

APPLICATION FORM

12th HOME TEXTILE for Drapery, Upholstery,
Furniture, Decoration - Accessories FAIR

26-29 MARCH 2018
ALMATY/ATAKENT



COMPANY INFORMATION

Company Name :

Contact Name :

Position :

Address :

City : Country :

Telephone : Fax :

E-mail : Web Site :

PRODUCT LISTING

Please tick where appropriate

<input type="checkbox"/> Textile flooring and carpets	<input type="checkbox"/> Bedroom textiles	<input type="checkbox"/> Fabrics for interior decoration	<input type="checkbox"/> Flooring
<input type="checkbox"/> Wallpaper and wall upholstery	<input type="checkbox"/> Bathroom textiles	<input type="checkbox"/> Leather	<input type="checkbox"/> Lighting
<input type="checkbox"/> Window finishing	<input type="checkbox"/> Table finishing	<input type="checkbox"/> Arts & Accessories	<input type="checkbox"/> Furniture
<input type="checkbox"/> Furniture upholstery	<input type="checkbox"/> Kitchen textiles	<input type="checkbox"/> Wall covering	<input checked="" type="checkbox"/> Others.....

PARTICIPATION OPTIONS

Raw space (min. 15 sqm): 190 Euro/m²

Shell Scheme 240 Euro/sqm (minimum 15sqm)
1 table and 3 chairs for every 15 sqm, 1 meter steel pipe or 1 piece shelf for every 5 sqm, 1 spot light for every 5 sqm, carpet flooring, fascia board on each open side (max. 15 characters), 1 electric output, 1 waste basket, 1 cloth rack

ADDITIONAL FEES

Corner Stand (2 open sides) +5% Peninsular Stand (3 open sides) +7% Island Stand (4 open sides) +10%

REGISTRATION FEE : 200 EURO (including catalogue entry, daily cleaning, general security and insurance)

TOTAL OF PARTICIPATION FEE

(..... sqm x Euro) + (..... %.....) = Euro

PAYMENT CONDITIONS

- 1st Payment:** 25% of the total amount to be paid within 1 week after sending signed Application Form
- 2nd Payment:** 25% of the total to be paid before November 14th
- 3rd Payment:** Remaining amount (50%) to be paid before January 14th

Remittance should be paid by bank transfer to Türkel Fair Org. Inc. Euro Account Number:

Bank Name: Yapı Kredi Bankası **Branch Name:** Merkez Sb. **Branch Code:** 258 **Euro Account No:** 65604310
Swift Code: YAPITRIS072 **IBAN:** TR7500067010000000-65604310 **Account Name:** Türkel Fuarçılık A.Ş.

Firm's Stamp & Signature

Date

* The applicant here by declares that the terms of the rules are accepted which are mentioned as GENERAL RULES ON PARTICIPATION. ** Any applicant without 1st payment will be considered as invalid.

TURKEL FAIR ORG. INC.

Turkey: Huzur Mah. Fatih Cad. 4.Levent Plaza No: 67/6 34330, 4.Levent, Şişli / İSTANBUL / TURKEY
Tel: +90 (212) 284 23 00 pbx - ext: 163 / Fax: +90 (212) 278 44 02 e-mail: info@turkel.com.tr



DEFINITION:

Within the framework of the present Contract the Parties agreed on the single meaning and usage of the following terms:

CONTRACTOR- Turkel Fair Org.Inc

CUSTOMER- Exhibitor applying to exhibition

EXHIBITION - International Home Textile and Interior Design Trade Fair / 26-29 March 2018

EXHIBITION CENTER - Almaty Atakent Expo

EXHIBITION AREA - exhibition center area leased to Customer for the exhibition period, including the equipped exhibition stand.

EXHIBITS - Customers promotion materials, as well as necessary equipment and materials agreed by Contractor.

DRAFT PROJECT OF THE EXHIBITION STAND - draft of the exhibition stand on A4 sheet, plan view.

1. SUBJECT MATTER OF THE CONTRACT

- 1.1 Under the present Contract Contractor undertakes to lease exhibition area of exhibition center within the framework of preparing and holding the exhibition, and Customer undertakes to accept the said exhibition area and pay the rental according to the procedure and terms specified by the present Contract.
- 1.2 Procedure of mutual relation within the framework of the present Contract:
 - 1.2.1 Contractor's lease of exhibition area for the period of exhibition holding on 27-30 March 2016 for the purpose of participating in the exhibition.

2. EXHIBITION STAND LEASE

- 2.1 Parties' rights and obligations:
 - 2.1.1 Contractor shall be obliged to:
 - Prepare a draft project of the exhibition stand and submit it to Customer for approval.
 - Equip the exhibition stand according to the draft project of the exhibition stand approved by Customer a day before the start of the exhibition at the latest.
 - If defects are found by Customer while acceptance of the exhibition area, correct the found defects on Customer's request before the start of the exhibition.
 - Provide Customer with necessary conditions for usage of the exhibition area in the exhibition period (provide the participant's card of the exhibition, ensure operation of communications, technical systems).
 - 2.1.2 Contractor shall have the right:
 - In case of forfeiture or defacement of the exhibition area leased by Customer to demand Customers' payment of damage cost at market value of lost or damaged materials of the exhibition area.
 - To attract third parties for fulfilling the undertaken obligations
 - 2.1.3 Customer shall be obliged to:
 - Use the leased exhibition area for direct purposes within the lease term and within the framework of the exhibition hours according to the terms of participating in the exhibition.
 - Not prevent usage of the exhibition areas by other exhibition participants.
 - Ensure observation of preventive fire-fighting regulations, safety requirements and Terms of participating in the exhibition while using the exhibition area on the territory of the exhibition.
 - Keep the exhibition area in proper condition, clean and tidy; offer opportunity of Contractor's free entry on the territory of the exhibition area for the purpose of its maintenance checking.
 - Not export own exhibits before the official end of the exhibition
 - Timely and completely pay the rental according to the procedure and terms.
 - 2.1.4 Customer shall not have the right to:
 - Provide the exhibition area leased by Contractor to third parties, which are not parties under the present Contract and place advertisement of these parties.
 - Use paints, glue and other materials prohibited for usage on exhibition sites of the exhibition center while using the leased exhibition stand
 - Place exhibits exceeding walls height on the territory of the exhibition area without Contractor's consent.
 - 2.1.5 Customer shall have the right to:
 - Demand Contractor to correct the defects of equipped stand found while its acceptance.
 - Receive additional services according to Contractor's List of services by writing up a relevant order and processing 100% pre-payment of service cost according to the terms of participating in the exhibition.
- 2.2 Parties' responsibility:
 - 2.2.1 In case Customer does not accept the exhibition area in time specified by the present Contract and does not use it during the exhibition period, Contractor shall have the right to use the exhibition area at its option without reimbursement of rental to Customer.
 - 2.2.2 Contractor does not bear responsibility for safety of Customer's exhibits imported to the exhibition area.

3. IMPORT AND EXPORT OF EXHIBITS

- 3.1 Parties' rights and obligations:
 - 3.1.1 Customer undertakes to import the exhibits required while using the exhibition area a day before the start of the exhibition and export the said exhibits on the day of the exhibition end after its official end at the latest according to the Terms of exhibition center. Other terms of Customer' exhibits import and export are not allowed.
- 3.2 Parties' responsibility:
 - 3.2.1 In case of nonobservance of exhibits export terms specified in Item 3.1.1. of the present Contract, Customer offsets all Contractor's expenses connected with export and storage of the said exhibits.

4. ADVERTISING

- 4.1 Within the framework of the present Contract Customer can place all types of advertising during the exhibition period within the exhibition area.
- 4.2 Contractor shall have the right to remove Customer's promotion materials not directly connected with Customer's activity.
- 4.3 Contractor includes information on Customer to the official exhibition catalogue in case of Customer's providing the said information to Contractor before deadline.

5. FORCE - MAJEURE

- 5.1 Contractor does not bear responsibility for delay, damages, losses or other cases caused by circumstance of insuperable force (force-majeure circulation), specifically: fire, natural calamities, military operations, as well as introduction of special regime on the territory of exhibition organizing and holding and other circumstances beyond Parties' control; Contract performance is postponed according to the period of remaining of the said circumstances and their consequences.
- 5.2 In case force-majeure circumstances specified in Item 5.1. last for more than two months, Parties effect negotiates for the purpose of defining possibility of further cooperation. At that, in case Parties make decision on termination of the present Contract, Contractor reserves the right to withhold the rental for reimbursement of the expenses incurred.

6. PROCEDURE OF SETTLING DISPUTES

- 6.1 Any disputes and disagreements not dissolved by Parties negotiations will be settled by Arbitration court of Istanbul city.

7. DISSOLUTION OF THE CONTRACT

- 7.1 Customer shall have the right to cancel the present Contract by sending a notification in writing to Contractor subject to payment of expenses incurred by Contractor according to the following procedure:
 - 7.1.1 In case the said notification is sent to Contractor 3 months before the exhibiting, Contractor withholds the paid amount that should be %50 of total participation fee.
 - 7.1.2 In case the said notification is sent to Contractor less than 3 months before the exhibiting, Contractor withholds 100% of the total participation fee for reimbursement of the expenses incurred.
- 7.2 Contractor shall have the right to unilaterally cancel the present Contract in the following cases:
 - 7.2.1 If Customer's monetary funds are not entered to Contractor's current account within the terms set by the Contract.
 - 7.2.2 If Customer uses the leased exhibition area for indirect purposes.
 - 7.2.3 If Customer does not observe the Terms of participation in the exhibition, in this case the obligations are considered to be terminated from the date of sending notification on Contract dissolution to Customer. In case Customer has transferred any amount of monetary funds to Contractor under the present Contract on the date of sending a relevant notification, they are subject to withholding by Contractor for reimbursement of the expenses incurred and losses sustained.

8. LIABILITY OF THE PARTIES

- 8.1 Parties shall bear responsibility under the present Contract and the existing legislation of the Turkey.

9. CONCLUDING PROVISIONS

- 9.1 The present Contract comes into force from the moment it is signed by both Parties and is effective until Parties fulfill their obligations.

