ITIKAA

LIGHT UP YOUR LIFE

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LED TV
PRODUCT CATALOG
MAKE IN INDIA
ITIKAAITECHPVTLTD

COMPANY PROFILE

ITIKAA ITECH PVT LTD, founded in 2014 and headquartered in Noida, specializes in the flat panel display terminal & LED bulb products.

The Group mainly consists of :
ITIKAA Itech Pvt. Ltd.
ITIKAA Commercial Display Technology.
ITIKAA Intelligent Technology.
ITIKAA Itech LED Lights.

ITIKAA has established a stable sales network, after-sales service centers and maintained good cooperative relationship with national famous top brand.

ITIKAA has enough partnership factories all over in India so as to offer quicker delivery and lower cost if necessary.

PRODUCT LIST

SIGNATURE COLLECTION	PREMIUM COLLECTION		
▶ 32" SM TG	▶ 24" HD	24" HD TG	24" SM
40" SM TG	32" HD	32" HD TG	32" SM
43" SM 4K	40" HD	40" HD TG	40" SM
50" SM 4K	43" HD	43" HD TG	43" SM
55" SM 4K	50" HD		
65" SM 4K	55" HD		

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4K UHD LED TV with Mini LED BLU

1. Wide Color Gamut : Ultra-high color gamut coverage shows 1.07 billion level of rich color.
2. Pure Chroma : 4K UHD is a display with pure color.
3. Lasting Color : 4K UHD due to inorganic material characteristics does not fade with lasting 6W hours.
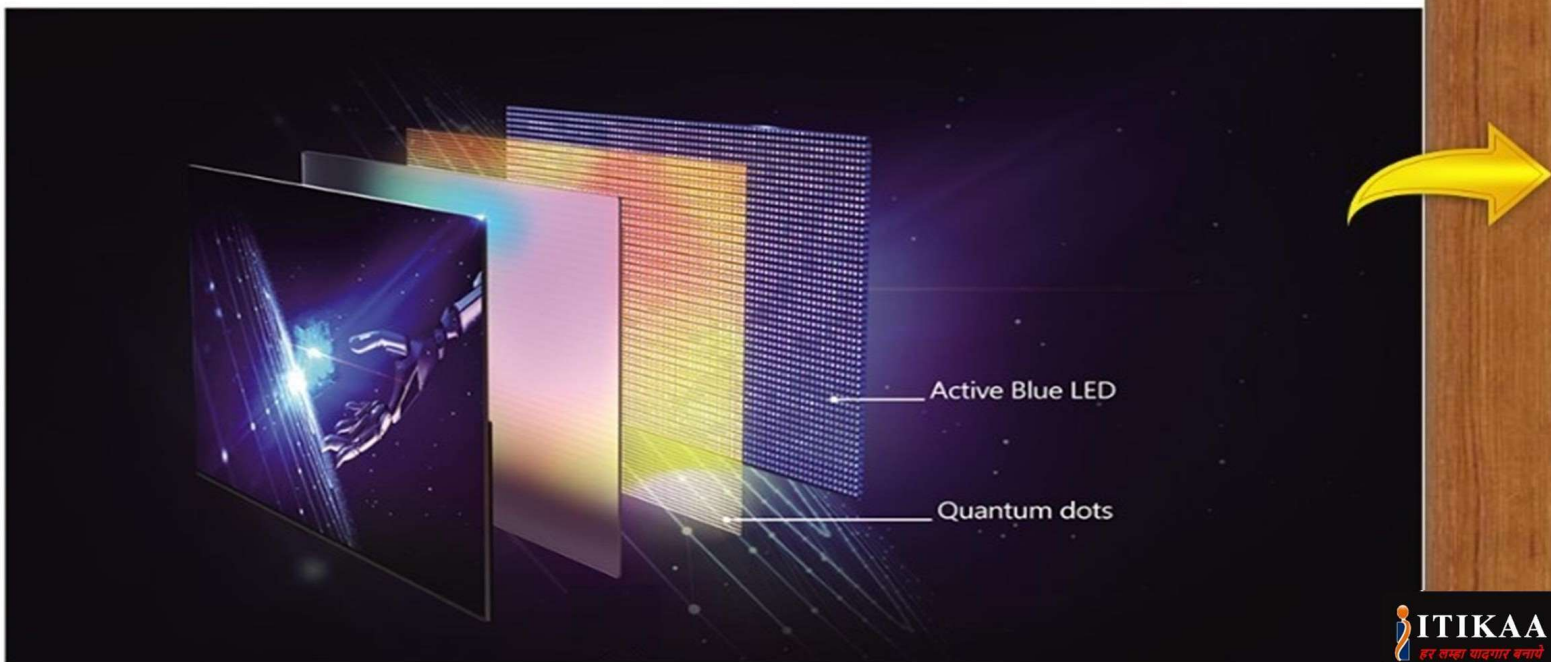
100% Color Volume with Quantum Dot
With 100% Color Volume, Quantum Dot Technology delivers over a billion shades
of color that stay true-to-life without washing out at any level of brightness.
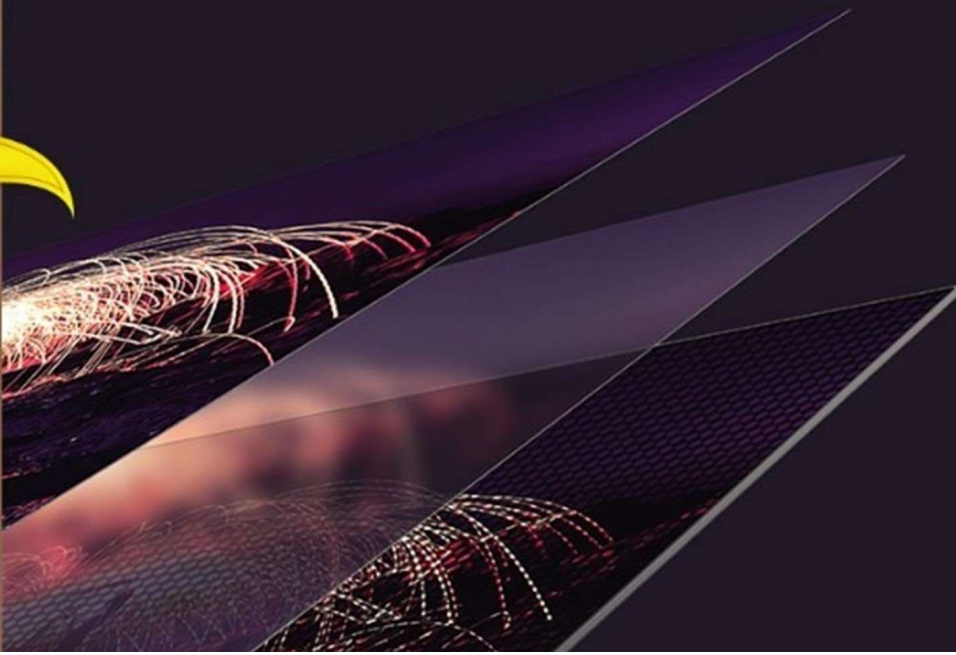
The Far-Field Voice Control

The far-field 4-mic linear array integrates the function of noise reduction, wake-up and recognition, and can pick up sound sources within 5m radius. You can control smart TV Settings, channel switching, smart home and so on, to meet the need of human-computer interaction.
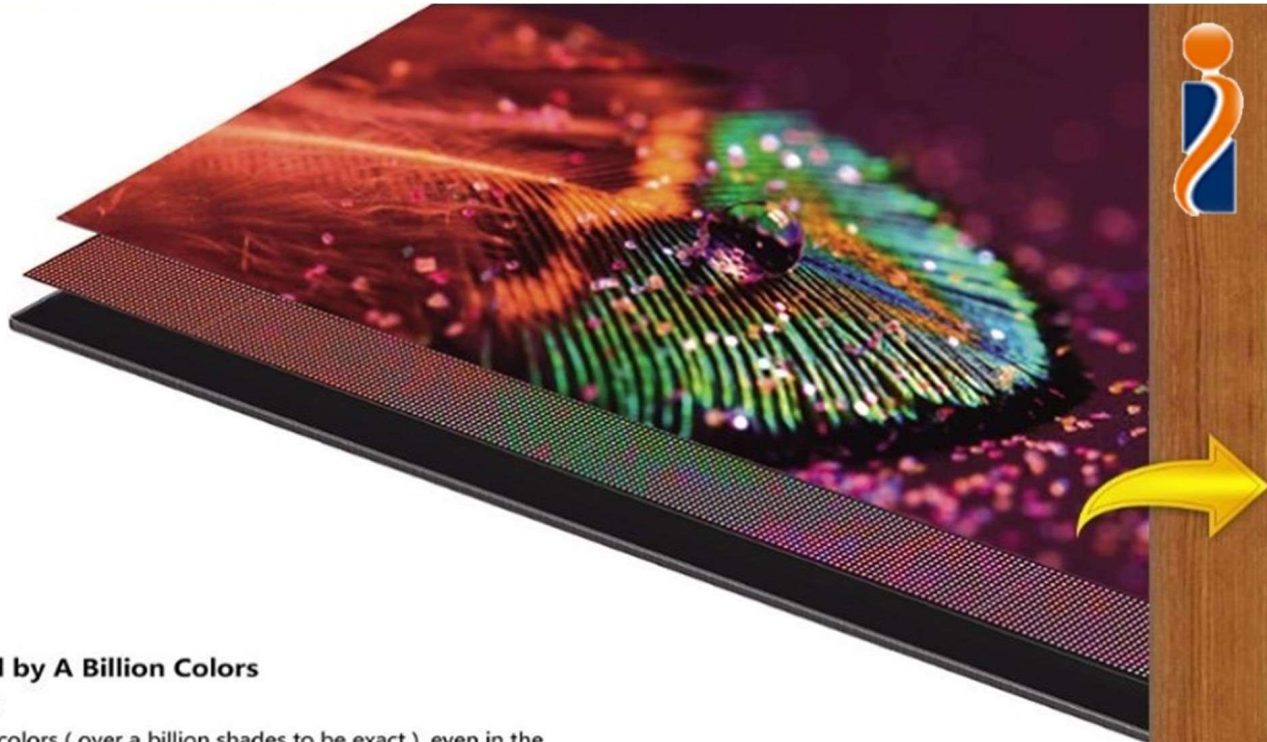
Al Lifting Camera

Elaborate SoC design creates extraordinary possibilities

Sonix smart SoC | 1080P high definition quality | Ultra wide angle Depth-of-field lens

*The camera adopts the sunken privacy protection design, and can be installed independently according to actual requirements.

Be Mesmerized by A Billion Colors
Quantum Dots

LED displays true colors (over a billion shades to be exact), even in the brightest scenes with 100% Color Volume. So whether you're watching survival shows that take place on secluded beaches or nature documentaries that explore every corner of the planet, you'll experience rich cinematic views that will make you feel like you're there.

4K UHD │ LED TV

Experience 4K UHD LED's extraordinary contrast, stunning color and hair-raising
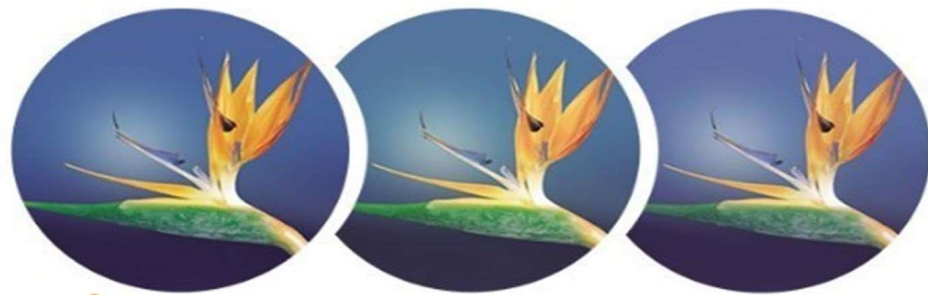blacks to bring out the detail in the dark scenes

Smart TV Launcher AOSP Android

◄ Banana Launcher

Apple Launcher ►

Our Anti-blue Light   Normal Anti-blue Light   Original Image

Anti-blue Light

adopts specially developed low-blue light LED chip, which can effectively filter about 90% shortwave blue light of 400-450nm that is harmful to human body.

| 300NM | 350NM | 400NM | 450NM | 500NM | 550NM | 600NM | 650NM | 700NM | 750NM | 800NM |

UVB   UVA   Visible light   Infrared light

400NM—450NM HEV   470NM USEFUL

OYouTube

See what the world is watching —
from the hottest music videos to
what's trending in gaming, entertain -
ment, news, and more.
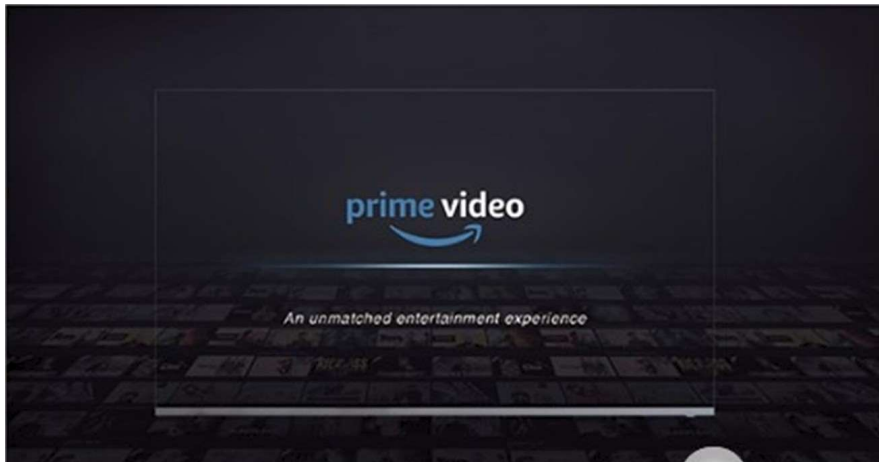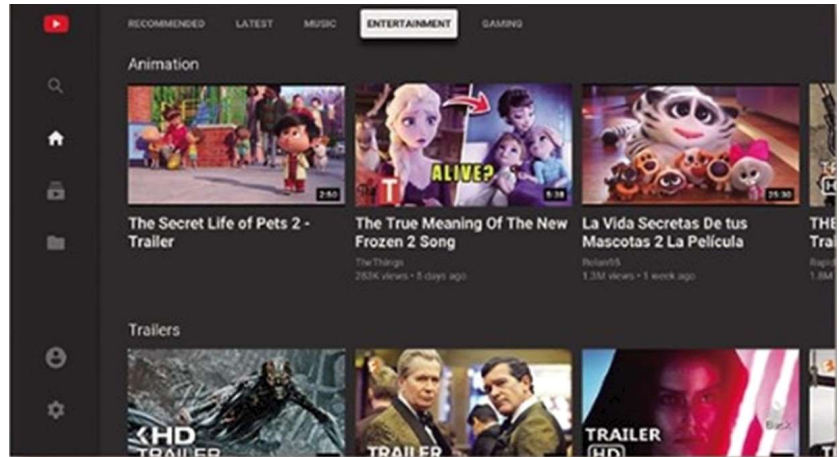
prime video

Amazon's comprehensive digital video
service offers customers around the
world a selection they won't find any-
where else, all available to watch on
practically any device.
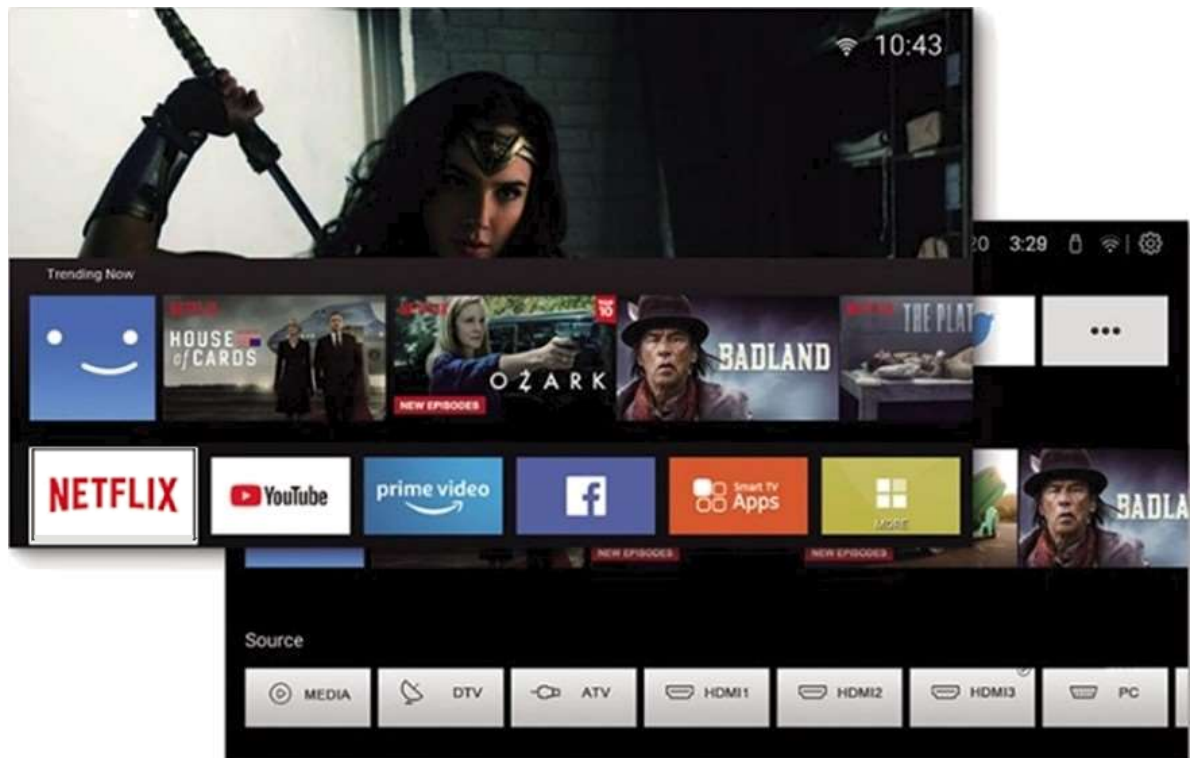
NETFLIX Netflix is the world's leading subscription service for watching TV episodes and monies on your favorite

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◢ OPTIONAL SIZE | 32" 🖥 40" 🖥 43" 🖥

4K

prime video

NETFLIX

ZEE5

hotstar

▶
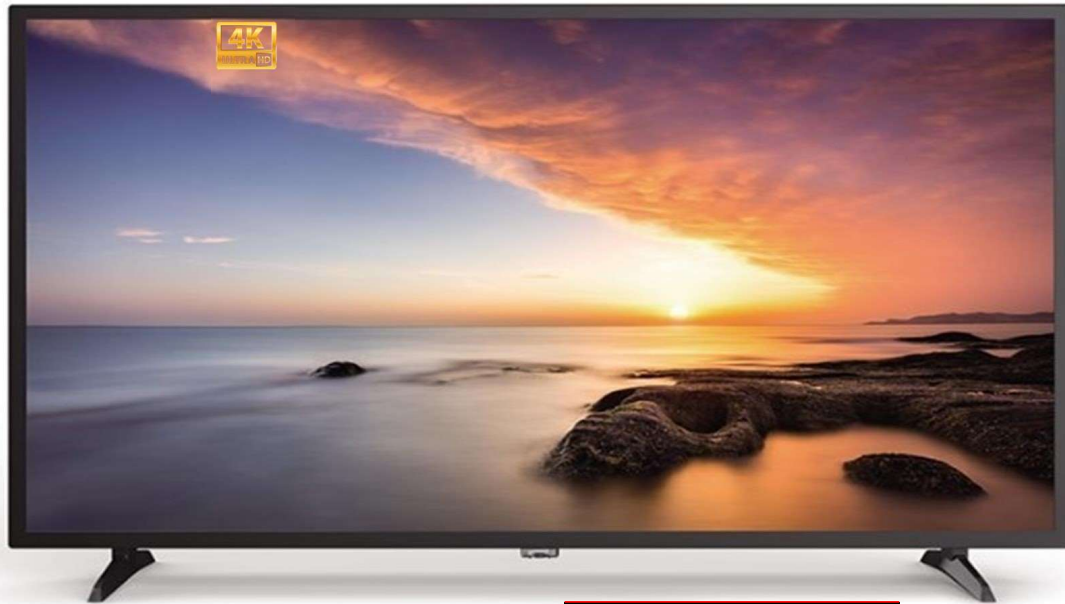
▲ SIGNATURE COLLECTION

Size	32"	40"	44"
Resolution	4K UHD	4K UHD	4K UHD
Dimension (without Stand)	737.4 x 438.0 x 74.1	917.1 x 527.7 x 77.0	970.2 x 563.2 x 59.3

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prime video

NETFLIX

ZEE5

hotstar
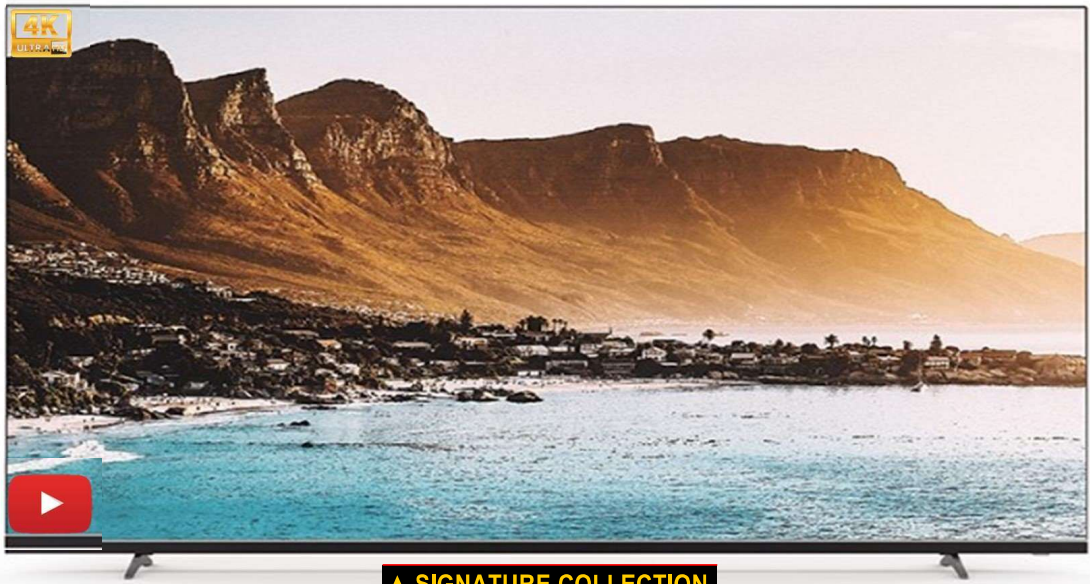
▲ SIGNATURE COLLECTION

Size	50"	55"	65"
Resolution	4K UHD	4K UHD	4K UHD
Dimension (without Stand)	970.2 x 563.2 x 59.3	1124.8 x 650.2 x62.2	1457.5 x 837.3 x 60.2

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Optional color : ● Black ● Gray ○ silver ○ Gold

Stand base

Aerial view   **Front cabinet**

Streamlined Design
Precious metal texture has greatly improv
-ed the expressiveness of the product.

Strong Compatibility
Highlighting the product's inspiration,
technology and brand differentiation.

Optimized Cost
Optimized Cost benefits product matrix
and higher cost performance.

4K Display
Full HD picture quality, discover the beauty
of detail, enjoy every amazing pixels
experience.

Low Cost of Reassembly
Lean production improves product quality
and accelerat... ...tion procedure.

Customizable Logo Base Trim and Color
From succinctness to minimalism to gorgeous
ness, mechanical beauty is fully flared.

17

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OPTIONAL SIZE | 24" 32" 40" 43" 50" 55"

▲ PREMIUM COLLECTION

24" HD	24" HD TG	24" SM
32" HD	32" HD TG	32" SM
40" HD	40" HD TG	40" SM
43" HD	43" HD TG	43" SM
50" HD		
55" HD		

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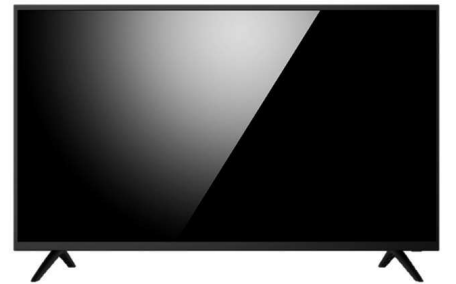
FEATURES

	32" SM TG	40" SM TG	43" SM 4K	50" SM 4K	55" SM 4K	65" SM 4K
SCREEN SIZE	80cm	99CM	109CM	127CM	140CM	165CM
Toughned Glass/FHD/4K/UHD	TG, FHD	TG, FHD	4K FHD	4K UHD	4K UHD	4K UHD
USB PORT	2	2	2	2	2	2
HDMI PORT	2	2	2	2	2	2
AV PORT	1	2	2	2	2	2
VGA PORT	1	1	1	1	1	1
EARPHONE PORT	1	1	1	1	1	1
RF PORT	1	1	1	1	1	1
SD CARD SLOT	-	-	1	1	1	1
Andriod version	8	8	8	8	8	8
WiFi Inbuilt	YES	YES	YES	YES	YES	YES
RAM	1GB	1GB	1GB	1GB	1GB	1GB
ROM	8GB	8GB	8GB	8GB	8GB	8GB
WARRANT	1 Year	1 Year	1 Year	1 Year	1 Year	1 Year

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Remote Control

Appearances are designed according to customers' requirements.

RC - XX - 11

RC-XX-1S

RC - XX - 18

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BASES

The main KTC bases are as follows:
Appearances are designed according to customers' requirements.

Crescent Shaped Base

Bridge Shaped Base

V Shaped Base

Streamlined Base

Adhesive linear base

▲ ITIKAA FACTORY, NOIDA

▲ ITIKAA HEADQUATER

12,000 SQFT	**26,000 SQFT**
ITIKAA R&D BASE	ITIKAA PRODUCTION BASE
600	**182500**
EMPLOYE	ANNUAL PRODUCTION

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LED BULB

SR. NO	PRODUCT CODE	LUMEN	WATT	MRP
1	II40B	500	5	110
2	II42B	700	7	145
3	II44B	900	9	165
4	II70B	1200	12	200
5	II85B	1500	15	250
6	II120B	1800	18	290
7	II200B	2000	25	400
8	II350B	4000	40	780

SPECIFICATION

Input Voltage -90-300 V-AC, LED - Philips/Osram/Seoul, Color - Pure White/Warm white, C.C.T 5500- 6500K(CW), Efficiency >85%, Life spam: >50000 hours, Power Factor >0.95, T.H.D <10%, Surge Protection 4KV

TUBE LIGHT

SR. NO	PRODUCT CODE	LUMEN	WATT	MRP
1	II85TL	500	5	250
2	II120TL	700	7	350

SPECIFICATION

Input Voltage -90-300 V-AC, LED - Philips/Osram/Seoul, Color - Pure White/Warm white, C.C.T 5500-6500K(CW), Efficiency >85%, Life spam: >50000 hours, Power Factor >0.95, T.H.D <10%, Surge Protection 4KV

AC-DC BULB

SR. NO	PRODUCT CODE	LUMEN	WATT	MRP
1	II190RL	-	9	650

SPECIFICATION

1000(AC) 300 (DC) Power backup Up to 4 hrs

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STREET LIGHT

SR. NO	PRODUCT CODE	LUMEN	WATT	MRP
1	II400ST	1500	15	2,100
2	II410ST	2000	20	2,268
3	II500ST	2400	24	2,940
4	II510ST	3000	30	3,108
5	II600ST	3600	36	3,500
6	II840ST	4500	45	4,900
7	II870ST	6000	60	5,068
8	II1350ST	8000	80	7,140
9	II1400ST	10000	100	7,980

SPECIFICATION

Input Voltage -90-300 V-AC, LED - Philips/Osram/Seoul, Color - Pure White/Warm white, C.C.T 5500-6500K(CW), Efficiency >85%, Life spam: >50000 hours, Power Factor >0.95, T.H.D <10%, Surge Protection 4KV

FLOOD LIGHT

SR. NO	PRODUCT CODE	LUMEN	WATT	MRP
1	II575FL	3000	30	2,940
2	II750FL	5000	50	3,920
3	II1150FL	10000	100	5,740
4	II1850FL	15000	150	9,240

SPECIFICATION

Input Voltage -90-300 V-AC, LED - Philips/Osram/Seoul, Color - Pure White/Warm white, C.C.T 5500-6500K(CW), Efficiency >85%, Life spam: >50000 hours, Power Factor >0.95, T.H.D <10%, Surge Protection 4KV

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PANEL LIGHT

SR. NO	PRODUT CODE	LUMEN	WATT	MRP
1	II90PL	300	3	420
2	II125PL	600	6	616
3	II170PL	1200	12	868
4	II230PL	1800	18	1176

SPECIFICATION

Input Voltage -90-300 V-AC, LED - Philips/Osram/Seoul, Color - Pure White/Warm white, C.C.T 5500-6500K(CW), Efficiency >85%, Life spam: >50000 hours, Power Factor >0.95, T.H.D <10%, Surge Protection 4KV

HIGH BAY LIGHT

SR. NO	PRODUT CODE	LUMEN	WATT	MRP
1	II1500HB	5500	50	3000
2	II2500HB	11000	100	4500
3	II3500HB	16500	150	6500
4	II50000HB	22000	200	8500

SPECIFICATION

Input Voltage -90-300 V-AC, Color - Pure White/Warm white, Life spam: >50000 hours, Surge Protection 4KV