



**CHINA INTERNATIONAL
INDUSTRY FAIR**



Innovative Smart Green

Leading event on equipment manufacturing in China

7-11 November 2017 NECC (Shanghai)



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AFTER SHOW REPORT

The 19th session of China International Industry Fair

7-11 November 2017

National Exhibition and Convention Center (Shanghai)



www.ciif-expo.com

The 19th session China International Industry Fair

Organizers

Ministry of Industry and Information Technology
National Development and Reform Commission
Ministry of Commerce
Ministry of Science and Technology
Chinese Academy of Science
Chinese Academy of Engineering
China Council for the Promotion of International Trade
United Nations Industrial Development Organization
Shanghai Municipal People's Government

Co-organizer:

China Machinery Industry Federation

Show management:

Donghao Lansheng (Group) Co., Ltd.

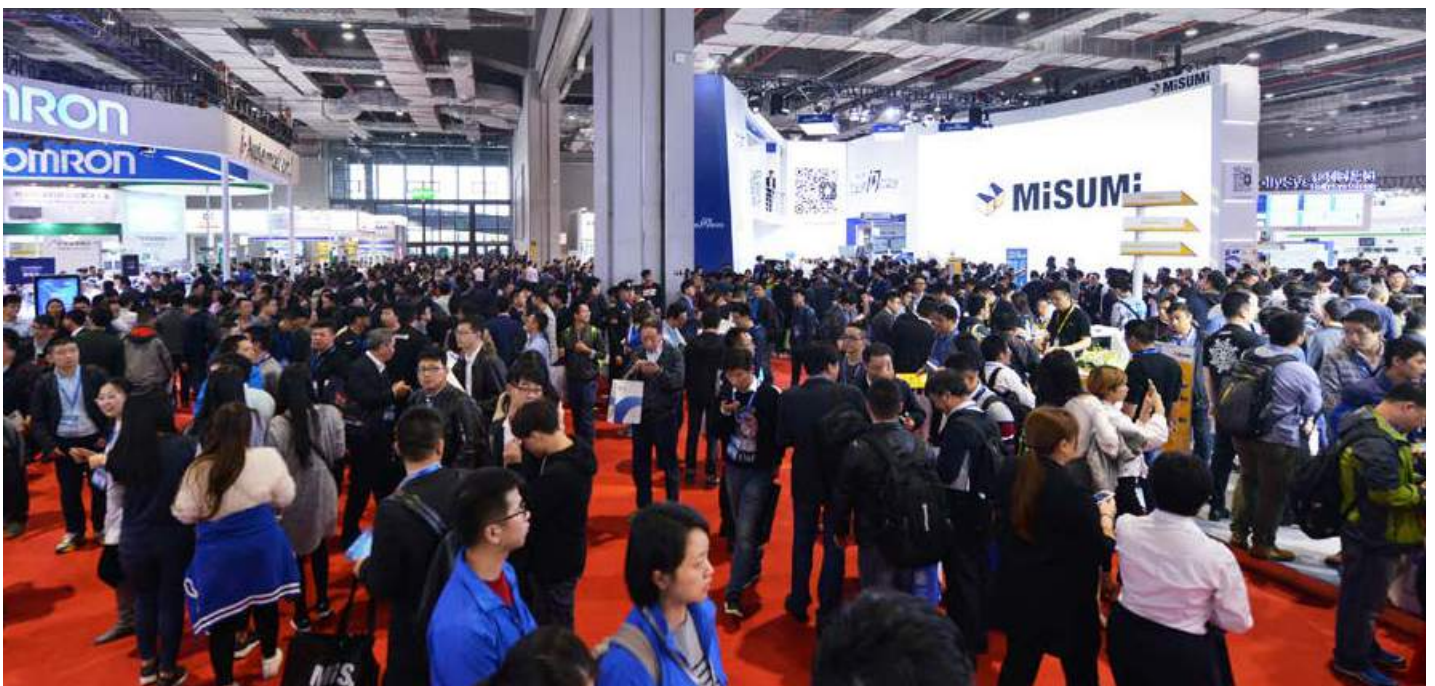
Dates: November 7-11, 2017

Venue: National Exhibition and Convention Center (Shanghai), Hall 1H/2H/3H/4.1H/4.2H/5.1H/5.2H
6.1H/6.2H/7.1H/8.1H/NH

Total show space: 281,140 square meters

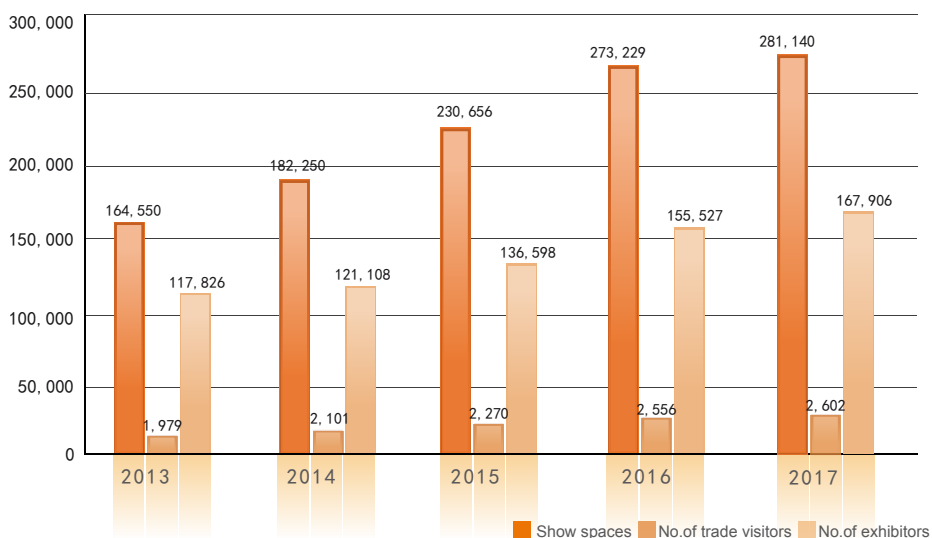
Exhibitors: 2,602 exhibitors from 28 countries or regions

Total visitors: Domestic and overseas visitors 178,000, including trade visitors 167,906 from 83 countries or regions



China International Industry Fair – CIIF is jointly organized by Ministry of Industry and Information Technology, National Development and Reform Commission, Ministry of Commerce, Ministry of Science and Technology, Chinese Academy of Science, Chinese Academy of Engineering, China Council for the Promotion of International Trade, United Nations Industrial Development Organization and Shanghai Municipal People’s Government, co-organized by China Machinery Industry Federation and managed by Donghao Lansheng (Group) Co., Ltd. Since its launch in 1999, CIIF, an UFI-approved event, has become a leading event on equipment manufacturing in China, through implementing “professionalization, marketization, internationalization and branding” as its strategies.

Size of exhibition (2013–2017)



CIIF 2017, or the 19 session CIIF, was successfully held from 7 to 11 November 2017 at National Exhibition and Convention Center (Shanghai). Themed as “Innovative, Intelligent, Green”, CIIF occupied totally **281,140** square meters space and attracted **2,602** exhibitors from **28** countries or regions. **65** conferences or forums were held concurrently. **178,000** visitors from **82** countries and regions and **31** provinces of Mainland China attended CIIF 2017 including registered **167,906** trade visitors from across the industry spectrum.

CIIF 2017 is the best platform to present and promote the deep integration between the industry of manufacturing and Information Technology, in order to orient the main line of digitalization, networking and intelligence, CIIF showcases the key emerging industries by the strategy of Made in China 2025, to highlight the proposal of "One Road on Belt" and the Power Strategic of Intelligent, Green and Service manufacturing, update China's manufacturing and speed up the implementation from manufacturer to manufacturing power.



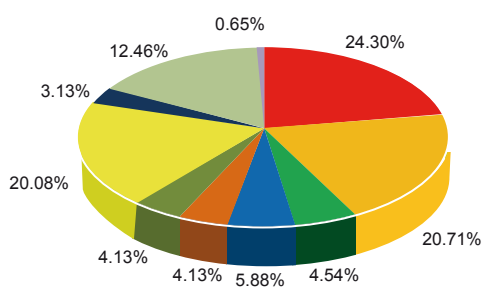
Size of Theme shows under CIIF 2017

Theme Shows	Show spaces/sq.m	No. of Booth*	No. of exhibitor*
Metalworking and CNC Machine Tool Show	64,302	3267	499
Industrial Automation Show	53,060	2785	557
Environmental Protection Technology & Equipment Show	13,096	610	212
Information & Communication Technology Show	20,000	790	198
Energy Show	13,096	555	259
New Energy Auto Show	14,000	555	36
Robotics Show	53,060	2700	300
New Material Industry Show	10,680	421	158
Scientific & Technological Innovation Show	37,846	1675	355
China Aerospace And Aviation Technology Show	2,000	88	28
Total	281,140	13,446	2,602

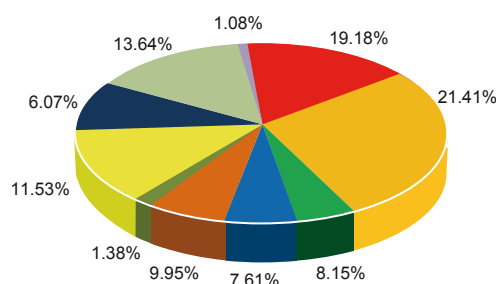
- Notes**
- a. STIS excluded New Material Industry Show, which will be list separately.
 - b. No. of exhibitors does not include the cooperation medias
 - c. Scientific and Technological Innovation Show include Chinese Academy of Science, Technology Innovation Pavilion, University & College Exhibition Area, China Innovation Expo of Industrial Design – CIEID, Special Exhibition of Intelligent Manufacturing Pilot Demonstration Project, and Space Industry and Beidou Navigation Technology & Application Exhibition – SIBE.

2,602 exhibitors from 28 countries and regions

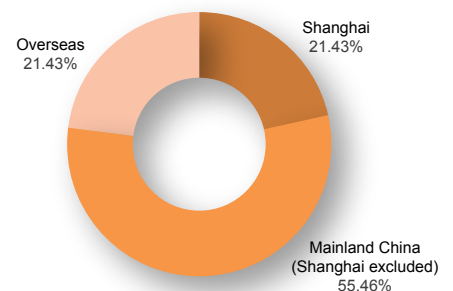
CIIF 2017 accommodated **2,602** exhibitors with **13,446** booths in total, including **528** overseas exhibitors, **1,452** domestic exhibitors outside Shanghai and **622** exhibitors from Shanghai. The number was steadily increasing compared with last year. The domestic exhibitors were mainly from **30** provinces or autonomous regions and 5 cities with independent planning. The overseas exhibitors are come from **27** countries and regions. The top **5** countries are German, Japan, China Taiwan region, USA and South Korea. The domestic exhibiting delegation were mainly from the provinces of Hei Long Jiang, He Bei, Shan Xi, Xin Jiang, An Hui, Guang Xi, He Nan, Si Chuan, Liao Ning, Shan Dong, Yun Nan and city of Shenzhen and Dalian.



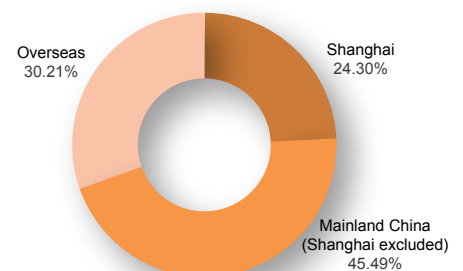
Exhibitor categories by show spaces



Exhibitor categories by No. of exhibitors



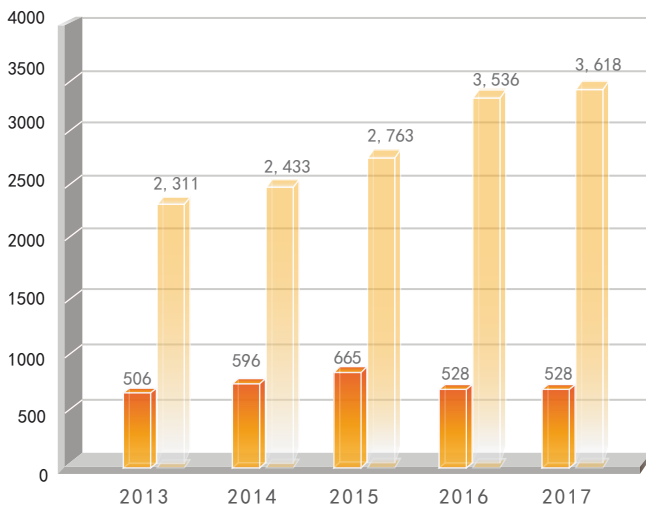
Regional distribution analysis of CIIF 2017 by show spaces



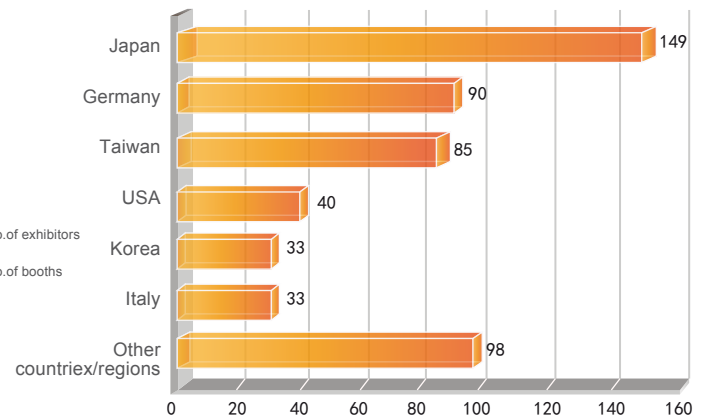
Regional distribution analysis of CIIF 2017 by No. of exhibitors

528 overseas exhibitors from 27 countries and regions

CIIF 2017 attracted **528** overseas exhibitors from **27** countries with **3,618** booth in total, the space number of overseas exhibiting hit a new high and increased by **2.32%** compared with last year. The country/region pavilions were mainly from Germany, Japan, USA, Italy, South Korea, Switzerland, France, UK, Russia, Sweden, India and China Hong Kong, China Taiwan region. The delegation were mainly from the advanced manufacturing countries and regions like Germany, Japan, South Korea, Italy, Swiss and China Taiwan region. It was worth mentioning that UK this year was the partner country of CIIF 2017 and introduced their high quality manufacturing enterprises who demonstrate their vitality, diversity and cutting-edge technologies and services.



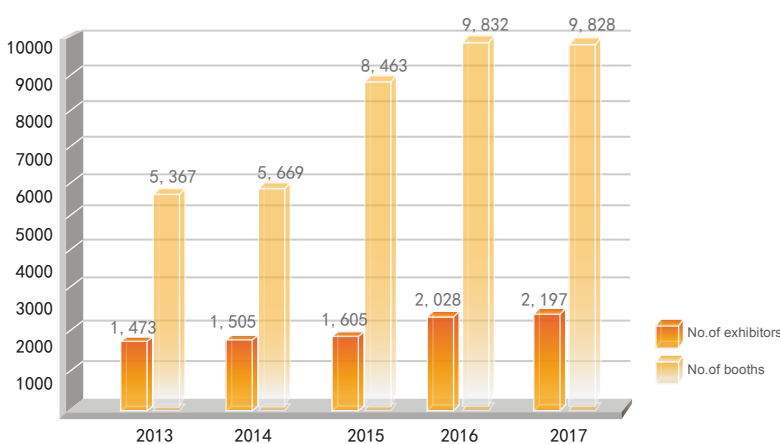
Size of participation by oversea exhibitors 2013-2017



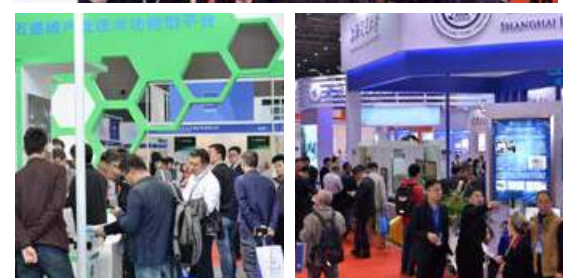
Top 5 countries and regions of oversea exhibitors in CIIF 2017

2,074 domestic exhibitors from 31 provinces of Mainland

2,074 exhibitors from **31** domestic provinces and **5** cities with independent planning covered **10,828** booths in CIIF 2017. Number of booth surpassed that of last session increased by **10.1 %**, hit a record a new high. The exhibitors from **31** provinces –all provinces of Mainland China excluded Hainan Province and Tibet Autonomous Region, as well as five cities with independent planning like Dalian, Qingdao, Ningbo, Xiamen, Shenzhen, showcased the cutting-edge achievements of high-end manufacturing of China competing with their oversea counterparts.



Size of Participation by domestic exhibitors 2013-2017



Exhibitor comments of CIIF 2017

Omron Industrial Automation (China) Co., Ltd.

As one of the regular exhibitors of China International Industry Fair, Omron this year present its I-Automation - the visible intelligent manufacturing at CIIF, the result of exhibiting is very good, we find CIIF better than ever before. The visitors also increased a lot. The facilities of the venue are staged with constantly complement. The staffs are also very enthusiasm.

BOZHON Precision Industry Technology Co.,Ltd

The highlights of CIIF this year, we think it is the trend of digitalization and intellectualization. Specially the key components, manipulators, AGV, they are novelty, great sort and with good -looking. Let's meet in CIIF 2018, we will provide better exhibits.

Yamazaki Mazak (China) Co., Ltd.

We have cooperated with CIIF for several years, our customer group and market influence have increased rapidly under our common effort. CIIF has its progress influence on our marketing promotion and with more important status, we will continue presenting on this platform to showcase the best products and the most advanced technology, and contribute ourselves to Made in China 2025 Strategy.

BMW

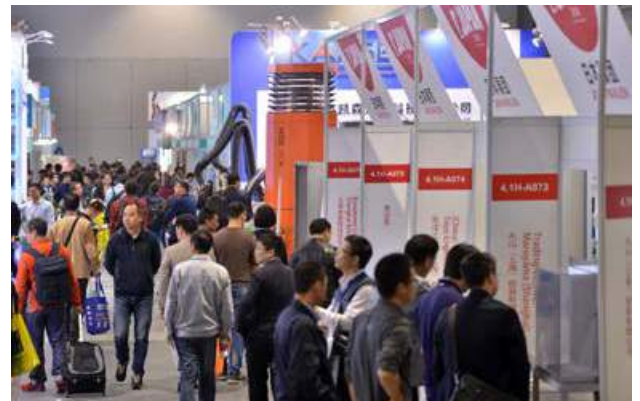
To participate in CIIF, BMW presents the latest new energy vehicles on this government- backed and social-engaged platform. During the exhibition, some relevant government officials visit our booth and deeply communicate with us. The booth has been busy for several days, and the visitors have been in constant stream.

Lanzhou Great Wall Electrical Corporation/ Tianshui 213 Electrical Apparatus Co.,Ltd.

CIIF is one of the largest and best display platform of Industrial electrical appliances, we participate CIIF every year, this year the exhibiting result is very good, very popular, we found so many domestic and foreign exhibitors, and have a deep communication on industry. we think it is of great help to promote the development of green economy.

HUAWEI Technologies Co., Ltd.

This year, the number of trade visitors of CIIF is significantly higher than that of previous years, which is closely related to the development trend of industrial information exhibition in recent years. we also brought out the industrial application of industry related products and cloud platform, so many professional visitors coming to our booth to communicate with our technical staffs, they stay even longer than ever before, we feel benefit tremendously this year!

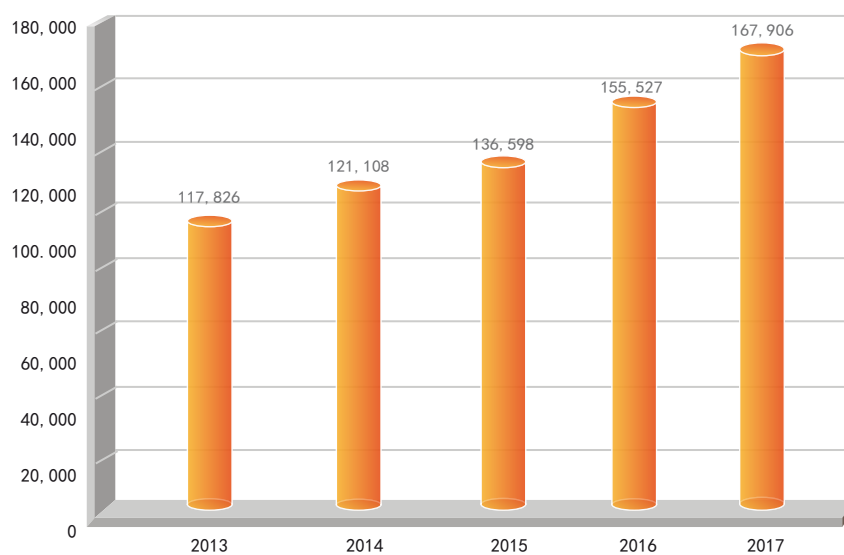


Big names with CIIF 2017



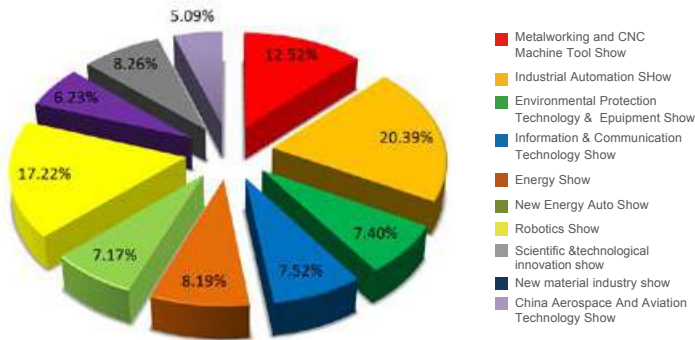
167,906 trade visitors from 83 countries and regions

CIIF 2017 registered **178,000** visitors onsite, include **167,906** trade visitors, the number recorded a **8%** increased over that of last session. Visitors were coming from **82** overseas countries or regions and **31** domestic provinces, autonomous regions and municipalities of Mainland China.

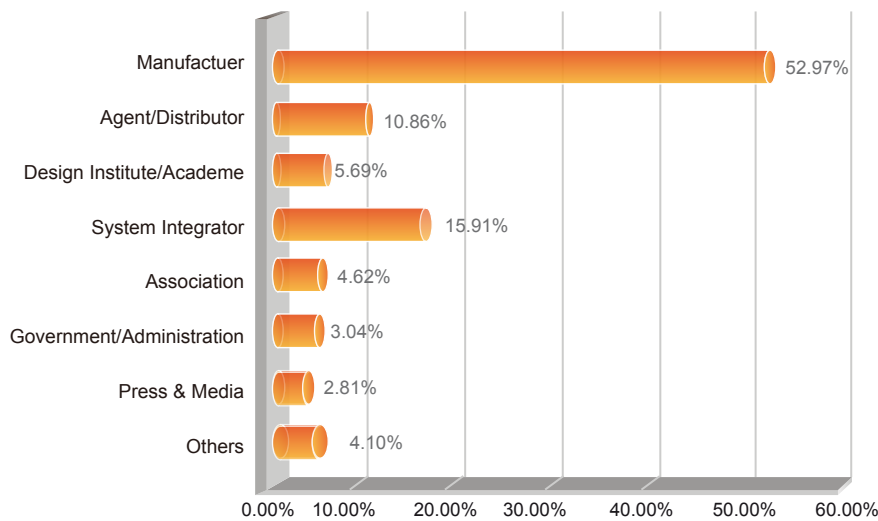


Trade visitors of CIIF 2013-2017

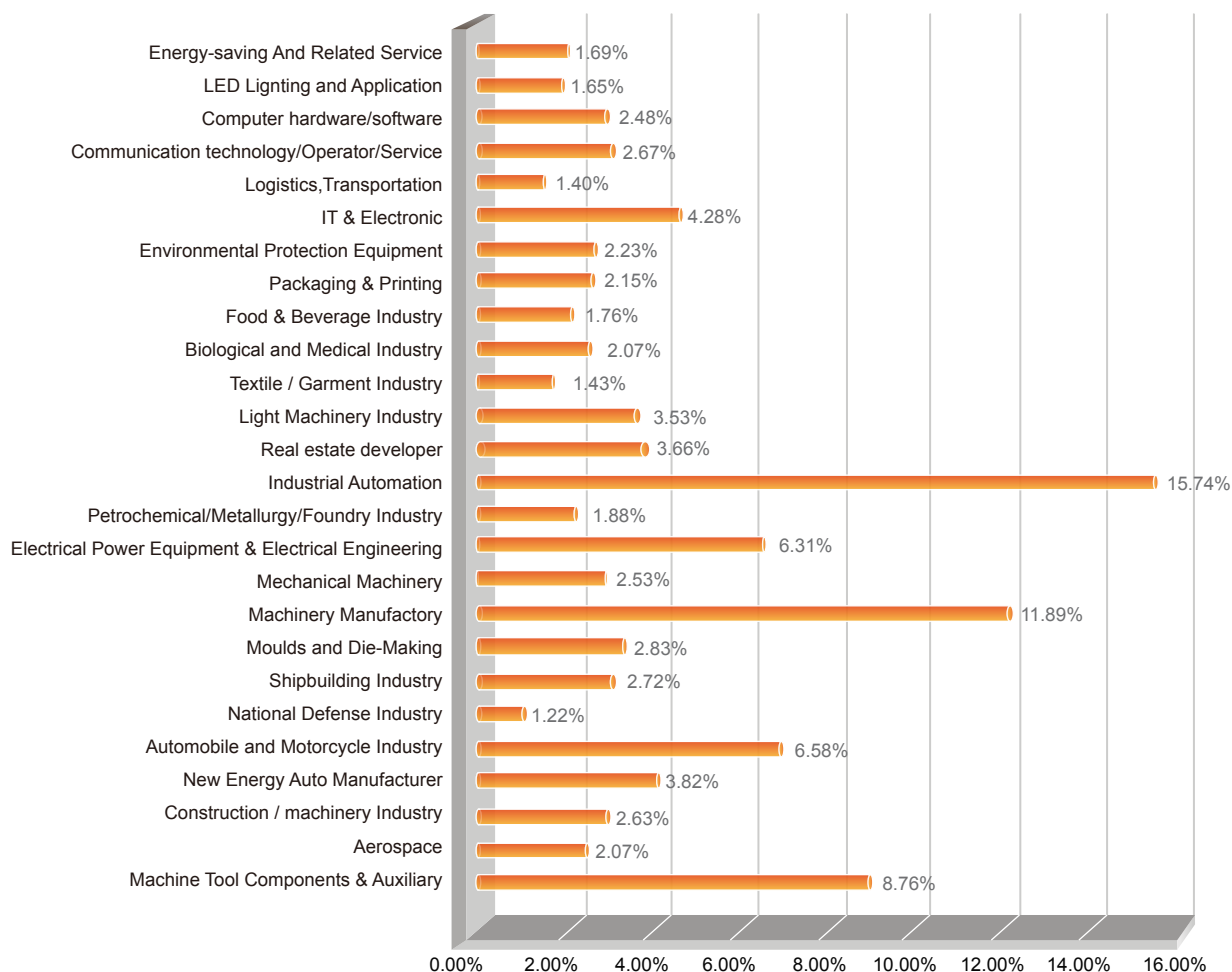




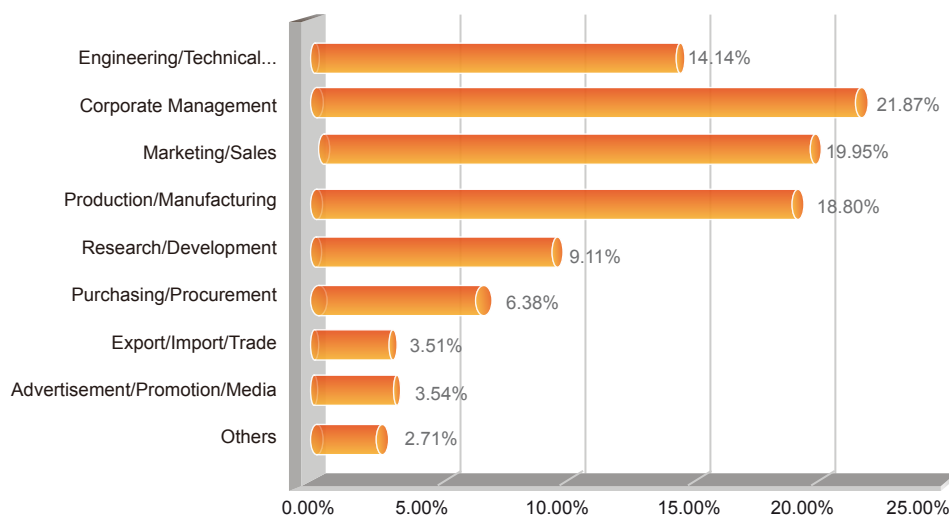
Trade visitors by theme shows of CIIF 2017



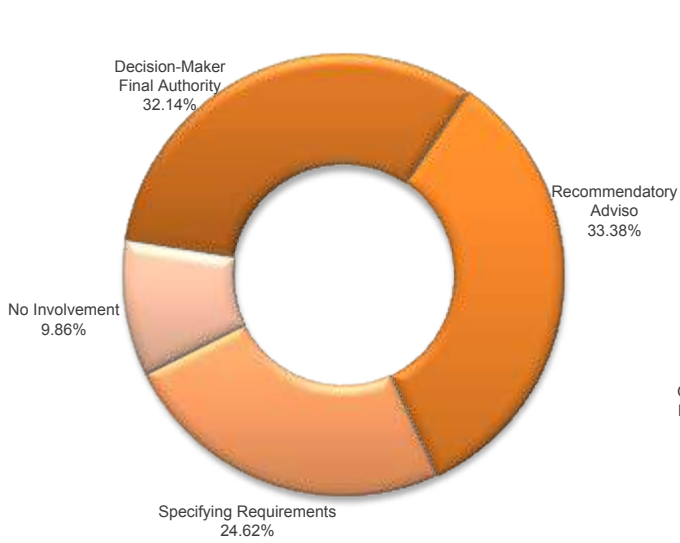
Trade visitors by type of institution/company



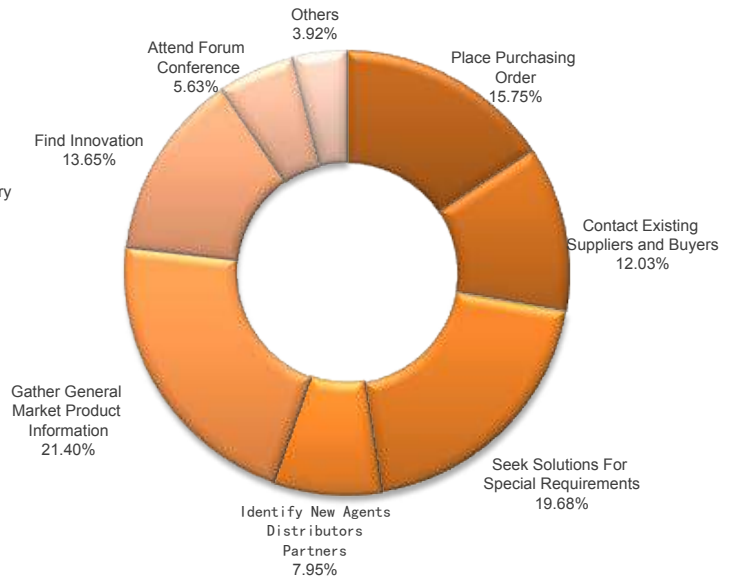
Trade visitors by industrial sector



Trade visitors by area of responsibility



Trade visitors by involvements in purchasing



Trade visitors by purpose of visiting





65 forums and meeting held concurrently with unqualified success

65 conferences or seminars were held during CIIF 2017 in accordance with the theme as “Innovative, Intelligent & Green”, combined with in parts which is Ministerial-Municipal Cooperation Forum, Development forum, Technology Forum and Industry and Enterprise Forum.

The development forum of CIIF were strived to be the professional brand forum which to build the presentation of CIIF as the basic and the emphasis of manufacturing development . Including the Plan of China Robot Industry Summit(The 3rd CEO Roundtable) and 2017 Industrial Internet Industry Development (Shanghai) Forum.

The technology forum of CIIF were adhered to the high-level, comprehensive and the characteristics of the discipline, the core of round table meeting of academicians and hold 12 academic exchange activities concurrently. The Industry and Business Forum were focused on the new products, new technology and communication, comply the industrial trend with the exhibition presentation and professional exhibitors, visitors communication for many useful onsite activities.

This year, CIIF Forums were Focused on industrialization trend of global industry 4.0 and Made in China 2025. Hot topics were selected from accelerating the transformation and upgrading of the industry manufacturing, steadily raising the level of industrial intelligence manufacturing, such as green manufacturing extensively, and also selected the development concept of the equipment industry manufacturing, technology, economy and management of the frontier issues, which focusing on cutting-edge, prospective, professional, academic characteristics. 2017 CIIF Forums achieved good response.



Part of CIIF forums

Forum categories	Forum	Topics
Development Forum	2017 Industrial Internet Industry Development (Shanghai) Forum	Five Stages Evolution: From Industrial Cloud Platform to Industrial Internet Platform; Comprehensively promoting the innovation and development of Industrial Internet, and supplying side-structural reform and industry transformation and upgrading; Construct Industrial Internet industry ecosystem in China
	China Robot Industry Summit(The 3rd CEO Roundtable)	Upgrade the level of Intelligent Manufacturing, assist the development of China's robot industry from inside to outside; AI Enables Traditional Industry, Interaction Opens Smart Future; Intelligent manufacturing implementation path and industry solutions of traditional manufacturing enterprises
Industry/Corporate Forum	2017 OEM Machine Design Summit	Machine vision boosts smart manufacturing; Trend of new controller development; Rockwell Automation interconnected Enterprise Solutions and Smart Machines; Delta kinetic control Solutions
	Fuel-efficient and New Energy Auto Summit 2017	Integration and development of Electric vehicles and smart city
	Future Oriented Manufacturing Summit 2017	Software ecosystem Construction of Digital Manufacturing; Smart Factory Cloud Data Platform for Industry 4.0; Application and Development of Future Industrial Network Communication Technology
	"New National Industrialization Demonstration Base" Development Forum	Create a world-class advanced manufacturing industry cluster, enhance economic innovation and international competitiveness; Implementation of China Excellence Cluster Program: Play a synergistic role of network organizations; The key elements and upgrade of development of industrial clusters and ways to
	2017 CIIF Energy Equipment Technology Seminar	Development Trend of Distribution Network Switchgear; Innovative Solution of Distribution System Based on ISM Permanent Magnetic Circuit Breaker
	2017 CIIF New Material Industry Innovation and Development International Summit	Research on the New Materials of Building Materials; China Material Testing Group Standard System; Construction and key directions of China's new material testing and evaluation of coalition

For the whole list of CIIF 2017 Forums, please refer to below link
<http://www.ciif-expo.com/uploadfile/article/uploadfile/201711/CIIF-EN2017.pdf>



43 exhibits won CIIF award

Approved by the State Council, CIIF is the only major industry exposition of the awards function in China. As one of the four functions of the exhibition, the committee appraise and elected **43** awards in an adjust, fair and open way. Aiming at "made in China 2025", developing the real economy, focusing on independent innovation and focusing on industrial upgrading and transformation, the committee selected a number of the latest achievements in the field of intelligent manufacturing based on the theme of "innovation, intelligence and green". CIIF awards 2017 issued 2 Special Honorary Awards, 4 Gold awards, **4** Gold award for innovation, **4** Gold award for industrial design , **14** Silver award and **14** Silver award for innovation.

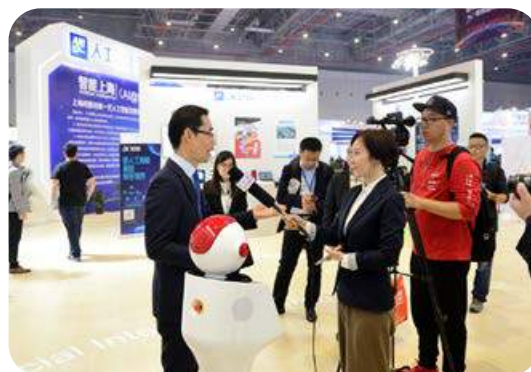
Special Honorary Award	
Award-winning exhibitors	Award-winning exhibits
Shanghai Academy of Spaceflight Technology	Fengyun 4 GEO Meteorological Satellite
Shanghai Zhenhua Heavy Industries Co.,Ltd.	12000T Fully-revolving Self-propelled Floating Crane
Special Prize Country of Honor	
Smiths Detection	IONSCAN 600TM
Gold Award	
AVIC ACTRI	ACoreOS RTOS
Hangzhou Hikrobot Technology Co.,Ltd.	Intelligent Warehousing Robot System
Shanghai Advanced Research Institute	Carbon Emission Big Data System
Shanghai Electric Nuclear Power Equipment Co.,Ltd.; Shanghai No.1 Machine Tool Co.,Ltd.	The 3rd Generation AP1000 Nuclear Island Main Equipment

Please click below link for the list of exhibits of CIIF AWARD
<http://www.ciif-expo.com/uploadfile/a/2017award.pdf>



Well-reported in the domestic and international media

CIIF 2017 achieved great attention and well-reported in domestic and international media. 688 original reports were published through 277 media including newspaper, network media, TV and radios, got a 47% growth year on year. 191 journalists from 76 domestic and oversea medias registered at CIIF 2017. The registered media from China included People's Daily, Xinhua News Agency, CCTV, China National Radio, Economic Daily, China Daily, SMG News, Shanghai People's Broadcasting Station, Dragon TV, Jie Fang Daily, Wen Hui Daily, Ta Kung Pao, Va Kio Daily, Economic Daily (China Taiwan region), Pakistan Observer, Nottingham Evening Post, PR Newswire and other media from oversea were also flourishing reports of CIIF 2017. The reports on CIIF 2017 focus on the topics such as Made in China 2025 policy, Artificial Intelligence technologies and other highlights of the show.



Wide coverage of new media

A wide coverage of new media is a highlight of CIIF 2017. CIIF 2017 is a hot topic on the social media platform of the departments of Shanghai Government. In addition, New media on internet such as people.cn, Xinhua, Eastday, Knews gave a detailed report. 9835 articles were pushed via WeChat public account, 1446 tweets on Weibo, and other 11454 reports on news websites. A TV and radio advertisement is published in all Shanghai Metro stations, Dragon TV, STV and Oriental Radio one month before the opening of CIIF. CIIF Other marketing packages such as call center, Direct mail, EDM, SMS to professional visitors and Wechat, website, weibo and etc expanded CIIF's influence.

Cooperation media	277
Original reports	688
WeChat feeds	9,835
Show Preview	24,000
Click rate of website and WeChat during 5-day show	158,536



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United Nations Industrial Development Organization
Shanghai Municipal People's Government

CO-ORGANIZER

China Machinery Industry Federation

SHOW MANAGEMENT

Donghao Lansheng (Group) Co., Ltd.

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