

# IMATICS [10388623]

April 11, 2023 - July 11, 2023

Country/Territory (Matched)	Region (Matched)	City (Matched)	Currency code	Clicks	Impr.	Avg. CPC	Cost
India	Uttar Pradesh	Dadri	INR	1	3	38.90	38.90
India	Karnataka	Haveri	INR	0	1	--	0.00
India	Bihar	Hajipur	INR	1	1	40.00	40.00
India	Andhra Pradesh	Tenali	INR	1	2	32.12	32.12
India	Punjab	Hoshiarpur	INR	1	1	0.94	0.94
India	West Bengal	Siliguri	INR	2	11	22.19	44.38
India	Uttar Pradesh	Kosi Kalan	INR	1	2	14.30	14.30
India	Maharashtra	Vangaon	INR	0	1	--	0.00
India	Tripura	Agartala	INR	0	1	--	0.00
India	Uttar Pradesh	Raebareli	INR	0	3	--	0.00
India	Karnataka	Bengaluru	INR	9	76	36.08	324.71
India	Kerala	Athani	INR	1	9	9.33	9.33
India	Gujarat	Morbi	INR	1	3	39.35	39.35
India	Uttar Pradesh	Shamli	INR	1	3	38.83	38.83
India	Bihar	Bihar Sharif	INR	0	1	--	0.00
India	Haryana	Gurgaon	INR	0	19	--	0.00
India	Tamil Nadu	Madurai	INR	1	6	38.69	38.69
India	Andhra Pradesh	Guntur	INR	1	8	38.50	38.50
India	Maharashtra	Nashik	INR	2	10	30.49	60.97
India	Gujarat	Jamnagar	INR	0	4	--	0.00
India	Karnataka	Somanahalli	INR	0	2	--	0.00
India	Tamil Nadu	Ramanathapuram	INR	0	1	--	0.00

Country/Territory (Matched)	Region (Matched)	City (Matched)	Currency code	Clicks	Impr.	Avg. CPC	Cost
India	West Bengal	Darjeeling	INR	0	1	--	0.00
India	Uttarakhand	Rudrapur	INR	0	2	--	0.00
India	Uttar Pradesh	Budaun	INR	1	2	37.57	37.57
India	Tamil Nadu	Vellore	INR	0	1	--	0.00
India	Maharashtra	Thane	INR	1	8	39.91	39.91
India	Punjab	Sahibzada Ajit Singh Nagar	INR	0	1	--	0.00
India	Haryana	Bawal	INR	2	1	39.17	78.34
India	Rajasthan	Alwar	INR	0	6	--	0.00
India	Madhya Pradesh	Jabalpur	INR	1	7	18.16	18.16
India	Telangana	Karimnagar	INR	0	1	--	0.00
India	Maharashtra	Kurali	INR	0	1	--	0.00
India	Rajasthan	Bikaner	INR	1	1	38.60	38.60
India	Uttar Pradesh	Jhansi	INR	0	4	--	0.00
India	Uttar Pradesh	Prayagraj	INR	0	4	--	0.00
India	Andhra Pradesh	Anantapur	INR	2	7	30.05	60.10
India	Maharashtra	Bhandara	INR	0	1	--	0.00
India	Uttarakhand	Sudhowala	INR	1	9	38.94	38.94
India	Uttarakhand	Haridwar	INR	0	1	--	0.00
India	Maharashtra	Dhule	INR	2	10	29.50	58.99
India	Himachal Pradesh	Una	INR	1	3	24.21	24.21
India	Telangana	Ghatkesar	INR	0	5	--	0.00
India	Himachal Pradesh	Shimla	INR	1	6	38.31	38.31

Country/Territory (Matched)	Region (Matched)	City (Matched)	Currency code	Clicks	Impr.	Avg. CPC	Cost
India	Uttar Pradesh	Shahjahanpur	INR	0	1	--	0.00
India	Andhra Pradesh	Dachepalle	INR	0	1	--	0.00
India	Punjab	Ludhiana	INR	4	40	38.04	152.17
India	Tamil Nadu	Guduvancheri	INR	0	1	--	0.00
India	West Bengal	Purulia	INR	0	1	--	0.00
India	Jharkhand	Jamshedpur	INR	1	6	32.88	32.88
India	Gujarat	Khodiyar	INR	0	1	--	0.00
India	Tamil Nadu	Hosur	INR	0	3	--	0.00
India	Andhra Pradesh	Kurnool	INR	0	1	--	0.00
India	Telangana	Nizamabad	INR	0	1	--	0.00
India	Chhattisgarh	Durg	INR	0	3	--	0.00
India	Uttar Pradesh	Amroha	INR	0	2	--	0.00
India	Karnataka	Jigani	INR	0	1	--	0.00
India	Rajasthan	Jhunjhunu	INR	2	3	15.62	31.24
India	Andhra Pradesh	Namburu	INR	0	1	--	0.00
India	Andhra Pradesh	Tirupati	INR	1	2	39.71	39.71
India	Puducherry	Villianur	INR	0	1	--	0.00
India	Haryana	Karnal	INR	0	3	--	0.00
India	Jharkhand	Ramgarh Cantonment	INR	5	11	37.34	186.71
India	Bihar	Patna	INR	7	109	27.90	195.32
India	Gujarat	Bavla	INR	0	1	--	0.00
India	Kerala	Thiruvananthapuram	INR	0	6	--	0.00
India	Tamil Nadu	Nagercoil	INR	0	1	--	0.00
India	Gujarat	Changodar	INR	0	1	--	0.00
India	Assam	Tinsukia	INR	0	1	--	0.00

Country/Territory (Matched)	Region (Matched)	City (Matched)	Currency code	Clicks	Impr.	Avg. CPC	Cost
India	Tamil Nadu	Kanchipuram	INR	0	2	--	0.00
India	Haryana	Kalka	INR	0	1	--	0.00
India	Uttar Pradesh	Aligarh	INR	3	8	22.34	67.01
India	Telangana	Suryapet	INR	1	2	39.28	39.28
India	Madhya Pradesh	Ratlam	INR	0	1	--	0.00
India	Uttar Pradesh	Gonda	INR	1	1	16.95	16.95
India	Madhya Pradesh	Morena	INR	1	1	29.53	29.53
India	Telangana	Hanamkonda	INR	0	1	--	0.00
India	Maharashtra	Virar	INR	0	10	--	0.00
India	Assam	Bongaigaon	INR	0	1	--	0.00
India	Madhya Pradesh	Vidisha	INR	1	3	39.53	39.53
India	Uttar Pradesh	Deoria	INR	0	3	--	0.00
India	Karnataka	Belagavi	INR	0	1	--	0.00
India	Maharashtra	Pimpri-Chinchwad	INR	1	22	34.14	34.14
India	Jharkhand	Ranchi	INR	0	4	--	0.00
India	Andhra Pradesh	Atmakur Rural	INR	0	1	--	0.00
India	Maharashtra	Chakan	INR	0	4	--	0.00
India	Gujarat	Chikhli	INR	0	1	--	0.00
India	Gujarat	Palej	INR	0	1	--	0.00
India	Haryana	Faridabad	INR	2	20	36.39	72.77
India	Madhya Pradesh	Indore	INR	4	37	34.27	137.06
India	Gujarat	Dhamdod	INR	0	1	--	0.00
India	Gujarat	Gandhinagar	INR	0	6	--	0.00
India	Jammu and Kashmir	Jammu	INR	3	14	25.97	77.90

Country/Territory (Matched)	Region (Matched)	City (Matched)	Currency code	Clicks	Impr.	Avg. CPC	Cost
India	Uttar Pradesh	Kasganj	INR	0	1	--	0.00
India	Haryana	Sampla	INR	1	1	39.94	39.94
India	Tamil Nadu	Sriperumbudur	INR	0	3	--	0.00
India	Bihar	Begusarai	INR	0	3	--	0.00
India	Bihar	Munger	INR	0	1	--	0.00
India	Haryana	Panchkula	INR	0	1	--	0.00
India	Daman and Diu	Marwad	INR	0	1	--	0.00
India	Uttar Pradesh	Rampur	INR	1	2	18.07	18.07
India	Haryana	Kaithal	INR	1	1	38.90	38.90
India	Manipur	Imphal	INR	0	2	--	0.00
India	Punjab	Barnala	INR	0	1	--	0.00
India	Kerala	Ernakulam	INR	0	2	--	0.00
India	Gujarat	Mehsana	INR	0	2	--	0.00
India	Jharkhand	Deoghar	INR	1	1	0.94	0.94
India	Tamil Nadu	Namakkal	INR	0	2	--	0.00
India	Tamil Nadu	Kovilpatti	INR	0	1	--	0.00
India	Haryana	Sonipat	INR	0	14	--	0.00
India	Uttarakhand	Dehradun	INR	0	4	--	0.00
India	Kerala	Karukutty	INR	0	3	--	0.00
India	Punjab	Patiala	INR	0	3	--	0.00
India	Telangana	Hyderabad	INR	12	75	32.57	390.83
India	Telangana	Bongloor	INR	0	1	--	0.00
India	Uttar Pradesh	Modinagar	INR	0	1	--	0.00
India	Punjab	Amritsar	INR	0	1	--	0.00
India	Maharashtra	Vasai-Virar	INR	1	3	12.52	12.52
India	Maharashtra	Navi Mumbai	INR	3	13	38.57	115.72
India	Uttar Pradesh	Bareilly	INR	0	3	--	0.00

Country/Territory (Matched)	Region (Matched)	City (Matched)	Currency code	Clicks	Impr.	Avg. CPC	Cost
India	Uttar Pradesh	Sitapur	INR	2	3	38.56	77.11
India	Assam	Guwahati	INR	2	18	26.10	52.19
India	Gujarat	Bhilad	INR	1	2	27.58	27.58
India	Uttar Pradesh	Ghaziabad	INR	0	10	--	0.00
India	Bihar	Purnia	INR	2	3	39.37	78.73
India	Gujarat	Killa-pardi	INR	0	1	--	0.00
India	West Bengal	Durgapur	INR	0	3	--	0.00
India	Himachal Pradesh	Mandi	INR	0	2	--	0.00
India	Madhya Pradesh	Mandsaur	INR	0	1	--	0.00
India	Tamil Nadu	Pattabiram	INR	0	3	--	0.00
India	Chhattisgarh	Ambikapur	INR	0	2	--	0.00
India	Uttar Pradesh	Gorakhpur	INR	0	1	--	0.00
India	Uttar Pradesh	Sahjanwa	INR	0	1	--	0.00
India	Karnataka	Anekal	INR	0	1	--	0.00
India	West Bengal	Howrah	INR	0	6	--	0.00
India	West Bengal	Maheshtala	INR	0	4	--	0.00
India	Madhya Pradesh	Neemuch	INR	1	1	39.62	39.62
India	Rajasthan	Bhilwara	INR	1	1	38.15	38.15
India	Tamil Nadu	Thoothukudi	INR	1	1	39.05	39.05
India	Bihar	Gaya	INR	0	1	--	0.00
India	Haryana	Rewari	INR	0	1	--	0.00
India	Rajasthan	Ajmer	INR	0	3	--	0.00
India	Rajasthan	Barmer	INR	2	2	27.72	55.44
India	Karnataka	Mandya	INR	1	1	39.82	39.82
India	Gujarat	Junagadh	INR	0	1	--	0.00
India	Uttar Pradesh	Agra	INR	5	59	27.66	138.28

Country/Territory (Matched)	Region (Matched)	City (Matched)	Currency code	Clicks	Impr.	Avg. CPC	Cost
India	Rajasthan	Neemrana	INR	1	2	38.01	38.01
India	Bihar	Sitamarhi	INR	1	3	39.95	39.95
India	Maharashtra	Kalyan	INR	1	2	38.82	38.82
India	Uttar Pradesh	Mathura	INR	0	2	--	0.00
India	Maharashtra	Dombivli	INR	0	2	--	0.00
India	Haryana	Panipat	INR	0	13	--	0.00
India	Maharashtra	Rajgurunagar	INR	0	2	--	0.00
India	Uttar Pradesh	Kanpur	INR	2	11	31.99	63.98
India	Uttar Pradesh	Varanasi	INR	0	11	--	0.00
India	Karnataka	Bidar	INR	0	1	--	0.00
India	Gujarat	Gondal	INR	0	2	--	0.00
India	Maharashtra	Ichalkaranji	INR	1	1	20.01	20.01
India	Delhi	New Delhi	INR	12	87	36.09	433.10
India	Kerala	Malappuram	INR	0	1	--	0.00
India	Karnataka	Mysuru	INR	1	3	36.14	36.14
India	Uttar Pradesh	Saharanpur	INR	1	1	38.97	38.97
India	Uttar Pradesh	Phaphamu	INR	1	3	39.59	39.59
India	Maharashtra	Akola	INR	0	1	--	0.00
India	Punjab	Kharar	INR	0	1	--	0.00
India	Madhya Pradesh	Bhopal	INR	0	5	--	0.00
India	Rajasthan	Udaipur	INR	1	2	13.76	13.76
India	Maharashtra	Beed	INR	0	2	--	0.00
India	Gujarat	Shela	INR	0	2	--	0.00
India	Bihar	Muzaffarpur	INR	4	16	36.44	145.76
India	Gujarat	Vapi	INR	0	3	--	0.00

Country/Territory (Matched)	Region (Matched)	City (Matched)	Currency code	Clicks	Impr.	Avg. CPC	Cost
India	Uttar Pradesh	Banda	INR	0	1	--	0.00
India	Chhattisgarh	Raigarh	INR	0	2	--	0.00
India	West Bengal	New Town	INR	0	1	--	0.00
India	Maharashtra	Kolhapur	INR	1	5	39.34	39.34
India	Uttar Pradesh	Azamgarh	INR	2	1	32.39	64.78
India	Andhra Pradesh	Kadapa	INR	0	1	--	0.00
India	Uttar Pradesh	Jaunpur	INR	1	2	31.42	31.42
India	Maharashtra	Satara	INR	2	3	38.57	77.14
India	Jammu and Kashmir	Srinagar	INR	1	18	16.19	16.19
India	Uttar Pradesh	Najibabad	INR	2	1	39.69	79.38
India	Uttar Pradesh	Faizabad	INR	0	1	--	0.00
India	Bihar	Siwan	INR	0	2	--	0.00
India	Telangana	Sangareddy	INR	0	1	--	0.00
India	Tamil Nadu	Tirunelveli	INR	0	1	--	0.00
India	Gujarat	Ahmedabad	INR	17	136	30.49	518.28
India	Tamil Nadu	Tiruchirappalli	INR	0	2	--	0.00
India	Chhattisgarh	Raipur	INR	2	9	18.20	36.39
India	Chhattisgarh	Rajnandgaon	INR	1	1	15.37	15.37
India	Uttarakhand	Tanda Range	INR	0	1	--	0.00
India	Uttar Pradesh	Ghazipur	INR	0	1	--	0.00
India	Chandigarh	Chandigarh	INR	3	31	34.50	103.50



Country/Territory (Matched)	Region (Matched)	City (Matched)	Currency code	Clicks	Impr.	Avg. CPC	Cost
India	Punjab	Sangrur	INR	0	1	--	0.00
India	Gujarat	Surat	INR	3	19	39.49	118.48
India	Puducherry	Puducherry	INR	0	2	--	0.00
India	Haryana	Bahadurgarh	INR	0	2	--	0.00
India	Odisha	Balasore	INR	3	2	31.23	93.69
India	Karnataka	Dharwad	INR	1	2	26.25	26.25
India	Uttar Pradesh	Moradabad	INR	3	7	31.56	94.68
India	Maharashtra	Sangli	INR	0	1	--	0.00
India	Haryana	Palwal	INR	1	3	39.63	39.63
India	Madhya Pradesh	Gwalior	INR	0	2	--	0.00
India	Madhya Pradesh	Ujjain	INR	3	7	37.75	113.25
India	Maharashtra	Mumbai	INR	6	66	27.78	166.70
India	Uttar Pradesh	Muzaffargarh	INR	1	6	38.67	38.67
India	Gujarat	Bhuj	INR	1	1	38.93	38.93
India	Rajasthan	Jodhpur	INR	2	8	33.94	67.87
India	Tamil Nadu	Maraimalai Nagar	INR	0	1	--	0.00
India	Jharkhand	Giridih	INR	1	2	39.16	39.16
India	Uttarakhand	Jagatpura	INR	0	2	--	0.00
India	Andhra Pradesh	Ongole	INR	1	4	36.09	36.09
India	Haryana	Phusgarh Part	INR	0	1	--	0.00
India	Uttar Pradesh	Greater Noida	INR	0	1	--	0.00
India	Punjab	Sahnewal	INR	0	1	--	0.00
India	Haryana	Hisar	INR	0	7	--	0.00
India	Himachal Pradesh	Solan	INR	0	3	--	0.00
India	Andhra Pradesh	Tadepalle	INR	0	2	--	0.00

Country/Territory (Matched)	Region (Matched)	City (Matched)	Currency code	Clicks	Impr.	Avg. CPC	Cost
India	Karnataka	Bangarape t	INR	0	3	--	0.00
India	Haryana	Rohtak	INR	0	1	--	0.00
India	Uttarakhand	Nainital	INR	1	3	25.50	25.50
India	Maharashtra	Badlapur	INR	1	1	39.22	39.22
India	Maharashtra	Ambernath	INR	1	3	11.31	11.31
India	Tamil Nadu	Rasipuram	INR	1	1	39.03	39.03
India	Madhya Pradesh	Narsinghpur	INR	0	1	--	0.00
India	Jharkhand	Hazaribag h	INR	1	5	38.96	38.96
India	Uttar Pradesh	Noida	INR	2	28	39.50	78.99
India	Rajasthan	Jaipur	INR	3	26	39.30	117.91
India	Haryana	Pirthla	INR	0	1	--	0.00
India	Andhra Pradesh	Chittoor	INR	0	3	--	0.00
India	Punjab	Jalandhar	INR	1	3	32.77	32.77
India	Maharashtra	Baramati	INR	0	1	--	0.00
India	Rajasthan	Bhiwadi	INR	0	3	--	0.00
India	Rajasthan	Sikar	INR	0	2	--	0.00
India	Madhya Pradesh	Chhindwara	INR	1	1	28.56	28.56
India	Tamil Nadu	Chennai	INR	12	88	31.71	380.55
India	Rajasthan	Jaisalmer	INR	0	1	--	0.00
India	Kerala	Thrissur	INR	0	1	--	0.00
India	Karnataka	Hubali- Dharwad	INR	0	1	--	0.00
India	Kerala	Kozhikode	INR	0	3	--	0.00
India	Kerala	Alappuzha	INR	0	1	--	0.00
India	Maharashtra	Amravati	INR	1	1	26.66	26.66
India	Uttar Pradesh	Bhadohi Nagar Palika	INR	2	3	34.50	68.99

Country/Territory (Matched)	Region (Matched)	City (Matched)	Currency code	Clicks	Impr.	Avg. CPC	Cost
India	Haryana	Sirsa	INR	1	2	30.30	30.30
India	Tamil Nadu	Pudupakkam	INR	0	1	--	0.00
India	Maharashtra	Lonavala	INR	0	1	--	0.00
India	Jharkhand	Medininagar	INR	0	1	--	0.00
India	Andhra Pradesh	Narasaraopeta	INR	1	1	39.80	39.80
India	Odisha	Bargarh	INR	0	1	--	0.00
India	Gujarat	Anand	INR	1	2	38.28	38.28
India	Uttar Pradesh	Unnao	INR	0	1	--	0.00
India	Maharashtra	Boisar	INR	0	1	--	0.00
India	Maharashtra	Waliv	INR	2	2	33.84	67.68
India	Karnataka	Hassan	INR	0	6	--	0.00
India	Madhya Pradesh	Nagda	INR	1	1	5.20	5.20
India	Bihar	Bettiah	INR	0	4	--	0.00
India	Uttarakhand	Kalyanpur	INR	1	1	38.35	38.35
India	Assam	Dibrugarh	INR	0	2	--	0.00
India	Uttar Pradesh	Meerut	INR	2	10	35.36	70.72
India	West Bengal	Memari	INR	0	1	--	0.00
India	Gujarat	Vadodara	INR	2	13	31.29	62.57
India	Madhya Pradesh	Pithampur	INR	2	2	39.49	78.98
India	Rajasthan	Sri Ganganagar	INR	0	2	--	0.00
India	Tamil Nadu	Ooty	INR	0	1	--	0.00
India	Odisha	Byasanagar	INR	1	1	16.25	16.25
India	Jharkhand	Bokaro Steel City	INR	0	3	--	0.00
India	Haryana	Bhiwani	INR	1	3	25.78	25.78

Country/Territory (Matched)	Region (Matched)	City (Matched)	Currency code	Clicks	Impr.	Avg. CPC	Cost
India	Andhra Pradesh	Visakhapatnam	INR	4	17	32.94	131.75
India	Telangana	Jadcherla	INR	0	1	--	0.00
India	West Bengal	Kolkata	INR	6	26	31.15	186.87
India	Haryana	Fatehabad	INR	0	1	--	0.00
India	Gujarat	Surendranagar	INR	0	1	--	0.00
India	Rajasthan	Kota	INR	0	3	--	0.00
India	Tamil Nadu	Coimbatore	INR	4	44	36.46	145.83
India	Uttar Pradesh	Baghpat	INR	1	1	26.06	26.06
India	Bihar	Bhagalpur	INR	0	4	--	0.00
India	Kerala	Kochi	INR	0	11	--	0.00
India	Odisha	Brahmapur	INR	0	3	--	0.00
India	Gujarat	Sanand	INR	1	1	20.89	20.89
India	Bihar	Lakhani Bigha	INR	0	1	--	0.00
India	Telangana	Kothagudem	INR	0	1	--	0.00
India	Maharashtra	Miraj	INR	1	1	35.58	35.58
India	Telangana	Mahbubnagar	INR	2	3	34.19	68.37
India	West Bengal	Burdwan	INR	0	1	--	0.00
India	Gujarat	Rajkot	INR	1	7	39.67	39.67
India	Jharkhand	Dumka	INR	0	1	--	0.00
India	Maharashtra	Pune	INR	8	107	28.89	231.11
India	Himachal Pradesh	Parwanoo	INR	0	1	--	0.00
India	Andhra Pradesh	Sanivarapeta	INR	0	1	--	0.00
India	West Bengal	Asansol	INR	0	1	--	0.00
India	Andhra Pradesh	Vijayawada	INR	1	10	39.12	39.12
India	Andhra Pradesh	Sri City	INR	0	2	--	0.00

Country/Territory (Matched)	Region (Matched)	City (Matched)	Currency code	Clicks	Impr.	Avg. CPC	Cost
India	Odisha	Bhubaneswar	INR	0	20	--	0.00
India	Maharashtra	Nagpur	INR	2	38	38.68	77.35
India	Uttar Pradesh	Lucknow	INR	7	94	26.30	184.10
India	Punjab	Bathinda	INR	0	2	--	0.00
India	Maharashtra	Aurangabad	INR	1	7	13.01	13.01
India	Uttar Pradesh	Hathras	INR	0	1	--	0.00
India	Kerala	Palakkad	INR	0	1	--	0.00
India	Maharashtra	Mira Bhayandar	INR	0	2	--	0.00
India	Haryana	Panipat Taraf Makhdum Zadgan	INR	0	1	--	0.00
India	Gujarat	Dahod	INR	0	2	--	0.00
India	Telangana	Secunderabad	INR	0	5	--	0.00
India	Tamil Nadu	Kattankulathur	INR	0	1	--	0.00
India	Tamil Nadu	Salem	INR	1	4	38.90	38.90
India	Haryana	Ganaur	INR	0	0	--	0.00
India	Chhattisgarh	Bhilai	INR	0	1	--	0.00
India	Delhi	Delhi	INR	8	80	28.44	227.48
India	Andhra Pradesh	Eluru	INR	0	1	--	0.00
India	Gujarat	Kalol	INR	0	1	--	0.00
India	Tamil Nadu	Erode	INR	0	1	--	0.00