

# ARORA PRINTING PRESS D&B D-U-N-S<sup>®</sup> NUMBER: 67-708-8277

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Date: 30<sup>th</sup> March 2015



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#### **BUSINESS SUMMARY**

#### D&B D-U-N-S® NUMBER

67-708-8277

#### **ADDRESS**

12, Azad Market, Station Road, Raipur– 492001 Chhattisgarh India

### TELEPHONE

91 – 771 - 2103127 91 – 771 –2971142

#### **WEB PAGE**

www.rajatarora.trustpass.alibaba.com www.aroraprinting.tradeindia.com

#### **EMAIL**

aroraproduct@gmail.com aroraprs@gmail.com

#### **D&B RATING**

C3

#### **CONDITION**

Fair

#### **REGISTRATION NUMBER**

D-Raipur-93/2013-14

#### **START DATE**

1963

#### **CONTROL DATE**

1st April 2010

#### **HISTORY**

Clear

#### **EMPLOYEES (TOTAL)**

20

### **INFORMATION PROVIDED BY**

On 18<sup>th</sup> February 2015, Mr. Rajat Arora-Partner, provided the relevant information.

#### **CHIEF EXECUTIVE**

Rajat Arora Partner

#### **ENTITY PROFILE**

Arora Printing Press (hereinafter referred to as "Arora Printing" or "the Entity") was established in the year 1963. Later, on 1<sup>st</sup> April 2010, it was converted into partnership firm.

The Entity is engaged in manufacturing and export of corrugated boxes, cardboard boxes, corrugated carton boxes, carton box covers, paper note books, duplex board.

The Entity caters to the demand of domestic as well as overseas market. It mainly exports to United Kingdom.

Source: As provided by the management and website of Entity

#### **LINE OF BUSINESS**

Manufacturer and exporter of corrugated boxes, cardboard boxes, corrugated carton boxes, carton box covers, paper note books, duplex board.

#### STANDARD INDUSTRIAL CLASSIFICATION (SIC) CODE

Manufactures corrugated boxes, partitions, display items, sheets, and pad- 26530100



## **RATING KEY**

D&B's Rating consists of 2 parts, the Financial Strength and the Composite Appraisal / Condition. Financial Strength is an indication of the tangible networth (that is, the shareholder's funds less any intangible assets). The Composite Appraisal / Condition is linked to the level of risk and is an overall evaluation of credit worthiness. It takes into account the financial condition and several factors such as trade reference history, legal structure, management experience and any adverse listings.

D&B Indicative Risk Rating of C3 implies that the Company has a tangible networth between INR 1,219,900 and INR 3,875,699 as per latest available audited financial statements. Composite appraisal 3 indicates a fair overall status of the Company.

Risk Indicator	Level of Risk	Guide to Interpretation
1	Minimal risk	May proceed with transaction - offer extended terms if required
2	Low risk	May proceed with transaction
3	Slightly greater than average risk	May proceed with transaction but monitor closely
4	Significant level of risk	May take suitable assurance before extending credit - e.g. personal guarantees
-	Insufficient information to assign a Rating	No public information or D&B proprietary information available to indicate trading activity



# **FINANCIAL SNAPSHOT**

STANDALONE COMPARATIVE FIGURES (INR in Thousands)				
Year	FY 2012	FY 2013	FY 2014	
Revenue	5,994	9,206	6,476	
Net Profit after Tax	15	69	50	
Current Assets	4,395	6,959	4,511	
Current Liabilities	2,132	5,213	3,188	
Working Capital	2,263	1,746	1,323	
Other Tangible Assets	1,588	3,320	3,437	
Non-Current Liabilities	1,939	2,897	2,124	
Tangible Networth	1,912	2,169	2,636	
Total Borrowings	3,443	3,994	4,163	
Cash and Bank	79	100	17	
Accounts Receivable	999	1,615	1,103	
Fixed Assets	1,588	3,320	3,437	
Accounts Payable	552	3,960	1,013	
Inventory	2,442	4,996	3,290	

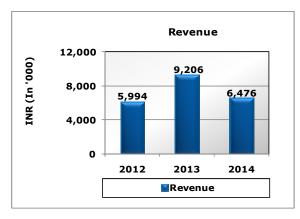
KEY RATIOS					
Year	FY 2012	FY 2013	FY 2014		
Gross Profit Margin (%)	15.02	17.23	19.49		
Operating Profit Margin (%)	7.87	7.46	8.63		
Net Profit Margin (%)*	0.25	0.75	0.77		
Return on Tangible Networth (%)*	0.78	3.18	1.90		
Return on Capital Employed (%)*	9.32	11.15	9.09		
Total Debt Equity Ratio (Times)	1.80	1.84	1.58		
Interest Coverage Ratio (Times)	1.03	1.11	1.09		

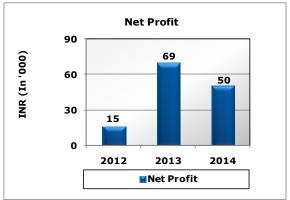
<sup>\*</sup> The ratios have been calculated on PBT (Profit before tax)

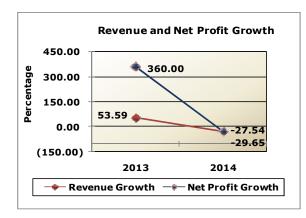


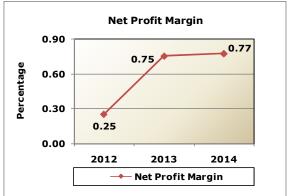
### **FINANCIAL TREND**

#### Revenue and Net Profit

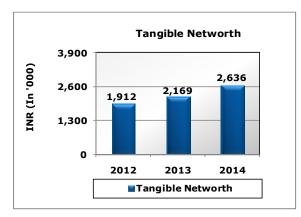


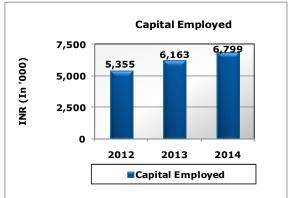






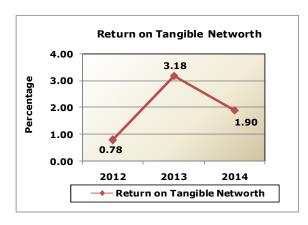
### > Tangible Networth and Capital Employed





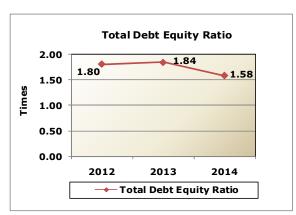


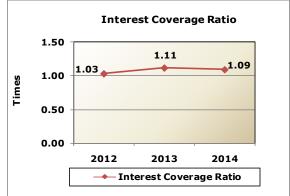
### > Return on Networth and Return on Capital Employed



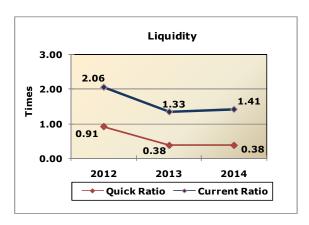


## > Total Debt Equity Ratio and Interest Coverage Ratio





### > Liquidity Ratio





#### REGISTRATION DETAILS

#### **LEGAL STRUCTURE**

Partnership Firm

#### **ESTABLISHED**

1st April 2010

#### **REGISTRATION BODY**

Registrar of Firm

#### **REGISTRATION NUMBER**

D-Raipur-93/2013-14

#### REGISTERED OFFICE

12, Azad Market Station Road, Raipur– 492001 Chhattisgarh India

# LAST FINANCIAL STATEMENT DATE

31st March 2014

Source: As provided by the management

#### **KEY FINANCIAL HIGHLIGHTS**

- ✓ Revenue of the Entity showed an uneven trend during the period under review. It increased by 53.59% in FY 2013. However, it decreased by 29.65% in FY 2014.
- ✓ Net profit of the Entity showed an uneven trend during the under review. The net profit increased by 360% in FY 2013. However, it decreased by 29.65% in FY 2014.
- ✓ Tangible networth of the Entity showed an increasing trend during the period under review.
- ✓ Total borrowings of the Entity showed an increasing trend for the period under review mainly on account of increase in both long term loans and short term loans.
- The total debt equity ratio of the Entity increased to 1.84 times in FY 2013 mainly on account of increase in total debt being more than increase in tangible networth. However, it decreased to 1.58 times in FY2014 mainly on account of increase in total debt being less than increase in tangible networth.
- ✓ Interest coverage ratio of the Entity showed an uneven trend during the period under review. It increased in FY 2013 on account of increase in Earnings before Interest and Tax (EBIT) being more than increase in interest expense. However, it decreased in FY 2014 mainly on account of decrease in EBIT being more than decrease in interest expenses.



# PURCHASE DETAILS

LOCAL 100%

**SUPPLIERS** 

#### **PURCHASING TERMS**

#### **Local Purchase Terms**

Open Account

Name of Supplier	Country	% share in Purchase
Umiya Board and Paper Mills Private Limited	India	13.28
GVG Paper Mills Private Limited	India	8.86
MP Paper Mart	India	8.61
Pranjal Enterprises	India	2.06
Suhrad Starch Products	India	1.96

Source: As provided by the management

# SALES DETAILS

LOCAL 95.80%

INTERNATIONAL 4.20%

United Kingdom 100%

**SELLING TERMS** 

### **Local Sales Terms**

Open Account

# **CUSTOMERS**

# **Major Customer Names**

Name of Customer	Country	% share in Sales
Thermocare Rockwool Private Limited	India	13.75
Chaitanya Solvex Private Limited	India	11.90
Kamal Solvent Extraction Private Limited	India	7.90
Crustys Pizza Limited	United Kingdom	4.20
Evershine Scholistic Board	India	1.95

Source: As provided by the management



# **CAPITAL DETAILS**

#### PARTNERSHIP CAPITAL

INR 2,636,135 as on 31st March 2014

Source: Annual Report

### AUDITORS

M. Kant & Company Chartered Accountants

14, 1<sup>st</sup> Floor, Lal Ganga Chambers, M.G. Road, Raipur Chhattisgarh India

Source: Annual Report

### BANKERS

Syndicate Bank

Source: As provided by the Management

### PROFIT/LOSS SHARING RATIO

Name of Shareholders	% Held
Kanwar Lal Arora	50.00
Rajat Arora	50.00
Total	100.00

Total number of Partners: 2

Profit/Loss Sharing Ratio as on: 31st January 2015

Source: As provided by the Management



### **CORPORATE DIRECTORS**

Name : Rajat Arora

Date of Birth : 26<sup>th</sup> August 1980

Current Title : Partner

Started with Entity : 1st April 2010

Education : Master of Business Administration

Related Experience since : 2010
Active in Daily Operations : Yes
Founder of the Entity : No

Name : Kanwar Lal Arora

Date of Birth : 13<sup>th</sup> July 1938

Current Title : Partner

Started with Entity : 1st April 2010

Related Experience since : 1979
Active in Daily Operations : Yes
Founder of the Entity : Yes

Source: As provided by the Management



### **HEAD OFFICE LOCATION DETAILS**

SIZE OF PREMISE : 600 Square Feet

TYPE OF OCCUPATION : Leased from Nagar Nigam

PREMISES USED AS : Head office and Sales Office

Source: As provided by the Management

### FORMER PHYSICAL ADDRESS DETAILS

Near Tapadiya Fire Works In place of Grand International Hotel Station Road, Sanjay Gandhi Chowk Raipur Chhattisgarh India

Date of Change: 2001

#### **BRANCH DETAILS**

Address	Location Type	Type of Occupation	Size of Premises (Square Feet)
Saddu, Vidhansabha Road, Raipur Chhattisgarh India	Factory	Owned	8,000

Source: As provided by the Management

### **GROUP ENTITIES**

Name of the Entity	Name of the Entity Legal Structure	
Kanwar Lal Arora (HUF)	Hindu Undivided Family	
Arora Paper Product	Partnership Firm	Manufacturer of Paper Boxes
Bharat Industries	Partnership Firm	Manufacturer of Paper Boxes

Source: Annual Report and as provided by the Management



# **OTHER INFORMATION**

There are instances of delays in depositing of Employees' Provident Fund by the Company as mentioned below:

Sl. No.	TRRN	Date of Credit	Amount	Wages Month	No. of Employee
1	1601503005012	14-03-2015	9,964.00	022015	9
2	1601502005528	14-02-2015	8,678.00	012015	8
3	1601501004986	17-01-2015	9,526.00	122014	9
4	1601412009816	27-12-2014	11,642.00	112014	10
5	1601411015758	21-11-2014	11,653.00	102014	11
6	1601411013437	17-11-2014	10,025.00	092014	11
7	1601411013426	17-11-2014	9,814.00	082014	11
8	1601411013422	17-11-2014	10,667.00	072014	13
9	1601411013416	17-11-2014	7,253.00	062014	12
10	1601411013407	17-11-2014	9,160.00	052014	14
11	1601411013402	17-11-2014	11,921.00	042014	20

Source: Employees' Provident Fund Organization, India (EPFO)



#### **KEY OBSERVATIONS**

#### **Experienced management**

The Entity is managed by Kanwar Lal Arora, partner, who has an experience of more than 30 years in the related field. This relevant experience facilitates networking and business decision making.

### Leveraged capital structure

The total debt equity ratio of the Entity stood at 1.58 times as on 31<sup>st</sup> March 2014. Total debt mainly comprised of unsecured loans as well as term loan and cash credit facility availed from the bank. Leveraged capital structure could restrict the financial flexibility of the Entity for further expansion through additional leverage.

#### **Low Interest Coverage ratio**

The interest coverage ratio of the Entity was low at 1.09 times in FY 2014. This indicates the Entity's ability to meet its interest obligations is limited.

#### **Low Net Profit Margins**

The net profit margin of the Entity was low at 0.77% for the year ended 31st March 2014.



# **FINANCIAL STATEMENTS**

FISCAL BALANCE SHEET AS OF 31 <sup>ST</sup> MARCH 2014 (INR in Thousands)				
Cash and Bank	17	Accounts Payable	1,013	
Inventory	3,290	Bank Loans	2,039	
Deposit-Short Term	62	Other Payables / Accruals	136	
Accounts Receivable	1,103			
Other Receivables	23			
Prepayments	16			
TOTAL CURRENT ASSETS	4,511	TOTAL CURRENT LIABILITIES	3,188	
Land and Buildings	1,607	Loans Unsecured	1,407	
Plant and Equipment	1,769	Bank Loans	717	
Transportation Vehicles	25			
Furniture, Fixtures and Fitting	7	TOTAL NON-CURRENT LIABILITIES	2,124	
Office Equipment	6	Capital	2,636	
Other Fixed Assets	23			
TOTAL FIXED ASSETS	3,437	TOTAL EQUITY	2,636	
TOTAL ASSETS	7,948	TOTAL LIABILITIES AND EQUITY	7,948	



Profit and Loss Account (Figures in INR Thousands)				
For the year ended	31-Mar-12	31-Mar-13	31-Mar-14	
Number of months	12	12	12	
	Fiscal	Fiscal	Fiscal	
Income	5,994	9,206	6,476	
Less: Cost of Sales	(5,094)	(7,620)	(5,214)	
Gross Profit	900	1,586	1,262	
Other Operating Income	14	53	-	
General Operating Expenses	(270)	(543)	(256)	
Depreciation	(172)	(409)	(447)	
Net Operating Profit after Depreciation and before Interest	472	687	559	
Other Non-Operating Income	27	-	59	
Total Finance Expenses	(484)	(618)	(568)	
Net Profit	15	69	50	

Accounts are audited by M. Kant & Company, Chartered Accountant.



Key Financial Ratios	FY 2012	FY 2013	FY 2014
GROWTH RATIOS			
Revenue Growth (%)	-	53.59	(29.65)
Net Profit Growth (%)	-	360.00	(27.54)
LIQUIDITY RATIOS			
Quick Ratio (Times)	0.91	0.38	0.38
Current Ratio (Times)	2.06	1.33	1.41
SOLVENCY RATIOS			
Interest Coverage Ratio (Times)	1.03	1.11	1.09
Current Liabilities to Inventory (%)	87.31	104.34	96.90
Current Liabilities to Tangible Networth (%)	111.51	240.34	120.94
LEVERAGE			
Total Debt Equity Ratio (Times)	1.80	1.84	1.58
Total Liabilities to Tangible Networth (%)	212.92	373.91	201.52
Fixed Asset to Tangible Networth (%)	83.05	153.07	130.39
EFFICIENCY RATIOS			
Collection Period (Days)	61	64	62
Revenue to Inventory (Times)	2.45	1.84	1.97
Assets to Revenue (%)	99.82	111.66	122.73
Revenue to Net Working Capital (Times)	2.65	5.27	4.89
Accounts Payable Days	79	175	143
PROFITABILITY RATIOS			
Gross Profit Margin (%)	15.02	17.23	19.49
Operating Profit Margin (%)	7.87	7.46	8.63
Net Profit Margin (%)*	0.25	0.75	0.77
Return on Tangible Networth (%)*	0.78	3.18	1.90
Return on Capital Employed (%)*	9.32	11.15	9.09
Return on Fixed Assets (%)	0.94	2.08	1.45
Return on Total Assets (%)	0.25	0.67	0.63

<sup>\*</sup>The ratios have been calculated on PBT (Profit before tax)



CURRENCY: All amounts in this report are in local currency unless otherwise stated.

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