

THE 24<sup>TH</sup> INTERNATIONAL PROCESSING & PACKAGING EXHIBITION

# PROPAK CHINA 2018

11-13 July 2018 SNIEC • Shanghai Pudong

## Co-located Shows

**FM** Expo Food Manufacturing Expo Food Manufacturing

**Fi** Food Ingredients Asia-China Fi Asia-China

**Starch** Starch Expo

**E-LOGITEK CHINA 2018** E-LOGITEK

**PMPTEK** PMPTEK  
Packaging Materials & Products 2018



## CHINA'S PREMIER EVENT

FOR THE PROCESSING & PACKAGING INDUSTRIES

APP



WeChat



Organisers



[www.propakchina.com](http://www.propakchina.com)

VISIT US ONLINE AT:



@OES\_ProPak

[www.propakchina.com](http://www.propakchina.com)



**80,000**  
m<sup>2</sup>  
of Space

**1,000+**  
Domestic and  
overseas  
exhibitors

**Four**  
exhibitions  
held concurrently

**35,000+**  
Professional visitors

## Mutually Beneficial Cooperation

A premier event for a new chapter of the processing and packaging industries

As a distinct event for the processing and packaging industries, ProPak China 2018 (the 24<sup>th</sup> International Processing & Packaging Exhibition) will be held in the Shanghai New International Expo Center (SNIEC) on 11<sup>th</sup> - 13<sup>th</sup> July, 2018. The expo will continue to promote the five major features, BevTek, DairyTek, FoodTek, PharmaTek and CosmeticTek, helping them become stronger, greater and more specific. In addition, two new sections within the expo will be introduced: E-commerce Packaging & Logistics Technology (E-LOGITEK) and Shanghai International Packaging Materials & Products Technology Expo (PMPTEK), which will provide all-round solutions to e-commerce, logistics, packaging, manufacturing and other industries! Together with three upstream and downstream industrial chains of food, ProPak China 2018 will be co-located with "the 20<sup>th</sup> Fi Asia-China," "Expo Food Manufacturing," and "the 13<sup>th</sup> Starch Expo." The exhibition will expand to a greater scale. It is expected to cover 80,000 square meters, attract about 35,000 professional visitors, provide broader user resources and jointly create a one-stop super-large trading platform for the food industry!

# Strategic Partners

## Exhibits Profile

### Processing technology

Food processing machinery, dairy beverage processing equipment, liquid processing, wine and beverage processing, canning technology, pharmaceutical processing technology, daily chemical products processing machinery...

### Packaging technology

Packaging machinery (food and non-food), intelligent /self-service packaging, beverage packaging, liquid packaging, pharmaceutical packaging machinery, daily chemical products packaging, plastic packaging machinery, cardboard packaging, metal packaging...

### Endline printing technology

Printing and labeling technology, material supply...

### Logistics packaging technology

Logistics packaging technology, logistics packaging containers and material, labeling and logos, logistics packaging technology...

### Packaging materials and products

Packaging materials, packaging products, logistics packaging materials, innovative packaging materials...



# New Sections within the Expo

## Industry 4.0 intelligent manufacturing to grasp future trends

The rapid development of e-commerce demands more from packaging logistics technology, standardised, personalised, user-friendly, green and recyclable packaging materials and products, as well as an efficient and traceable logistics warehousing system with automated packaging, play a vital role in the user experience and sustainable development of the industry.

The introduction of China Development Plan for the Packaging Industry (2016 - 2020) indicates that China's packaging industry has brought in a new opportunity. In terms of packaging materials and products, sustainability and safety will serve as a benchmark for the development of the industry. High-performance and functional packaging materials as well as personalised, customised, refined and intelligent high-end packaging products will bring new breakthroughs to the market. To expand the service chain of the traditional packaging industry, the high-speed development of e-commerce and logistics packaging is undoubtedly another new highlight to drive "quality and quantity" in the industry.

In order to promote the innovative development of the manufacturing industry, boost intelligent transition and realise greater and stronger development in the industry, human-machine interaction is the most efficient use of resources. The 24<sup>th</sup> ProPak China 2018 will seize the pulse of market development, add two new sections within the expo, E-LOGITEK and PMPTEK, warmly invite exhibitors and professional visitors to participate in the exhibition.



### E-commerce Packaging & Logistics Technology

#### Exhibits Profile

E-commerce express logistics technology / Logistics warehousing equipment & systems / Logistics packaging containers & material / Coding & Marking

#### Relevant exhibitors from previous years

Alpha Pack Equipment (Heyuan) Co., Ltd.  
Beijing Xutengda Automation Equipment Co., Ltd.  
Fuji Yusoki Kogyo Co., Ltd.  
Hangzhou Youngsun Intelligent Equipment Co., Ltd.  
Hualian Machinery Group  
Kuka Intelligent Machinery (Jiangsu) Co., Ltd.  
Qingdao Fushida Machine Co., Ltd.  
Qingdao Songben Packing Machinery Co., Ltd.  
Shenzhen Gurki Packaging Machine Co., Ltd.  
Shenzhen SDW Packaging Technology Co., Ltd.  
Shandong Sinolion Machinery Co., Ltd.  
Speed Pack Equipment (Shanghai) Co., Ltd.  
WAM Bulk Handling Machinery (Shanghai) Co., Ltd.  
Wenzhou Brother Machinery Co., Ltd.  
Yuanxu Packaging (Shanghai) Co., Ltd.  
Zhejiang Utien Pack Machinery Manufacturing Co., Ltd.  
and more...

### Shanghai International Packaging Materials & Products Technology Expo

#### Exhibits Profile

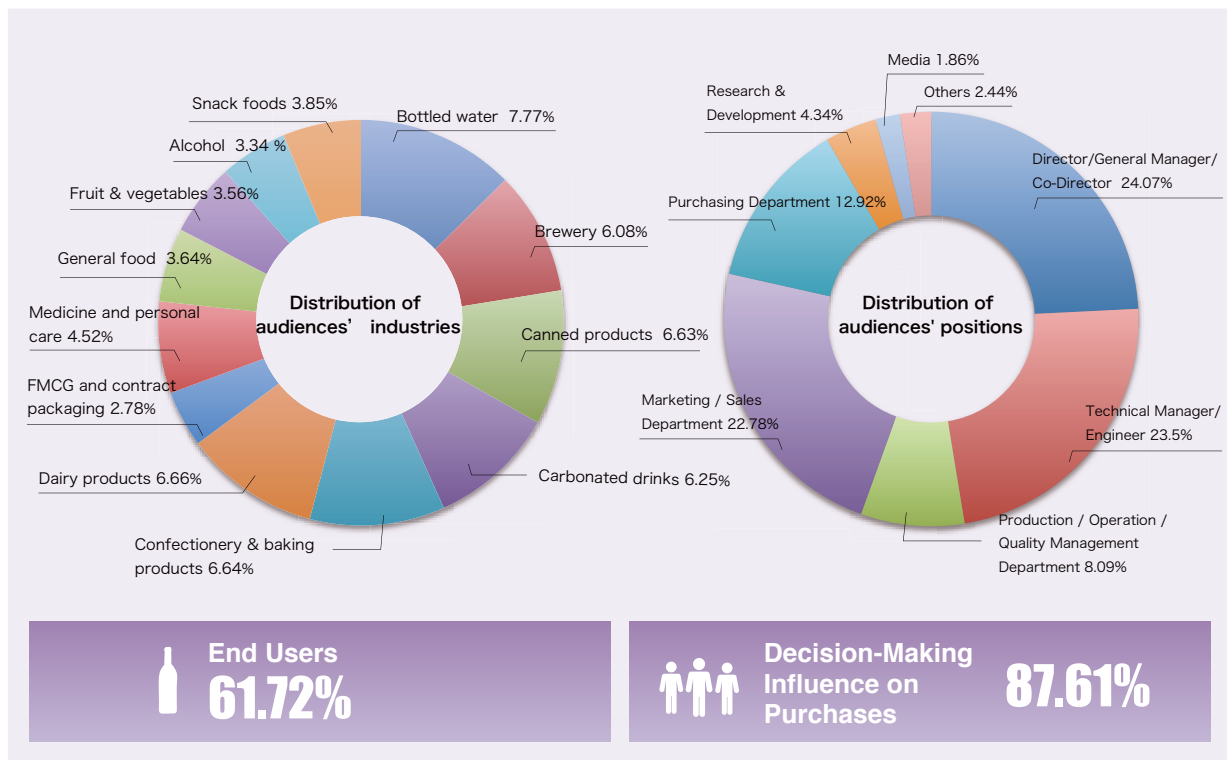
Packaging materials / Packaging products / Logistics packaging materials / Packaging accessories

#### Relevant exhibitors from previous years

Fuzhou EASYJET System Technology Co., Ltd.  
Guangzhou Huihua Packaging Co., Ltd.  
Guangdong Danqing Printing Co., Ltd.  
Hongchang Packing Co., Ltd.  
Jiangyin GreenPak Co., Ltd.  
Jiangyin Bairuijia Plastic Science & Technology Co., Ltd.  
Qingdao Quantong Plastics Printing Co., Ltd.  
Shandong Fully Packing Material Co., Ltd.  
Shandong Xianshi Packaging Technology Co., Ltd.  
Shanghai Elements Packaging Co., Ltd.  
Shanghai Tongzhi Label Co., Ltd.  
Shanghai Mengcai Packaging Products Co., Ltd.  
Shantou Weipeng Printing Industry Co., Ltd.  
Shenzhen Fangyuan Printing Industry Co., Ltd.  
Zhejiang Newton Packaging Technology Co., Ltd.  
Zhejiang Jiuteng Packaging Materials Co., Ltd.  
and more...

# Exhibition Review

ProPak China 2017 (The 23<sup>rd</sup> Shanghai International Processing & Packaging Exhibition) was held successfully in the Shanghai New International Expo Center on 12<sup>th</sup>-14<sup>th</sup> July, 2017. The expo made another splendid achievement: It covered a total area of **40,000** square meters, and gathered **572** exhibitors from China and abroad. It attracted **22,253** visitors, **an increase of 27%** from previous year's exhibition, and included **2,754 overseas visitors**. This is proof that the expo has entered a new phase in expanding its global attention and influence.



## Exhibitors from 25 Countries and Regions



## Exhibitors' Comments

ProPak China is the best exhibition in China that I have attended in the past 20 years. We're considering attending ProPak in other countries, so that our companies in other regions can benefit.

Mr. Kumar, Executive Director of Guangzhou Robatech Gluing Technology Co., Ltd.

We have supported ProPak for more than a decade and will continue to work together with it for a long time, thus achieving a leading position in our industry.

Mr. Liu Bin, Sales Director of Qingdao Songben Packing Machinery Co., Ltd.



# Gathering Processing & Packaging Professionals

## Live Forum Events

### Attract Remarkable Attention

In 2017, the organisers elaborately planned a series of wonderful meetings and events. They carried out a comprehensive analysis and put into perspective aspects such as **policies and regulations, market trends, technological innovations and marketing** of the processing and packaging industries. They provided an all-round exchange platform for global processing and packaging enterprises, end users and other professionals. According to statistics, activities during the event attracted a total of more than 1,000 professional visitors.

To enrich the highlights of the exhibition site in 2018, the organisers will continue to host the event activities that were successfully held in the previous year. They will also work together with industry associations, mainstream media and authorities to plan a series of new activities, thus building an exchange platform for professionals of the global processing and packaging industry and creating live forums within the expo, and exhibition & live forums interaction.



#### Packaging Sustainability and Innovation Forum

Hosted by: Edo Media  
The plan is to invite more than 100 end-users to attend the forum, specifically end-users of the printing and OEM packaging industries of food, beverages and health products.



#### Active Packaging and Intelligent Packaging Summit

Hosted by: AIPIA (The Netherlands Active & Intelligent Packaging Industry Association)  
The plan is to invite 300 professional visitors to attend the summit, specifically visitors from the industries of food and beverages, pharmaceuticals, cosmetics and daily necessities.



#### Joint Conference of the China (Yangtze River Delta) Beverage Industry New Trends of the Chinese Beverage Industry

Hosted by: Shanghai Beverage Industry Association  
The plan is to invite 200 end-users to attend the meeting, specifically end-users of food and beverages.



#### ProPak Food Quiz Bowl Competition

Hosted by: Fuli Institute of Food Science, Zhejiang University  
An exchange platform shall be established, for food manufacturers and future food professionals who lead the industry.



#### Food and Pharmacy Intelligent Packaging Forum

Hosted by: Vogel Business Media  
The expectation is to attract over 200 end-users to attend the forum, specifically end-users of the food and pharmaceutical industries.



#### Innovative Packaging Solutions Show

Hosted by: China International Exhibitions Co., Ltd. and industry authorities  
The show appraises and selects outstanding innovative products in the fields of food, beverages and daily chemical products, which shall be displayed on-site.



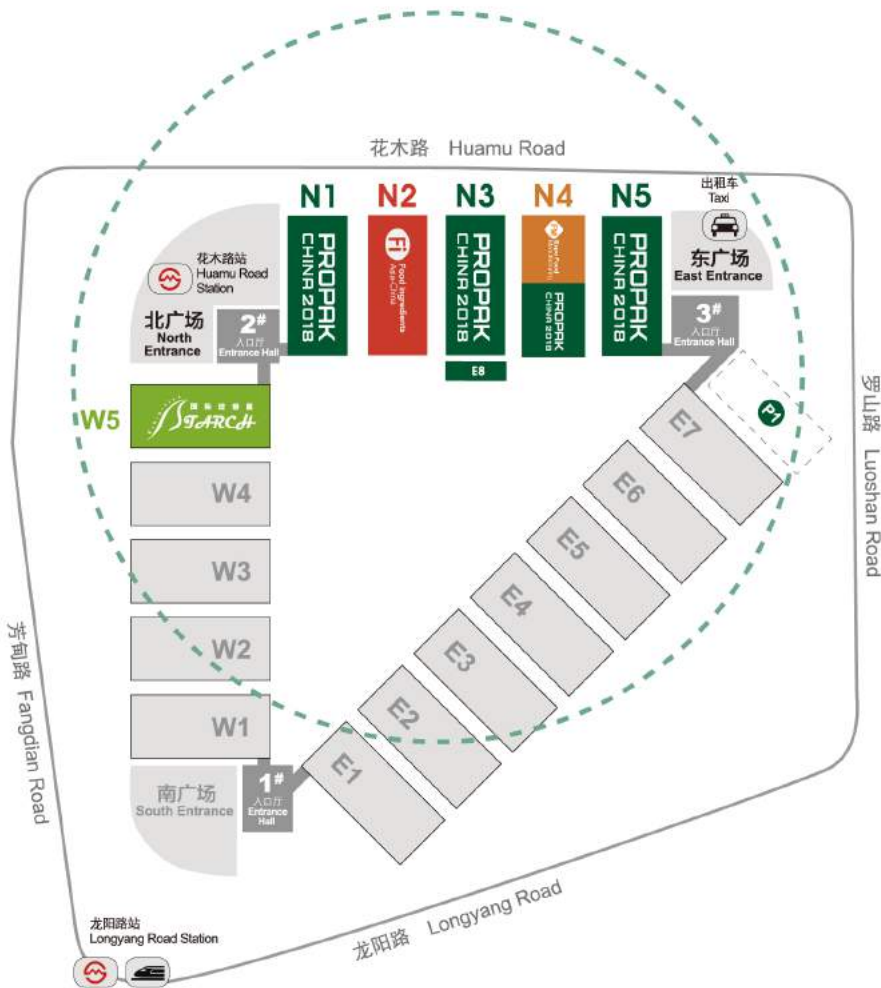
#### Technology Innovation Award of the Food & Beverage Industry

Hosted by: China International Exhibitions Co., Ltd. and industry authorities  
This award shall encourage innovative products and leading technology that have made remarkable contributions to the industry.



#### E-commerce & Logistics Packaging Development Forum

Hosted by: China International Exhibitions Co., Ltd. and e-commerce authorities  
See how big names bid for e-commerce channels.



## Domestic Supporting Associations

- China National Food Industry Association
- China National Food Industry Association, Beer Committee
- Chongqing Food Industry Association
- Food Engineering Faculty, Northeast Agricultural University
- Fujian Food Industry Association
- Heilongjiang Food Industry Association
- Jiangsu Daily-use Chemical Association
- Jiangsu Food Industry Association
- Shanghai Beverage Association
- Shanghai Daily-use Chemical Association
- Shanghai Food Trade Association
- Shanghai Municipal Food and Drug Administration, Information Research Centre
- Wuhan Food Industry Association
- Zhejiang Daily-use Chemical Association
- Zhejiang Food Industry Association
- Zhejiang Health Products Association
- Zhejiang Packing Machinery Committee

## International Supporting Associations

- France**
  - ADEPTA
- Italy**
  - Processing & Packaging The High-Tech Italian Way
- Japan**
  - Japan Packaging Machinery Manufacturers Association (JPMA)
- North America**
  - Packaging Machinery Manufacturers Institute (PMMI)
- South Korea**
  - Korea Packaging Machinery Association (KPMA)

## Promotional Channels



50+

EDM pushes

300,000+

Targeted visitors invitation

70+

Media co-operations

20+

WeChat KOLs of different industries

40+

Call center members for key buyers invitation

400+

Mainstream media reports

30,000+

WeChat fans

30+

Domestic and overseas supporting associations



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