# *UAE-South Korean bilateral trade in terms of imports and exports is currently at its peak and Korea’s latest innovation products are set to take center-stage at JW Marriott Hotel on 18th & 19th September in Deira, Dubai*

Korea may be famous for big brands like Samsung, LG and Hyundai but according to the Small and Medium Business Administration there are 3,351,404 SMEs making up 99% of all establishments in Korea and 87.7% of total employment.

Gyeonggi - Korea’s largest province and home to 38,000+ Korean Small and Medium manufacturers, through its trade association Gyeonggi Science and Business Accelerator (GBSA), caters to the incubation, development and overseas marketing of SMEs to the international markets through establishing regional centers in over 9 countries and hosting their prestigious GFair – Korea Sourcing Fair for the past 18 years globally.

This year the expo comes to Dubai for the very first time!

GFair Dubai - Korea Sourcing Fair is probably the only show dedicated to the SME sector which is fully supported by the Korean Government.

Scheduled to be held on 18th & 19th September 2017 at JW Marriott Hotel, Hamarain Centre, the aim is to bring top quality Korean products and technologies to the Middle East and build a gateway for both nations to exchange know-hows.

This alliance would be a win-win situation for both Korea – being the pinnacle of technology and UAE - the business hub of the Middle East and paving a red carpet for Korean enterprises to take part in Expo 2020.

**About the Show**

**G Fair Korea – Korea Sourcing Fair in Dubai**, a combination of an exhibition with one-to-one meetings, is set to provide vast opportunities for companies in UAE to source and interact face to face with quality Korean suppliers in a vibrant business environment products; with over 100+ innovative products ranging from Electronics, LED, consumables, Industrial, Home, Wellness Beauty and more, the show is set to tighten the ties between both nations.

<http://dubai.gfair.or.kr>

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