000/-
- Down Payment: 20% i.e. INR 22,000/-
- EMI: 8 \* INR 11,000/-

Sales Pitch to Customer:  
Package of Rs 1,10,000 can  
be paid in 8 installments  
after 20% down payment.

10% discount if payment  
made upfront

1. Fill online application form: <https://www.indifi.com/associate/TradeIndia-PurchaseFinancing>

2. Collect 20% down payment in favor of Infocom Network Limited AND collect all Documentation as per checklist => Submit same to Branch Coordinator

3. Sales Executive to Flash 20% DP and 80% RTGS -2 separate entries on SFA

4. Branch Coordinator to check against checklist to see if all documents taken and correctly filled

5. Branch Coordinator to upload all documents on FM\_EasyPay under their branch folder and mail their HO coordinator

6. HO Coordinator will mail feedback on any corrections or OK. Please note HO coordinator will not check unless all items mentioned in checklist have been uploaded

7. After HO Coordinator OK, documents can be couriered to: Mohan Krishna, Indifi Technologies Pvt. Ltd., Plot No. 120, First Floor, Sector 44, Gurgaon – 122001. Contact Number: 9600146343

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**Application Process**

# Screen 1: Home Page

Click on following URL: <https://www.indifi.com/associate/TradeIndia-PurchaseFinancing> and enter the details

**indifi**

For more details call **1800 121 8101**

Get your loan in **24 hours**. Start now.

**OUR LOAN. YOUR GROWTH.**

Whether you are in the business of travel, hospitality, retail, ecommerce or trading, Indifi gets you a loan easily, quickly and without collaterals.

Call us to know more  
**1800 121 8101**  
Our working hours are 9:30 AM - 6:30 PM

Name of the Contact Person \*  
Apply with Aadhaar

Your Loan Requirement (INR) \*

Your Email ID \*

+91 |  Ten Digit Mobile No. \*

I agree to Indifi's Terms & Conditions

**APPLY NOW**

\* Mandatory Fields

Customer Contact Name

This is Package/Contract Value before adding 10% interest

Customer Email & Mobile

Select "I agree" checkbox and click on Apply Now

# Screen 2: OTP Screen

Enter the OTP sent to the client mobile and click on “Continue”

The image shows a mobile application interface for Indifi. The background is a dark, slightly blurred photo of a person in a white uniform working in a kitchen or cafe. A large teal arrow graphic points from the left towards the right. On the left side, there is promotional text. On the right side, there is a white modal box for OTP verification.

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Call us to know more  
**1800 121 8101**  
*Our working hours are 9.30 AM - 6.30 PM*


Please provide OTP sent to your mobile

+91\*\*\*\*\*  
*Want to change phone number? « Go Back*

OTP  
*Resend OTP*

**CONTINUE**

# Screen 3: Promoter Information

 Please verify your name and address

Business Owner's Name  
to be entered as per  
Name written on PAN  
Card only

Promoter's Name \*

Promoter's Date of Birth \*

DOB as per PAN Card

## Promoter's Address Details

Full Address \*

State \*

Current residence  
Address

Promoter's PAN Card Number \*

Promoter's Gender \*

Male  Female

This screen captures  
the details of the  
promoter of the  
merchant business

Promoter means the  
main business owner

City \*

PinCode \*

All fields on this  
screen are mandatory


Promoter's House Ownership \*

Owned  Rented

NEXT

# Screen 4: Business Information

Your Progress:  50% complete

 Tell us about your business to create your customized offer

This screen captures the details of the merchant business

Name of the Company \*

  
  
Business Incorporation Date \*

Type of Business

Sole Proprietorship ▼

- Select
- Sole Proprietorship
- Partnership
- Private Limited
- Public Limited
- Joint Hindu Family Business
- Limited Liability Partnership

To be selected from drop box

## Business Address Details

Full Address \*

  
  
State \*

Select ▼

City \*

  
  
PinCode \*

All details to be filled as per Proof of registration

All fields on this screen are mandatory

Office type \*


Owned  Rented

Next



# Screen 5: 100% Completion Page or Offer Page

If you see “100% Completion” at top of the page OR “And it’s done!” message Application process is complete. No additional documents need to be loaded here.

 Congratulations!



If case you see an Offer, click on “Accept Offer”

We have an offer for you. On your acceptance we will be able to process the loan.

Lender	Loan Amount	No. of EMIs	EMI	Down Payment
Riviera Investors Pvt. Ltd	110% of Applied Amount	8	10% of Loan Amount	20% of Loan Amount

Accept Offer

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Documentation Required

# Documents Checklist- General

Document Name	Link to Download	Filling Instructions
1. Application Form cum Loan Agreement <ul style="list-style-type: none"> <li>• ACH leaves for ECS also enclosed</li> </ul>	<a href="http://cloudstorage.tradeindia.com/f/b16478a757/?raw=1">http://cloudstorage.tradeindia.com/f/b16478a757/?raw=1</a>	<a href="http://cloudstorage.tradeindia.com/f/9c5e20b387/?raw=1">http://cloudstorage.tradeindia.com/f/9c5e20b387/?raw=1</a>
2. Two EMI Cheques· In favour of Riviera Investors Private Limited	-	Do not fill date or amount. Sample: <a href="http://cloudstorage.tradeindia.com/f/8c928c7c50/?raw=1">http://cloudstorage.tradeindia.com/f/8c928c7c50/?raw=1</a>
3. Include a print out of proforma invoice from TradeIndia or subscription.		
4. ONLY If Loan Amount>Rs 5 Lakhs: Last 6 months Bank Statement of operative account of the firm (online banking statement downloaded in PDF format from internet banking) - OR TradeIndia Credit Report (Trust Stamp) for such customers as available.		

# KYC Documentation | Collect depending on type of Company

## Proprietorship



- PAN Card & Aadhar of Proprietor
- Current Residence Address Proof of Proprietor
- Proof of Proprietorship / Business Registration Proof
- Current Office Address (if different from Business Regn Proof)

## Partnership



- PAN Card & Aadhar of main partner
- Current Residence Address Proof of main partner
- PAN Card of the Firm
- Deed of Partnership
- Current Office Address
- Letter of Authority:** Print given format on Company letterhead. All Partners to sign inside stamp. Download Link: [goo.gl/xuLP4g](http://goo.gl/xuLP4g)

## Pvt. Ltd.



- PAN Card & Aadhar of main promoter director
- Current Residence Address Proof of main promoter director
- MOA, AOA, COI & PAN card of the Company
- Current Office Address
- Board Resolution Extract:** print given format on Company's letterhead which includes CIN number. Two director's to sign inside stamp. Download Link : [goo.gl/ud9dHP](http://goo.gl/ud9dHP)

### Notes:

- All documents of company have to be stamped (rectangular stamp) & signatures of main promoter signed on it.
- All documents of individual/promoter – only signature no stamp needed.