



The logo for IEW Lubricants. It features the letters 'IEW' in a large, bold, blue serif font, with a thin horizontal line running through the middle of the letters. Below 'IEW', the word 'LUBRICANTS' is written in a bold, blue, sans-serif font. At the bottom, the tagline 'Driving the Universe' is written in a smaller, blue, sans-serif font.

# IEW LUBRICANTS

# High-Performance Oils for Industrial & Automotive Needs





## ABOUT US

Founded in 2016, **IEW Lubricants** has emerged as a trusted name in the Indian lubricant industry, delivering high-performance **industrial and automotive oil solutions** tailored to the needs of the modern market. We proudly serve **Automotive service centers, fleet operators, and small-scale industries**, Multi national companies delivering lubrication solutions that boost machinery life and vehicle efficiency.

Backed by **cutting-edge formulations, strict quality controls, and a customer-first approach**, our products are engineered to meet real-world conditions — from city traffic to industrial environments.

Our unwavering commitment to **performance, reliability, and value** makes us the go-to brand for businesses that demand more from their lubricants.

## OUR VISION

To become a **leading lubricant brand in India**, known for **innovation, sustainability, and customer-first solutions** in the retail oil segment.

## OUR MISSION

To deliver **high-quality, performance-driven lubricants** that exceed customer expectations in the automotive and industrial sectors, while fostering long-term relationships through trust and service excellence.

## OUR BUSINESS SEGMENTS

At **IEW Lubricants**, we cater to diverse lubrication needs through our two specialized segments, ensuring optimal performance across a wide range of applications.



**IEW LUBRICANTS**  
Driving the Universe

## AUTOMOTIVE SEGMENT

Our Automotive Lubricants are engineered to meet the rigorous demands of modern vehicles that are two-wheeler, four-wheeler and heavy commercial vehicles. Designed with advanced formulations, these products enhance engine life, fuel efficiency, and overall vehicle performance.

### OUR AUTOMOTIVE PRODUCT RANGE

#### ENGINE OILS:

##### IEW 20W40

Available Pack Sizes:	1 Liter, 3.5 Liters, 7.5 Liters and 20 Liters
Application:	Heavy Commercial Vehicles, Four-Wheelers and Two-Wheelers

##### IEW 5W30

Available Pack Sizes:	1 Liter, 3.5 Liters, 7.5 Liters, 20 Liters and 210 Liters
Application:	Four-Wheelers and Two-Wheelers

##### IEW 15W30

Available Pack Sizes:	1 Liter, 3.5 Liters, 7.5 Liters, 20 Liters and 210 Liters
Application:	Heavy Commercial Vehicles, Four-Wheelers and Two-Wheelers

#### HYDRAULIC OIL:

##### IEW A68

Available Pack Sizes:	5 Liters, 10 Liters, 26 Liters and 210 Liters
Application:	Heavy Commercial Vehicles



#### BRAKE FLUID:

##### IEW Dot 4

Available Pack Sizes:	250 ML, 500 ML and 1 Litre
Application:	Heavy Commercial Vehicles, Four-Wheelers and Two-Wheelers

#### GEAR OIL:

##### IEW A90

Available Pack Sizes:	500 ML, 1 Liter, 5 Liters, 10 Liters, 26 Liters and 210 Liters
Application:	Heavy Commercial Vehicles and Four-Wheelers

##### IEW A140

Available Pack Sizes:	500 ML, 1 Liter, 5 Liters, 10 Liters, 26 Liters and 210 Liters
Application:	Heavy Commercial Vehicles and Four-Wheelers



## INDUSTRIAL SEGMENT



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Our Industrial Lubricants are developed to support high-load, high-temperature, and continuous operations in varied industrial environments. These products ensure long-term equipment protection and operational efficiency.

### GEAR OIL:

#### IEW I100

Available Pack Sizes:

Available Pack Sizes: 26 Liters and 210 Liters

#### IEW I220

Available Pack Sizes:

Available Pack Sizes: 26 Liters and 210 Liters

#### IEW I460

Available Pack Sizes:

Available Pack Sizes: 26 Liters and 210 Liters

#### IEW I150

Available Pack Sizes:

Available Pack Sizes: 26 Liters and 210 Liters

#### IEW I320

Available Pack Sizes:

Available Pack Sizes: 26 Liters and 210 Liters

### HYDRAULIC OILS:

#### IEW I32

Available Pack Sizes:

Available Pack Sizes: 26 Liters and 210 Liters

#### IEW I46

Available Pack Sizes:

Available Pack Sizes: 26 Liters and 210 Liters

#### IEW I68

Available Pack Sizes:

Available Pack Sizes: 26 Liters and 210 Liters

### TRANSFORMER OILS:

#### IEW IS335

Available Pack Sizes:

Available Pack Sizes: 26 Liters and 210 Liters





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## OUR INDUSTRIAL PRODUCT RANGE:

### THERMIC FLUID:

#### IEW M500

Available Pack Sizes:

Available Pack Sizes: 26 Liters and 210 Liters

#### IEW H600

Available Pack Sizes:

Available Pack Sizes: 26 Liters and 210 Liters

### RUBBER PROCESS OIL:

#### IEW R541

Available Pack Sizes:

Available Pack Sizes: 26 Liters and 210 Liters

#### IEW R710

Available Pack Sizes:

Available Pack Sizes: 26 Liters and 210 Liters

## OUR GREASES PRODUCT

AUTOMOTIVE GREASES	INDUSTRIAL GREASES
• IEW AP3	• IEW AP3
• IEW Chassis	• IEW EP2
• IEW RR3	• IEW RR3
• IEW Bearing	• IEW Calcium

## WHY CHOOSE IEW LUBRICANTS?

- Wide range of automotive and industrial oils
- Retail-friendly pack sizes
- High-performance formulations
- Trusted brand since 2016
- Consistent quality and reliability
- Rigorous quality control standards
- Compliance with industry norms
- Customer-centric approach
- Environmentally responsible practices

## INDUSTRIES WE SERVE

- Automotive Workshops & Service Centers
- Passenger and Commercial Vehicle Dealerships
- Manufacturing Industries
- Steel & Metal Processing Units
- Textile Mills
- Plastic & Rubber Industries
- Paper & Pulp Industry
- Chemical & Pharmaceutical Plants
- Cement & Construction Sector
- Power Generation Plants
- Food Processing Units
- Agriculture & Farming Equipment
- Heavy Engineering & Machinery
- Mining & Earthmoving Operations
- Marine & Shipping Industry



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