

“Advanced coatings that protect industrial performance and durability.”: Urvesh Shah**Mr. Urvesh Shah****Partner**

Omkar Industries

Industry: Industrial Paints, Primers & Protective Coatings

In a recent interaction with SME Times, Urvesh Shah from Omkar Industries shared insights into the company's growing presence in the industrial coatings and surface protection industry. Backed by more than 35 years of experience, Omkar Industries has established itself as a trusted manufacturer, supplier, and exporter of industrial primers, epoxy coatings, floor coating systems, and protective paints. The company is recognized for delivering technologically advanced coating solutions designed to combat corrosion, abrasion, chemical exposure, and environmental damage across various industrial sectors. Supported by modern manufacturing infrastructure, dedicated research and development, and strict quality control systems, Omkar Industries continues to provide durable and high-performance coating solutions that improve industrial reliability, asset protection, and long-term operational efficiency.

Q 1. What has helped Omkar Industries build a strong reputation in the industrial coatings industry?

Omkar Industries has built a strong reputation through its consistent focus on quality manufacturing, advanced coating technologies, and customer-oriented industrial solutions. With more than three decades of industry experience, the company understands the challenges industries face due to corrosion, moisture, chemical exposure, and surface deterioration. Omkar Industries continuously develops high-performance primers, epoxy systems, and industrial coatings that help businesses improve equipment durability and operational efficiency. The company's strong manufacturing infrastructure, technical expertise, research-driven product development, and strict quality assurance systems have helped establish long-term trust among customers across engineering, fabrication, marine, automotive, and heavy industrial sectors.

Q 2. Why are industrial coatings becoming increasingly important in modern industries?

Industrial coatings have become essential because industries today operate under highly demanding environmental and operational conditions. Machinery, pipelines, storage tanks, fabricated structures, and industrial floors are constantly exposed to chemicals, abrasion, moisture, UV radiation, and mechanical stress. Without proper protective coatings, these assets can deteriorate quickly, resulting in costly repairs, downtime, and reduced operational life. Omkar Industries develops advanced coating systems that act as a protective barrier against corrosion and environmental damage. Their solutions help industries improve equipment longevity, reduce maintenance costs, enhance safety standards, and maintain operational reliability in challenging industrial environments.

Q 3. How does Omkar Industries maintain quality standards across its product range?

Quality assurance is one of the most critical operational priorities at Omkar Industries. The company follows a systematic manufacturing and testing process beginning from raw material inspection to final product evaluation. Every batch undergoes technical performance testing, adhesion checks, durability analysis, consistency verification, and surface performance assessments before dispatch. Omkar Industries also uses advanced testing equipment and maintains strict quality monitoring procedures throughout production. Since industrial coatings directly impact long-term equipment protection and operational efficiency, maintaining consistency and reliability becomes extremely important. This disciplined approach helps the company deliver coating systems that meet industrial standards and customer expectations.

Q 4. What role does research and development play at Omkar Industries?

Research and development play a major role in helping Omkar Industries stay competitive in the evolving industrial coatings market. The company continuously studies changing industrial requirements, environmental standards, and technological advancements to improve its coating formulations and manufacturing processes. Its R&D efforts focus on enhancing corrosion resistance, improving coating efficiency, developing eco-conscious solutions, and increasing product durability. Omkar Industries also works on advanced resin technologies and improved application performance to meet the growing expectations of industries. Continuous innovation enables the company to provide technically advanced and long-lasting coating systems for modern industrial applications.

Q 5. How do epoxy-based coatings benefit industrial operations?

Epoxy-based coatings provide excellent protection against chemicals, moisture, abrasion, and mechanical stress, making them highly suitable for industrial environments. Omkar Industries manufactures a wide range of epoxy primers, floor coatings, and high-build protective systems designed for long-term industrial performance. These coatings help industries improve surface durability, reduce maintenance frequency, and protect equipment from harsh operating conditions. Epoxy floor systems also provide seamless finishes, chemical resistance, and easy maintenance for factories and warehouses. Because of their strong bonding and durability characteristics, epoxy coatings are widely used in manufacturing plants, engineering industries, chemical facilities, and infrastructure projects.

Q 6. How does Omkar Industries support industries dealing with corrosion challenges?

Corrosion remains one of the biggest operational concerns for industries working with metal structures, machinery, pipelines, and fabrication systems. Omkar Industries addresses these challenges by manufacturing advanced anti-corrosion primers and coating systems such as Zinc Rich Primers, Epoxy Zinc Phosphate Primers, and Coal Tar Epoxy Coatings. These products create protective barriers that reduce oxidation, chemical degradation, and environmental damage. The company's coating systems are widely used in infrastructure projects, marine applications, heavy engineering, fabrication industries, and industrial plants where long-term surface protection is essential. These solutions help industries improve structural reliability and operational life.

Q 7. What industries commonly benefit from Omkar Industries' coating solutions?

Omkar Industries serves a wide range of industrial sectors where surface protection and durability are critical for operations. Industries such as engineering, automotive, construction, marine, fabrication, manufacturing, warehousing, and chemical processing regularly use the company's coating systems. Heavy industrial facilities rely on epoxy floor coatings and anti-corrosion primers to protect machinery and operational infrastructure. Marine and infrastructure sectors require specialized coatings for moisture and weather resistance, while engineering industries use industrial primers to improve equipment life and structural reliability. The company's diverse product portfolio allows it to support multiple industrial applications effectively.

Q 8. What differentiates Omkar Industries from other industrial coating manufacturers?

One of the major differentiators of Omkar Industries is its strong technical understanding of industrial surface protection requirements. Rather than focusing only on product supply, the company emphasizes performance-driven coating solutions tailored for challenging industrial environments. Omkar Industries combines modern manufacturing infrastructure, advanced coating formulations, dedicated research and development, and strict quality control systems to deliver reliable industrial coatings. Another important strength is the company's commitment to customer support, technical guidance, timely delivery, and consistent product quality. Its long-standing industry experience and focus on innovation have helped establish strong credibility in the industrial coatings sector.

Q 9. How important is infrastructure in industrial coating manufacturing?

Infrastructure plays a critical role in ensuring consistency, scalability, and manufacturing efficiency in the industrial coatings industry. Omkar Industries has developed modern production units supported by testing laboratories, warehousing systems, packaging facilities, and logistics support. Advanced semi-automatic and high-speed manufacturing equipment help maintain production accuracy and operational efficiency. Strong infrastructure also enables the company to handle customized industrial requirements and bulk production orders effectively. Additionally, dedicated testing systems ensure that coating formulations meet required technical specifications and industry standards. This infrastructure-driven approach helps Omkar Industries maintain reliable production quality and timely product delivery.

Q 10. What is the future outlook for the industrial coatings industry?

The future of the industrial coatings industry is highly promising due to increasing industrialization, infrastructure development, and the growing demand for durable surface protection solutions. Industries are now focusing more on operational efficiency, asset longevity, sustainability, and reduced maintenance costs. This shift is driving demand for technologically advanced primers, epoxy coatings, and environmentally responsible protective systems. Omkar Industries is well-positioned to support these evolving requirements through continuous innovation, advanced manufacturing practices, and research-driven product development. As industries continue investing in long-lasting and high-performance coating systems, companies like Omkar Industries are expected to play an important role in future industrial growth.