



# THE 15TH CHINA INTERNATIONAL SELF-SERVICE, KIOSK AND VENDING SHOW

AISA-RENOWNED INDUSTRY NAVIGATOR

**Self-service, Leading Smart New Life!**

**April 26-28, 2018**

Hall N4, Shanghai New International Expo Center

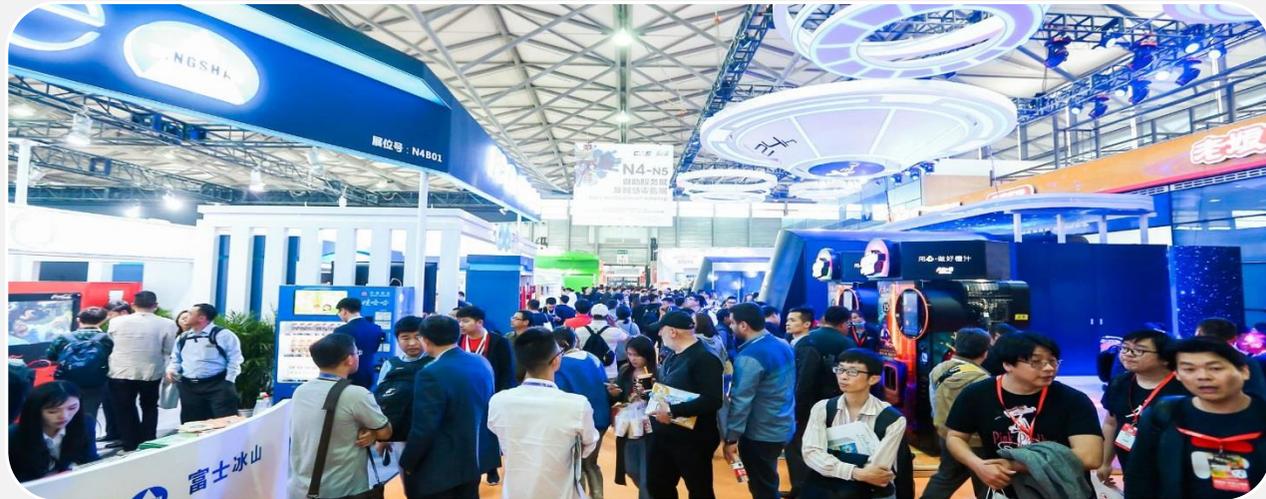


# POST SHOW REPORT

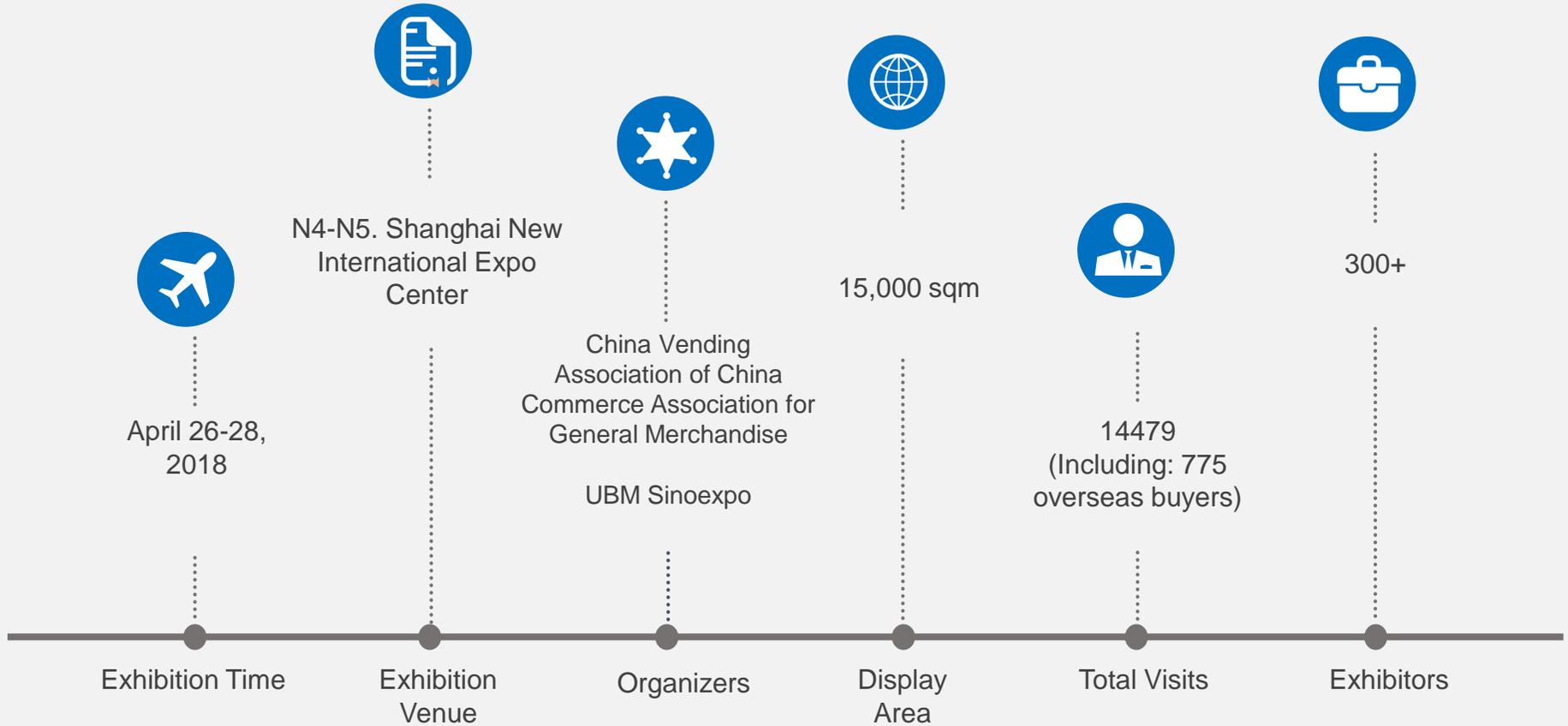
26.5%



- ◆ The 15<sup>th</sup> China International Self-service, kiosk and vending show (CVS) and Shanghai international smart retailing show (SRS) 2018 have concluded successfully on April 28<sup>th</sup>, 2018 in Shanghai New International Expo Center.
- ◆ CVS2018 welcomed many cross-industry exhibitor and visitor resources as part of the comprehensive show – Hotel Plus organized by UBM Sinoexpo.
- ◆ Hotel Plus welcomed an exceptional 174,058 visits (including Shanghai International Franchise Show and Retail Design and Equipment Show), the highest number to date, 27.4% more than last year.
- ◆ Concurrently, CVS2018 received visitors from 50+ countries and regions with a total visits of 14,479, 26.5% more than last year.



# About Us



# Exhibits Category

## Vending Machine



## Kiosk



## Overall Solutions



## Spare Parts



## Smart Retail & Applications



## Commodities and Supply Chain

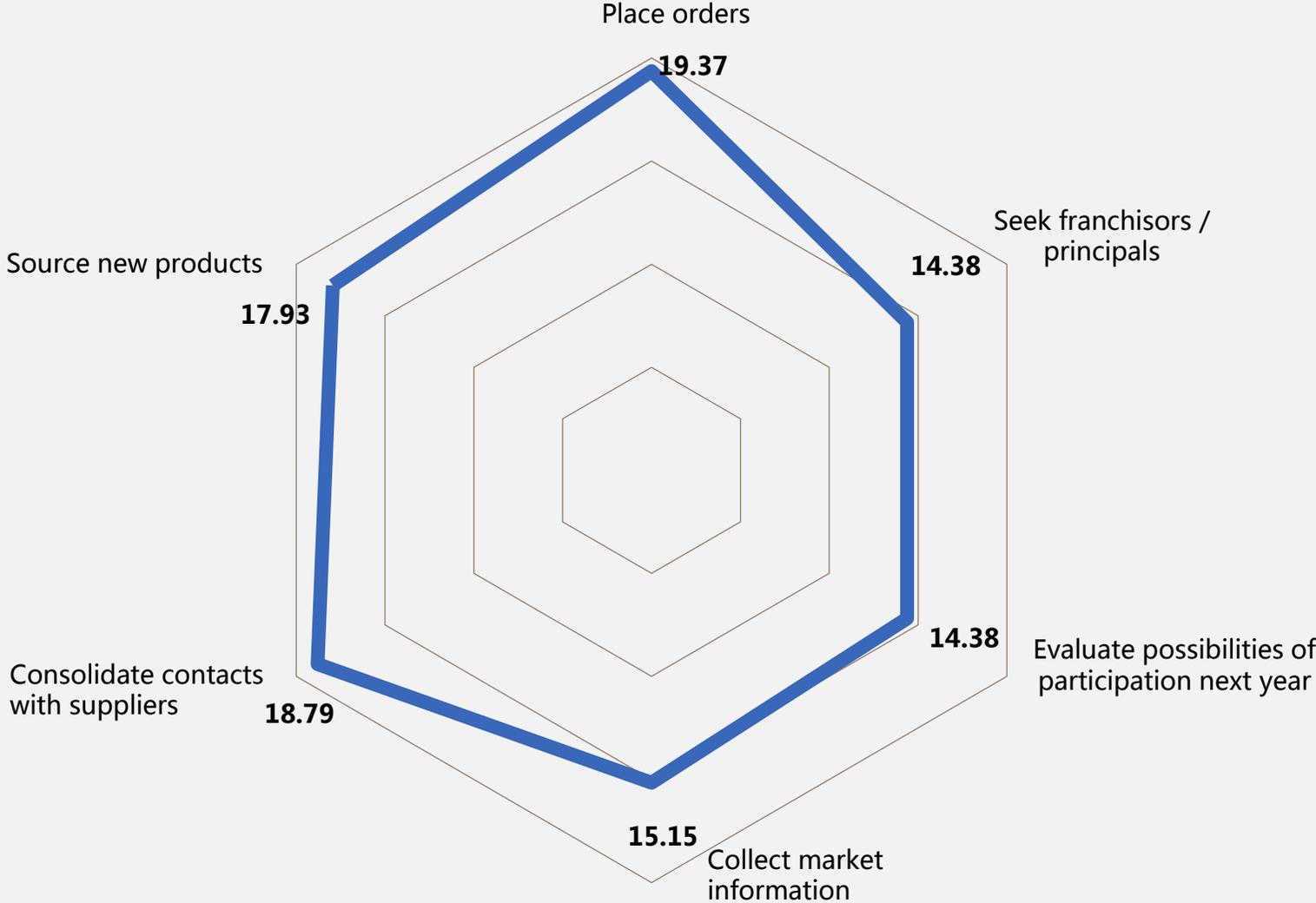




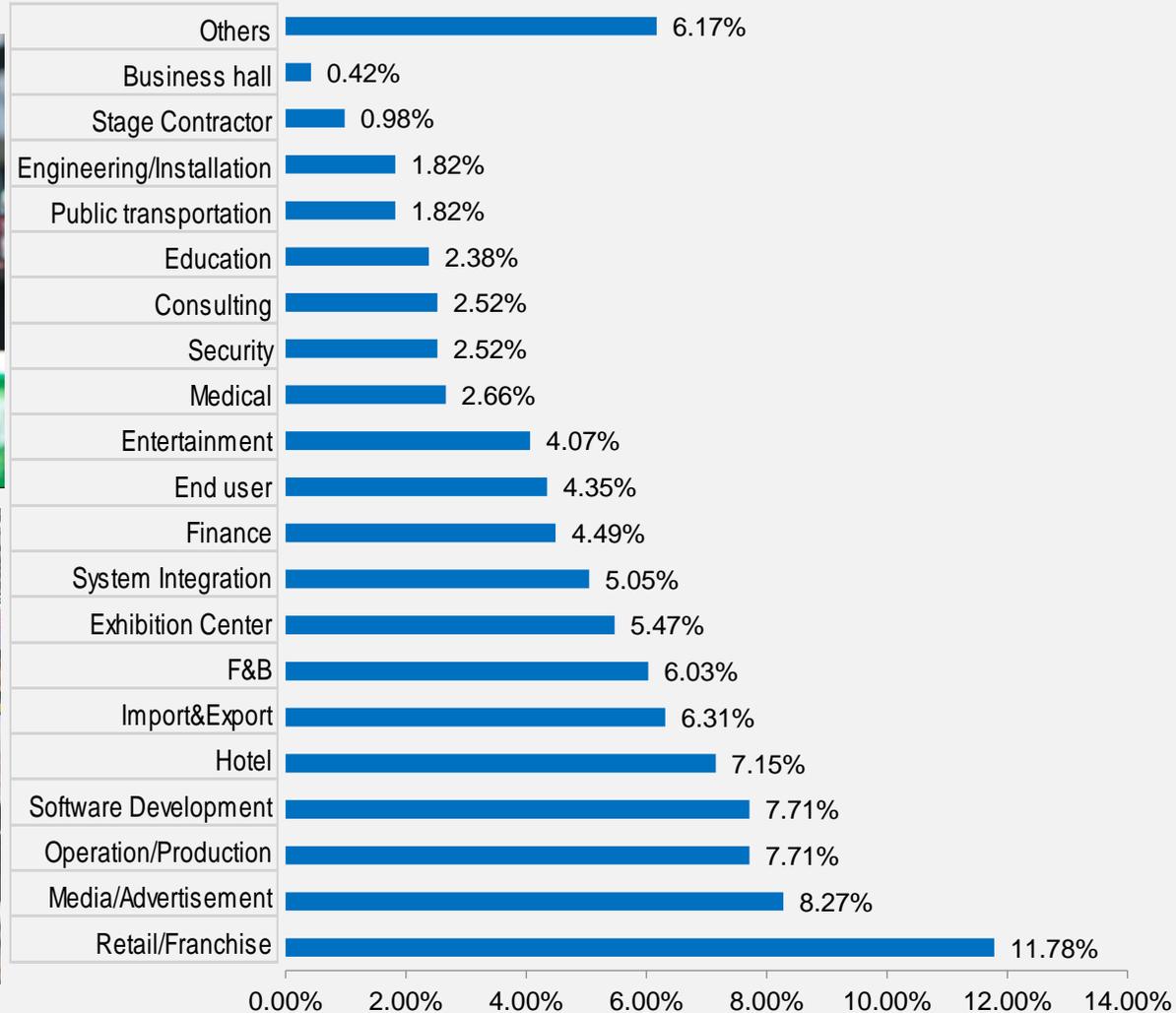
# Visitors

CVS and SRS 2018 attracted more than 14,479 visits from 50+ countries and regions. The total number of visits increased 26.5% and domestic professional visitors 27.1% compared to 2017.

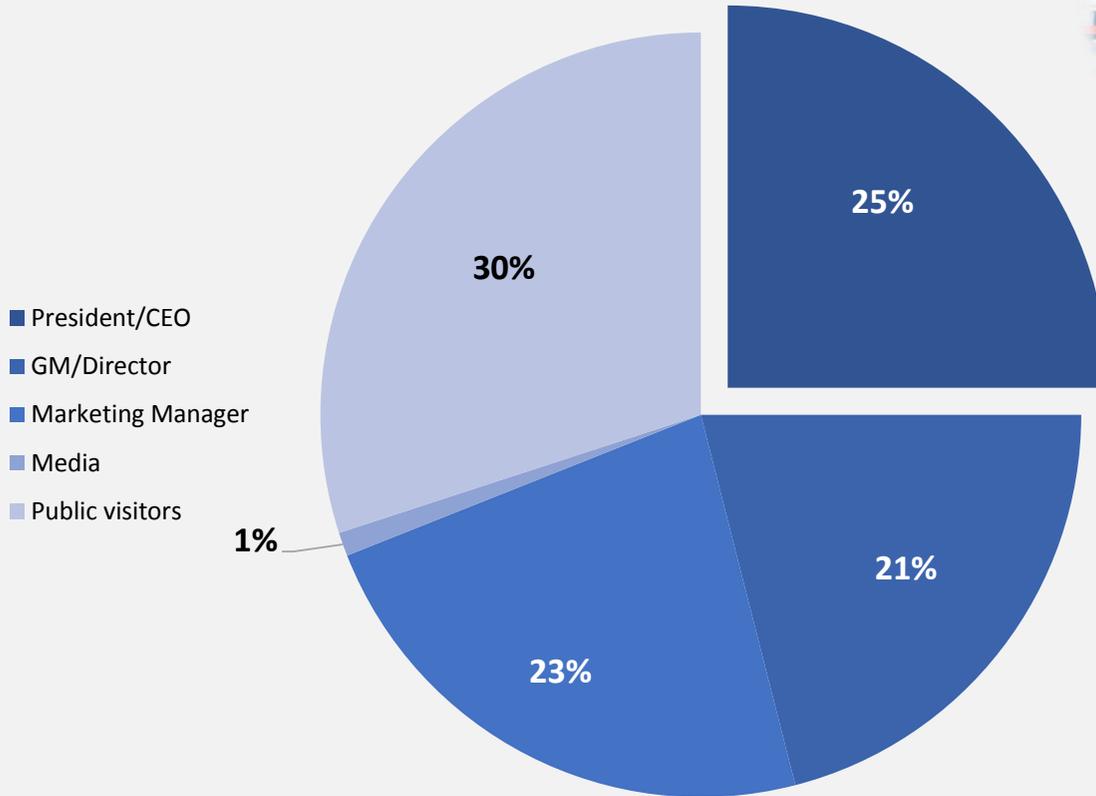
# Visitor Profile



# Business Nature



# Business Nature



## Professional Profile

About 1/4 of the total visitors are business owner or decision maker.

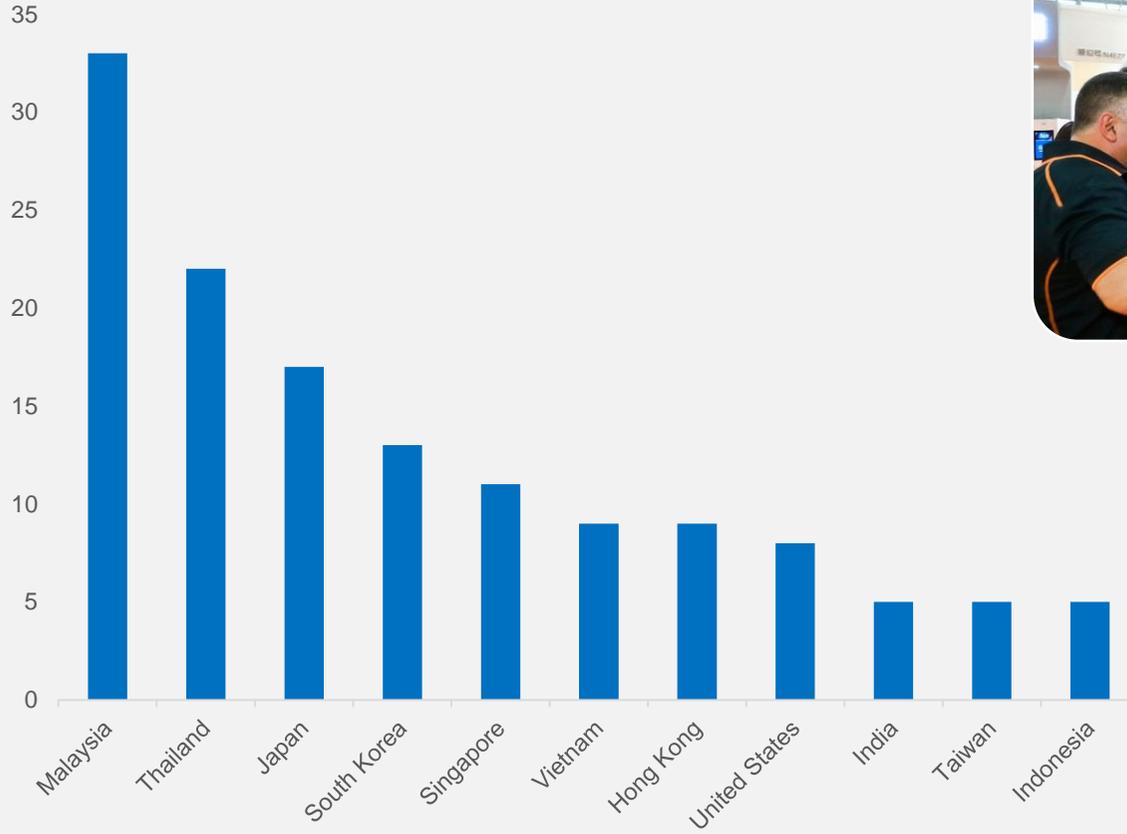
# Domestic Visitors



## TOP 10 Domestic Cities

The top 10 provinces and cities that have most visitors from are: Shanghai, Jiangsu, Zhejiang, Guangdong, Beijing, Shandong, Anhui, Henan, Fujian and Hubei.

# Overseas Visitors



## TOP 10 Countries & Regions

The top countries and regions that have most visitors from are: Malaysia, Thailand, Japan, South Korea, Singapore, Vietnam, HK, US, India, Taiwan and Indonesia.



## Exhibitors

CVS & SRS2018 hosted more than 300 exhibitors from countries like US, Italy, Japan, South Korea and from domestic cities.

# Exhibitor Profile

CVS and SRS 2018 attracted more than 300 exhibitors in 15,000 square meters of exhibition space, and hosted more than 20,000 professional visitors. Well-known corporate brands were present, but the exhibition also gathered many industry rookies as vendors.



# WHAT OUR EXHIBITORS SAY...



**Zhang Xuanshi**

**Dlian Fuji Bingshan, GM**

We partnered with CVS since its very first show, this year it is more popular than ever. CVS2018 have brought us quite a lot of surprises, and we have faith that CVS has a bright future.



**Wang Bin**

**Shenzhen Youbao,  
President**

CVS is the largest show in Asian vending automation industry. It provides a massive platform for companies to display themselves. This year, we've brought many newly developed products.

**Luo Mingju**

**Zhongji Tech, President**

CVS is a promising marketing platform for vending machine and smart retailing enterprises, we've met many potential customers at this show and this will greatly help us to make mid & long term strategy.



**Yang Qifeng**

**Yongguan Group, CEO**

CVS is a very advanced show. It was our first time participating this year, we showcased many of our products to a good amount of potential buyers. There's no doubt that attending this show is rewarding.





# Events Highlights

- ◆ Shanghai International Smart Retailing High-end Summit was successfully held in Shanghai New International Expo Center on April 26-27, 2018
- ◆ Industry leaders gathered together for insights and innovations.
- ◆ Nearly 800 audiences attended this summit.

## Industry Summit





# 4

## Media Campaigns

The show utilizes all channels of media: except the most widely used and read search engines like baidu and 360, CVS also partnered with Toutiao to accurately reach to the target audience. Tencent and local TV station even made a special cover about the hot streak of CVS.

# Partner with Tencent – the most influential media in China



- Tencent Video Mobile App
- Site interview by Tencent
- WeChat Influencing Account – Tencent Shanghai

1,538,264 Views

2000+ Visit Registrations directed from Tencent



# Other Media Campaigns

SERVICES

MEMBERS

DEALS

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## Over 300 Companies International Self-ser

2018-05-18 18:57



SHANGHAI, May 18, 2018 /PRNewswire/ -- vending show, China International Self-ser (CVS) 2018 was launched in Shanghai. The China Self-service Vending Industry Associ

Concurrently, Shanghai International Smar Shanghai New International Expo Center. I General of the China Self-service Vending Stores Association, and Mr. Zhang Xueqiar Sinoexpo Ltd., spoke at the grand opening

### Brands Coalesced at CVS and SRS

CVS has experienced 15 successful runs, ar self-service and new retail industry. It's the trending in the industry, and is the bellwet integration platforms. CVS and SRS 2018 a 15,000 square meters of exhibition space, i professional visitors. Well-known corporat exhibition also gathered many industry roc

## Over 300 Companies Participated in th and Vending Show (CVS)

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Concurrently, Shanghai International Smart Retail Show (SRS) a Secretary General of the China Self-service Vending Industry Br. General Manager of UBM Sinoexpo Ltd., spoke at the grand op

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## China International Self-service, Kiosk and Vending Show (CVS), Asia's Largest Vending Show, Is in Place, Set Up and Ready to Go

SHANGHAI, April 23, 2018 /PRNewswire/ -- On Apr 26<sup>th</sup>, at 9:30am, industry leaders and association representatives will attend the opening ceremony of CVS 2018 - the second largest of its kind in the world.



After years of continuous growth - and a 35% increase in visitor growth from 2017 - CVS is now the place to get all the resources you require to achieve your business goals and to fulfil the needs of the entire convenience services industry. And this year, around 200 exhibitors and vendors will bring their technology and products to the event.

For 2018, CVS will take place concurrently and is collocated with Shanghai Franchise Expo and C-star. As the official satellite show of EuroShop, the world's No.1 Retail Trade Fair, C-star presents the latest developments in global retail industry.

As the industry's most valuable self-service and retail trade fair, this partnership will allow CVS and C-star to explore massive new business opportunities, enabling the connection of upstream and downstream retail industries by integrating their resources, strengths, exhibitors and audience relationship.

In addition, an international Smart Retail Forum will be held from April 27 to April 28, where about 30 speakers from leading companies and associations both domestic and overseas will share their insights and knowledge about the non-stop innovating industry - thereby bringing real changes and innovations to global retail business.

Photo - <https://photos.primasia.com/prnh/20180420/2110717-1>

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OVER 300 COMPANIES PA  
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SHANGHAI, May 18, 2018 /PRNew International Self-service Products exhibitions were co-organized by t Sinoexpo Ltd.

Concurrently, Shanghai Internatio International Expo Center. Both M Industry Branch of China Departm of UBM Sinoexpo Ltd., spoke at the grand opening ceremony.

Brands Coalesced at CVS and SRS



# Outlook 2019

# Looking Ahead

## Shanghai

- In April 2019, CVS&SRS will continue its roaring momentum at Hall N3-N4 in Shanghai New International Expo Center, while joining hands with property management show;

## Shenzhen

- In October 2019, CVS&SRS will be waiting for you in Shenzhen!

### Government Support

The exhibition policy continued to improve. Shenzhen government attaches great importance to exhibition industry, which is the foundation for a sound environment for the development of Shenzhen convention and exhibition industry.

### The exhibition economy begins to take shape

With the establishment of the new conference and exhibition center, Shenzhen's exhibition area growth may be exponentially multiplied.

### Market Need

Compared to the near-saturation of markets in the East China vending machines and unmanned sales industries, the South China market is in its infancy and there is great room for development.

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# Contact Us



**2019中国国际自助服务产品及自动售货系统展览会**  
China International Self-service, Kiosk and Vending Show 2019

**2019上海国际智慧零售展览会**  
Shanghai International Smart Retailing Show 2019

**2019年4月26-28日**  
**上海新国际博览中心**

**2019年10月**  
**深圳国际会展中心**

主办单位: 中国百货商业协会自助售货行业分会

上海博华国际展览有限公司

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