

Ensuring Safer Roads

Incorporated in 2013, Nikhil Infra is a professionally managed and steadily expanding organisation that manufactures and supplies road safety products. With high-quality products, clear business ethics, competitive prices, and transparency in dealings, Pune-based **Nikhil Infra** is a vendor of first choice for clients. With a friendly, polite and professional demeanor, **CEO Makarand Mahajani** and his team have built a formidable reputation not only in Maharashtra but in the entire Country and some parts of the African Continent too. Excerpts of an interview...

Brief us on the company's journey from inception, and share some of the guidelines that you follow.

Established in 2013, Nikhil Infra is amongst the Top 5 Road Safety Product Manufacturers in Pune. Our experience has enabled us to emerge as astute marketers, creating high-quality products at reasonable pricing. We develop and design best grade road safety products to meet today's needs and have been acknowledged as reliable road safety equipment suppliers committed to offering top notch quality products consistently. Backed by a team of committed, dexterous workforce and dedicated Erection Team with years of experience in the domain, we ensure that we meet the customer expectations, time and again.

What efforts do you take in order to stay ahead of the competition?

In this field, manufacturing and supplying products is very common. Nikhil Infrastructure goes one

THE PRODUCT RANGE:

- Highway Traffic Management System:
- Variable Message Signs
- Road Sign Board
- Overhead Gantry Sign Board
- LED Traffic Control Signs
- Solar LED Sign Board
- Solar LED Street Light
- Cantilever Sign Boards
- Traffic Sign Board
- Reflective Highway Signs
- Crash Barriers
- Roller Crash Barrier
- Thrie Beam Crash Barrier
- W Beam Crash Barrier

step further in comparison to its competitors, offering a complete solution like providing & installing and maintenance services as well. Nikhil Infra has established itself as a preferred supplier for numerous types of clients due to high-quality products, clear business ethics, competitive prices, and transparency. Moreover, our W Beam and Thrie Beam crash barriers conform to all approved specifications, including the Road Transport & Highways

DYNAMIC LEADER

For a venture to be successful, it needs a strong and dynamic leader. At the helm of Nikhil Infra is Makarand Mahajani, a well-versed and dynamic leader. It is really inspiring to follow the journey he has made in life. As an electronics engineer, he worked for a well-known company in diversified vertical sectors when he first began his career. Nevertheless, when he realised the potential of entrepreneurship, he was inspired to start his own company. The entrepreneurial journey of this first generation entrepreneur is now at the point where he has a vast understanding of different fields such as electronics, telecommunications, engineering and a wealth of experience spanning three decades. Their success mantra includes keeping customers first approach, keeping pace with cutting edge technology and uncompromised project delivery.

Authority of India (MORTH) the American Standard (AASHTO M180), and the European Standard (EN 1317). There are many successful projects of the organisation in various parts of the country, including Assam, Goa, Haryana, Himachal Pradesh, Arunachal Pradesh, J&K, Karnataka, Madhya Pradesh, Maharashtra, Nagaland, Odisha, Punjab and others.

Nikhil Infra's manufacturing facility meets clients' demands, be they large or small, in a timely and efficient manner. Thus, we possess a strong infrastructure set up that is backed by the experience of the dedicated workforce, which enables us to

perform services including Designing, Manufacturing and Installing Sign Boards. For these services, we have also recently earned the title of Exclusive 'Authorised Converter' of the renowned German brand Orafol.

Apart from that, we are also involved in designing, providing and installing water treatment, sewage and effluent treatment plants.

What kind of marketing strategy do you implement to scale up your business?

Nikhil Infra believes in staying alert to future opportunities while never letting go of its core values. With unmatched products, incomparable prices, utmost satisfaction, full services promise satisfaction to clients, customers can be rest assured that their requirements will be addressed to their optimum satisfaction. The vast and unparalleled domestic network is primed to offer consistent Premium and Standardized quality of services. The only focus is to be the most useful, reliable and efficient provider of project services. Nikhil Infra is now manufacturing and providing the highly efficient Metal Beam Crash barriers for erection from a new fully equipped manufacturing facility at Taloja Dist Raigad (Maharashtra). The product has won a reputation of impeccable quality and total reliability.

How do you perceive the future of your business?

As the leading player in the Metal Beam Crash barriers, Nikhil Infra takes enough precautions to manufacture an outstanding product. Our Crash Barriers have been tested, approved, accepted and satisfy all requirements of NHAI, Highways Authorities and state road safety guidelines. We are surely driving ahead with confidence!