



**Rise Agri Genetics Pvt Ltd**

Technology for better life,  
Quality for good health



## Rise Agri Genetics Pvt Ltd

### About Us

Rise Agri Genetics Pvt. Ltd. is a well established seed company which started the business during 2006 with an Aim to develop high yielding hybrids / varieties of various field crops Viz. Rice, Maize, Bajra, Sunflower etc. and Tomato, Okra, Chilli, Brinjal, Beans, Gourds and Watermelon in vegetable crops with a full fledged RND Unit. In the past 10 years company has developed as man as 92 products (Hybrid / Variety) of different field crop & vegetable crops.

### Vision

"To Be the most preferred company effectively meeting the diverse Seed needs of farmers by providing widest choice of hybrids and varieties with the assurance of performance, quality and income"

### Research & Development

We have full research farms at Hyderabad, Kurnool and Lucknow where we are undertaking all the research activities like, evolution of Germplasm, selection, utilization in hybridization and evolution of the research product, multiplication of breeder seed and maintenance of the selected lines, etc.

We have established a full-Fledged seed quality control laboratory. We have highly experienced and qualified personal in the department of quality control division. To assure the Genetic purity and high standard of physical purity and Germination of each and every seed going to the hands of farmer.

### Production (Plant)

The fact that the "Seeds produced under optimum conditions in best environment only perform best" in the field. It duly recognized by Rise Agri Genetics Pvt. Ltd. and strictly followed while producing seeds. This necessitates spreading commercial seed production of different regions best suited for production in Karnataka, Andhra Pradesh, Telangana and Tamilnadu in fields of well experienced seed growers under the watchful eyes, guidance and personal care of team of technical team. Company has state of art Seed processing facilities in Hyderabad, Warngal, Amur and Kurnool.

### Marketing

Our Marketing team aim at identifying the needs of farmers, developing and promoting the product and creating a awareness about the product. Among the farmers to enhance productivity by appropriate us of agri inputs, and by making them members.



## **Rise Agri Genetics Pvt Ltd**

# Technology for better life Quality for Good Health

Rise Agri Genetics Pvt. Ltd. is a technology driven, hybrid seeds business serving farmers across world with differentiated and value added seeds in a range of field crops and vegetable crops. Rise Agri Genetics products and markets high quality seed for agriculture markets with improved yield, stability, agronomic traits and better crop protection from insects and diseases.

Transparent dealings, special packaging facilities, and ethical business policy have enabled us to receive huge compliments from our numerous clients, Easy modes of payments and timely delivery of the consignments are some of the key factors, which enable us in cutting an edge over competitors.

### **PRIMARY COMPETITIVE ADVANTAGES**

Superior Quality | Timely Delivery  
Market Leading Prices | Vast Infrastructure





# Rise Agri Genetics Pvt Ltd

## Field Crop & Vegetable Seeds



Sl. no.	Particulars	Page Nos.
1	Bhendi	1
2	tomato	2
3	chilli	3
4	brinjal	4-6
5	watermelon	7
6	cucumber, Capsicum, Muskmelon	8-9
7	bittergourd	9-10
8	bottlegourd	10
9	pumpkin, spongourd, ridge gourd	11-12
10	Cauliflower, cabbage	12-13
11	Radish, Sweet corn	13
12	Carrot, Onion, Beans	14-15
13	Coriander, Beetroot	15
14	Paddy	15-17
15	Maize	17-18
16	Wheat, Sunflower	18
17	Peas, Palak, SSG, Millet	19
18	Mustard	20

## F1 HYBRID BHENDI



**Samrat Prime**

Steady plant with side branching  
Fruit 12-15cm, weighing about 12-17cm  
Dark green fruits with 5-6 ridges  
First harvest 42-45 days from date of sowing  
More number pickings high yielding  
Good tolerance to YVMV



**Singham Prime**

Leaf shape : Broad leaves  
Internodal dist : Medium  
Fruit color : Glossy dark green  
Fruit length : 12-14cm  
Fruit tenderness : Tender  
Ender, good picking quality, good branching,  
highly tolerant to YVMV & Elcv disease



**Shakthi Prime**

Leaf shape : Broad leaves  
Internodal dist : Medium  
Fruit color : Dark green  
Fruit length : 12-14cm  
Fruit tenderness : Very tender  
Tender, good picking quality, more branching with  
highly tolerant to YVMV and ELCV disease



**Radha Prime**

Plant habit : Medium tall & erect  
Branches : 2 to 3  
First harvest : 45-57 days after sowing  
Fruit length : Medium long slender with 5 ridges  
Fruit weight : 10 to 12g  
Fruit colour : Deep dark green with good shelf life  
Special Feature : Fruit remain tender for long time  
after picking and good for delayed picking  
Disease tolerance : Tolerance to YVMV



**Mona Prime**

Steady plant with side branching  
Fruit 12-15 cm, weighing about 12-17 cm  
Dark green fruits with 5-6 ridges  
First harvest 42-45 days from date of sowing  
More number pickings high yielding  
Food tolerance to YVMV



**RAG-662 Prime**

Plant habit : Vigorous erect hybrid, medium cut leaves  
Branches : 2 to 4  
First harvest : 45 - 51 days after sowing  
Fruit length : 12 to 14 cm and diameter 1.5 to 1.8 cm with 5 ridges  
Fruit weight : 12 to 15 g  
Fruit colour : Dark green tender fruits with good shelf life  
Disease tolerance : High tolerance to Okra leaf curl virus & YVMV



## F1 HYBRID TOMATO



**Nalganga Prime**

Plant type - Semi determinate  
 Fruit shape - Round & fruit colour - Red  
 Earliness 60-65 days from date of planting  
 Fruit shoulder - Dark Green  
 Fruit size - 90-95 gms  
 Disease resistance tolerance to TLCV



**Banganga Prime**

Plant type - Semi determinate  
 Fruit shape - Fatish & fruit colour - Deep red  
 Earliness 60-65 days from date of planting  
 Fruit shoulder - Dark green  
 Fruit size - 90-95 gms  
 Disease resistance tolerance to TLVC



**Patalganga Prime**

Plant type - Semi determinate  
 Fruit shape - Round & fruit color - Red  
 Earliness 55-60 days from date of planting  
 Fruit shoulder - Uniform green  
 Fruit size - 85-90 gms  
 Disease resistance tolerance to TLCV



**Ramganga Prime**

Plant type - Indeterminate  
 Fruit shape - Round & fruit colour - Deep red  
 Earliness 70-75 days from date of planting  
 Fruit shoulder - Uniform green  
 Fruit size - 85-90 gms  
 Disease resistance tolerance to TLCV



**Sonenganga Prime**

Plant type - Determinate  
 Fruit shape - Fatist round & fruit colour - Red  
 Earliness 50-55 days from date of planting  
 Fruit shoulder - Uniform green  
 Fruit size - 85-90 gms  
 Disease resistance tolerance to TLCV



**Swarnganga Prime**

Plant type - Semi Determinate  
 Fruit shape - Square round & fruit colour - Red  
 Earliness 65-70 days from date of planting  
 Fruit shoulder - Uniform green  
 Fruit size - 90-100 gms  
 Disease resistance high tolerance to TLCV

## F1 HYBRID CHILLI



**Teja Hot Prime**

Plant Type - Erect & Bushy  
 1ST Picking Green (DOP) - 70-75 days  
 1ST Picking Red Ripe(DOP) - 110-120 days  
 Fruit Colour - Green with glossy semi-wrinkled surface  
 Fruit length(cm) - Medium Long(7.5- 8.5)  
 Fruit girth(cm) - 0.8 to 1.0  
 Pungency - High  
 High Heat set tolerant  
 High yielding, High Oleoresin and capsaicin contents Good rejuvenations



**Gomati Prime**

Plant Type - Erect & open  
 1ST Picking (DOP) - 65-70 days  
 Fruit Colour - D.Green with glossy lightly wrinkled surface  
 Fruit length(cm) - Medium Long(10-11)  
 Fruit girth(cm) - 0.9 to 1.0  
 Pungency - Medium  
 High Heat set tolerant  
 High yielding  
 Good rejuvenations



**Musi Prime**

Plant Type - Umbrella type open  
 1ST Picking (DOP) - 60-65 days  
 Fruit Colour - Green with smooth glossy surface  
 Fruit length(cm) - Long(9-10)  
 Fruit girth(cm) - 1.1 to 1.2  
 Pungency - Low  
 Good Heat set  
 Easy Picking, Earliness, High Yielding, Lodging resistant



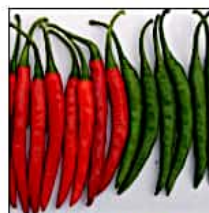
**Nagi Prime**

Plant Type - Erect and upright  
 1ST Picking (DOP) - 60-65 days  
 Fruit Colour - Light green with glossy wrinkled surface  
 Fruit length(cm) - Long(14-16)  
 Fruit girth(cm) - 1.2 to 1.3  
 Pungency - Medium  
 Good Heat set  
 Earliness  
 High Yielding



**Savitri Prime**

Plant Type - Erect & Bushy  
 1ST Picking Green(DOP) - 65-70 days  
 Fruit Colour - Pale Green with glossy slightly wrinkled surface  
 Fruit length(cm) - Medium Long(14-15cm)  
 Fruit girth(cm) - 0.8 to 0.9  
 Pungency : Medium  
 High Heat set tolerant  
 High yielding.  
 Good rejuvenations



**Shipra Prime**

Plant Type - Erect / Upright  
 1ST Picking Green(DOP) - 70-75 days  
 1ST Picking Red Ripe(DOP) - 110-120 days  
 Fruit Colour - Green with glossy semi-wrinkled surface  
 Fruit length(cm) - Medium Long(7-9 cm)  
 Fruit girth(cm) - 0.8 to 1.0  
 Pungency - High Heat set tolerant  
 High yielding  
 High Oleoresin and capsaicin contents  
 Good rejuvenations

## F1 HYBRID BRINJAL



**RAG-704 Prime**

Plant: Semi erect  
Fruit colour: Pink  
Fruit weight: 100-125 gms  
Fruit shape: Ellipsoidal  
Fruit matures 60-70 days after transplanting  
Calyx is green and non spiny  
Suitable for long duration cropping  
Colour retention capacity even at high temperatures



**Navkiran Prime**

Plant Type: Semi erect bushy  
IST Picking: 70-75 days  
Colour: Dark purple with green calyx  
Shape: Big Oval round  
Weight: 200-250 gm.  
Good for Bharta, Less seed content.  
Higher yielder.  
Suitable for High Temp.



**Barak Prime**

Plant Type: Semi-erect & Upright  
IST Picking: 60-65 days  
Colour: Deep Purple with green calyx  
Shape: Long  
Fruit wgt: 70-90 gm.  
Early maturity.  
Higher yielder.  
High temp tolerance.  
Excellent cooking quality.



**Periyar Prime**

Plant Type: Erect bushy  
IST Picking: 60-65 days  
Colour: Green with green calyx  
Shape: Long  
Fruit wgt: 70-90 gm.  
Cluster bearer and long shelf life.  
Excellent bearer during high temperature.  
Glossy fruit color.



**Sweta Prime**

Plant Type: Semi erect bushy  
IST Picking: 60-65 days  
Colour : White with green calyx  
Shape: Long  
Fruit wgt: 70-90 gm  
Solitary bearer and long shelf life.  
Excellent bearer during high temperature.  
Glossy fruit color.



**Sati Prime**

Plant Type: Erect bushy  
IST Picking: 75-80 days  
Colour: Dark purple with green calyx  
Shape: Big Oblong  
Weight: 200-250 gm.  
Good for Bharta, Less seed content.  
Higher yielder.  
Suitable for High Temp.



## F1 HYBRID BRINJAL



**Krishna Prime**

Plant Type: Erect  
 IST Picking: 70-75 days  
 Colour: Deep violet with purplish green calyx  
 Shape: Roundish  
 Fruit Size: 250-300 gm.  
 Higher yielder.  
 Less seed content.  
 Excellent heat set up to 45°C.  
 Suitable for Bharta making.



**Godavari Prime**

Plant Type: Semi erect bushy  
 IST Picking: 70-75 days  
 Colour: Dark purple with green calyx  
 Shape: Big Oval round  
 Weight: 200-250 gm.  
 Good for Bharta, Less seed content.  
 Higher yielder.  
 Suitable for High Temp.



**Sone Prime**

Plant Type: Semi- Erect Bushy  
 IST Picking: 60-65 days  
 Colour: Blackish with green calyx  
 Shape: Oval  
 Weight: 80-100 gm.  
 Higher yielder.  
 Heavy cluster bearing.  
 Excellent heat set up to 45°C.  
 Suitable for long transportation.



**Kumardhara Prime**

Plant Type: Semi-Erect Bushy  
 IST Picking: 55-60 days  
 Colour: Pinkish with green calyx  
 Shape: Oval  
 Weight: 75-90 gm.  
 Very early maturity.  
 Heavy cluster bearer and higher yield.  
 Sucking pest tolerance.  
 Excellent for stuffing.



**Bhadravati Prime**

Habit: Semi erect Bushy  
 IST Picking: 55-60 days  
 Colour: Pinkish with green calyx  
 Shape: Oval  
 Weight: 80-90 gm.  
 Attractive glassy fruits.  
 Higher yielder.  
 Good heat set upto 45°C.  
 Sucking pest resistance(Jassids).  
 Excellent cooking quality.



**Yamunotry Prime**

Habit: Semi erect & Bushy  
 IST Picking: 55-60 days  
 Colour: Purple variegated striped(Manjarigota)  
 Calyx: Green with non spiny  
 Shape: Oval  
 Weight: 80-90 gm.  
 Attractive glassy fruits.  
 Higher yielder.  
 Sucking pest resistance(Jassids).  
 Excellent cooking quality.

## F1 HYBRID BRINJAL



**Dhansri Prime**

Plant Habit: Erect & Bushy  
 1ST Picking: 60-65 days  
 Colour: Purple variegated striped  
 Calyx: Green with spiny  
 Shape: Oval  
 Weight: 90-100 gm.  
 Attractive glossy fruits.  
 Higher yielder.  
 Sucking pest resistance (Jassids).  
 Excellent cooking quality.



**Tungabhadra Prime**

Habit: Semi erect & Bushy  
 1ST Picking: 65-70 days  
 Colour: Green with Purple variegated  
 Calyx: Green with spiny  
 Shape: Oval  
 Weight: 90-100 gm.  
 Attractive glossy fruits.  
 Higher yielder.  
 Sucking pest resistance.  
 Excellent cooking quality.



**Mahanadi Prime**

Plant Type: Semi- Erect Bushy  
 1ST Picking: 60-65 days  
 Colour: Green Variegated with green calyx  
 Shape: Oval  
 Weight: 80-100 gm.  
 Eye catching look and attractive fruit colour.  
 Cluster bearing.  
 Very good keeping quality.



**Mandakini Prime**

Plant Type: Erect  
 1ST Picking: 55-65 days  
 Colour: Violet with Purplish green calyx  
 Shape: Elongated long  
 Fruit weight: 80-100 gm.  
 Tolerance to Bacterial wilt.  
 Higher yielder.  
 Suitable for high Temp.



**Manjira Prime**

Habit: Semi- erect bushy  
 1ST Picking: 50-60 days  
 Colour: Pinkish with green calyx  
 Shape: Long  
 Weight: 70-80 gm.  
 Clusters bearer and long shelf life.  
 Very attractive glossy, thick long fruits.  
 Excellent bearer during high temperature.  
 Good tolerance to fungal disease.

## F1 HYBRID WATERMELON



**Netravati Prime**

Plant vigor: High  
Foliage color: Green  
Fruit Color: Blackish green  
Avg. Fruit: 2-3 kgs.  
Fruit shape: Oval  
Days to Mature: 70-75 days  
TSS: 13-14  
Early maturity  
Good shipping quality.  
Crispy and granular taste



**C.Prabhavati Prime**

Plant vigor: High  
Foliage color: Green  
Fruit Color: Light green with dark green stripes  
Avg. Fruit: 8-10 kgs.  
Fruit shape: oblong  
Days to Produce: 90 days  
TSS: 9-10  
Very high plant vigor  
Good shipping quality  
Deep Red flesh with crispy taste



**Amaravati Prime**

Plant vigor: High  
Foliage color: Green  
Fruit Color: Green with dark green stripes.  
Avg. Fruit: 8-10 kgs.  
Fruit shape: Oblong  
Day to Maturity: 90 days  
TSS %: 9-10  
Early maturity  
Good shipping quality.  
Deep Red flesh with crispy taste



**Hemavati Prime**

Plant vigor: High  
Foliage color: D.Green  
Fruit Color: Green with dark green stripes.  
Avg. Fruit: 8-10 kgs.  
Fruit shape: Oblong  
Day to Maturity: 90 days  
TSS %: 9-10  
Early Maturity  
Good shipping quality  
Deep Red flesh with crispy taste



**Bhadravati Prime**

Plant vigor: High  
Foliage color: Green  
Fruit Skin Color: Yellow  
Fruit Flesh Colour: Red  
Fruit flesh texture: Crispy, granular  
Seeds Size: Small  
Avg. Fruit: 2-3 kgs.  
Fruit shape: Oval  
Days to Mature: 70-75 days  
TSS: 13-14 Early Maturity, Good shipping quality



**Arun Prime**

Days to maturity : 65-75 days  
Fruit weight : 6-7 kg  
Fruit shape : Round  
Fruit color : Deep green  
Seed size & color : Small seed & brown  
Flesh color : Deep red  
TSS : 11-12%  
Good shelf life and suitable for long distance shipping



### F1 HYBRID CUCUMBER



**Mansi Prime**

Plant vigor: High  
Foliage color: Green  
Fruit Color: Green to mottled green.  
Fruit Length: 19-22 cms  
Fruit Surface: White spine  
Days to Produce: 43-45 days  
Strong plant with high fruiting and uniform fruit shape.  
Crispy taste and medium cavity  
High temp tolerance.  
Good shipping quality



**Chaitra Prime**

Vigorous very Dark green foliage,  
Parthenocarpic, Dark Green color, cylindrical fruits  
1st picking 36-38 DAS  
Fruit length : 16-20 cm  
Highly suitable for Poly-House cultivation,  
High Yielding variety  
Very Good keeping quality  
Moderate tolerant to Diseases



**Priyadarshini Prime**

Plant Type : Erect & strong  
Days to Maturity : 75-80 days  
Fruit shape : Blocky with thick walls  
Fruit color : Green  
Fruit weight : 200-220g  
Resistance : Tolerant to TMV & Anthracnose  
Remarks : Suitable for open and protected cultivation

### F1 HYBRID CAPSICUM



**Kanika Prime**

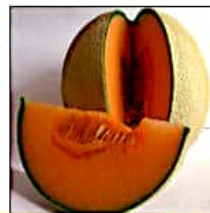
Erect & Tall Plant  
Green Turns To Yellow  
Blocky, 3-4 Lobs  
Fruit Wt : 180-200 Gm  
High Firm, Early Maturity 60-65 days  
Excellent For Long Distance Transportation  
Best For Poly-house Cultivation



**Madhuras Prime**

Days to maturity(DS) : 60-65  
Fruit size : 750-900 g  
Fruit shape : Battish round  
Netting on fruit : Slightly netting with dark green ribs  
Flesh colour : Pale Orange  
Flesh texture : Smooth  
Seed cavity : Medium  
TSS : 12-14  
High yield, attractive fruit, good sweetness,

### F1 HYBRID MUSKMELON



**Gandhak Prime**

Plant vigor: High  
Foliage color: Dark green  
Fruit Color: Grey Highly Netted  
Fruit Size: 800-1000 g  
Fruit Shape: Round  
Fruit Surface: Netted  
Days to Maturity: 42-48 days  
Fruit Cavity: Small  
Fruit Flesh quality: Green  
TSS: 12-13%  
Strong plant with high fruiting and uniform fruit shape.  
Crispy taste and small cavity  
High temp tolerance, Good shipping quality

## F1 HYBRID MUSKMELON



**Nira Prime**

Plant vigor: High  
Foliage color: Dark green  
Fruit Color: Yellow smooth  
Fruit Size: 1-1.5kgs  
Fruit Shape: Oval  
Fruit Surface: Yellow skin  
Days to Maturity: 45-50 days  
Fruit Cavity: Small to Medium  
Fruit Inner quality: Whitish  
TSS: 14-16%  
Strong plant with high fruiting and uniform fruit shape.  
Crispy taste and medium cavity  
High temp tolerance, Good shipping quality



**Sabari Prime**

Plant vigor: High  
Foliage color: Dark green  
Fruit Color: Yellowish Netted  
Fruit Size: 1-1.5kgs  
Fruit Shape: Round  
Fruit Surface: Netted  
Days to Maturity: 45-50 days  
Fruit Cavity: Small to Medium  
Fruit Flesh quality: Green  
TSS: 13-15%  
Strong plant with high fruiting and uniform fruit shape.  
Crispy taste and medium cavity  
High temp tolerance, Good shipping quality

## F1 HYBRID BITTER GOURD



**Rupali Prime**

Days to 1st Picking: 50-55 Day  
Fruit Shape: Medium long  
Fruit Colour: Dark Green with sharp prickles  
Toothiness: Very good  
Avg. Fruit Length: 18-22 cm  
Fruit Weight: 100-120 g  
Vigorous plant with downy mildew tolerance  
Dark green straight fruits with dense prickles  
Excellent fruit setting with long duration



**Lohit Prime**

Days to 1st Picking: 50-55 Day  
Fruit Shape: Short spindle  
Fruit Colour: Dark Green with dense prickles  
Toothiness: Good Toothiness  
Avg. Fruit Length: 15-18 cm  
Fruit Weight: 100-150 g  
Early maturity, well spreading vigorous plant  
Straight spindle shaped fruits.  
Good heat set.



**Tunga Prime**

Long fruits, 20-22 cm, med thick fruits  
Dark green fruit color  
1st picking – 50-55 DAS  
Excellent yield  
Moderate tolerant to Dis.



**Chotu Prime**

Small fruits, Chu-Chu type  
Green to Dark green fruit color  
1st flowering – 30-35 DAT,  
1st picking – 50-52 DAS  
Excellent yield  
Moderate tolerant to Dis.

### F1 HYBRID BITTER GOURD



**Manas Prime (W)**

White Long fruits, 20-22 cm, med thick fruits  
Very attractive White color fruits  
1st picking – 50-55 DAS  
Excellent yield  
Moderate tolerant to Dis.



**Prachi Prime**

Very long fruits, 35-38 cm, thin fruits  
Green to Dark green fruit color  
1st flowering – 30-35 DAT,  
1st picking – 50-55 DAS  
Excellent yield  
Moderate tolerant to Dis.



**Navjyot Prime**

Plant vigour: Vigorous  
Foliage colour: Green to Dark Green  
Fruit Colour: Glossy Green.  
Fruit shape: Cylindrical long  
Fruit Length (cm): 50-55  
Fruit wt(kg): 1.5-2.5  
Fruit surface: Smooth  
Days to first pick: 60-65 days  
Prolonged fruit bearing with shiny green fruits.  
Good Heat set.

### F1 HYBRID BOTTLE GOURD



**Gold Prime**

Round/ Top shaped fruit,  
Attractive Green color fruits  
1st picking 50-52 DAS  
Excellent yield  
Moderate tolerant to Dis.



**Navneet Prime**

Plant Vigour : High  
First Harvest (DAP) : 45-50 Days  
Fruit Shape : Bottle with neck  
Fruit Colour : Green with white specks  
Fruit Length : 30-35 cm  
Fruit Weight : 700-800g  
Remarks : Uniform shape & colour retention



### F1 HYBRID PUMPKIN



**RAG-555 Prime**

High vigorous Plant  
Flat Round shaped fruits  
Attractive Dark green & shiny skin colour with yellowish Orange flesh  
1st picking – 80-85 DAS  
Fruit weight : 2.5-3.5 kgs  
High Yielding  
Moderate tolerant to Diseases



**RAG-666 Prime**

Firmness : Flesh is firm and sticky  
Fruit color : Yellowish orange in color  
Has an excellent taste  
Has an intermediate resistance to downy and powdery mildew  
Maturity : 153days  
Higher Yielder



**Lohit Prime (Dark Colour)**

Days to 1st Picking: 40-45 Day  
Fruit length: 25 cm  
Fruit Colour: Dark Green  
Avg. fruit Weight: 150-175 g  
High yield with long duration .  
Very attractive dark green glossy fruit.  
High Heat set tolerance

### F1 HYBRID SPONGE GOURD



**Dubhari Prime (White Seed)**

Days to 1st Picking: 46-48 days  
Fruit length: 22-24 cm  
Fruit Colour: Light green  
Avg. fruit Weight: 150-175 g  
Uniform straight thin long fruits.  
Heat tolerance up to 42°C .



**Sumar Prime**

Days to 1st Picking: 40-45 Days  
Avg. Fruit Length: 35-45 cm  
Fruit Shape: Long slender  
Fruit Colour: Green  
Avg. Fruit Weight: 175-200 g  
Heat set.  
Tolerance to virus

### F1 HYBRID RIDGE GOURD



**Seema Prime**

Long fruit, 35-40 cm, med thick  
Green to Dark green fruits  
Very attractive  
1st picking – 48-50 DAS  
Excellent yield  
Very good keeping quality

**F1 HYBRID RIDGE GOURD****Namrata Prime**

Long to med Long fruit, 28-30 cm, med thick  
 Green to Dark green fruits  
 Very attractive  
 1st picking – 45-50 DAS  
 Excellent yield  
 Very good keeping quality

**F1 HYBRID CAULIFLOWER****Kosi Prime**

Days to 1st Picking: 40-45 Day  
 Fruit length: 25 cm  
 Fruit Colour: Dark Green  
 Avg. fruit Weight: 150-175 g  
 High yield with long duration .  
 Very attractive dark green glossy fruit.  
 High Heat set tolerance

**F1 HYBRID CAULIFLOWER****Kapila Prime**

Days to maturity: 70-75 days  
 Plant habit: Erect  
 Leaf color: Green  
 Curd shape: Dome  
 Curd color: White  
 Av. Curd weight: 1-1.25 Kgs  
 Curd compactness: Very good  
 Avg.curdg temp.: 15 -240 C

**Agetikvari Prime**

Very Compact & White Color Curd,  
 Curd Size : 750 gm to 1 Kg,  
 Excellent shape & quality,  
 Ready for harvest : 50-60 DATP,  
 Very good keeping quality,  
 Tolerant to Diseases.

**F1 HYBRID CABBAGE****RAG-IO Prime**

Excellent Compact Head with Green color,  
 Head Size : 800 gm to 1.2 Kg,  
 Ready for harvest : 55-58 DATP,  
 Best Swing Time : August to December  
 Tolerant to Diseases.

**Samrat Prime**

Attractive Round Head shape,  
 Bluish Green color Head  
 Head Size : 1.0-1.25 Kg,  
 Ready for harvest : 60-65 DATP,

### F1 HYBRID CABBAGE



#### RAG-75 Prime

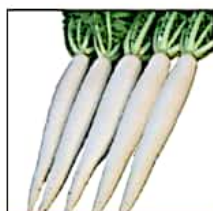
Excellent Compact Head with Green color,  
Head Size : 1.0-1.5 Kg,  
Ready for harvest : 54-60 DATP,  
Best Swing Time : August to December  
Tolerant to Diseases.

### IMPROVED RADISH



#### Pusa Chetki Long

Pure White long roots,  
Ready to harvest : 50-55 days  
Free from hairiness and Uniform shape  
Slightly pungent in taste , good for salad purpose.



#### RAG-III Prime

One of the best Imported variety from Italy,  
Pure White, Long & smooth roots,  
Ready to harvest : 45-50 days  
Free from hairiness and Uniform shape  
Very good taste for salad purpose.

### IMPROVED RADISH



#### RAG-333 Prime

Uniform, White long roots,  
Ready to harvest : 38-42 days  
Free from hairiness and Uniform shape  
Very good taste and good for Dual ( Leaves & root ) purpose,  
Excellent yield and can be grown round the year.

### F1 HYBRID SWEETCORN



#### RAG-85 Prime

Cob size: Medium  
Cob L(cm): 16-18  
Tip filling: Average  
Cob shape: Cylindrical  
Sugar content: > 15  
Sugar retention: High (keep for long period)  
Chewing quality: Chewing quality



#### Talenta Prime

Plant Height : 180-190 cm  
First cob emergence : 80-90 cm  
50% Flowering : 60-65 days  
Cob Weight : 350-400gm  
No of rows per cob : 16  
Cob Length : 19-20 cm  
Cob Diameter : 5-5.2 cm  
Grain color : Golden Yellow  
TSS : 14-15%



### F1 HYBRID CARROT



#### Deeprad Prime

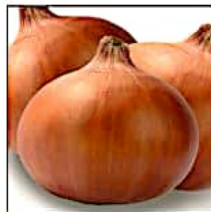
Deep Orange color,  
Av weight : 120-160 gm,  
Ready to harvest : 95-110 days  
Very good taste excellent for long distance transportation.

### IMPROVED ONION



#### Nasik Red

Leaves greyish green thick  
Bulbs round to globe in shape & Bulb colour thick red  
Bulb size 80-100gm on maturity & Bulb contains high pungency  
Crop maturity 90-100 days from date of transplanting  
High yielding with uniform size bulbs  
Good keeping quality



### IMPROVED ONION



#### Pune Fursungi

Leaves greyish green thick  
Bulbs round to globe in shape & Bulb colour bright red  
Bulb size 70-85 gm on maturity & Bulb contains high pungency  
Crop maturity 90-100 days from date of transplanting  
High yielding with uniform size bulbs  
Good keeping quality

#### N-53

Leaves greyish green thick  
Bulbs round to globe in shape & Bulb colour light red  
Bulb size 70-85 gm on maturity & Bulb contains high pungency  
Crop maturity 90-100 days from date of transplanting  
High yielding with uniform size bulbs  
Good keeping quality



### F1 HYBRID BEANS



#### RAG-505 Prime (Falguni) French Bean

Plant type : Strong and bushy  
Days for first picking : 40 to 45 days  
Shelf Life : 7-8 days  
Pod colour : Bright dark green  
Pod length : 13-15 cm  
USP's : Dark green pod color,  
Suitable for long transportation

#### Belli Prime Pole Bean

Fruits are green, Stringless  
Average fruit length 12-12 cm  
Maturity 45-50 days after sowing  
Very good adaptability for high temperature disease tolerance

### F1 HYBRID BEANS



#### RAG-447 Prime

Pole type Yard Long Bean variety,  
6-7 feet plant height,  
Green color Pods,  
Pod length : 50-55 cm  
Very tender & tasty,  
1st harvest : 50-55 days,  
Tolerant to Diseases,  
High Yielding, Suitable for rainy & Mild Winter

### IMPROVED CORRIANDAR



#### Jyoti Prime

Very slow bolting  
Multicut & improved tall plant  
Young and broad leaves and stems  
Good aroma  
It can be grown round the year.



#### FI-Star Red Prime

Very uniform deep Red roots ,  
Ready to harvest : 60 days,  
Excellent shape & texture,  
High Yielding

### F1 HYBRID BEETROOT



#### FI-Kingdom Prime

Very uniform deep Red roots ,  
Ready to harvest : 55- 60 days,  
Excellent shape & texture,  
Tolerant to Diseases,  
High Yielding



#### Aman Prime

Medium long height about 110cm  
130-135 days duration  
Super fine short slender grains 70%  
Milling 60% head rice recovery with  
good cooking quality  
Yield about 55-60 Qtl in Rabi season per hector

### IMPROVED PADDY



#### Mohini Gold Prime

Medium long height about 110cm  
110-105 days duration  
Moderately resistance to drought  
Small & bold slender fine grains  
Yield about 50 Qtl in Kharif &  
55 Qtl in Rabi season per hector

## IMPROVED PADDY



**Subhashree**

Crop Duration : 125-135 days  
Plant Height : 105-110 cm  
No. of tillers / plant : 8-10  
Panicle length : 20-22 cm  
Medium slender, non scented grains  
Medium maturity, non shattering  
High yielding  
Tolerant to major pests & diseases



**Damini Prime**

Medium long height about 110 cm  
135 days duration resistance with blast  
Long bold slender grains about 70% milling  
62% head rice recovery with good cooking quality  
Yielding about 50 Qtl in Kharif &  
55 Qtl in Rabi season per hector



**Poonam Prime**

Crop Duration : 130-135 days  
Plant Height : 85-90 cm  
No. of tillers / plant : 14-16  
Panicle length : 24-26 cm  
Short slender, super fine, non scented  
Excellent cooking quality, 80% rice  
Golden yellow husk colour



**RAG - 20 Prime (Red Ganga)**

Crop Duration : 130-135 days  
Plant Height : 100-105 cm  
No. of tillers / plant : 11-14  
Panicle length : 22-24 cm  
Medium bold, non scented grains  
Excellent cooking quality after ageing  
High yielding



**Subhashree 444**

Consistently 25-30%  
higher yielder than the varieties of same  
duration 130-135 days  
High productive tiller per plant  
More grains per panicle, wider adaptability  
Highly suitable to direct seeded rice system  
More than 70% milling  
Notified by Government of India



**RAG-229**

Crop Duration : 110 to 115 days  
Leaf color : Green  
Stem : Green Pollen  
Color : Yellow  
Head Shape : Compact  
Disease : Tolerance to leaf Blight  
Pest Controlled : Tolerance to Brown Plant Hopper  
Grain Type : Medium grain rice



## IMPROVED PADDY



**RAG-212**

Crop Duration : 130-135 days  
Plant Height : 95-100 cm  
No. of tillers / plant : 12-15  
Panicle length : 22-25 cm  
Medium bold, non sticky grains  
Good cooking quality after ageing  
High yielding hybrid  
Tolerant to major pests & diseases  
Most suitable taste for Bihar, JH & W. Bengal



**Dhanshree**

Crop Duration : 145-150 days  
Plant Height : 100-105 cm  
No. of tillers / plant : 12-15  
Panicle length : 26-28 cm  
Medium bold, non sticky grains  
Early maturity  
High yielding hybrid



**Amrita-5081**

Single cross hybrid  
Plant height 200-210 cm  
Cob length 22-24 cm & Cob girth 16-17 cm  
14-16 row & 40-42 no. of semi dent grains in a cob  
Orange yellow colour grains & shank colour - White  
Days of maturity 105-110 days in Kharif &  
125-130 days in Spring  
1000 grains weight 300-320 gms &  
High yield capacity hybrid

## F1 HYBRID MAIZE



**Ambika-3022**

Single cross hybrid  
Plant height 200-210 cm  
Cob length 22-24 cm & Cob girth 16-17 cm  
14-16 row & 40-42 no. of semi dent grains in a cob  
Orange yellow colour grains & shank colour - White  
Days of maturity 105-110 days in Kharif &  
125-130 days in Spring  
1000 grains weight 300-320 gms &  
High yield capacity hybrid



**Apsara-4455**

Double cross hybrid  
Plant height 200-210cm  
Cob length 20-22 cm & Cob girth 16-17 cm  
14-16 row & 38-42 no. of semi flint grains in cob  
Orange yellow colour grains & Shank colour - Purple  
Days of maturity 110-115 days in Kharif &  
125-130 days in spring  
Used for green cob, grain purpose &  
good yield capacity hybrid



**Aruna-7240**

Double cross hybrid  
Plant height 200-210cm  
Cob length 20-22 cm & Cob girth 16-17 cm  
14-16 row & 38-42 no. of semi flint grains in cob  
Orange yellow colour grains & Shank colour - Purple  
Days of maturity 110-115 days in Kharif &  
125-130 days in spring  
Used for green cob, grain purpose &  
good yield capacity hybrid

### F1 HYBRID MAIZE



#### RAG-25

Plant height 180-200cm  
Orange yellow colour grains & shank colour - White  
Days of maturity 90-95 days in Kharif & 100-105 days in Spring  
Used for green cob, grain purpose  
22-23 Qtl grains yield  
Maize gives some nutritional value campers with milk

### IMPROVED WHEAT



#### RAG-900 Prime

Duration 100-105 days  
Plant height 85-90 cm & Number of tillers 15-20  
Spike length 10-12 cm  
Very early maturity variety & medium bold shine grains  
Excellent chapatti quality & test  
High tolerant to rust disease



#### RAG-810 Prime

Duration 110-115 days  
Plant height 90-95 cm & number of tillers 12-15  
Spike length 10-12 cm  
Medium bold shine grains  
Excellent chapatti quality & test  
Moderately tolerant to major disease and pests

### IMPROVED WHEAT



#### RAG-811 Prime

Duration 115-120 days  
Plant height 90-100 cm & number of tillers 15-20  
Spike length 10-12 cm  
Mid late maturity variety & Medium bold shine grains  
Excellent chapatti quality & test  
Moderately tolerant to major disease and pests



#### Raise Gold

Plant Height : 160 to 165 cms  
Head Shape & Size : Flat & Big  
Stem Girth : Medium  
Seed Colour : Jet black  
Maturity : 85 - 90 days  
Recommended Season : Kharif & Rabi Summer  
Yield : High Yield

### F1 HYBRID SUNFLOWER



#### Rise Apsara

Plant Height : 150 to 160 cms  
Head Shape & Size : Medium Convex & size  
Stem Girth : Strong  
Seed Colour : Black seeds  
Maturity : 88 - 90 days  
Recommended Season : Kharif & Rabi Summer  
Yield : High Yield

### IMPROVED PEAS



#### Mansarovar Prime (GS-10)

First Picking: 7580 days  
 Pod Shape: Flatish Round & Straight  
 Pod Length: 10-12  
 Pod Colour: Dark Green  
 Taste: Sweet  
 Grains/Pod: 8-10 Uniform Size  
 Seed Shape: Spherical  
 Seed Surface: Smooth  
 Sweetness: Very Good  
 Disease Tolerance: Very Good  
 Pod Appearance: Very Attractive

### IMPROVED PALAK



#### Jyoti Prime

Plant habit: Vigorous and erect plant  
 Harvesting starts in (days): 25-30 days, multicut  
 Leaf colour: Light green/Green  
 Leaf type: Broad leaves  
 Others: Late bolting, Good branching, high yielder, multicut, leathery fresh glossy leaves.



#### Green Glory (Red)

Multi cut (3-5) very fast cutting hybrid  
 High crude protein  
 High Digestibility  
 Low HCN content 70-80 ppm  
 Resistance to DM

### F1 HYBRID SSG



#### Green Glory (White)

Multi cut (3-5) very fast cutting hybrid  
 High crude protein  
 High Digestibility  
 Low HCN content 70-80 ppm  
 Resistance to DM



#### RAG-86 Prime

Plant Height : 180 - 200 cms  
 Leaf Colour : Dark Green  
 Ear Head : Candle Shape  
 Grain Colour : Light Grey  
 Crop Duration : 85 to 90 days  
 Yield : High Yiled

### F1 HYBRID MILLET



#### RAG-88 Prime

Plant Height : 180 - 200 cms  
 Leaf Colour : Green  
 Ear Head : Candle Shape  
 Grain Colour : Light Grey  
 Crop Duration : 85 to 90 days  
 Yield : High Yiled



## HYBRID MUSTARD



**RAG-85 (Black Beauty)**

Duration - very early maturity about 100-110days  
 Plant type - Mid tall and semi compact plants  
 Plant height - 160-170 cm  
 Grain type - Long siliqua length with brownish black bold round seeds  
 Tolerant to white rust and selerotinia rot disease



**RAG-87 (Gold Beauty)**

Plant habit: Vigorous and erect plant  
 Harvesting starts in (days): 25- 30 days,multicut  
 Leaf colour: Light green/Green  
 Leaf type: Broad leaves  
 Others: Late bolting, Good branching, high yielder, multicut, leathary fresh glossy leaves.



**RAG-89 (Super Beauty)**

Duration - 120-130 days  
 Plant type - Mid tall semi compact  
 Plant height - 190-200 cm  
 Grain type - Brownish black bold round seeds  
 Tolerant to powdery mildew, white rust and selerotinia rot diseases

*Thank You*



**Rise Agri Genetics Pvt Ltd**