

Specifications for Uniform For Customer Attendants & Marshals at Retail Outlets

FABRICS BY:



IndianOil





FOREWORD

The dress- protocol for uniform of the customer service attendants at our petrol/diesel stations (Retail Outlets) forms an important constituent of the overall 'look-and-feel' standards that we wish to conform to at our stations, and mirrors our rigorous approach to detailing every aspect of retail business, right up to the last chain.

As front office staff at the forecourts, our customer service attendants play a very crucial role in not just enhancing the overall experience of the motorists who drive into our fuel stations, day and night, but also in fulfilling our brand promise of providing the best products and services to our customers at all times.

Through this look- book manual , we are rolling out a new uniform dress - design for the customer service attendants, both men and women, and which we believe will make them more appealing, more presentable and even smarter in the eyes of our customers. The new designs, in refined blue-colour with pin-striped patterns are intended to be visually pleasing with a subtle yet striking contemporary look. The fabric and the styling have also been so chosen in a way that it ensures both comfort and ease of wear for the attendants, who are constantly on the move around the forecourt.

The general uniforms have been designed separately for male and female attendants, while the vest design for the all marshals, both men and woman, has a common design. This booklet contains all the technical specifications required for the production of the new uniforms, including shade references and fabric specifications for shirts, trousers, ponchos, caps, etc.

While designing and circulating a new uniform dress code is only the first step in the standardization process, much will depend on the rigor with which the specifications mentioned in this book are translated into and adhered to on-ground during the production/tailoring of the uniforms for our customer attendants. Therefore every effort must be made to stick to the specifications mentioned in this manual.

Needless to emphasize that strict adherence to the specifications in the production of the uniforms, and their consistent look across all our retail outlets is the key to success in our overall objective of presenting a more sophisticated retail format to our discerning customers.

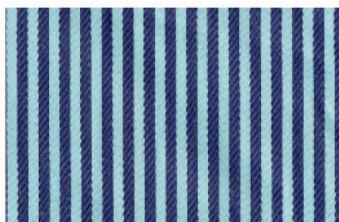
B. Ashok
Executive Director
(Retail Sales)

N. Srikumar
Executive Director
(Corporate Communications & Branding)

FABRIC BY:



FABRIC SPECIFICATION BY MAFATLAL



FABRIC FOR SHIRTING & KURTA SPECIFICATION BY MAFATLAL

Dark blue & Ice Blue stripe shirting Fabric
Pantone no. 19 - 3940, 14 - 4510.

130 gsm

Quality No : S 700786. **OF MAFATLAL**



FABRIC FOR TROUSER SPECIFICATION BY MAFATLAL

Pantone no. 19 - 0303

240 gsm

Quality No : T 230666 **OF MAFATLAL**



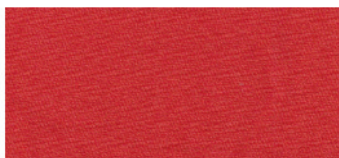
FABRIC FOR SALWAR SPECIFICATION BY MAFATLAL

Black Shirting Fabric

Pantone no. 19 - 0303

108 gsm

Quality No : S 100611 **OF MAFATLAL**



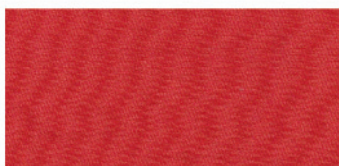
FABRIC FOR VEST MEN & WOMEN SPECIFICATION BY MAFATLAL

Red PV Fabric

Pantone no. 19 - 1761

240 gsm

Quality No: T 500166 **OF MAFATLAL**



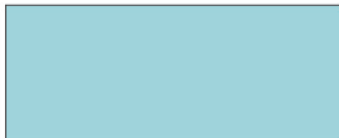
FABRIC FOR PIPING, COLLAR & EPAULETTES SPECIFICATION BY MAFATLAL

Red 100% polyester Fabric

Pantone no. 19 - 1761

180 gsm.

Quality No : T 300566 **OF MAFATLAL**



FABRIC FOR LOGO PATCH SPECIFICATION MAFATLAL

Pantone no. 15 - 4421

115 gsm

Quality No : 200266 **OF MAFATLAL**



FABRIC FOR LOGO PATCH SPECIFICATION BY MAFATLAL

Pantone no. 11 - 4201

115 gsm

Quality No : 200266 **OF MAFATLAL**

MAFATLAL INDUSTRIES LIMITED

Akash Dhuri: 09892768015, Anish Pimpulkar: 09773509995, Email: akash.dhuri@mafatlals.com, anishp@mafatlals.com



IndianOil

FABRIC BY:



Mafatlal

UNIFORM FOR MEN

FRONT

BACK

CAP

(POCKET)



VEST FOR
MARSHAL



TShirt

Sizes: 34,36,38,40,42,44,46



WayManager
Shirt

Full Sleeves also avl.

Sizes: 34,36,38,40,42,44,46

PUGALIA™

UNIFORM FOR WOMEN

DRESS : HALF SLEEVED DRESS
WITH COLLAR RED COLOUR

FRONT



BACK

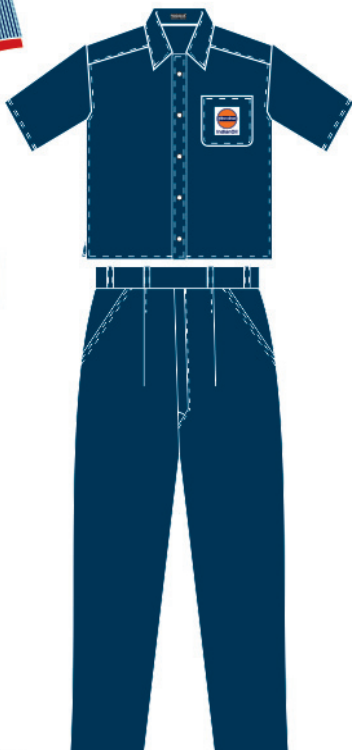


CAP



LEGGING

UNIFORM FOR TT DRIVER & HELPER



Shirts

Trousers

Sizes:

38,40,42,44,46

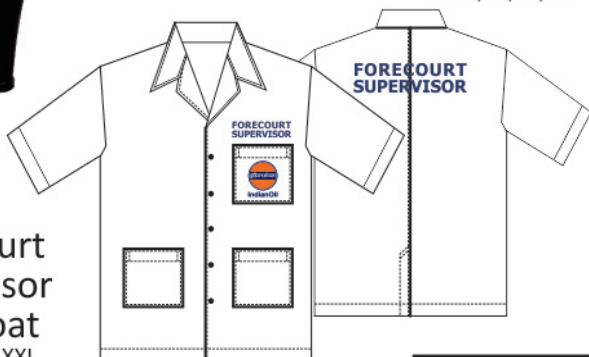
Sizes:

28,30,32,34

36,38,40,42

Forecourt
Supervisor
Overcoat

Sizes: XL & XXL





TShirt for Customer Attendent

Sizes: 38,40,42,44,46



Trouser for Customer Attendent

Sizes: 28,30,32,34,36,38,40,42



UNIFORM FOR WOMEN

FRONT



BACK



LEGGING



Available in
L, XL & XXL

Fabric by
S. Kumar/Mafatlal

Sweat
Jacket
with
hood
Sizes: 36,38,
40,42,44



Happy To
Care!

Back
Logo



Sweaters

Sizes Available: 38,40,42,44



Jacket

Sizes Available: 38,40,42,44



Trouser Belt



Bonding Wire

FOR TT DECONTATION



Cash Bag

FOR PUMP ATTENDANTS

PUGALIA™



IS 2025
Safety
Helmet



ID Cards



Leather
Shoes



Safety
Shoes
with steel toe

EXPLOSION PROOF
SAFETY FLASHLIGHT



Ladies
Shoes



Thermal
POS Rolls



PRICE LIST FOR RETAIL OUTLETS

with effect from November 2017

SL#	ITEM	RATE / pc.
1.	SHIRT FOR CUSTOMER ATTENDENT (Fabric by Mafatlal)	385.00
2.	T-SHIRT FOR CUSTOMER ATTENDENT	385.00
3.	SHIRT FOR WAY MANAGER (Fabric by Mafatlal)	365.00
4.	TROUSER (Fabric by Mafatlal)	425.00
5.	TROUSER BELT	120.00
6.	TROUSER CLOTH (1.25 mtr) (Fabric by Mafatlal)	275.00
7.	SALWAR / LEGGINGS & KURTA (SET) (Fabric by Mafatlal)	650.00
8.	FORECOURT SUPERVISOR OVERCOAT (Fabric by Mafatlal)	450.00
9.	TANK TRUCK (TT) DRIVER & HELPER UNIFORM . . (Fabric by Mafatlal)	700.00
10.	VEST FOR MARSHAL (Fabric by Mafatlal)	275.00
11.	HEAD CAP	60.00
12.	SOCKS	40.00
13.	SWEAT JACKET WITH HOOD	650.00
14.	WOOLEN SWEATER (F/S)	650.00
15.	WOOLEN SWEATER (H/S)	575.00
16.	LEATHER SHOE	650.00
17.	SAFETY SHOES WITH STEEL TOE	485.00
18.	LADIES SHOES	375.00
19.	CASH BAG for Customer Attendant	180.00
20.	IDENTITY CARD	40.00
21.	THERMAL POS ROLL 15mtrs	13.50
22.	SAFETY HELMET	150.00
23.	BONDING WIRE (with bag)	550.00
24.	EXPLOSION PROOF SAFETY FLASHLIGHT	3060.00

Prices for half sleeves only. For Full sleeves add Rs.25 extra



XTRAPREMIUM

RETAIL OUTLETS

SL#	ITEM	RATE / pc.
1.	SHIRT FOR CUSTOMER ATTENDENT	415.00
2.	T-SHIRT FOR CUSTOMER ATTENDENT	415.00
2.	TROUSER (Fabric by Mafatlal)	425.00
3.	TROUSER CLOTH (1.25 mtr) (Fabric by Mafatlal)	275.00
4.	HEAD CAP	60.00
5.	PONCHO (Fabric by Mafatlal)	490.00
6.	SWEAT JACKET WITH HOOD	675.00

PUGALIA™

HOW TO PLACE AN ORDER FOR SHIRT & TROUSER ?



SHIRT / T-SHIRT

- Measure the chest tightly like shown in picture
- Note the exact measurement.



TROUSER (PANT)

- Measure the waist tightly like shown in picture
- Note the exact measurement

FORMAT FOR ORDER & MEASUREMENT

SL.NO.	EMPLOYEE NAME	CHEST SIZE IN INCHES (FOR SHIRT)	WAIST SIZE IN INCHES (FOR TROUSER)

TERMS & CONDITIONS:

- GST as applicable.
- **Please give your GSTIN number with Order.**
- Free Packing. Freight to be borne by Purchaser.
- Prices & Design of uniform are subject to change without notice.
- Payment Details:

PUGALIA ASSOCIATES

HDFC BANK LTD.

A/C NO.: **20172560000772**

IFSC CODE : **HDFC0002017**

CAMAC STREET BRANCH, KOLKATA

PUGALIA ASSOCIATES

STATE BANK OF INDIA

A/C NO.: **35406215281**

IFSC CODE: **SBIN0001218**

B.R.B.BASU RD. BRANCH, KOLKATA

PUGALIA ASSOCIATES

GSTIN: 19AQGPS1394B1ZQ

19, Pollock Street, 4th Floor, Room # 4/8

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