



INTRODUCTION





Ashok Jain Sarthak Jain (Director)

JK Shree is a well-established paints manufacturing company, offering a wide range of products to customers. We create both decorative and architectural paints, and the decorating coatings cover both Interior and Exterior segments. JK Shree brands represent product excellence and customer satisfaction.

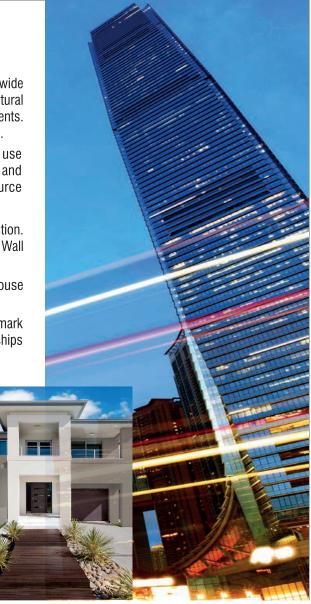
The R&D unit at Indo Italian has highly advanced facilities to adapt and use latest technology Indo Italian is an ISO 9001-2015 certified company and we meet the statutory international regulations of quality resource management system.

JK Shree is a multi product company. JK Shree brands represent product excellence and customer satisfaction. The product range includes Acrylic Wall Putty, Acrylic Washable Distemper, Premium Emulsion, Interior Wall Coating, Luxurious Emulsion, Exterior Wall Coating, Textures finish.

We realise the dreams and aspirations attached with building a house, and help our customers turn a house into a home. For every building, we offer a balance of protection, beauty and easy maintenance.

JK Shree has a vision to become one of the leading paint manufacturing companies of India, through landmark product innovation and consistent customer satisfaction. JK Shree intends to build long term value relationships with all its suppliers and customers..









Stain Resistant





JKShree

paints





JKShree Emulsion nterior & Exterior

JKShree are a reflection of "who you are". Be it new or old, be it larger or smaller every home has its own unique personality, bidding you a familiar Welcome whenever you return. JKShree offers a complete family of Paints for every application and affordable price range. JKShree range provides ultimate exterior durability, a tough surface to protect from severe weather, high hiding for greater coverage, superior adhesion, stain and dirt resistance.

AREA OF APPLICATION: It is used in new construction and on repaint applications where a flat finish and good durability is required. Recommended for exterior applications over properly prepared concrete, masonry, aggregate block, Cement & Plastered Walls.

FEATURES

- Excellent hiding especially in dark colors.

• Excellent flow and leveling.

Resistant to fading, cracking, peeling, blistering etc.
 Best adhesion and excellent resistance to chalking.





Stain Resistant



Anti Fungal



Superior Quality

Shree

Colourguard Technology - Long Lasting Colours - Pro Coat Technology

ree®

AN ISO 9001:201 CERTIFIE

JKshree^{*} paints



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FEATURES

- Color Stay
 Superior Coverage
- Shyne Finish Long Lasting Best in Class
- Easy to Clean Modified Acrylic with anti algae formula
- Anti Bacterial
- Low VOC





Anti Fungal





Stain Resistant

Superior Quality

1 Shree

Colourguard Technology >> Long Lasting Colours >> Pro Coat Technology

Shree®

JKShree Wall Shyne Exterior Emulsion

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JKShree Emulsion Exterior

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FEATURES

 Color Stav Superior Coverage

 Shyne Finish Long Lasting Best in Class

• Easy to Clean • Modified Acrylic with anti algae formula

Stain Resistant

Superior Quality





Anti Fungal



Anti Bacterial

Low VOC



JKShree Emulsion

Your home is the canvas that expresses your tastes, ideas and creative insights. JKShree interior product range makes this canvas more vivid and durable. A smoother and brighter look is a promise. JKShree brings to you a finish that's Stain resistant, low odor and can be easily cleaned with soap and water.

AREA OF APPLICATION: Ceiling, False Ceiling & Plaster / Concrete / Brick Work, etc. It is a premium quality paint that provides a luxurious, silky finish to interior walls.

FEATURES

Color Stav

Shyne Finish

Long Lasting Best in Class

Superior Coverage

- Easy to Clean Modified Acrylic with anti algae formula
- Anti Bacterial
- Low VOC



JKShree

paints

Washable

Smooth Finish Self Cleaning







Self Cleaning

JKShree[®] paints

JKShree Wall Primer nterior

Your home is the canvas that expresses your tastes, ideas and creative insights. JKShree interior product range makes this canvas more vivid and durable. A smoother and brighter look is a promise. JKShree brings to you a finish that's Stain resistant, low odor and can be easily cleaned with soap and water.

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FEATURES

Color Stav

Shyne Finish Long Lasting Best in Class

Superior Coverage

- Easy to Clean Modified Acrylic with anti algae formula
- Anti Bacterial
- Low VOC







AN ISO 9001:2015 CERTIFIED CO.

JKShree Wall Primer

Rush Exterior Primer suitable for all masonry or previously painted surface. It provides excellent adhesion to verily of surfaces including drywall, cured plaster or masonry. It is alkali resistant. Remember to attain excellent results of your finish you need the best Primer.

USES: JK Shree Primer has been manufactured for above grade masonry surfaces where a high performance primer is needed. It is efflorescence and alkali resistant and will increase and reinforce the performance of the paints. It can be used on properly prepared concrete, concrete block, brick and stucco. JK Shree Primer is also designed for use on exterior wood and plywood siding and trim. It can be used for priming new or previously painted walls, ceilings & wooden surfaces.

FEATURES

- Excellent adhesion.
- Excellent hiding.

Quick drying.
Greater Coverage.

• Great flow & leveling. • Low Odour.

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Stain Resistant Ant

Anti Fungal Superior Quality



JKShree[®]

JKShree Distemper

Your home is the canvas that expresses your tastes, ideas and creative insights. JK Shree interior product range makes this canvas more vivid and durable. A smoother and brighter look is a promise. JK Shree brings to you a finish that's Stain resistant, low odor and can be easily cleaned with soap and water.

AREA OF APPLICATION: Ceiling, False Ceiling & Plaster / Concrete / Brick Work, etc. It is a premium quality paint that provides a luxurious, silky finish to interior walls.

FEATURES

- Highly Economical
 Long Lasting Best in Class
- Highly Hiding Power Anti Bacterial
- Matt Finish
- Low VOC



Smooth Finish Self Cleaning



JKShree[®] paints





Smooth Finish

Self Cleaning

JKShree

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THE BRAND OF QUALIT

HI-GLOSS

SYNTHETIC ENAMEL

QUALITY PAINT ARE DURABLE AND RELIABLE

paints

JKShree Hi-Gloss Enamel

Interior & Exterior

JK Shree Enamels are used for applying on wooden & metal surfaces to prevent it from corrosion and give beauty & protective coating to the surface. JK Shree Synthetic Enamel is a high performance protective coating giving high gloss finish to the doors, windows, cupboards, railings, grills etc.

JK Shree Hi-Gloss Synthetic Enamel is a high performance that comes with excellent gloss & coverage & is recommended for suitably primed interior and exterior wood, metal and wall surfaces.

FEATURES

- Solvent Based
 Smooth Finish
- Smooth Finisr
- Eco Friendly
- Low VOC • Excellent Coverage • Hi-Gloss





Luxuriou Finish

No More Smoothe

Expensive Paints Paint Flake-off Whiter Surface

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JKShree

paints

IKShree Wall Putty Interior & Exterior

JK Shree Weather Protect Wall Putty is a specially designed product, manufactured with a new "Low dust technology" which makes a dramatic reduction in airborne dust, create during pouring and mixing of putty without changing on rough plasters to give a smoother finish & stronger adhesion. It is best suited to minimize paint cost and extend it's durability. It protects your expensive paint and retain its beauty for long. It reduces repainting frequency, thus delivering a better life time value as advanced manufacturing process makes it better than other wall putty due to its better water resistance, work ability, smoothness and durability Being pure white and smooth, it brings out the true tone/shade of expensive Emulsion applied over it.

JK Shree Wallputty is a white cement based products with re- dispersble polymer and functional additives for application on exterior & interior rough plasters to give a smooth finish.

FEATURES

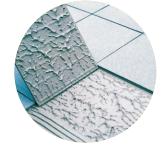
 Smooth Finish Anti Fungal Smooth Finish
 Long Lasting

JKShree Tile Adhesive

Tile Adhesive is a Blended Powder polymer modified cement based Tile Adhesive specially designed for heavy duty and stone application on internal & external Vertical surface. This highly flexible Adhesive has an excellent water proofing ability also Tile Adhesive is suitable for Fixing Ceramic, Glaze, Natural Stone etc. on a new substrate.

FEATURES

- Excellent Adhesion and Low Shrinkage
- Design for Internal and External Application
- Water Resistant, Flexible
- Excellent Coverage
- Accommodate Thermal and Physical Movement
- Single Component Mix with Water Only.





JKShree[®]

paints

JKShree Universal Stainer

Stainers are high strength, concentrated products which can be used to give a wide range of exclusive shades. These stainers can tint Emulsions, Enamels and Distempers. They can be used for air drying glossy or matt finish paints for interiors and exteriors. However, they are not recommended for Epoxy, Chlorinated Rubber and allied paints. These are available in a range of twelve attractive colours. Shades prepared from stainers Fast Yellow, Fast Yellow Green, Fast Red and Fast Violet are liable to show shade variation on exteriors.

FEATURES

- Stainers should not be used for tinting exterior products.
- Do not to add more than 5% Stainer for tinting purpose.



JKShree[®]

paints

JKShree Cement Paint Interior & Exterior

AREA OF APPLICATION: It is used in new construction and on repaint applications where a flat finish and good durability is required. Recommended for exterior applications over properly prepared concrete, masonry, aggregate block, Cement & Plastered Walls.

FEATURES

- Antimicrobial fungus resistant coating.
- Stains wash off easily, superior scrubbaility.
- Resists scuffs & stains.
- Low Odour & Low VOC.
- Moisture resistant.





SHRI MAHALAXMI PAINTS

World Standard Putty & Paint That Provides a Protective Base to Your Expensive Paints.



For Beautiful Home



JK SHREE PAINTS

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