

SAM PRODUCTS

Where Eyewear Meets the Art of Presentation



Product Catalogue

2025 Edition



About us - Sam Products

At Sam Products, we believe luxury is not just about the eyewear – it's about how it's presented, preserved and experienced.

Headquartered in Delhi, India, we are proud manufacturers of premium eyewear organizers and other presentation solutions that blend functionality with sophisticated design. With years of hands-on expertise and full in-house production, we proudly serve leading optical retailers, distributors, and eyewear brands across India.

We take pride in serving clients across India and have recently expanded to North America with Sam Products Canada, bringing our trusted presentation solutions to the global eyewear market.

With full control over our manufacturing process, we offer:

- Handcrafted quality backed by experience
- Flexible customization including branding options for optical shops
- Low minimum order quantities to support growing businesses

Join hundreds of eyewear professionals who choose Sam Products to elevate their brand's presence.



ELITE40 ORGANIZER

Discover the perfect blend of style, structure, and sophistication with our Elite40 Organizer – a luxurious suede-lined box with a built-in mirror designed to store and showcase up to 40 frames.

- Capacity: Stores up to 40 frames
- Material: Full suede finish for a cohesive soft, protective touch
- Retail MOQ: 5 units
- Wholesale MOQ: 50 units
- Price: Available upon request



SIGNATURE10 ORGANIZER

Crafted for style and convenience, our Signature10 Organizer features a sleek faux leather exterior and a soft suede-lined interior to protect and organize up to 10 frames. Its built-in handle makes it super easy to carry.

- Capacity: Stores up to 10 frames
- Material: Faux leather exterior with suede interior for a luxurious and protective touch
- Retail MOQ: 5 units
- Wholesale MOQ: 50 units
- Price: Available upon request



ROYAL12 ORGANIZER

Crafted with sophistication in every detail, our Royal12 Organizer offers a regal presentation for up to 12 frames. Its all-over faux leather finish makes it a stunning choice for display or storage.

- Capacity: Stores up to 12 frames
- Material: Full faux leather finish for a cohesive luxury feel
- Retail MOQ: 5 units
- Wholesale MOQ: 50 units
- Price: Available upon request



SIGNATURE20 ORGANIZER

Crafted for style and convenience, our Signature20 Organizer features a sleek faux leather exterior and a soft suede-lined interior to present and organize up to 20 frames. It features two built-in mirrors inside – perfect for quick try-ons, client presentations, or retail displays. Not to forget the built-in handle makes it super easy to carry.

- Capacity: Stores up to 20 frames
- Material: Faux leather exterior with suede interior for a luxurious and protective touch
- Retail MOQ: 5 units
- Wholesale MOQ: 50 units
- Price: Available upon request



CLASSIC8 ORGANIZER

Simplicity never looked so refined. Our Classic8 Organizer offers a sleek and timeless way to store and display up to 8 eyewear frames. With a cohesive faux leather finish inside and out, it delivers a clean, structured look to impress your customers.

- Capacity: Stores up to 8 frames
- Material: Full faux leather finish for a cohesive luxury feel
- Retail MOQ: 5 units
- Wholesale MOQ: 50 units
- Price: Available upon request



BRAND8 ORGANIZER

Combining luxury with special branding space inside, our Brand8 Organizer features a smooth faux leather exterior and a suede interior designed to protect and showcase your eyewear. This elegant organizer includes a dedicated interior space for your optical shop's logo or brand — adding a personalized touch that impresses clients during consultations or displays.

- Capacity: Stores up to 8 frames
- Material: Faux leather exterior with suede interior for a luxurious and protective touch
- Retail MOQ: 5 units
- Wholesale MOQ: 50 units
- Price: Available upon request



FUR10 ORGANIZER

Stylish, soft and ready to turn heads – our Fur10 Organizer blends a rich velvet exterior with a cozy fur-lined interior to enhance the look of your eyewear. With room for 10 frames, it's both functional and fashionable for modern retail.

- Capacity: Stores up to 10 frames
- Material: Velvet outside and fur inside, designed for comfort and class
- Retail MOQ: 5 units
- Wholesale MOQ: 50 units
- Price: Available upon request



SPARKLING10 ORGANIZER

Bring brilliance to your eyewear display with our Sparkling10 Organizer. Designed to stand out, this organizer features a sparkling faux leather exterior that catches the light and attention, paired with a soft suede interior to keep up to 10 frames secure and scratch-free.

- Capacity: Stores up to 10 frames
- Material: Sparkling faux leather exterior works as an eye catcher and soft suede interior for touch of smoothness
- Retail MOQ: 5 units
- Wholesale MOQ: 50 units
- Price: Available upon request



TAPER FOR COUNTER

Designed with flexibility in mind, our Taper For Counter adapts perfectly to your store's display needs. Its tapered shape gives it a sleek, modern profile, while the faux leather exterior and soft suede interior ensure every frame is showcased in style. Fully customizable to match the dimensions of your optical counter. For pricing, you need to share the counter size of your optical showroom.



LENS6 ORGANIZER

Our Lens6 Organizer offers a refined way to store up to 6 lenses with care. Wrapped in smooth faux leather and lined with soft suede, it's designed to protect delicate lenses while maintaining a professional, elegant look.

- Capacity: Stores up to 6 lenses
- Material: Faux leather exterior with suede interior for a luxurious and protective touch
- Retail MOQ: 5 units
- Wholesale MOQ: 50 units
- Price: Available upon request



FLASH CASE

Our Flash Case is crafted with a refined thin sheet of paper exterior and soft suede interior, tailored to hold the sold frame and lens cleaner spray provided by the store. Internal double lighting adds a warm touch, making every eyewear handoff feel curated, premium and complete.

- Capacity: 1 frame + 1 lens cleaner spray bottle
- Material: Premium paper exterior, suede interior for a protective touch
- Retail MOQ: 25 units
- Wholesale MOQ: 100 units
- Price: Available upon request



SPARKLING TAPER CASE

Designed to elevate the customer experience, our Sparkling Taper Case features two elegant compartments — one dedicated for purchased eyewear and the other to hold a luxurious pen gifted by the store. When handed off at checkout and used for special client appreciation, the Sparkling Taper Case turns a transaction into a memorable gesture.

- Capacity: 1 frame + 1 luxurious pen
- Material: Sparkling faux leather exterior works as an eye catcher and soft suede interior for touch of smoothness
- Retail MOQ: 25 units
- Wholesale MOQ: 100 units
- Price: Available upon request



PRESENTATION TRAY

Designed to elevate the display of eyewear to your clients, our Presentation Tray comes wrapped in rich velvet and lined with ultra-soft suede. This tray offers a refined surface to showcase your eyewear collection with elegance.

- Material: Wrapped in velvet with a soft suede-lined interior
- Retail MOQ: 5 units
- Wholesale MOQ: 50 units
- Price: Available upon request

Why settle for ordinary? Contact us now!



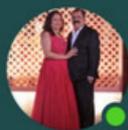
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Madhu Arora

Online

Hi there 🙌

How can I help you?



Chat on WhatsApp

Check out our Instagram page to have a look at the videos of all our products.

Terms & Conditions

Cancellation and Refund

We guarantee top-notch craftsmanship for all our products. In case of transit damage, customers must record an unboxing video while opening the package and share it with us within 24 hours of delivery for verification. After verification, damaged items will be replaced with no charges. Please note, replacement requests without an unboxing video will not be accepted. Your satisfaction is our priority! Once an order is placed, it cannot be canceled or refunded under any circumstances .

Shipping and Delivery

We offer shipping across India. It is ensured that all products are securely packed to prevent damage during transit. Our reliable delivery service typically takes 10 to 15 business days to reach your doorstep. You can shop with confidence knowing your order is handled with care. Shipping charges depend on the location of the optical store and will be discussed before order confirmation.

Customization and Branding

We are pleased to offer range of customizations including logo printing, colour selection, material upgrades, and size adjustments to match your brand's style and needs. Clients must provide high quality image of their logo in PDF format to ensure the best print clarity. Minimum Order Quantity (MOQ) to get your logo printed is 10 units, unless a higher MOQ is specified in previous pages for specific products — in which case, that specific requirement applies.

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