

Guidelines for exporters-

We Krisha Agri And Allied Industries Pvt. Ltd. are leading supplier of pomegranates since 2016. We procure the best quality pomegranates for our domestic and export purposes. We work in direct association with farmers from Solapur, Sangli, Satara and Pune districts of Maharashtra.

Our offerings-

- A.** Direct supply to Exporters
 - a. Packaging in 20 kg crates.
 - b. International packing of 3.5 kg in cartons.
- B.** We can partner with exporters to procure pomegranates directly from orchards.

A. Direct Supply to Exporter-

- Buyers can contact us on daily basis for their requirements with specifications like Fruits size, color, packaging, quantity, grading sorting terms etc.
- We would provide a daily quotation according to the daily rates in the concern APMC market.
- Buyers can place an order for the daily requirement before 11 AM.
- We would purchase the pomegranates and send you the invoice containing total amount via email and phone.
- Once we receive the payment (Online/ Cash) before 12:30 PM IST, we would start with the packing in 20 kg crates.
- Transportation charges will be paid by buyer from loading point to dispatch point. We will share vehicle tracking details at the time of dispatch.
- At the destination, the buyer's team would check the crates for desired 20 kg weight. Empty cartons will be returned back to the transporter. Buyers can provide empty cartons and transport vehicle if required as per convenience before packaging.
- For weekly requirements, the buyers need to describe their requirements with specifications and expected quantity. The exporter need to agree to a fixed rate per kg.
- We can provide the exporter with packed 4 kg cartons of pomegranates to their location. Alternatively, the exporter's men could also be present at the packing location. The exporter can provide the 4kg cartons and tray (if required) a day before the packing starts. The exporter can provide other requirements such as pre-cooling a day before.
 - **Packing Description:**
 - Pomegranate variety:
 - Fruit Size: 200

- Packing Count:
 - Carton Specifications: Cartons or print design and carton dimensions can be provided by the exporter.
- At the end of the day, either the packed cartons can be transported to the exporters location in reefer containers or kept in pre-cooling for a day or two as the exporter desires.
- The exporter need to pay for the transport charges (reefer container) from dispatch point to their location.

B. Direct Purchase at Pomegranate Orchard-

- An exporter must have purchased pomegranates from farmers directly. The exporter requires fruit weight to be 200 grams and above. A farmer would ask you to take 100-150 grams fruits as well or pay extra rates.
 - The exporter can team up us, we would send the less than 200 grams fruit to our domestic markets.
 - Secondly, freshly plucked fruits from orchard can be put into pre-cooling within 4-5 hours of purchase from the orchard. Whereas if you procure it from a trader in a wholesale APMC market, the fruit is plucked almost a day before the auction.
 - Thirdly, exporter can exclusively select pomegranates at the orchard. The exporter should select pomegranate fruit having weight 200 grams and more.
 - Our people would not interfere with the exporter's operation. At the end of the day, the exporter would require to pay for the pomegranates selected.
 - The process would require cash payment after daily pomegranate procurement and in some cases RTGS before 12:30 PM IST would suffice.
 - Fourthly, we would send the remaining (rejected by you) pomegranates to our domestic buyers and you need not pay for the rejected.
 - If you need certified pomegranate orchards, you would have to intimate us a week in advance.
 - Please specify your pomegranate requirements per week. If you need a large orchard almost 100-400 tons or a medium orchard 25-100 tons, we can search for those as well.

Interested exporters can contact us at 9867825757 or email me at info@krishaagri.com

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