



THE FLURRY FRANCHISE



THE FLURRY BRAND:

Mr. Maheshwari the founder of flurry, was born in jodhpur 1987. He did his schooling from jodhpur itself. during his college days, he got so addicted of flavour drink. one day, one of his friend casually teased him for drinking too much cold drink .That was only thing which inspired him to take his fondness towards the cold drink on another level. he decided to start up his on MFG.CO. of cold drink under his own brand.

About flurry franchise ;

Registered Trademark & Brand Name FLURRY has emerged as one of the most powerful brands in the FMCG sector. As Flurry International promises for creating value help the customer in driving success and cementing their business relation with customers.

Flurry International have two well-equipped processing plants FRANCHISE with the capacity of 300,000 Cartons p.a., located in Rajasthan & Madhya Pradesh. Flurry International have also associated themselves with leading company.



Flurry International proposes to expand its network through franchising in select states of India namely Madhya Pradesh, Gujarat, Uttar Pradesh, Bihar, Uttarakhand and Jammu & Kashmir. flurry Franchise would develop model for Flurry International and would provide services towards planning and execution of the same. flurry Franchise would also provide services towards Marketing & Recruitment (M&R) i.e. acquisition of franchisees to Flurry International in select states of India mentioned ab

Rise of flurry international:

Mr. Maheshwari, director and founder of flurry international for seen the business opportunity in healthy food and drink and wrote a new story of success mr. Maheshwari started flurry international 2006 with a purpose of optimum quality produce at a fairest price and till today keeping pleasing business and customers with the company flurry international is knowns for its super quality and cost effective range products. we are exporter,manufacturer and supplier of high quality dry fruits,fruit juices,potato chips and packaged drinking water . flurry international created its vast distribution network in india and overseas mr. n.k. work accordance in ethical business policies and time.today serving all over the world.flurry international offers, fresh juices,cold drink,fruit drink, potato chips dry fruit.

MISSION:

We, at flurry international promise to delivery best of the value products to our end customers and trustworthy growth to our chain of distribution partners, our mission is to grow together in business with our channel partners customers and society in accordance to ethics, values and culture.

world class products availability in minimum cost and trust building with match of international standards is our mantra to achieve success in this journey.



our vision:

we see our selves growing together with our channel partners, winning hearts of our customers, fulfilling our social responsibilities at the same time.

to achieve this path of glory and success we provide marketing support with advertising support business plans and training to human resource to channel partners and in distribution process.

BECOMING FLURRY FRANCHISE

flurry is the india's fastest growing brand of chips & beverages and we believe there are significant growth opportunity for the brand. our franchises are the key to our success. and it is our top priority to support them and drive profitable growth in the new & existing markets.





Why Flurry?

- Investment with high returns.
 - Operational simplicity.
 - Flexible real estate options available.
 - Outstanding product innovations.
 - Extra ordinary training programs.
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- Plant maintenance & Buy back guarantee.
 - Ongoing business consultation.
 - National, regional & local marketing programmes for the brand & individual stores.

Over the years, Flurry has created many varieties & flavours. Flurry drives to be the market buzz through great guest experiences and an extensive product line of flavoured drinks, fruit juices & potato chips.

Ongoing support:

Support from business development to target achieving.

Training support:

all operational procedures are imparted to all crew members & franchisees. Ongoing brand & product training provided by company field trainers from time to time.

Marketing Support:

promotions, new product launches, advertisements & campaigns marketing.

Financing Support:

finance for various activities & operations.

Maintenance Support:

professionally trained team, guide franchisees in their business. Troubleshooting & maintaining growth of franchisees' business.

Apply soon limited franchise unit



THE MOST
PROFITABLE
FRANCHISE
OPPORTUNITY

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INDIA

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