

Digital Scorers Reach New Heights



Charity cricket match played at Mt Everest base camp.

Our UK agent donated a scoreboard to a charity cricket match above the base camp of Mount Everest. The group of 50 explorers, many from London, trekked for nine days to reach the camp at 16,945ft (5,000m) above sea level for a cricket match on April 21st 2009. The Queen wished the players well for the match which was broadcast live to an audience at Lords cricket ground in London. They celebrated their world record bid with champagne followed by cups of tea.

Our agent (EasyScore) was proud to contribute a scoreboard (since donated to the Nepal Cricket Association) to the event which raised more than £250,000 for charities Lord's Taverners and the Himalayan Trust UK.

Press & Media:

This feat is recognised by the Guinness World Records and will be included in next years edition.

Article links:

http://www.thaindian.com/newsportal/sports/england-aussie-cricketers-to-play-charity-cricket-match-on-mt-everest_100148526.html
<http://www.reuters.com/article/oddlyEnoughNews/idUSTRE53L4ZA20090422?feedType=RSS&feedName=oddlyEnoughNews>
<http://timesofindia.indiatimes.com/Now-cricket-match-on-Mt-Everest/articleshow/4389265.cms>

Video link:

<http://news.bbc.co.uk/sport1/hi/cricket/8012403.stm>