

第二十届中国国际胶粘剂及密封剂展览会

第十二届中国国际胶粘带与标签展览会

20th China International Adhesives and Sealants Exhibition

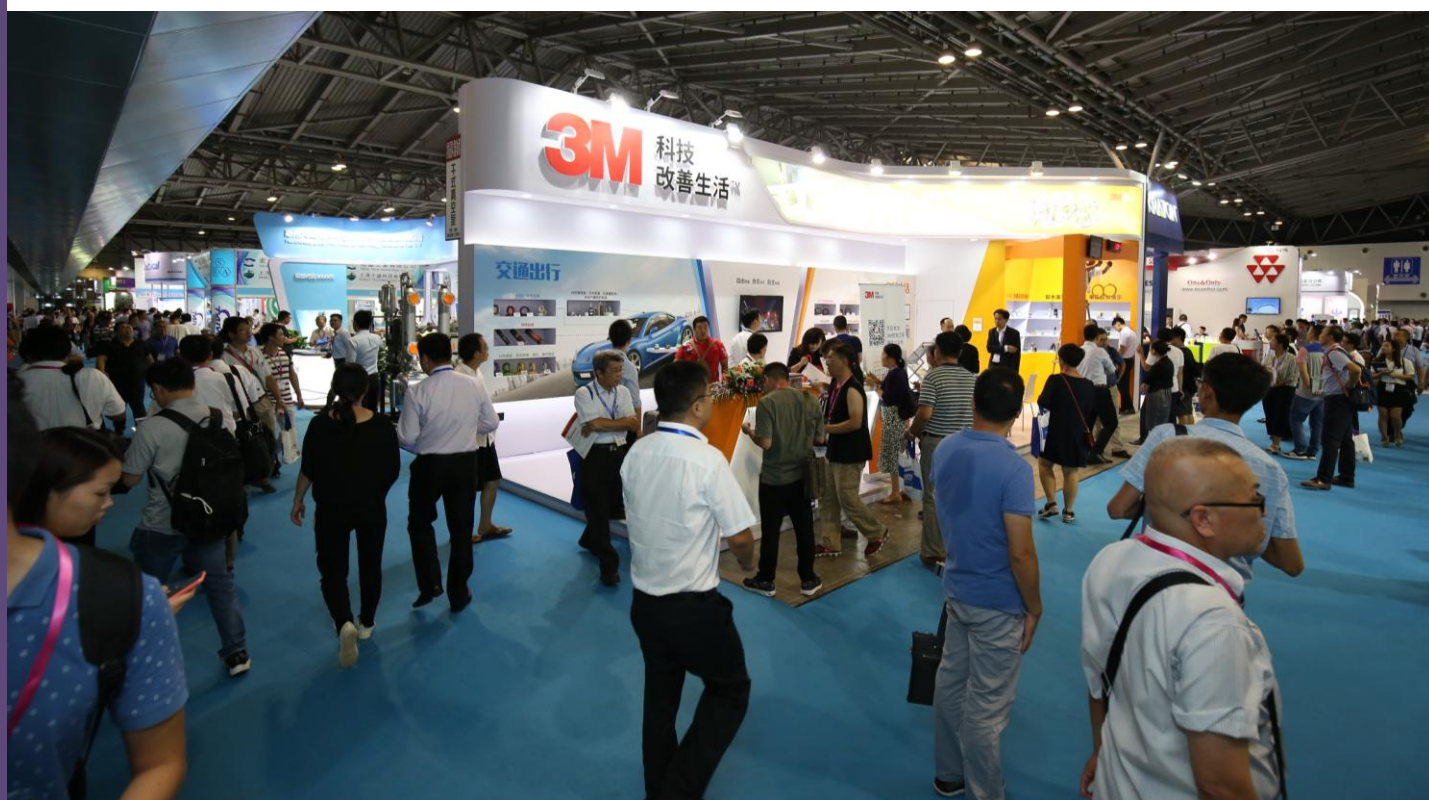
12th China International PSA Tape and Label Expo

时间：2017年8月23-25日

地点：上海世博展览馆3号馆

Date: August 23-25, 2017

Venue: Hall 3, Shanghai World Expo Exhibition & Convention Center



2017

展后报告 SHOW REPORT

主办单位 Organizers:

中国国际贸易促进委员会化工行业分会 CCPIT Sub-council of Chemical Industry

中国胶粘剂和胶粘带工业协会 China Adhesives and Tape Industry Association

www.chinaadhesive2000.com

CHINAADHESIVE

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20th China International Adhesives and Sealants Exhibition



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CHINAADHESIVE 2017 Was Successfully Held in Shanghai

The 20th China International Adhesives and Sealants Exhibition & the 12th China International PSA Tape and Label Expo (**CHINA ADHESIVE 2017**) had been successfully held in Shanghai World Expo Exhibition & Convention Center in 23-25 September 2017.

CHINAADHESIVE2017 attracted nearly 400 exhibitors including a majority of noted companies both at home and abroad. The number of visitors of this great industrial event reached 19767. Overseas visitors came from Korea, Japan, Thailand, Malaysia, India, USA, Iran, Indonesia, Russia and Brazil, concerned with 40 countries and areas.

In order to help you get more accurate market information and make the right market decision, we will provide you specific show report as follows for free.

Thank you again for your full support on CHINAADHESIVE! We warmly invite you to participate in **CHINAADHESIVE 2018**, which will be held in Shanghai New International Expo Centre in September 19-21, 2018.

Looking forward to seeing you in Shanghai again!

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General Overview of the Exhibition

Exhibition name: The 20th China International Adhesives and Sealants Exhibition

The 12th China International PSA Tape and Label Expo

Venue: Hall 3, Shanghai World Expo Exhibition & Convention Center(China)

Date: August 23-25, 2017

Access traffic: 27240

The number of visitors: 19767

Domestic visitors: 18741

Overseas visitors: 1026

The Analysis of Visitors:

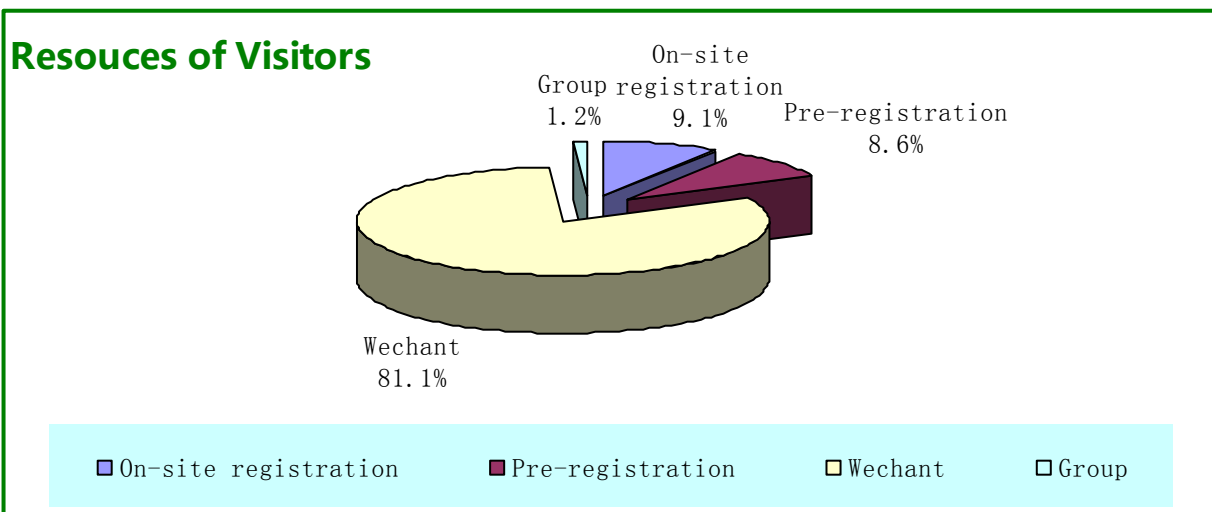
According to the data from the counter for registration, the total number of the visitors is 19767. And there are four registration ways as follows:

On-site registration: 1803

Pre-registration visitors: 1695

Wechant: 16029

Group: 240



The number of the domestic visitors: 18741(94.8%)

The number of the overseas visitors: 1026(5.2%)

中国国际贸易促进委员会化工行业分会&中国胶粘剂与胶粘带工业协会



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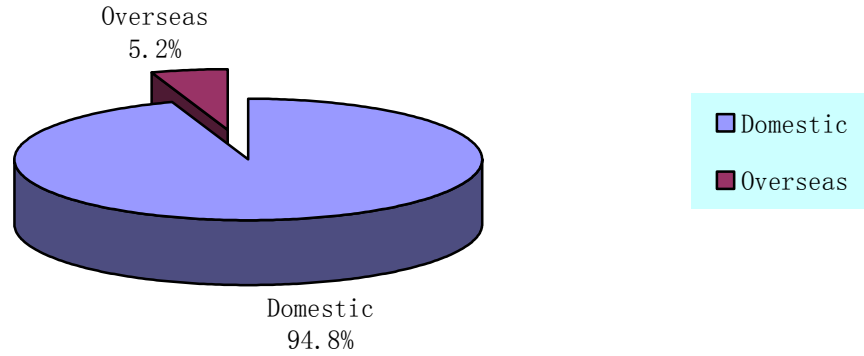
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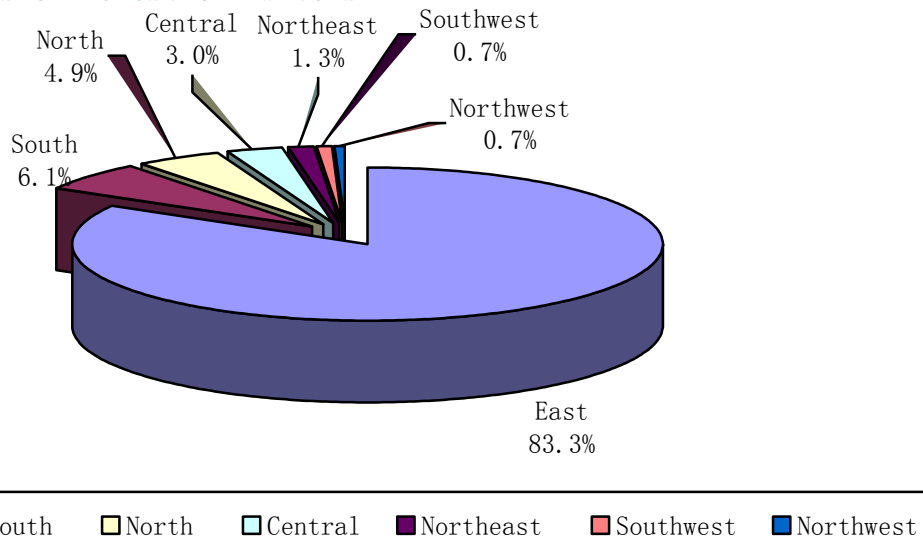
Domestic and Overseas Visitor Ratio



Visitors by Region

Domestic Visitors: (18741 visitors, from 28 provinces or autonomous regions)

Regional Analysis of Domestic Visitors





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Overseas Visitors: (1026 visitors, from 38 countries all over the world)

Country	Region	Percentage
South Korea	Asia	17.54%
Japan	Asia	11.40%
Taiwan	Asia	9.94%
Thailand	Asia	9.94%
Malaysia	Asia	9.65%
India	Asia	7.89%
US	North America	6.14%
Iran	Asia	4.68%
Indonesia	Asia	3.51%
Russia	Europe	3.22%
Singapore	Asia	2.05%
Brazil	South America	1.17%
Others		12.78%

Questionnaire and Statistical Analysis

In order to get highly specific marketing information, we carry out a questionnaire survey on the part of the visitors. The relevant result are as follows:

Industry Type of the Company

Industry Type	Percentage
Manufacturer	50.55%
Import and Export Trader	20.85%
Supplier/Agent/Distributor	15.01%
User Enterprise	7.90%
Academic and Scientific Research	3.00%
Industry Association	1.58%
Media and Advertising	1.11%



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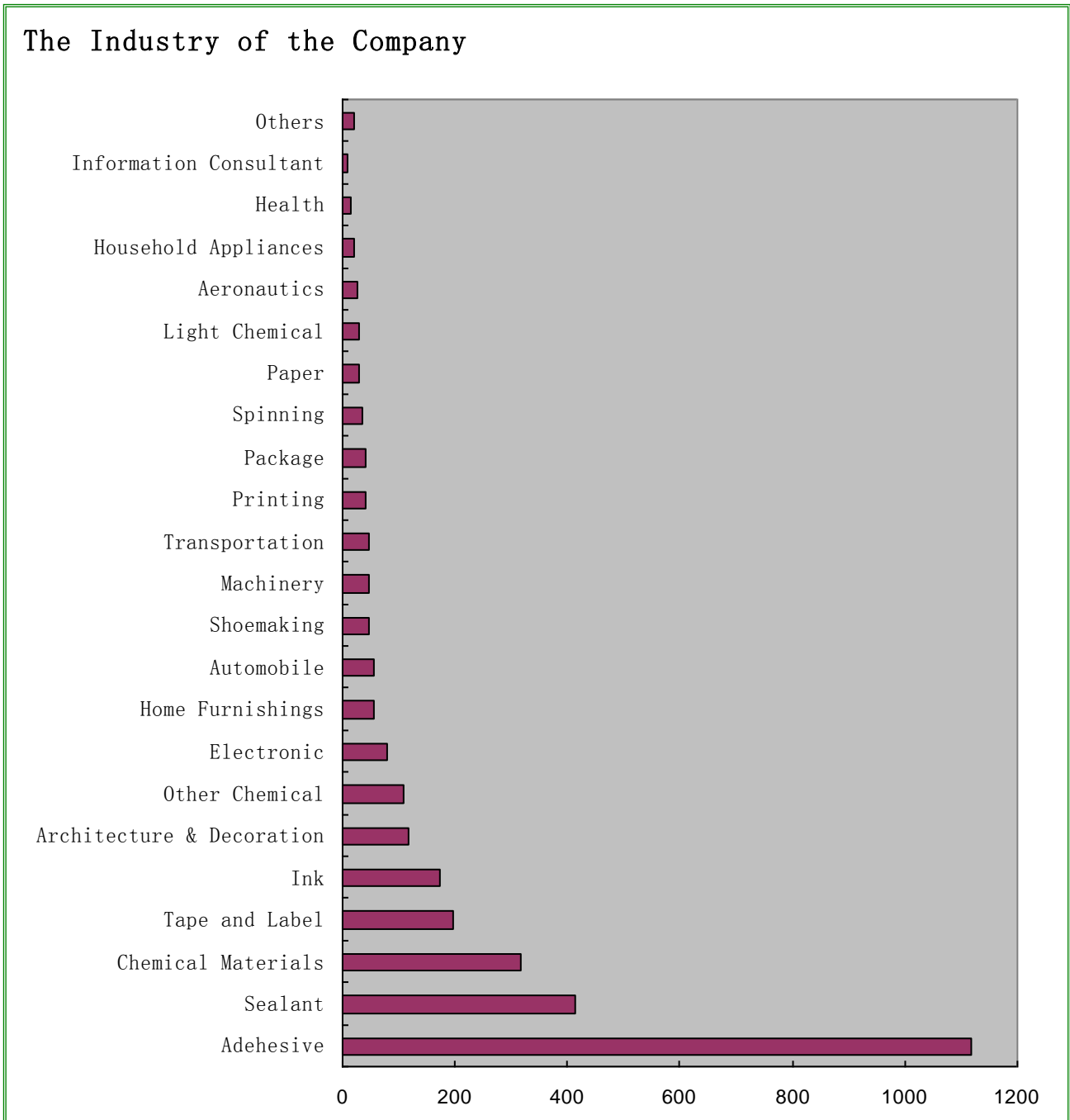
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Industry Sector of the Company





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Job Function of Visitors

Division	Percentage
Management	22.88%
R&D	20.30%
Marketing	17.88%
Purchase	13.94%
Sales	12.58%
Production	9.85%
Other	2.58%

Purpose of Visit

Purpose of Visit	Percentage
Purchase materials	23.69%
For adhesive products	16.69%
For product & market information	12.57%
Contact existing supplier	11.23%
For sealant products	8.34%
Purchase machinery	6.67%
Find distributor or agent	5.67%
For adhesive tape products	5.45%
For ink products	4.56%
Consider to join the next show	3.23%
Attend seminar or forum	1.89%



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China Adhesive Technical Seminar

The corresponding seminar — China Adhesive Technical Seminar — provided more than 20 professional reports, which covered the analysis report of adhesive market, the application of adhesive products and raw materials, and new R&D achievements. For each report, there are averagely more than a hundred listeners.

Speaker:

艾联产品中国

L&L Products of China

Emerald Kalama Chemical, LLC

毕克助剂（上海）有限公司

BYK Solutions (Shanghai) Co., Ltd.

上海华谊树脂有限公司

Shanghai Huayi Resins Co., Ltd

深圳市佳迪达新材料科技有限公司

SHENZHEN JIADA NEW MATERIAL TECHNOLOGY CO., LTD

十盛科技有限公司

Rheo Technology Co., Ltd

苏州瀚海新材料有限公司

Macroocean Materials Co.,Ltd

台湾永光化学工业股份有限公司

EVERLIGHT CHEMICAL INDUSTRIAL CORPORATION

泰州瑞洋立泰新材料科技有限公司

RISUN POLYMER COMPANY LIMITED

中国胶粘剂和胶粘带工业协会

China Adhesives and Tape Industry Association(CATIA)

中国石化集团四川维尼纶厂

Sinopec Sichuan Vinylon Works

钟渊化学

KANEKA CORPORATION

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The 20th Anniversary of CHINAADHESIVE was Successfully Held During the Exhibition

In 2017, we welcomed the 20th anniversary of the exhibition. In order to thank the exhibitors and visitors for their full support, the organizer carefully prepared a series of Thanksgiving activities, including the Visit of Honored Guest, Entrepreneurs' Seminar and Happy Hour.



Visit of Honored Guest

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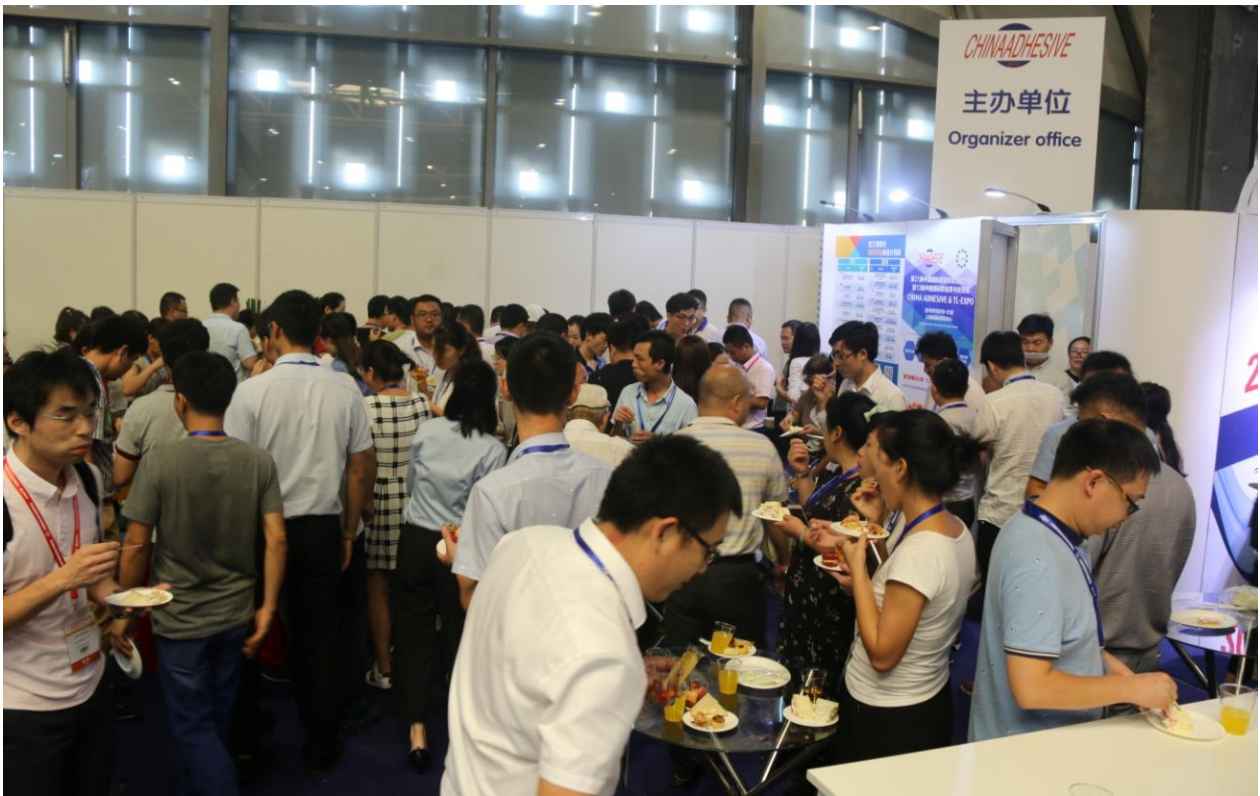


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Entrepreneurs' Seminar



Happy Hour



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Organizers

CCPIT Sub-Council of Chemical Industry

Add: Bldg.16, Block 7, Hepingli, Beijing, 100013, China

Tel: 86 10-64275419, 84240485

Fax: 86 10-64205891

Email: cuijingjing@ccpitchem.org.cn, zhangpei@ccpitchem.org.cn

Website: www.chinaadhesive2000.com

China Adhesives and Tape Industry Association (CATIA)

Addr: Room B-2107, Tianyuangang Center, No.2, Dongsanhuan North Road, Chaoyang District, Beijing, China

Phone: 86-10-87664843, 87667165

Fax: 86-10-87663015

Website: www.cnaia.org

Email: xinxibu@cnaia.org member@cnaia.org

Looking forward to seeing you in Shanghai!

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