

## POST SHOW REPORT 2018



### SHOW PROFILE

With over 1,337 exhibitors, Intersec is the industry's largest exhibition of its kind attracting more than 28,999\* visitors from 120 countries.

The show was a highly valuable platform for trade and the sharing of expertise for professionals and organisations with interests in safety, security and fire protection.

<b>Edition</b>	: 20 <sup>th</sup>
<b>Date</b>	: 21 – 23 Jan. 2018
<b>Venue</b>	: Dubai International Convention and Exhibition Centre
<b>Organiser</b>	: Messe Frankfurt Middle East GmbH
<b>Total Gross Sqm.</b>	: 56,250
<b>Exhibitors</b>	: 1,337
<b>Visitors</b>	: 28,999*

\*2018 figures

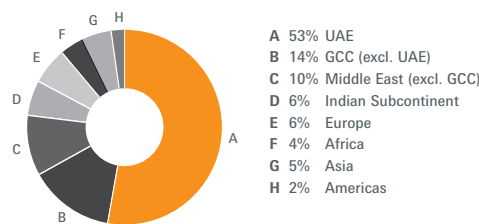
### 2018 Venue Map



### VISITOR OVERVIEW

# 28,999 visitors

#### Regional breakdown of visitors



#### Top 10 Countries by Visitors

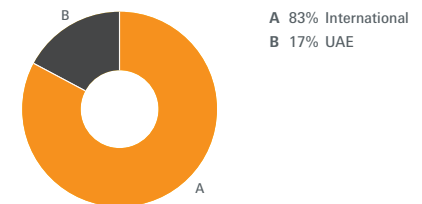
Countries	Visitors
1. United Arab Emirates	15,783
2. Saudi Arabia	2568
3. Iran	1477
4. India	885
5. Pakistan	726
6. Egypt	722
7. Kuwait	627
8. Oman	567
9. United Kingdom	502
10. China	445

# 120 countries

### EXHIBITOR OVERVIEW

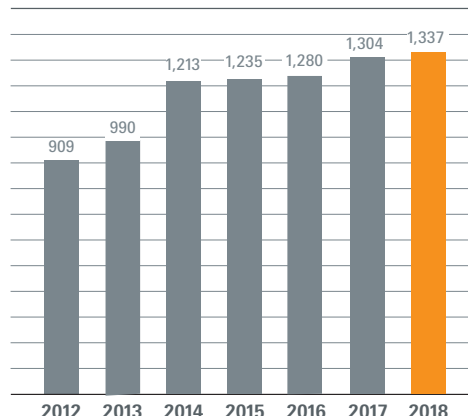
# 1,337 exhibitors

#### Regional breakdown of visitors



# 59 countries

#### Exhibitor growth from 2012 – 2018



#### Top 10 Countries by Exhibitors

Countries	Exhibitors
1. China	293
2. United Arab Emirates	223
3. United Kingdom	120
4. India	84
5. United States	75
6. Germany	73
7. Italy	58
8. Korea	44
9. Taiwan	36
10. Turkey	34

## Market information

The Middle East Commercial Security market is expected to grow at a compound annual growth rate of:

**16.5%**

CAGR ( 2017 – 2022 )

**US\$2.6**

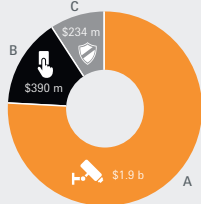
billion in 2017

**US\$5.6**

billion by 2022

Source: Frost & Sullivan

### Middle East Commercial Security market by product segment



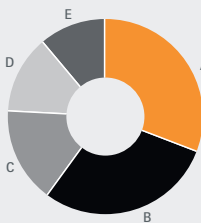
- A 76% Video surveillance
- B 15% Access control
- C 9% Intrusion detection

The GCC Fire Safety Systems & Equipment market is expected to reach

**US\$2 billion**  
by 2023

**8% CAGR**  
( 2017 – 2023 )

### GCC Fire Safety Systems & Equipment Market, by Types

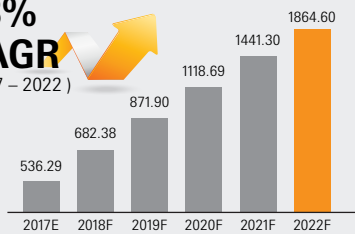


- A 31% Fire Detection & Alarm Systems
- B 29% Fire Sprinkler Systems
- C 16% Fire Suppression Systems
- D 13% Fire Extinguishers
- E 11% Emergency & Exit Lighting

Source: 6Wresearch

The Middle East Smart Home market size, by Value (USD Million)

**28% CAGR**  
( 2017 – 2022 )



Source: TechSci Research

Middle East Homeland Security market revenues for the Middle East homeland security market will double in value over the next five years

**15%**

CAGR ( 2017 – 2022 )

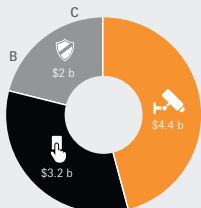
**US\$9.6**

billion in 2017

**US\$19.7**

billion by 2022

### Middle East Homeland Security Market by product segment



- A 46% Monitoring & Surveillance
- B 33% Restricted Entry Systems
- C 21% Perimeter Security

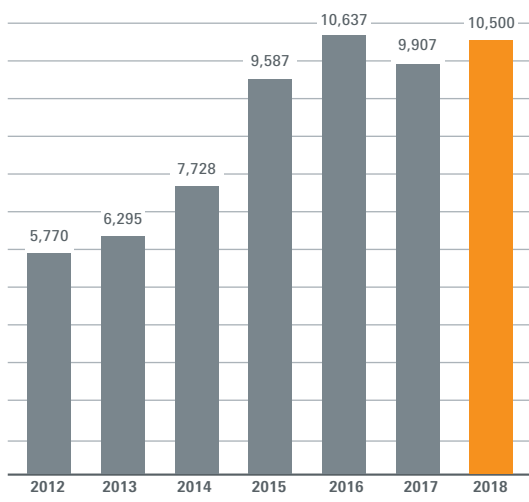
Source: Frost & Sullivan

### GCC Drone market

The GCC Drone market is expected to grow with revenues increasing from US\$6.1 million in 2017 to US\$34.5 million in 2023 at a CAGR of 33.5 percent between 2023-2017

Source: 6Wresearch

## Total SQM growth of UAE companies



## 2018 show highlights

### Specialised Pavilions:

Safety Design in Buildings, Smart Home Pavilion

### 15 Country Pavilions:

Canada, China, Czech Republic, France, Germany, Hong Kong, India, Italy, Korea, Pakistan, Russia, Singapore, Taiwan, UK, USA

### Drone Zone & Live Demonstrations

### Conferences

- Intersec Fire Conference
- Intersec Middle East Drones Conference
- Intersec Middle East Security Conference
- Intersec Middle East Artificial Intelligence and Information Security Conference

## Number of exhibitors

Show Section	2016	2017	2018
Commercial Security / Smart Home	543	486	483
Fire & Rescue	379	361	448
Homeland Security	99	99	91
Information Security	43	46	52
Perimeter & Physical Security	49	114	90
Safety & Health	167	198	173
	1,280	1,304	1,337

## Top 10 conference speakers



**Brig. Eng. Kamel Butti Al Suwaidi**  
Director of General Department of Operations, Dubai Police, UAE



**Brig. Hilal A. Almazrouei**  
Head of Resources and Support Services - General Directorate, Civil Defense Headquarter (CDHQ), UAE



**Commissioner Eric Yap**  
Commissioner, Singapore Civil Defence Force (SCDF), Singapore



**Maj. Eng. Salem Hashem Alhebshi**  
Head of Operations Planning Section, Abu Dhabi Civil Defence, UAE



**Dr. Col. Eng. Hani Hashim Al Nabulsi**  
Director of the General Directorate of Operations, Directorate of Civil Defense in (Makkah Region), Ministry of Interior, KSA



**Lt. Mohammed Omar Al Muhairi**  
Director - Drone Project, General Command, Dubai Police, UAE



**Brig. Khalifa Al Salies**  
Chief Executive Officer, Security Industry Regulatory Agency (SIRA), UAE



**Col. Arif Al Janahi**  
Chief Operating Officer, Security Industry Regulatory Agency (SIRA), UAE



**Brig. Khalid Nasser Al Razzoqi**  
Director General of Artificial Intelligence, Dubai Police, UAE



**Mohammad Al Dossari**  
Director - Air Navigation and Aerodromes Department, General Civil Aviation Authority (GCAA), UAE

For more details about Intersec Conferences, please visit [www.intersecexpo.com/conf](http://www.intersecexpo.com/conf)

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