

We deliver pure, great-tasting tomato products with uncompromising quality and customer trust : Jacky Wang

Mr. Jacky Wang

CEO

Hebei Tomato Industry Co. Ltd.

Industry: Food Processing

In a recent interaction with SME Times, Jacky Wang from Hebei Tomato Industry Co. Ltd. highlighted the company's steady growth in the global food processing sector. Based in Hebei, China, the company is recognized as a reliable manufacturer and exporter of canned tomato paste, sauces, ketchup, and drum-packed tomato paste. With a strong focus on quality and authentic taste, products are made using carefully selected tomatoes and processed in advanced facilities. Backed by strict quality control, international standards, and efficient logistics, the company ensures consistent performance, timely delivery, and growing trust in global markets.

Q 1. Can you introduce Hebei Tomato Industry Co. Ltd. and its journey?

Hebei Tomato Industry Co. Ltd. was established in 2007 with a clear vision to deliver high-quality tomato-based food products to global markets. Over the years, the company has steadily grown, carving a strong niche in the food processing industry. Through consistent quality, innovation, and customer-centric practices, we have built a solid reputation as a reliable manufacturer and exporter. Our journey reflects a commitment to excellence, supported by advanced production techniques and strict quality control systems. Today, we proudly serve a wide customer base, offering products that combine authentic taste with nutritional value, making us a preferred choice in international markets.

Q 2. What product range does your company specialize in?

We specialize in manufacturing and exporting a wide variety of tomato-based products, including canned tomato paste, Gino tomato paste, drum tomato paste, tinned tomato sauce, and tomato ketchup. Each product is developed using carefully selected raw tomatoes to ensure rich flavor and consistency. Our offerings cater to diverse culinary needs, enabling customers to prepare a range of dishes with ease. In addition to tomato products, we also deal in items like canned sardine fillet. Our product diversity, combined with consistent quality, allows us to meet the varying demands of both domestic and international food industries.

Q 3. What sets your products apart from competitors in the market?

Our products stand out due to their superior quality, authentic taste, and consistency. We use fresh, high-grade tomatoes and maintain strict control over every stage of production. The natural flavor of tomatoes is preserved through advanced processing techniques, ensuring that our paste and sauces enhance the taste of any dish. Additionally, our commitment to hygiene, quality testing, and international standards makes our products reliable. Customers trust us because we deliver not just products, but a consistent culinary experience. This focus on quality and taste has helped us build long-term relationships in competitive global markets.

Q 4. How do you ensure quality across your production processes?

Quality is central to our operations, and we follow a comprehensive Total Quality Management approach. Every batch of raw materials is inspected before entering production, and the finished products undergo multiple levels of testing. Parameters such as taste, color, texture, and composition are carefully analyzed by our in-house quality control team using advanced testing equipment. We are an ISO 9001:2008 certified company, which reflects our adherence to global quality standards. Additionally, third-party inspections by agencies like SGS and BV further validate our commitment to delivering safe and high-quality food products to our customers.

Q 5. Can you describe your production capacity and capabilities?

Our production facility is equipped with modern, high-tech machinery that enables large-scale manufacturing without compromising quality. We produce approximately 6000 tons of tomato paste every month, allowing us to efficiently meet bulk orders from international clients. The facility is designed for streamlined operations, ensuring smooth processing, packaging, and storage. With advanced automation and skilled personnel, we maintain consistency across all production batches. Our scalable infrastructure allows us to adapt to increasing market demands while maintaining strict quality standards, making us a dependable partner for large-volume requirements.

Q 6. What packaging options do you provide for your products?

We offer a wide range of packaging options to cater to different market needs and customer preferences. Our tomato paste and sauces are available in air-tight packaging formats such as 70g, 230g, 425g, 1kg, 5kg, and larger bulk quantities. These packaging solutions are designed to preserve freshness, prevent contamination, and extend shelf life. We ensure that all packaging materials meet international safety and hygiene standards. Our flexible packaging options make it easier for retailers, wholesalers, and food service providers to choose products that best suit their operational requirements.

Q 7. How do you maintain hygiene and safety in your production unit?

Hygiene and safety are top priorities at our production facility. We ensure that all machinery is regularly cleaned and sanitized to prevent contamination. Our plant maintains strict cleanliness standards across all departments, including processing, storage, and packaging. Temperature-controlled storage systems are used to prevent bacterial growth and maintain product freshness. Additionally, our staff follows strict hygiene protocols during production. These practices ensure that every product leaving our facility is safe for consumption and meets international food safety standards, reinforcing our commitment to quality and consumer well-being.

Q 8. What role does technology play in your manufacturing process?

Technology plays a crucial role in enhancing efficiency and maintaining product consistency in our operations. Our facility is equipped with advanced food processing machinery that converts fresh tomatoes into uniform, high-quality paste. Automation helps minimize human error and ensures precision at every stage. We also use modern testing equipment to evaluate product quality thoroughly. This integration of technology not only improves production capacity but also helps us maintain high standards of hygiene and safety. By continuously upgrading our systems, we ensure that our manufacturing processes remain efficient and aligned with global industry trends.

Q 9. How do you handle logistics and product delivery?

We are supported by a robust and reliable logistics network that ensures timely and hassle-free delivery of our products worldwide. From packaging to shipment, every step is carefully managed to maintain product integrity. We collaborate with trusted logistics partners to handle transportation efficiently. Additionally, our products undergo inspections before shipment or upon arrival at destination ports, ensuring compliance with international standards. This streamlined logistics approach allows us to meet delivery timelines consistently, strengthening our credibility as a dependable exporter in the global food industry.

Q 10. What is your vision for the future of Hebei Tomato Industry Co. Ltd.?

Our vision is to continue expanding our global footprint while maintaining the highest standards of quality and innovation. We aim to strengthen our position as a leading manufacturer and exporter of tomato-based products by investing in advanced technologies and sustainable practices. Enhancing product variety, improving efficiency, and maintaining customer satisfaction remain our key priorities. We also focus on building long-term partnerships with clients by delivering consistent value. By staying committed to excellence and adapting to evolving market trends, we aspire to achieve sustained growth and industry leadership in the years ahead.