## The world's first personal ear massager

# 耳安 이안



# Why is the focus placed on the **ears**?

Facts about the ears!

Since the facts related to the ears were scientifically proved and officially recognized by the World Health Organization(WHO)

the ears are major body parts that have been **utilized widely for medical services** in the United States, Europe, etc.



## Auriculotherapy(auricular acupressure), the alternative medicine officially recognized by the World Health Organization(WHO)

Acupressure point names were standardized by the WHO for their applications across the research and medical fields in 1990, leading to the official recognition that the ears have major physical trigger points.



#### Official medical services provided by European medical organizations

Auriculotherapy provides efficacy proven by fMRI and has been officially provided as medical service in medical institutions, including European Hospital of France, James Cook University Hospital in the U.K., etc. Moreover, auriculotherapy has been adopted as formal course in Université Paris 11, Institute Gustave-Roussy, etc.

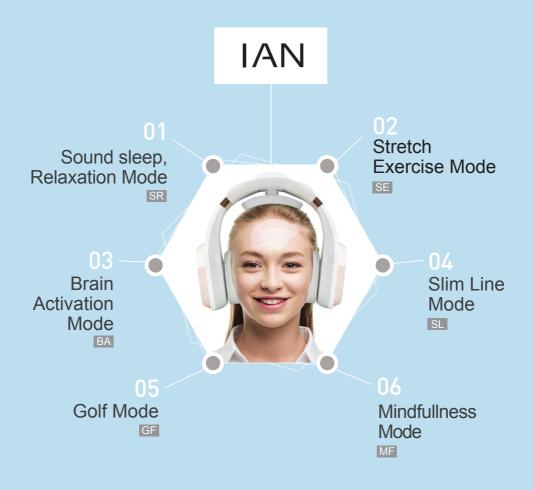


Official medical services provided by the U.S. Department of Defense

As auriculotherapy has few side effects and works fast, it has been provided in the form of battlefield acupuncture to both active duty and retired military personnel by the United States Department of Defense, the Veterans Health Administration, etc.



# Massage your ears properly World's first Personal ear massager



# IAN

## **IAN** is Recommended to

those who have the following symptoms!

- ▼ Those who cannot sleep well
- ▼ Those who feel tired even after taking a rest
- ★ Those who feel gradual memory loss
- ✓ Anyone who needs adequate rest



# Acupressure massage module optimized to the ears

# World's first point acupressure massage module

Ear has the sharpest bend in all parts of body. The acupressure massage module of IAN enables the massage most similar to fingerer massage which could not be achieved by existing massage device technology.

### Patent registration completed

EAR THERAPY DEVICE PCT (international patent) pending

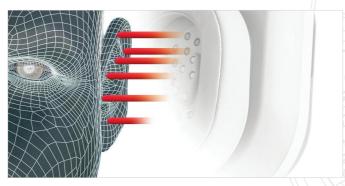






101 Like finger acupressure

Acupressure is applied vertically and constantly to the ear surface



Close contact along the curvature of the ear



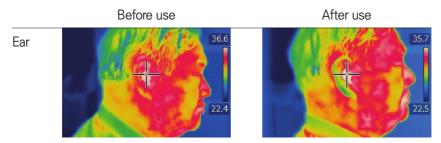
Rhythmic sense allowing the control of even  $\frac{1}{1000}$  seconds, Acupressure indivisually

Acupressure on all managed parts by mode with varying patterns such as tickling soft acupressure and tingly refreshing acupressure

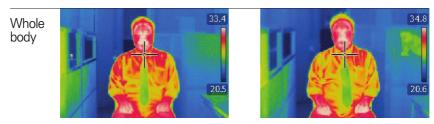


## Body temperature changers after use

Body temperature rise in whole body, as well as ears, can be experienced after the ear massaging.



Body temperature rise by about 0.9°C



Body temperature rise by about 1.4°C

\* Figures above are results of our tests, and may vary, depending on individuals.

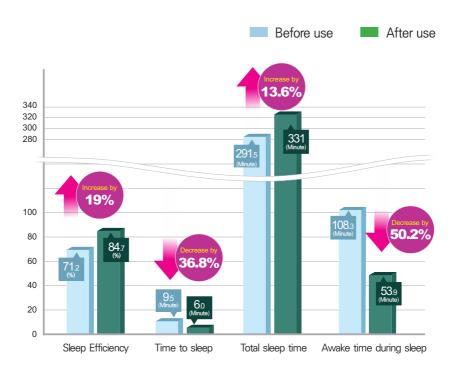
#### Health Tip: Body temperature and immunity

When the core temperature rises by 0.5°C, nitrogen monoxide begins to act in the blood vessels. So, capillaries are expanded to activate blood flow, resulting in stimulation of detoxification, reduction of blood sugar level and blood pressure, and alleviation of hyperlipidemia.

Dr. Louis Ignarro / Nobel Laureate in Physiology or Medicine

## Sleep changes after use

Sleep efficiency rise can be experienced after the ear massaging.



Health Tip: Sleep and Health

4–5 hours of sleep per day reduces the activity of natural killer cells that destroy infected cells or cancer cells by 30%. Enough sleep is recommended because this reduction can cause bowel, prostate, and breast cancer.

# Massage mode enhancing the quality of relaxation

6 refined modes created through collaboration of ear therapy experts, composers and sound designers



#### Sound sleep, Relaxation Mode SR

#### Debussy's 'moonlight'+ sound of bugs and birds at night

It features the scenarios inspired by Debussy's 'moonlight'synonymous with lyrical classical music, and sound of bugs and birds making sound quietly at night. This is a mode that promotes recovery from fatigue and sleep with acupressure of reflexology point related to body relaxation to relieve tension.



#### Stretch Exercise Mode SE

#### Mozart's 'Turkish March' + sound of calm waves

The scenarios inspired by Mozart's dynamic 'Turkey March', coupled with the sound of soft waves that disappear with bubbles, help you relieve stress and relax your muscles. This mode provides massage to reflexology point of musculoskeletal system, such as neck, shoulder, arm, waist and knee, like stretching whole body.



#### Brain Activation Mode BA

#### 'Morning scene' in Peer Gynt's Morning Mood music + babbling sound of streams

The scenario inspired by the morning scene in Peer Gynt's Morning Mood music describing the slowly rising dawn light and constant babbling sound of streams help enhance concentration and creativity. This mode provides massages to reflexology point related to brain and organ memory.



#### Slim Line Mode SL

#### Chrysler's joy of love' + water dripping soun

The scenarios inspired by Chrysler's 'joy of love' distinguished for bright and happy mood and sound of refreshing water dripping sound is provided. This is a mode massaging the reflexology point which helps manage the cheek health and swelling.



#### Golf Mode GF

#### Bach's 'Goldberg Variations' + sound from grassland of the North Island, New Zealand

The scenarios inspired by Bach's 'Goldberg Variations', a classy symphony loved by music enthusiasts, and the recorded sound from grassland of the North Island, New Zealand make you feel as if you were in the field. This is a mode that massages reflexology point to help golfer improve performance and develop flexibility in the shoulders, arms, legs, waist, etc.



#### Mindfullness Mode MF

#### Scenery sound of temple

The scenario helps increase focus on the senses and landscape sound makes you feel as you were in temple. This is a mode that helps reduce stress and brain fatigue by enhancing the effects of meditation that brings stability to the mind.



# Convenient functions for user



## Remote control app

Greater convenience with remote control app



#### 5-step intensity

Intensity can be adjusted in 5 levels to fit the user



#### Comfortable fit

Ear pad cushion made from premium materials increases comfort for the ears



## Rechargeable and wireless

Convenient rechargeable wireless type



#### Headfit adjustment

Adjustable to fit the head size of user

#### **Product Specification**

Model	IE-1000		
Rated Voltage	DC 5V		
Dimension	Size: 250(L) X 300(H) X 110(W) mm / Weight: 1,120g		
Optimal Working Environment	Optimal Working Environment Temperature : 0°C ~ 35°C / Humidity: 80% or less		
Power Consumption	15W	Material	PC, ABS, Synthetic leather
Bluetooth	4.0	Battery Type	Lithium-ion battery





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