

Cm-2001ight

DUNO





#### **Ultrasound Bone Densitometer**

Revised: Aug, 2014

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# **Corporate Profile**

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## **Profile**

Since the inception in 1948 when the world's first fish finder was successfully commercialized, FURUNO ELECTRIC., CO. LTD. has been responding to the needs of the society through developing various electronics product. Nowadays, FURUNO has established a firm position in the world as global comprehensive manufacturer of marine electronics device.



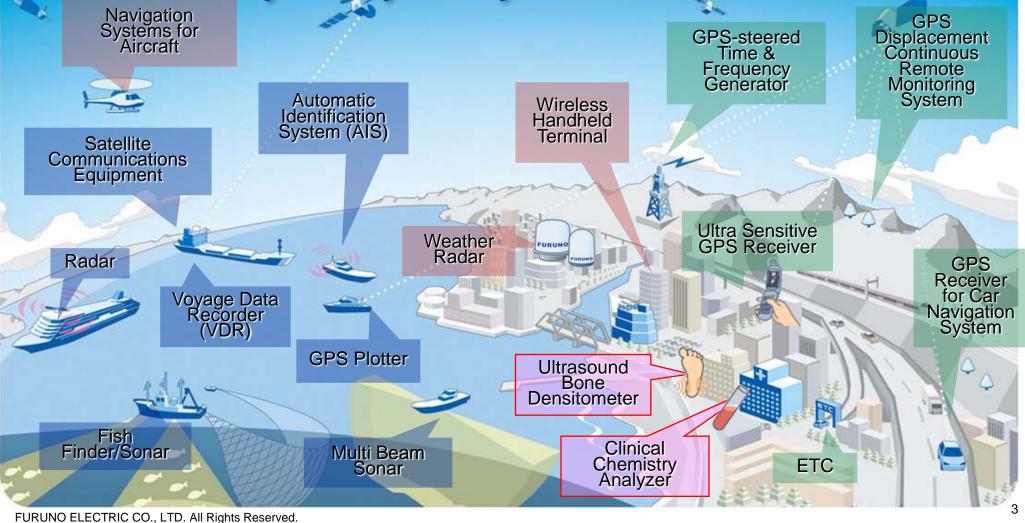
FURUNO ELECTRIC CO., LTD.
Nishinomiya City, Hyogo, Japan
May 23, 1951
Production and distribution of maritime and industrial electronic products.
JPY 7,534 million
2,836
JPY 75,666 million
Yukio Furuno

As of Feb 28, 2014

# **Business Fields**

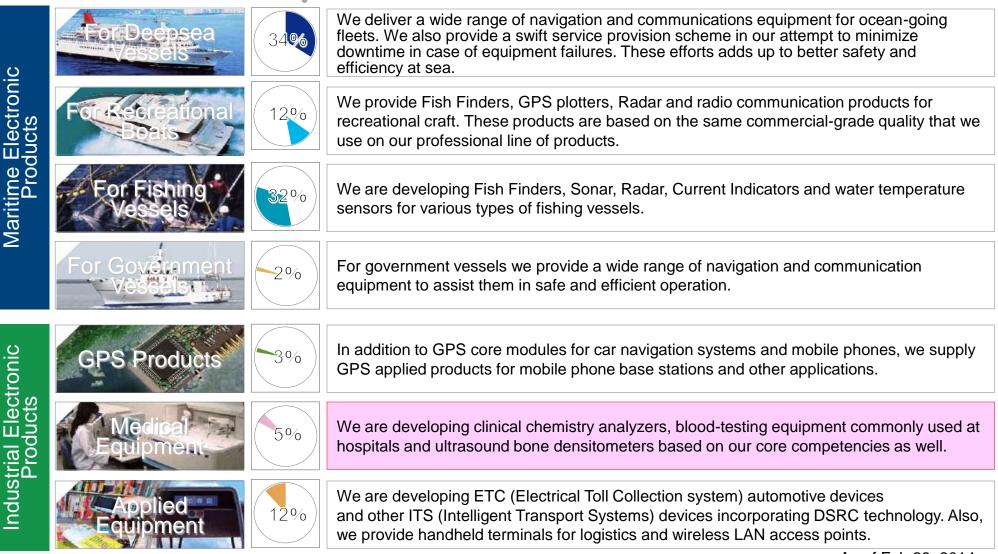
AARNA SYSTEMS

# Achieving better safety and peace of mind to bring about an environmentally friendly society



## **Business Description**

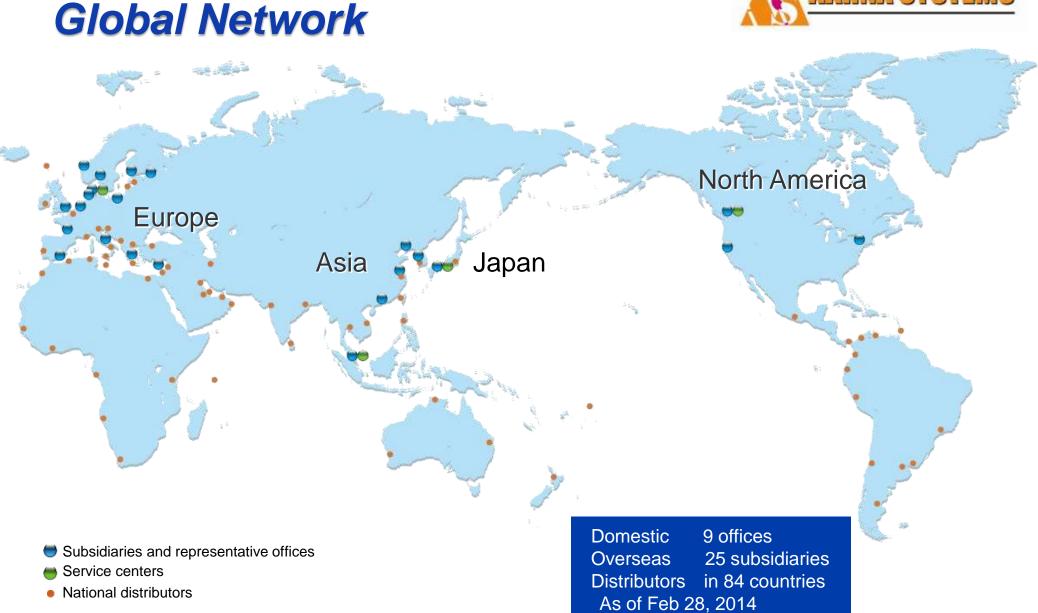
Sales percentage of the total sales



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# AARNA SYSTEMS





# AARNA SYSTEMS (DISTRIBUTOR IN INDIA)

Aarna Systems as a company is designed as **One Stop Shop for Bone Densitometry Solutions**.

Founded in Nov 2008 by Technocrats in the field of Osteoporosis Assessment, Aarna Systems specializes in cutting edge technology products that serve the needs of orthopedic hospitals, well women clinics, Pharmaceutical companies, diagnostic medical imaging community, Gyms, Wellness Centre, Obesity Centre & Nutrition Centre.

We are **Exclusive Distributors in India** for **Furuno Electric Company Limited, Japan**, World Renowned Company for its **Bone Densitometry Systems**.

Headquartered in Udaipur, our products are sold throughout India utilizing a direct sales force as well as a network of independent sales representatives and distributors.

For more details we invite you to visit us at <u>www.aarnasystems.in</u>

As of Feb 28, 2014





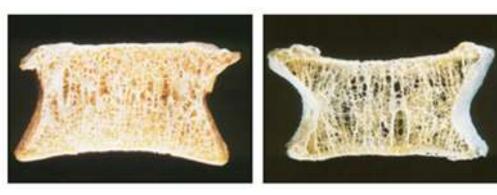
# Osteoporosis & Bone Densitometer

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## Osteoporosis



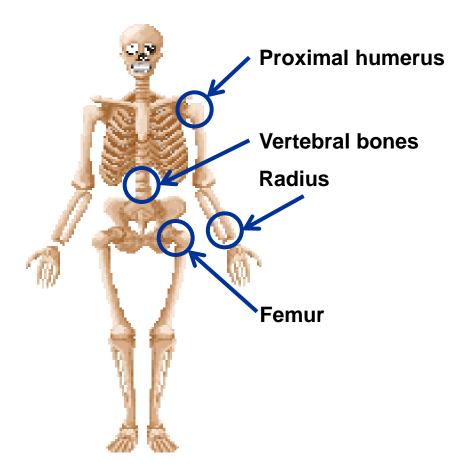
**Healthy Bone** 

Osteoporotic Bone

Osteoporosis is a disease of the bones. It happens when you lose too much bone, make too little bone or both. As a result, your bones become weak and may break from a minor fall or, in serious cases, even from simple actions, like sneezing or bumping into furniture.

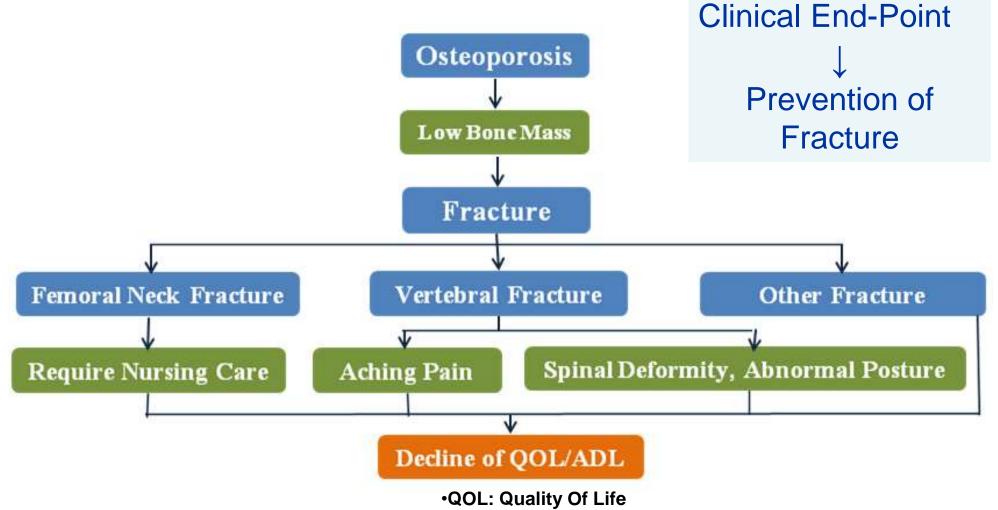
\* National Osteoporosis Foundation

## **Fracture in Osteoporosis**



## Osteoporosis





•ADL: Activity of Daily Living



# **Bone Densitometer**

DXA

(Dual energy X-ray Absorptiometry) Peripheral part



#### MD(Micro Densitometry), DIP(Digital Image Processing) Mid finger



### DXA

(Dual energy X-ray Absorptiometry) Lumbar spine, femoral neck



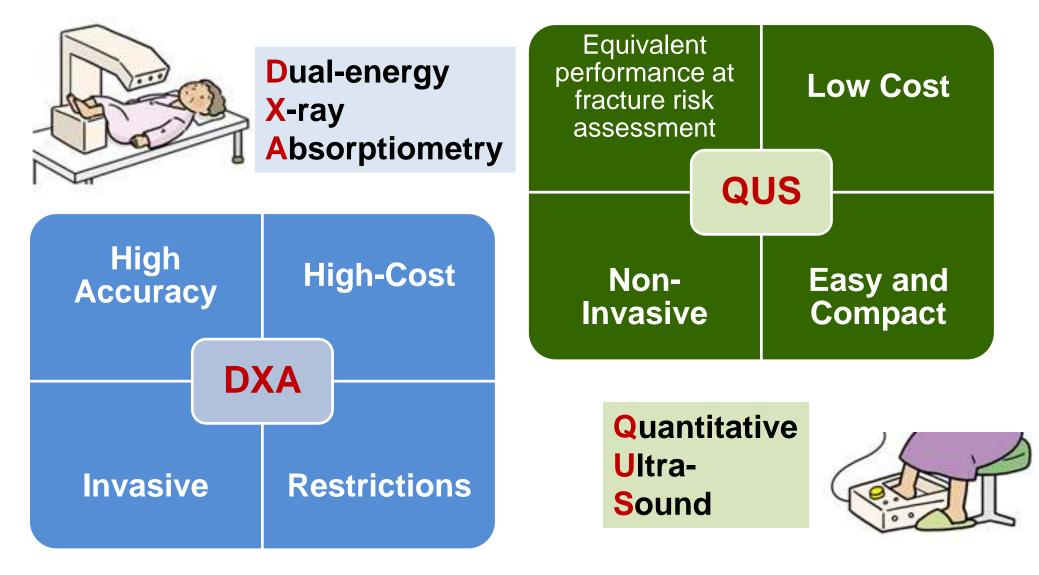
QUS (Quantitative UltraSound) Calcaneus







## **Bone Densitometer**





# **Ultrasound Bone Densitometer "CM series"**

Furuno has started the production and distribution of **Ultrasound Bone Densitometer** since 2000.

CM series of FURUNO applied QUS to measure the density of human heel bone.

#### \*QUS

**QUS** (Quantitative Ultrasound) is an assessment method of the bone quantity utilizing the measurement result of **SOS** (Speed of Sound) in the heel bone.

### **AVAILABILITY**

- Non-invasive nature of ultrasound technology
- Easy-to-use interface operation
- Compact and portable design
- Heel bone is reliable measurement site for highly-loaded calcaneus bone

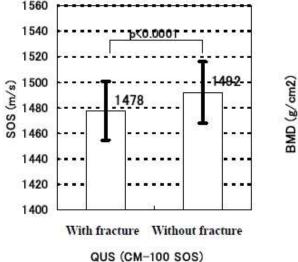
# → Suitable for group screening for Osteoporosis

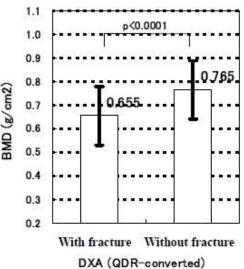




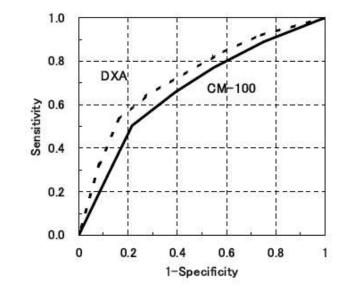
## **Ultrasound Bone Densitometer "CM series"**

## Compression vertebral fracture, and calcaneal SOS and lumbar-Spine BMD





Judgment based on the presence or absence of a compression vertebral fracture



	CM-100	DXA (QDR conversion)
Area under ROC	0.672	0.729
95% confidence interval	0.627 - 0.717	0.687 - 0.772

The SOS values obtained using the **CM series** were useful as lumbar-spine BMD values with regard to the diagnosis of a compression vertebral fracture.

CM-100 Multicenter Study Committee "Normative data and Cut-Off values Determined Using Quantitative Ultrasound CM-100 in Japanese Women" Osteoporosis Japan vol.11, No.2, 2003 NS





# **Product Features**



# **Product Features**



## ✓ Easy and Short Time Operation

Easy-to-operate, and only 3-10 seconds for the measurement

## ✓ Enables Highly Accurate Measurement

Sensing Technology of Human Heel Temperature Realizes Highly Reproducible Measurement.

## ✓ Low Running Cost

No need for periodic replacement of probe parts. Consumable supply is only acoustic gel and printer paper.

## Bluetooth<sup>®</sup> Connectivity is Available (option)

Wireless connectivity is available at CM-200 light by Bluetooth®

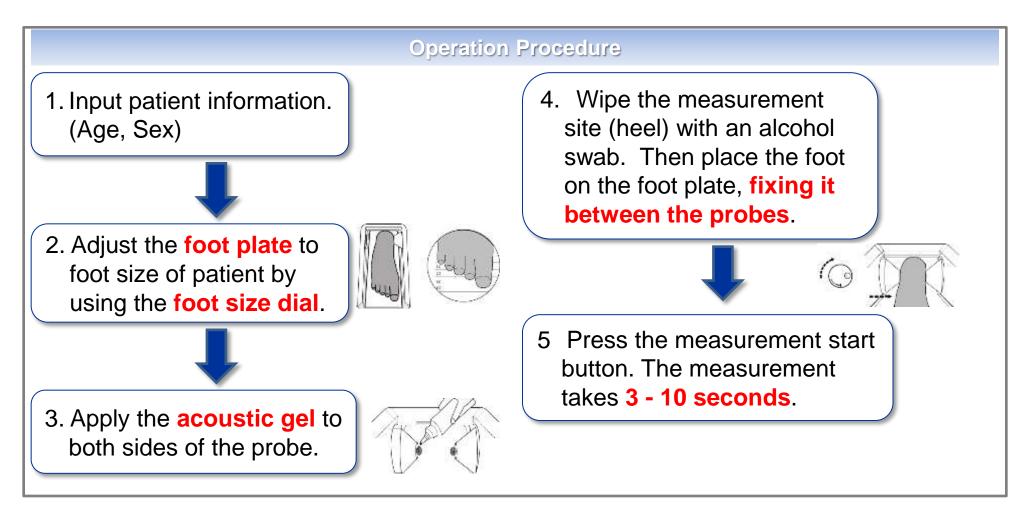
## ✓ <u>High trust and good performance</u>

CM series are getting the high trust according to being used by many people and place.



## **Easy and Short Time Operation**

Easy-to-operate, and only 3-10 seconds for the measurement





## High Accuracy <Adjustable Foot Plate>

The more accurate measurement is realized by the **Adjustable Footplate** to measure the center of heel bone.



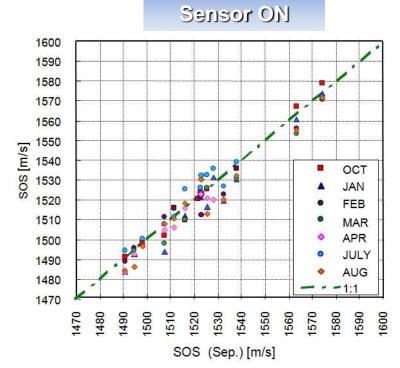
The footplate has **5 adjustable levels** by turning the foot size dial. (Patient foot size should be measured in advance.) Measurable foot size are **19, 20, 21, 22-24 and 25 or over.** (cm) Measurement Site (Center of the Heel bone)

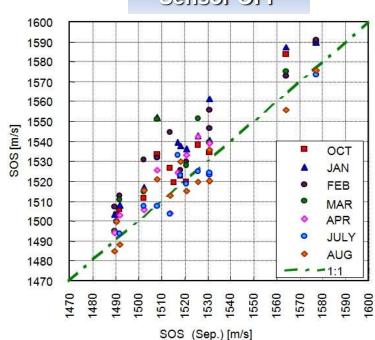
## High Accuracy < Temperature Sensor>

A variation of **heel temperature** in human body affect to the measurement result.

The **Heel Temperature Sensor** in CM series enables to correct the temperature variation of the measurement result. **Unique Technology of FURUNO.** 

**Heel Temperature Sensor** 







### Sensor OFF



# Low Running Cost



# Consumable goods are **acoustic gel and thermal printer paper only**.

CM-200 series do not apply water membrane system at the probes. Accordingly, **no need for a periodical change of ultrasound probe**.

Running cost is low, and economic efficiency is high.



## Bluetooth<sup>®</sup> Connectivity (option)

Wireless connectivity with the device and PC is available with Bluetooth<sup>®</sup>. You will be free from a complicated wiring, and broadens the possibility of installation space or operational flexibility.



Trademark Notices: • Bluetooth <sup>®</sup> word mark and logos are registered trademarks owned by Bluetooth SIG, Inc.

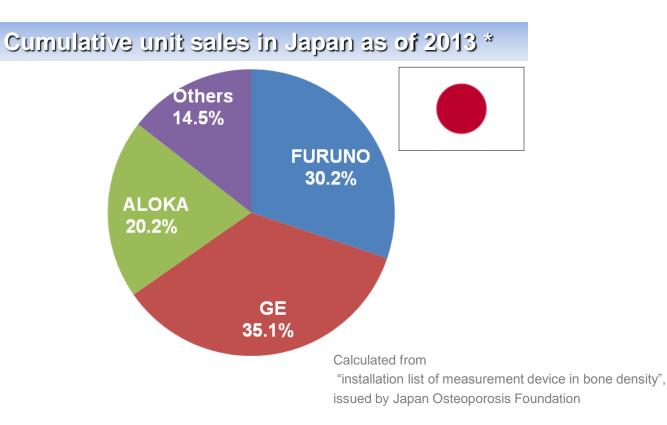




# High trust and good performance

Our **CM series** (Ultrasound Bone Densitometer) is highly reputed by worldwide customers for its high performance and easy operation since the introduction to markets in 2000.

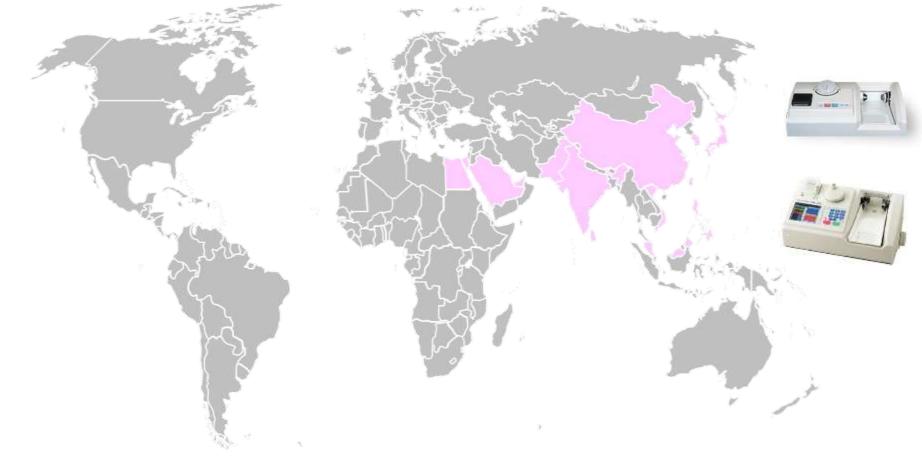
CM series have about 30% market share in Japan. (cumulative )





# High trust and good performance

CM series have been installed more than 4,000 units.







# **Product Specification**

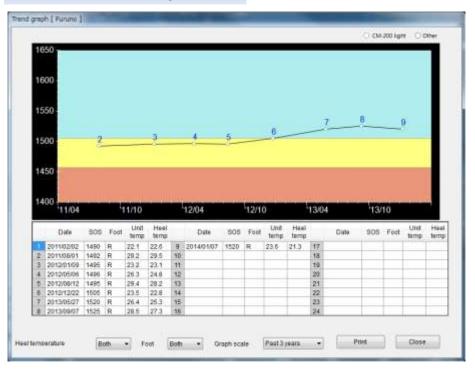


## Screen Display (Utility software)

### Measurement Result



### Trend Graph



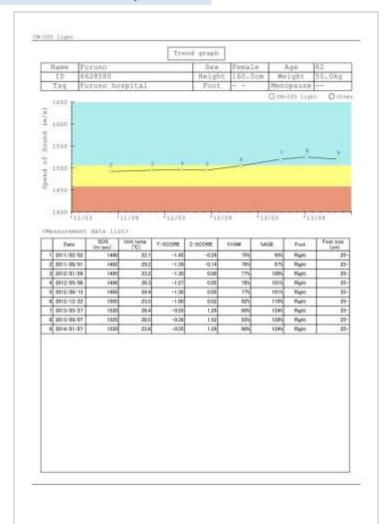


## **Printout** (Utility software)

### Measurement Result

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### Trend Graph



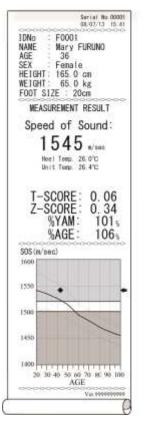
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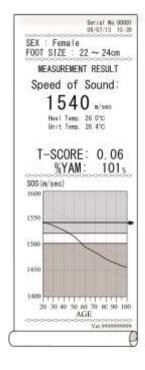


## **Printer** (option)

# The print out the measurement result is available by **optional printer** automatically.

SOS	: A speed at which the ultrasound penetrates in the patient heel bone.
%YAM	: % value relative to the standard SOS value of the young age.
%AGE	: % value relative to the standard SOS value of the same age.
T-SCORE	: Number of standard deviation relative to the standard SOS value of the young age group.
Z-SCORE	: Number of standard deviation relative to the standard SOS value of the same age group.







# **Specifications**

Measurement Site	Aeasurement Site Calcaneus (Heel bone)			
Measurement Me	ent Method Ultrasound Pulse Penetration			
Measuring Parameter		SOS (Speed of Sound)		
Measurement Time		3-10 seconds		
Measurement Precision		%CV : 0.5% or better (In test cases measurement)		
Result Display		SOS, T-score, Z-score, %YAM, %AGE, Bone age, Measurement result with graphic display		
Measurement Type		Dry type (acoustic gel)		
Environmental	Operation	Temperature : 10 to 35 degrees Celsius Humidity : 35 to 85%RH (non condensing)		
Condition	Storage	Temperature : -10 to 50 degrees Celsius		
	Transportation	Humidity : 30 to 85%RH (non condensing)		
Power Supply Vol				
/ Consumption Current		200-240V / max 0.3A		
Power Frequency		50 Hz or 60 Hz		
Dimensions W495 mm x D310 mm x H200 mm		W495 mm x D310 mm x H200 mm		
Weight		Approx. 9 kg		
External Interface		USB *, Bluetooth <sup>®</sup> (option)		

\* USB cannot be used for any purpose other than connection of utility software.

<b>Operation Panel</b>	The operation panel enables autonomous operation of CM-200 for data management of measurement handling. The panel is consist of monochrome LCD screen and operation button.			
Printer	The printer for measurement result print will be embedded to the device. The result will be printed out on thermal paper.			
Heel Temperature Sensor	The sensor for correction of human heel temperature. The measurement result will be more accurate by temperature correction by the sensor.			
Bluetooth®	The function able to connect PC Specification Output power Communication distance On board profile	or tablet terminal by Bluetooth <sup>®</sup> :Bluetooth <sup>®</sup> Ver. 2.1 + EDR :Class 2 :10m Maximum(Depends on the situation.) :SPP		



Puser

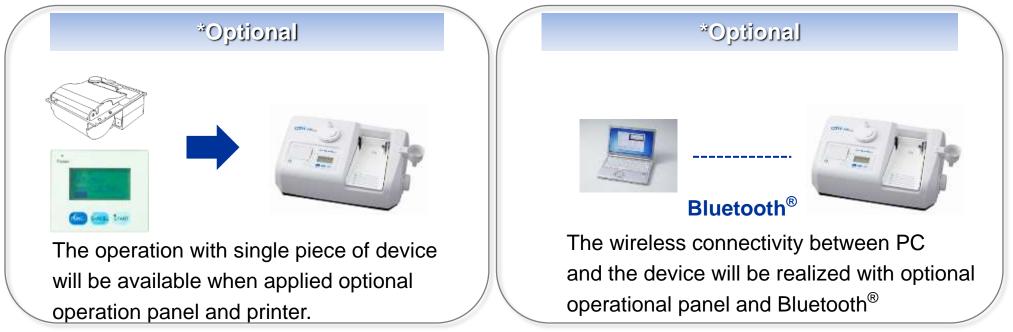


## System Structure

**Basic constitution** 



The device and customer's PC will be connected by USB cable.



# Thank you for your attention.

#### **DISTRIBUTOR IN INDIA**

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