

Customer Performance Snapshot

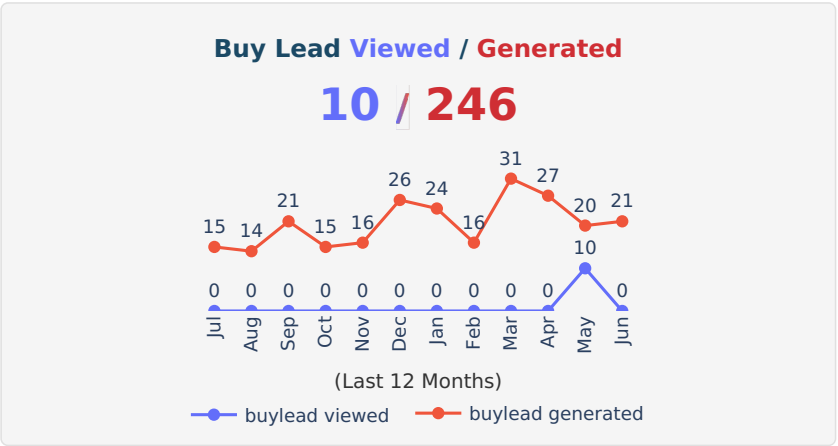
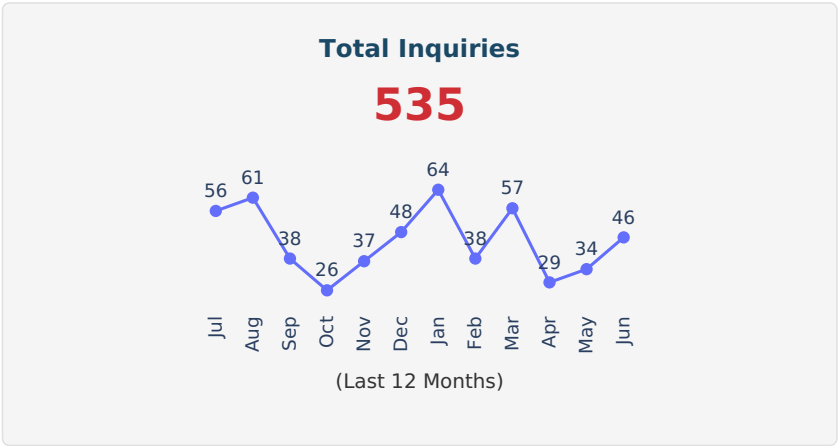
01 July 2025



SHANTI ABRASIVE SYNTHETICS PVT. LTD.

R3 | F3 | SEMI-KAM
Category: Abrasives
State: Haryana

Domain: shantiabrasive.com
App Downloads: Yes
Total Contracts: 15
Vintage: 14 years
Last Login: 28 Jun 2025



Open Rate

69%

(Last 3 Months)

MTI Response

0%

(Last 3 Months)

Total Products

78

FP: 17 | CP: 61

Prod Score < 70

61

(Count)

Without Price

66

(Count)

Product Keywords

76

(Unique)

Product Mcats

28

(Unique)

Product Score

22

(Avergae)

Mcats Inquiries (Last 3 Months)

Mcat	Inquiry	Global Unique Inquiry	Total Traffic
polishing pads	8	19	137
silicone brushes	7	14	47
diamond polishing pads	6	28	79
polishing abrasives	3	18	76
adhesive glue	3	71	422
abrasive pads	2	6	16
silicone brush	2	11	24
granite polishing machine	2	20	174
abrasive flap discs	2	20	137
frankfurt abrasive	2	3	10
marble polishing abrasives	2	3	30
bonded abrasives	2	6	26
abrasive discs	2	5	71
diamond segments	2	34	139
latex adhesive	2	16	10
floor cleaning brushes	1	6	179
abrasive	1	7	19

State-wise Inquiries (Last 3 Months)

State	Inquiry
Maharashtra	11
Delhi	11
Uttar Pradesh	7
Gujarat	7
Rajasthan	6
West Bengal	4
Outside India	4
Andhra Pradesh	4
Tamil Nadu	4
Punjab	4
Madhya Pradesh	4
Karnataka	4
Telangana	3
Himachal Pradesh	2
Assam	2
Uttarakhand	2
Chhattisgarh	1
Bihar	1
Jharkhand	1
Haryana	1

brushes			
polishing buffs	1	4	76
marble polishing abrasive	1	1	5
metal abrasives	1	1	14

Google Search Ranking Data (Last 3 Months)

Page	Impression	Clicks	Search Query	Avg Rank
https://www.shantiabrasive.com/25-sponge-pad-7795694.html	None	None	25 sponge pad supplier 25 sponge pad manufacturer 25 sponge pad price sponge pad supplier 25 sponge pad	3 4 7 8 12
https://www.shantiabrasive.com/31-frankfurt-7795685.html	None	None	31 frankfurt supplier 31 frankfurt manufacturer 31 frankfurt frankfurt lux small, supplier frankfurt lux small supplier	1 1 3 5 5
https://www.shantiabrasive.com/77-floor-shampoo-7795713.html	None	None	77 floor shampoo supplier 77 floor shampoo manufacturer 77 floor shampoo 77 floor shampoo price floor lock exporter	1 1 1 1 37
https://www.shantiabrasive.com/diamond-silicon-abrasive-brushes.html	1559	14	diamond brush supplier 52 silicon frankfurt price 52 silicon frankfurt supplier diamond abrasive brush manufacturer diamond abrasive brush supplier	1 1 1 1 1
https://www.shantiabrasive.com/pp-73-polishing-powder-7795660.html	992	1	polishing powder manufacturer pp-73 polishing powder price pp-73 polishing powder supplier pp-73 polishing powder manufacturer pp-73 polishing powder	1 1 1 1 1

Disclaimer: The displayed data, including rankings, impressions, and clicks, is based on aggregated Google Search Console metrics and may vary due to factors such as device type, search type (web/image), geographic location, search personalization, and time of search. These metrics are indicative and may not represent exact real-time performance.

Google shopping data: 4 Products



Adding SHOPPING DETAILS & PRICES can help push your products on Google Shopping. Please visit My TradeIndia -> Manage Product -> My Product for updating product details
Inquiries increase up to 5X when customers see prices directly!

Mcat Recommendation (Business keyword could be added against the product name)

Product ID	Product Name	Source	Business Keyword	Keyword Match	Unique Inquiries (Last 3 Months)	Total Traffic (Last 3 Months)
529957	Polishing Abrasives	FEATUREDPRODUCT	polishing machine	76.1%	34	287
529974	Marble Polisher	FEATUREDPRODUCT	marble polishing machines	81.9%	21	510
2304898	Marble Polishing Pad	FEATUREDPRODUCT	marble polishing machines	82.8%	21	510
2564748	Marble Crystallisation Powder	FEATUREDPRODUCT	white marble powder	79.0%	20	138
529992	Abrasives Brushes	FEATUREDPRODUCT	brushes	75.4%	16	297
2564667	Tin Oxide	FEATUREDPRODUCT	tin	77.4%	16	181
2564748	Marble Crystallisation Powder	FEATUREDPRODUCT	crystal marble	75.2%	14	54
529957	Polishing Abrasives	FEATUREDPRODUCT	polishing compound	76.1%	14	132
2564667	Tin Oxide	FEATUREDPRODUCT	titanium oxide	76.6%	11	44
7795683	58 Nylon Round	CATALOG	nylon 66	78.0%	11	135

Business States

Not Mentioned

Competitor

STAR SAMARTH INTERNATIONAL

Category: Abrasives

State: Haryana

Amount Paid

66760

Total Inquiries

479

Last 12 months

Total Products

11

Keywords

11

Mcats

12

Feedback

Q1



Q2



Q3

No feedback

Opportunities

Domain
✔ Opted

SSL
✔ Opted

Email
✖ Not Opted

Google Ads
✖ Not Opted

High Traffic Pages In Which Industry Leader Available

Manufacturer Page (Last 3 Months)

Page	Keyword	Users
https://www.tradeindia.com/manufacturers/abrasive-chemicals.html	abrasive chemicals	109
https://www.tradeindia.com/manufacturers/pigment-paste.html	pigment paste	27
https://www.tradeindia.com/manufacturers/polishing-pads.html	polishing pads	24
https://www.tradeindia.com/manufacturers/marble-powder.html	marble powder	22

Recommendations

- 1) Check and respond to inquiries promptly to maintain a high inquiry open rate.
- 2) Improve response times for inquiries via the My Trade India panel or mobile app to enhance the MTI response rate.
- 3) Review and act on the buy leads generated, as buy lead views are significantly lower than generated leads.
- 4) Enable G Suite and Google Ads to enhance your digital presence and marketing capabilities.
- 5) Add relevant keywords that align with high-performing industry terms to improve product visibility.
- 6) Invest in high-traffic manufacturer and city pages to capitalize on increased visibility and access top-quality leads.
- 7) Consider adding more products and including prices/MOQs to push your items in Google Shopping for better lead quality.
- 8) Enhance product quality by improving descriptions, images, specifications, and adding prices to increase product scores.